

# MASON ALEXANDER SHIHAB

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## Academics

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### **Master of Behavioral and Decision Sciences (MBDS) University of Pennsylvania**

**Expected Graduation: Spring 2022  
Philadelphia, PA**

- MBDS Program Representative: Performs outreach to determine appropriate spending of student government funding and reports on how program funds were spent.
- Behavioral Finance Design Challenge: Created a custom (confidential) behavioral finance solution for a Top 4 consulting firm using product development methodology, experimental design, project management, and data analysis with R.

### **Research Assistant CAIDe Lab at The Ohio State University**

**04/2019 – Present  
Columbus, OH**

The Cognitive and Affective Influences in Decision making (CAIDe) Lab focuses on the affective and cognitive mechanisms that underlie decision making.

- Co-writes and reviews manuscripts for primary investigators and helps manage long-term research projects from design and funding to publication and revise/resubmit.
- Performs statistical analyses and data manipulation with SPSS, R, and Tableau.
- Prepares surveys with Qualtrics for Amazon MTurk.
- Recruits organizational partners for data collection and seeks funding for projects.
- Authors pre-requisite Canvass modules using HTML for new undergraduate assistants.
- Utilizes A/B testing in experimental interventions.
- Designs experiments and writes research grant applications.
- Author on four papers:
  - Two submitted and under revision:
    - (First Author) Effect of political ideology, stay-at-home rates, and increased risk taking in Ohio drivers during COVID-19 shutdown
    - Expert vs. Lay Understanding of Risk: Traffic Safety Beliefs and Priorities in Law Enforcement Officers and Drivers
  - Two working towards submission:
    - An evidence-based approach to driver safety communications: Results from anti-cellphone-use-while-driving messaging study
    - An evidence-based approach to young driver safety communication
- Published Report: Young Ohio Driver Study: Final Report. Prepared for Ohio Department of Public Safety. Brittany Shoots-Reinhard, Zhenhua Chen, Mason Shihab, Hayley Svensson, Maggie Hart, and Phil Renaud (2020).

**Bachelor of Science: Interdisciplinary Studies (Mathematics and Philosophy)**  
**Franklin University**

**2010 – 2014**  
**Columbus, OH**

- Summa Cum Laude (GPA: 3.96).
- Inductee, Society of Leadership Scholars.

## **Other Experience**

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**Strategic Consultant**

**08/2019 – 12/2019**

**Journey of Hope / Death Penalty Action**

**Bexley, OH**

- Guided organizations in their mission of public education and organizing on restorative justice, abolition of the death penalty, and harm reductionist responses to violence.
- Advised on campaign communications, outreach, and policy.
- Coordinated a campaign that raised over \$50,000 and garnered media attention across Ohio.

**Account Manager**

**12/2018 – 08/2019**

**First Financial Merchant Services / Payroc**

**Dublin, OH**

- Curated and provided custom financial technology business solutions.
- Maintained and serviced a diverse portfolio of merchant clients.

**Campaign Organizer**

**07/2018 – 11/2018**

**The Ohio Organizing Collaborative (“Issue 1,” Fall 2018)**

**Columbus, OH**

- Organized for the passage of “Issue 1,” a proposed amendment to the Ohio Constitution to reduce nonviolent drug possession penalties to misdemeanors, thereby helping former drug users rejoin society in a healthy, sustainable environment.
- Recruited and trained campaign volunteers for voter contact and organizing efforts.