




# The Next Level Site

# Problem

- Our shop doesn't have a site to expand our reach to our customers
- We don't have a versatile way of placing appointments
  - Customers don't have a way to receive personalized messages towards themselves

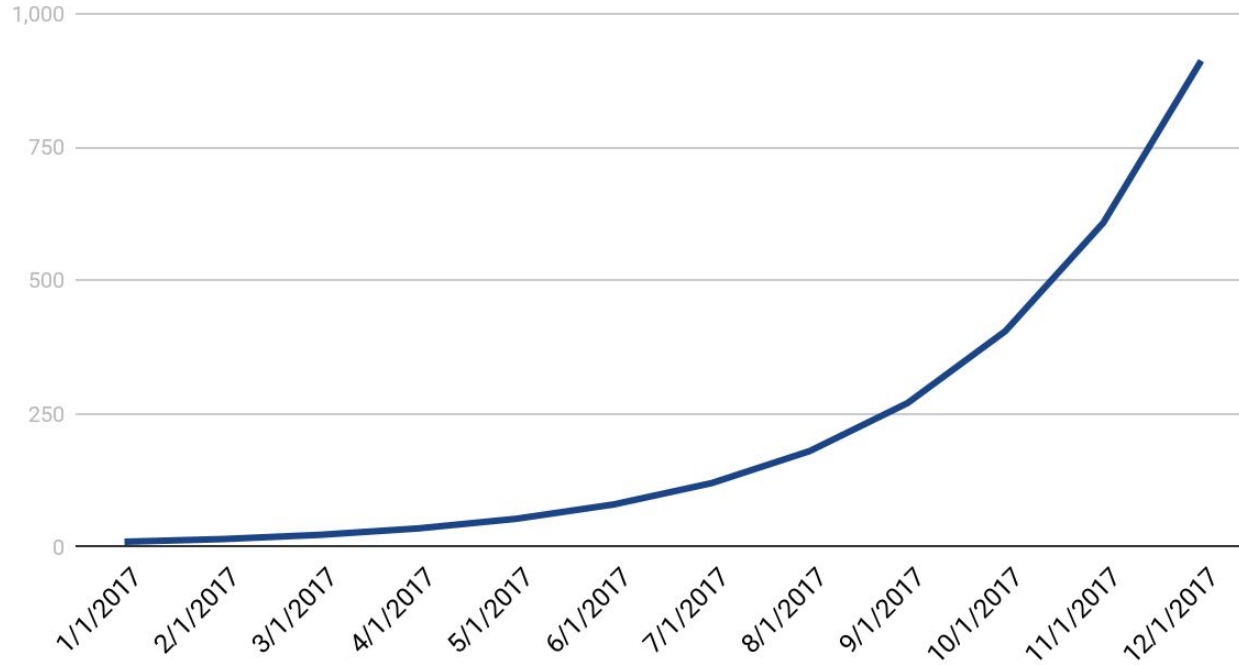


# Solution

- 
- Doesn't have a limit to who can access the site
  - Provides versatility to our customers
  - Gives customers the ability to receive personalized messages outside of their cell phone contacts

# Barbers are a quickly rising industry

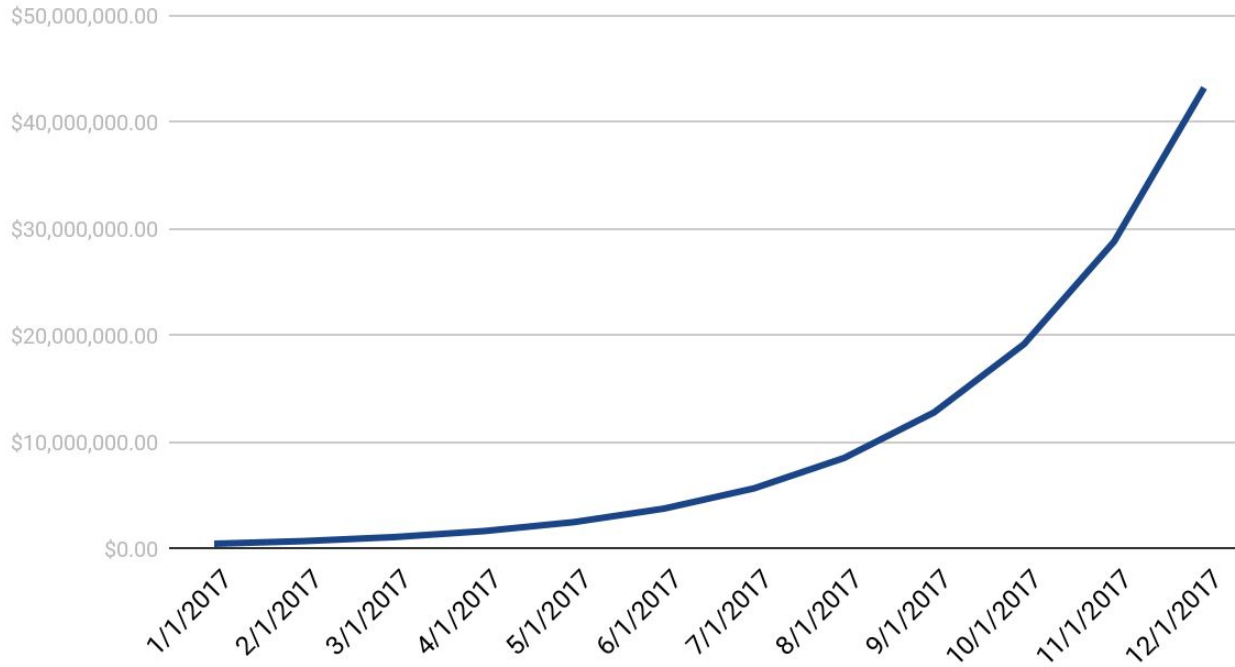
Decks created per month



- 5.1% growth in the niche in the past 5 years, equating to about 1% every year
- 5B industry
- This is due premium barber studios are on the rise


# Tech in Barbershops are also rising

Dollars per month




- CA barbers average \$42.5k per year
- Tech companies such as Squire tripled its value up to \$250M

# Barbershop sites are highly versatile

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- Barbershops sites can just be used to spread awareness
  - On top of this barbers can easily spread their message through their clients
  - This also makes spreading awareness easy without direct contact with the barber
  - Have you heard of the power of paper?

# TAM/SAM/SOM

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- TAM: 5B
  - SAM: 2B
  - SOM: 10M-20M

# COMPETITORS INFOGRAPHICS

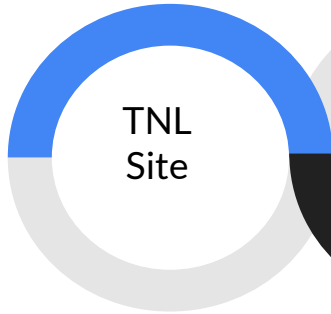


Though our barbershops aren't as widespread our quality and connections should allow us to compete with local barbershops

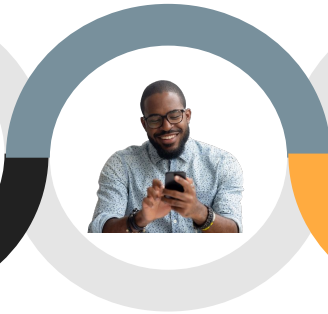


# Customer Journey

1. Marketing



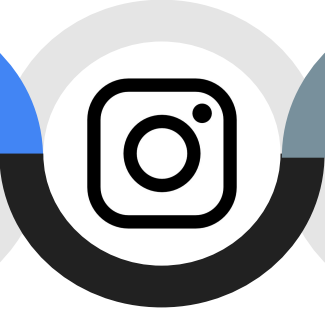
3. Testimonials



5. Purchase



2. Awareness



4. Business Cards



6. Share



### Price

Our prices ranges from  
\$25-\$60  
\$25: Children and adults  
\$35: Adult w shave  
\$60: Fully custom cut

### Specialities

Our shop has hot  
towels as well as  
straight razor cuts

### Profit

Barbers make  
around \$1500 a  
week. Pay \$200 a  
week for booth rent

# Business Model

# Team



CTO: Me




CEO:  
Yvonne  
Brown  
(Mom)



VP:  
Percy  
Burries  
(Pops)

# What we need

- 
- \$1000
  - Tools to advertise
  - With this money, we'll hit all the milestones for our next round within 2 weeks
  - Sponsors like you