Mason Schafer

mason.schafer1@gmail.com (317)853-0416

EMPLOYMENT

Software Engineer

Monster Connect

Apr. 2022 - Current

- Worked closely with the CEO to build an advanced telephony application that supports parallel
 dialing and uses AI to walk through an IVR/Phone Tree by using voice to text recognition. Built in
 reporting system and CRM integrations for Salesforce, ZOHO and other platforms.
- Built an Inside Sales Tool to assist our research department in finding new leads and decrease yearly cost by roughly \$5,000.
- Worked with the Lead of Marketing to create an internal lead tracking software that supported our sales team. Integrated with our Salesforce platform for reporting and record generation. Helped the Lead of Sales track sales efforts and incentivized the sales team to stay on top of their leads.

Freelance Consultant

Indy Tech Box

Jun. 2019 - Current

- Collaborated personally with clients, and created/designed media reflective of their personal branding.
- Implemented tools and technology to assist clients in their day to day IT needs.
- Basic Salesforce CRM administration

System Admin

Zingas Home Solutions

Jan. 2021 - Apr. 2022

- Collaborate with peers, business partners, and various support teams to provide continuous improvement.
- Use Salesforce reporting to ask questions and visualize data for the Sales, Marketing, and Operations department.
- Lead the development of internal applications such as an email signature generator and a complete mobile application that includes the org chart and QR codes for customers to scan and leave feedback for the company.

PROJECTS - SEE PORTFOLIO SITE FOR INFO/DEMOS

- Reccurence.app. An easy to use, server driven UI application that makes it super simple to track recurring subscriptions. Built using React, Redux, TailwindCSS, GraphQL, Node, Javascript
- <u>cocreatrlab</u>. A collaborative platform for creative people to share tasks and collaborate on projects. Create your own community and share your tasks with others.

EDUCATION

Remote

Butler University

Jan. 2020 - June 2020

- 6 months and 1,000 hours of hands-on learning, programming, and building/testing web apps.
- Engaged in daily pair-programming and collaborative problem solving.
- Course material focused on React, JavaScript/TypeScript, Python, SQL/NoSQL, testing, and best practices.
- Graduated at the top of my class alongside the remaining 20% of the initial cohort.