

Mason Posch

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Education

Wichita State University

Wichita, KAN.

B.A., Integrated Marketing Communications
Elliott School of Communications

May 2014

GPA: 3.386

The Coding Boot Camp at UT Austin

Austin, TEXAS

Full Stack Development Certified

Anticipated January 2016

Experience

Kasasa

Austin, TEXAS

Front-End Developer I

October 2016- Present

- +Use knowledge of best HTML, CSS, and JavaScript practices to develop and maintain a large number for financial institution websites.
- +Use knowledge of custom in-house CMS to better serve each financial institution based off of their individual needs.
- +Collaborate with copywriters and designers to ensure the quality of each financial institution website remains the industry standard.
- +Develop products that assist financial institutions in the transition process to Kasasa's wide array of products.

Kassim, Brand & Cohen Social Media Group

Austin, TEXAS

Graphic Designer / Copywriter

November 2015 - Present

- +Create all graphic and interactive media services for each client, ranging from smaller, frequent graphic advertisements, to full page layouts.
- +Develop new social advertising strategies to implement for individual client needs.
- +Provide photography and image manipulation for specific ad practices.
- +Write long form and short form copy for client social needs.

Cassandra Bryan Design

Wichita, KAN.

Content Manager

February 2015 - August 2015

- +Meet with clients daily to develop the strategy and structure of their website.
- +Write copy for websites to capture voice and business goals of each client.
- +Gather content from clients, revising and retouching to make presentable.
- +Create website tutorials in order to train clients on how to take over operation.
- +Develop concepts and write scripts for original video content.

Skills

HTML, CSS, SASS, JavaScript, jQuery, AJAX, NodeJS, ExpressJS, MySQL, Bootstrap, User experience, Adobe Creative Suite, Sketch, Wireframing, Video production, Photo manipulation, Search engine optimization