

MASON ALEXANDER SHIHAB

mshihab@sas.upenn.edu | [LinkedIn](#) | [GitHub](#)

Education

University of Pennsylvania

Expected Graduation: Spring 2022

Master of Behavioral and Decision Sciences (MBDS)

Philadelphia, PA

- Courses: Data Science and Quantitative Modeling, Behavioral Science Experimental Methods, Public Finance and Policy, Norms and Nudges, Judgement and Decision Making
- Behavioral Finance Design Challenge: Created a custom behavioral finance solution for a Top 4 consulting firm using product development, experimental design, project management, and data analysis with R.

Franklin University

2010 – 2014

Bachelor of Science: Interdisciplinary Studies

Columbus, OH

Mathematics and Philosophy

- Summa Cum Laude (GPA: 3.96).
- Inductee, Society of Leadership Scholars.

Relevant Experience

Research Assistant

04/2019 – Present

CAIDe Lab at The Ohio State University

Columbus, OH

The Cognitive and Affective Influences in Decision making (CAIDe) Lab focuses on the affective and cognitive mechanisms that underlie decision making.

- Perform statistical analyses and data manipulation with SPSS, R, STATA, and Tableau.
- Design behavioral science experiments and prepares surveys with Qualtrics for Amazon MTurk.
- Recruit organizational partners for data collection and seeks external funding for projects through grant writing.
- Author pre-requisite Canvas modules using HTML for 25+ new undergraduate assistants.
- Manage research projects from design and funding to publication and revise/resubmit.

Strategic Consultant

08/2019 – 12/2019

Journey of Hope / Death Penalty Action

Bexley, OH

- Coordinated a campaign that raised over \$50,000 and garnered media attention across Ohio.
- Advised on campaign communications and outreach to state residents to enact abolition and reform legislation.

Account Manager

12/2018 – 08/2019

First Financial Merchant Services / Payroc

Dublin, OH

- Curated and provided custom financial technology business solutions.
- Maintained and serviced a diverse portfolio of merchant clients.

Skills

- Social Sciences and Experimental Economics Research
- Statistics with SPSS/STATA
- Experimental Design
- Network analysis
- Data Manipulation and visualization with Python, R, and Tableau
- Predictive Modeling and Machine Learning
- A/B Testing
- HTML Web Design
- Text Sentiment Analysis
- Survey Design with Qualtrics
- Data collection, including through MTurk and Prolific
- Client / Project Management