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WORK EXPERIENCE

Venture Lab at The Wharton School, Philadelphia, PA   Feb 2022 – Present
Financial Product Management, Financial Analytics Associate
- Create BI tools to visualize complex financial data, including P&L, investment, and endowment.
- Translate user stories into requirements and perform gap analyses and UAT to deliver financial analytical products.
- Host and embed customizable financial dashboards in company servers and on AWS for stakeholder use.

Ernst & Young LLP, New York, NY   Mar 2021 – Aug 2021
Wealth & Asset Management - Business Strategy & Transformation, Extern Consultant
- Used behavioral science and market research to design improvements to wealth and asset management platforms.
- Developed a UX A/B Experiment to remove behavioral barriers from and increase adoption of Account Aggregation.
- Created a client product journey map to increase employee engagement with financial wellness tools.

Cognitive and Affective Influences in Decision making (CAIDe) Lab, Columbus, OH   Apr 2019 – May 2022
Behavioral Science, Research Assistant
- Designed experiments to reduce unsafe driving behavior and to help college students make better financial decisions.
- Collected survey data, completed analysis, and created interactive dashboards with R and Tableau.

Payroc, Columbus, OH   Dec 2018 – Dec 2019
Financial Product Implementation, Account Executive
- Curated and provided custom financial technology products and business solutions.
- Leveraged strong financial technology and merchant processing product knowledge to recommend solutions.
- Worked with clients to understand gaps in current financial technology infrastructure and implement improvements.

American Business Solutions, Inc., Columbus, OH   Jul 2015 – Aug 2018
Technology Consulting, Account Executive
- Supported medium and large organizations to fulfill technology and talent needs.
- Advised technical resources on the SDLC and Agile frameworks like Scrum and Kanban.
- Negotiated service agreements and purchase orders and wrote RFP responses to earn new business.

Campaign Management and Leadership, Various Roles
- Strategy Consultant and Statewide Coordinator, Journey of Hope (Restorative Justice), Aug 2019 – Dec 2019
- Community Organizer, Ohio Organizing Collaborative (Smarter Drug Policy), Aug 2018 – Dec 2018
- Campaign Manager, Neil Patel for State Senate, Apr 2014 – Dec 2014

SKILLS/CERTIFICATIONS

- **Technical Skills:** AWS, Google Analytics, Python, R, Tableau, SQL, SPSS, Stata, GitHub, and Excel.
- **Product Management:** A/B Testing, Market Research, Data Collection, conducting analyses, distilling key insights, generating reports, writing proposals, and presenting to stakeholders.
- **Project Management:** Using CRMs and Gantt charts to track projects and implementing Agile methodologies.
- **Project Scrum Master (PSM):** Scrum workplace methodology certification from scrum.org.

EDUCATION

University of Pennsylvania, Philadelphia, PA   Aug 2020 – May 2022
Master of Behavioral and Decision Sciences   **GPA: 3.71/4**
- Used decision sciences and experimental economics to gain customer insights and create positive behavior change.
- Built predictive models on econometric measures using advanced machine learning techniques.
- Teaching Assistant for BEPP201 Public Finance & Policy at Wharton under Prof. Alex Rees-Jones.

Franklin University, Columbus, OH   Jun 2010 – May 2014
B.S., Interdisciplinary Studies   **GPA: 3.96/4**
Focus Areas: Mathematics and Philosophy
Summa Cum Laude