DEFENSE INDUSTRY FORECAST— ARMY OPPORTUNITY

Kimberly Buehler, Director

14 NOV 2024





Department of the Army

Controlled by: OSBP

CUI Categories: PROCURE

Distribution Dissemination Control: Approved for Public Release.

Distribution is Unlimited.

POC: James Lloyd, 703-697-2868

SMALL BUSINESS GOALS SUPPORT NATIONAL SECURITY & ARMY PRIORITIES



Small businesses are critical infrastructure

- Army Climate Strategy
- Supply chain resilience, diversity
- · Mitigate and adapt to climate change
 - Innovative solutions to sustainability challenges
 - Adaptive technologies and installation resilience
 - Preserve environmental readiness
 - · Enhance supporting infrastructure



Small businesses bring the innovation needed to support Army's continuous transformation

- Army Installation Strategy 2.0 (pending FY25 release
- PFAS remediation technologies, drinking water technologies to meet EPA requirements.
- · Emerging contaminants
- Predict, track, and manage wildland fires; safer fire fighting technologies
- Measure, monitor, and prevent blast overpressure and brain injury



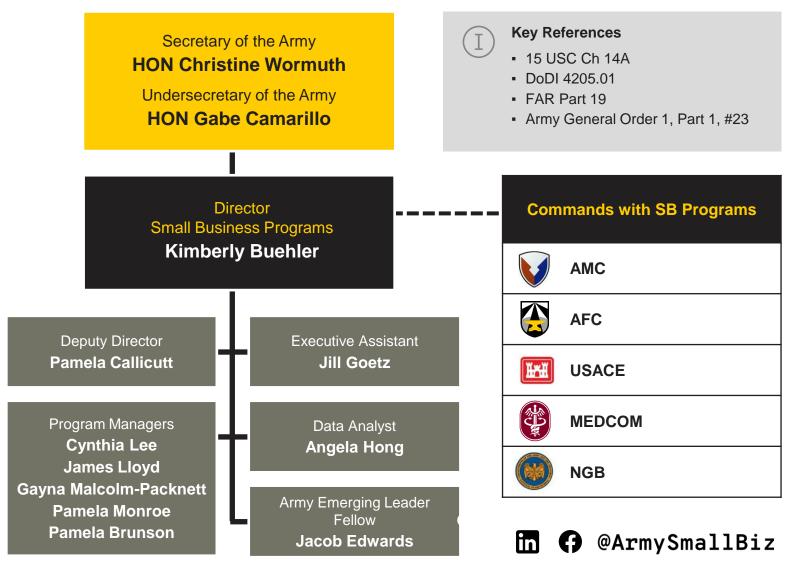
Technology collaboration areas to build the Army of 2040

- Robotics
- Autonomy
- Artificial Intelligence/Machine Learning
- Medical
- Sensors
- Energy (kinetic/non-kinetic)
- Comms (SATCOM, Aerial, Terrestrial)
- Cloud Computing
- C2 (Maneuver, Fires, Intel)
- Assured Positioning, Navigation & Timing (PNT)

ARMY OFFICE OF SMALL BUSINESS PROGRAMS

Mission

- Advise the Secretary of the Army and the Army leadership on small business-related matters.
- Maximize opportunities for innovative initiatives that contribute to expanding the small business industrial base relevant to the Army mission priorities.
- Leverage Small Businesses to ensure expansion and/or sustainment of the industrial base and provide opportunities to obtain innovative technologies, supplies and services for our soldiers.



ARMY OFFICE OF SMALL BUSINESS PROGRAMS

3

ARMY PRIME CONTRACTING ACHIEVEMENT FISCAL YEAR 2024 (PRELIMINARY)

Program	FY24 SB Obligations	FY24 SB %	FY24 SB Goal	FY24 Achieved %	FY23 Achieved %	FY24 / FY23 SB Trend
Small Business	\$24.53B	29.63%	26.00%	114%	27.50%	1 2.14%
Small Disadvantaged Business	\$12.70B	15.34%	15.77%	97%	14.47%	1 0.86%
Service-Disabled Veteran- Owned Small Business	\$2.60B	3.14%	5.00%	63%	2.99%	1 0.15%
Women-Owned Small Business	\$4.10B	4.95%	5.00%	99%	4.69%	1 0.26%
Certified HUBZone Small Business	\$2.51B	3.03%	3.00%	101%	3.19%	J -0.15%







ARMY.MIL/OSBPORG-CONTACT-US



Highest dollars to SB across federal government



\$82.79 billion eligible spend; -\$5 billion than FY23



\$305 million more to SB than FY23



Awards in 740 NAICS

Source: Sam.gov / 2 October 2024

ARMY OFFICE OF SMALL BUSINESS PROGRAMS

COMMAND POINTS OF CONTACT

Army Office of Small Business Programs: Phone: 703-697-2868 | LinkedIn / Facebook: @ArmySmallBiz

Command and Buys	Phone	Website	
Army Materiel Command (AMC) - Redstone Arsenal, AL Buys: Combat systems, Information systems, Intelligence security information systems, Logistics, Installation services, Minor construction, Contingency contracting	(256) 955-8560	www.amc.army.mil/Connect/ Business-Connections/	
Army Corps of Engineers (USACE) - Washington, DC Buys: Military/civil works construction projects, Architect & Engineering, Environmental projects, Emergency procurements (natural disaster response and relief)	(202)761-8211	www.usace.army.mil/Business -With-Us/Small-Business/	
Army Medical Command (MEDCOM) - Ft. Sam Houston, TX Buys: Medical supplies and health care equipment, Professional services	(210) 295-7178	www.army.mil/armymedicine	= □
National Guard Bureau (NGB) - Arlington, VA Buys: Base operations, Construction/Environmental projects, Training	(703) 601-6765	www.nationalguard.mil/Leader ship/Joint-Staff/Special- Staff/Small-Business- Programs	**************************************
Army Futures Command (AFC) - Austin, TX Buys: All things Army Modernization "Building the Army of 2030 & Designing the Army of 2040" (examples: Artificial Intelligence, Combat systems, Medical research)	(512) 726-4152	www.army.mil/futures#org- work-with-us	

ARMY OFFICE OF SMALL BUSINESS PROGRAMS

UPCOMING ENGAGEMENT OPPORTUNITIES

DATE	EVENT	LOCATION
November 14, 2024	Army Mentor-Protégé and PIP Program, Ohio Apex Accelerator at Ohio Univ.	Virtual
November 14, 2024	2025 Defense Industry Forecast Event	Washington, DC
November 19, 2024	NJ Manufacturing Extension Program, Inc.	Virtual
November 20-22, 2024	2024 SAME Small Business Conference	New Orleans, Louisiana
January 16, 2024	Govology - Doing Business with the Army	Virtual
February 11-13, 2024	National 8(a) Association 2025 National Small Business Conference	New Orleans, Louisiana





SECRETARY OF THE ARMY ON SMALL BUSINESS



Maintaining an effective small business program requires our collective efforts supporting a robust and inclusive industrial base that includes small-disadvantaged businesses, women-owned businesses, service-disabled-veteran-owned businesses, and business located in historically underutilized business zones."

— U.S. Secretary of the Army Christine E. Wormuth, Memorandum re: Secretary of Defense dated October 27, 2022, subject: DoD Small Business Contracting