



ECONBOWL

May 30, 2020
2:30 - 7:00 PM

SPONSORSHIP PROSPECTUS

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What is EconBowl?

EconBowl is a student-run economics competition targeted towards high-schoolers with an interest in business, economics, and finance. By offering participants the unique opportunity to showcase and apply their skills in a fun, fast-paced environment, we hope to expose students to the fascinating field of economics while promoting literacy in finance and current events. As a team-based contest, EconBowl not only tests hard knowledge of the subject but also places a strong emphasis on soft skills like effective communication and synergy. Based on interest forms, we expect to have approximately 150 attendees.

During the competition, participants will form teams of three to four students and take a preliminary written test on microeconomics, macroeconomics, and current events. The top four teams will then advance to the final round, which will be a double-elimination quiz-bowl style tournament. Although EconBowl is usually run as an in-person event, due to the COVID-19 pandemic, we have moved to an online format.

Why become a sponsor?

By sponsoring EconBowl, your company will form lasting connections with the leaders of tomorrow. You'll be able to increase brand awareness, get immediate product feedback, and recruit talented young economists on a national level. Your company will help us make an impact on the next generation of economists and industry leaders.

Where will your money go?

We're making this event FREE in order to make it as accessible as possible. In order to make this event as awesome as possible, we need money for the software, operating expenses, prizes, and more. All contributions to EconBowl are tax-deductible as the Youth Economics Initiative is a 501(c)(3) non-profit.

How else can you help?

- Send speakers! Help inspire and motivate the next generation of leaders
- Sponsor a prize - prizes are awarded for 1st, 2nd, 3rd, and 4th place teams!
- Cash donations are always appreciated!



Sponsorship Table

SPONSORSHIP TIERS	BRONZE \$500	SILVER \$750	GOLD \$1250	PARTNER* \$2000
General				
Send mentors	✓	✓	✓	✓
Mentioned during opening ceremony	✓	✓	✓	✓
Award custom prizes	✓	✓	✓	✓
Speaker during opening ceremony			Max 3 mins	Max 5 mins
Product demo				Max 5 mins
Speaker during awards ceremony				Max 3 mins
Branding				
Logo on website	Small	Regular	Large	X-Large
Logo in emails, flyers, social media		✓	✓	✓
EconBowl presented by: (your company on website)				✓
Recruiting				
Distribute recruiting materials	✓	✓	✓	✓
Access to mailing list			✓	✓
Access to resumes			✓	✓
Access to LinkedIn			✓	✓

* Max one sponsor in this tier