



# ECONBOWL

November 8, 2020

2nd Annual Competition

## SPONSORSHIP PROSPECTUS

[theyei.org/econbowl](http://theyei.org/econbowl)  
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## What is EconBowl?

EconBowl is a student-run economics competition targeted towards high school students with an interest in **economics**, **business**, and **finance**. It offers participants the unique opportunity to showcase and apply their skills in a fun, fast-paced environment that exposes students to the fascinating field of economics while promoting literacy in finance and current events. As a **team-based contest**, EconBowl not only tests hard knowledge of the subject but also places a strong emphasis on soft skills like effective communication and synergy.

### 1st Annual EconBowl Recap



160+  
Competitors



47  
Teams



6  
Countries

During the competition, participants will form teams of three to four students and take a preliminary **written test**, made by experienced YEI staff, on microeconomics, macroeconomics, and current event topics. The top four teams then advance to the final round, which will be a double-elimination **quiz bowl** style tournament. EconBowl is normally hosted at one of our local chapters, however, this year EconBowl will be hosted online on the teleconferencing platform Zoom due to the COVID-19 pandemic.



## Why become a sponsor?

By sponsoring our 2nd annual EconBowl, your company will form lasting connections with the leaders of tomorrow. You'll be able to increase brand awareness, get immediate product feedback, and recruit talented young economists on a national level. **Your company will help us make an impact on the next generation of economists and industry leaders.** Additionally, the Youth Economics Initiative is a registered **501(c)(3) organization**, so all contributions made for EconBowl are **tax-deductible**.

## Where will your money go?

EconBowl is a FREE for any interested student in order to make it as accessible as possible. To ensure the quality of the event is not compromised because of this, we need funds for software, prizes, food, and other operating expenses. **100% of your contribution will be used towards creating a positive experience for attendees.** Additionally, if we receive enough donations, we will be able to host **Regional EconBowls**, so individual chapters will have the opportunity to compete with the peers in just their community.

## How can you help?

- Send speakers: help inspire and motivate our members during the event!
- Providing prizes such as tours, special swag, or materials for our first, second, third, and fourth place winners!
- Making a monetary contribution.





# We thank you for your interest!

Sponsorship Tiers	Bronze \$500+	Silver \$750+	Gold \$1500+	Partner \$3000+
<b>General</b>				
Send Speakers	X	X	X	X
Company Product/Service Advertising	1 min	2 min	3 min	Keynote
Pre-Event Shoutout	X	X	X	X
Post-Event Shoutout		X	X	X
Award Custom Prizes		X	X	X
Hold Workshops			X	X
Presentation During Awards Ceremony				X
<b>Branding</b>				
Featured on Website	small	medium	large	x-large
Social Media Promotion		X	X	X
Distribute Company Swag		X	X	X
Company Achievements Featured in Newsletters			X	X
EconBowl Presented by: [Your Company's Name]				X
<b>Recruiting</b>				
Distribute Recruiting Materials	X	X	X	X
Send Recruiters		X	X	X
Access to LinkedIn			X	X
Access to Resumes			X	X
Access to Mailing List			X	X

All sponsorship terms are negotiable and can be further discussed.