

Real estate agents use several outside services to assist them in marketing property listings. Two of those services are photography and video production.

The Photographer Integrated Services will provide several features. This functionality document covers Part 1 below. Part 2 mockups will be provided soon.

Part 1. Photographers will have a site: <https://services.cbone.me> where:

- They can post their sales profile (to attract agents to buy their photographic services)
- Receive photography service requests from agents for their property listings
- Upload the photos for the specific listings once they taken the pictures
- Apply to be included in the program
- Photographers will NOT have user credentials on [www.cbone.me](http://www.cbone.me). All of their work will be on <https://services.cbone.me>.

Part 2. Agents will interact with the photographer's via the [www.cbone.me](http://www.cbone.me) site.

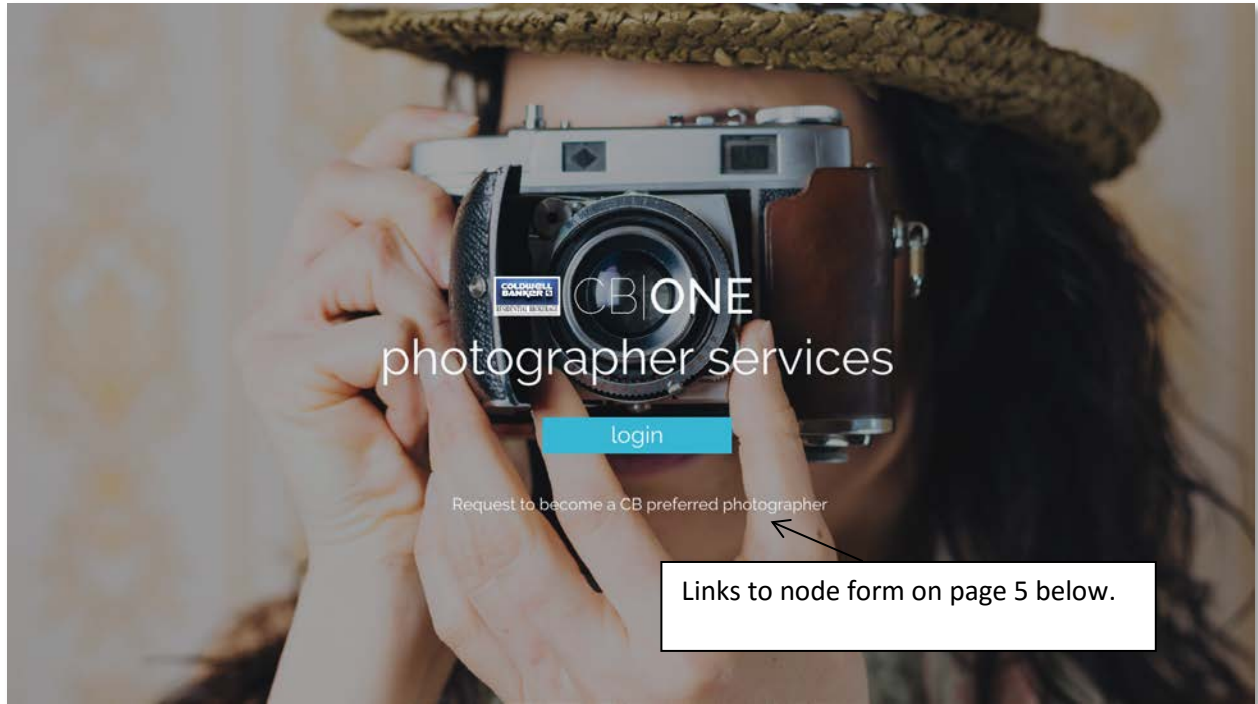
- The photography services will be available by clicking the currently hidden LMS Tool Grid "Photography" tile at /manage-listing/\*
- If there is only 1 photographer serving the agent's region they will see that photographer's profile (integrated and from services.cbone.me)
- If there are 2 or more photographers serving the agent's region they will see a stylized list of the photographers with links to their profiles.
- After selecting a photographer (or from the photographer's profile) the agent will be able to contact the photographer. That contact will be stored in the [www.cbone.me](http://www.cbone.me) database as well as the services.cbone.me database. This is so both the agent and photographer can review the referral notices.
- Once the photographer completes the photography and posts the images for the listing on services.cbone.me, the LMS Photo tool will add a link "Import new photos from [photographer name]". This will work in a similar fashion as the current photo import tool that interfaces with the daily NRT Photo Feed.
- When the agent imports the photos a flag will also be set on services.cbone.me so the photographer would be advised of the status.

The services.cbone.me site is located on host2.escalet.com

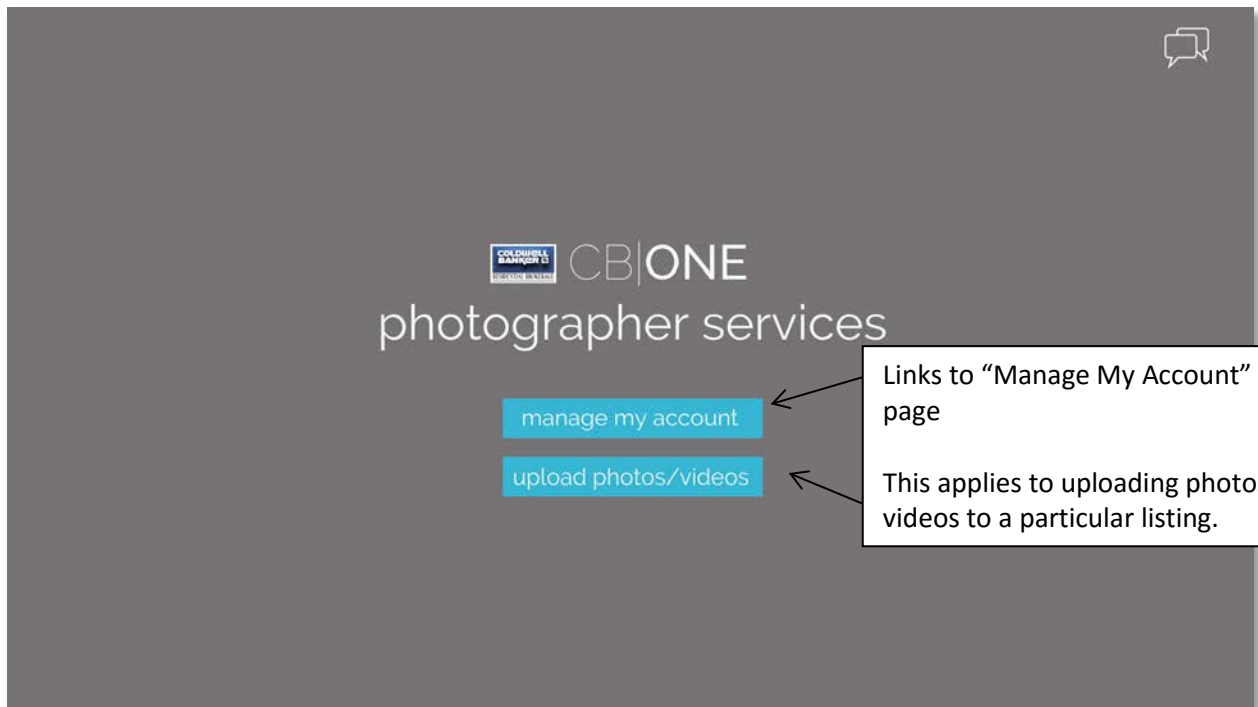
UID 1 account: Escalet esc\*\*\*\*\*6

An SSL certificate will be provided in the coming days.

Front Page (existing): <http://services.cbone.me>



Landing page after login



Manage My Account > Profile



name

about your company

services offered

<input type="checkbox"/> Photography	<input type="text" value="enter price"/>
<input type="checkbox"/> Twilight photo shoots	<input type="text" value="enter price"/>
<input type="checkbox"/> Aerial/drone photography	<input type="text" value="enter price"/>
<input type="checkbox"/> Matterport 3D	<input type="text" value="enter price"/>
<input type="checkbox"/> Interactive floor plans	<input type="text" value="enter price"/>
<input type="checkbox"/> Video	<input type="text" value="enter price"/>
+ add additional services	
<input type="text" value="enter service"/>	<input type="text" value="enter price"/>






Add username and password settings between "name" and "about your company"






Collection field with service name and price. Default profile is empty. Note the "Add another service" link.

phone

email

notification email

upload

Thumbnails of promotional photos provided by the photographer. "upload +" opens dialog to allow uploading of images including multiple images via drag and drop as used on cbone.me LMS Photo tool

SAVE & VIEW MY PROFILE

SAVE & CONTINUE EDITING

My Listings page (listings assigned to the photographer by the Agent)



Search by Agent Name Support ID Address

Type in search criteria

Sally Sales	1225 Pleasant Street, Marin	1254.01251
Kacie Ricker	1225 Bella Vista, Pleasanton	1254.01251
Sally Sales	1225 Pleasant Street, Marin	1254.01251

Entire line is button linking to the upload page for the listing

Agent name address support id

Upload Page for listing – All files stored in S3 with granular photo directory structure



High-res images (drag and drop to upload) Accepted file types: .jpg, .png, .eps, .tif

Low-res images (drag and drop to upload) Accepted file types: .jpg, .png, .eps, .tif

Only one box needed with drag and drop capability

YouTube/Vimeo link

+ Upload MP4 file

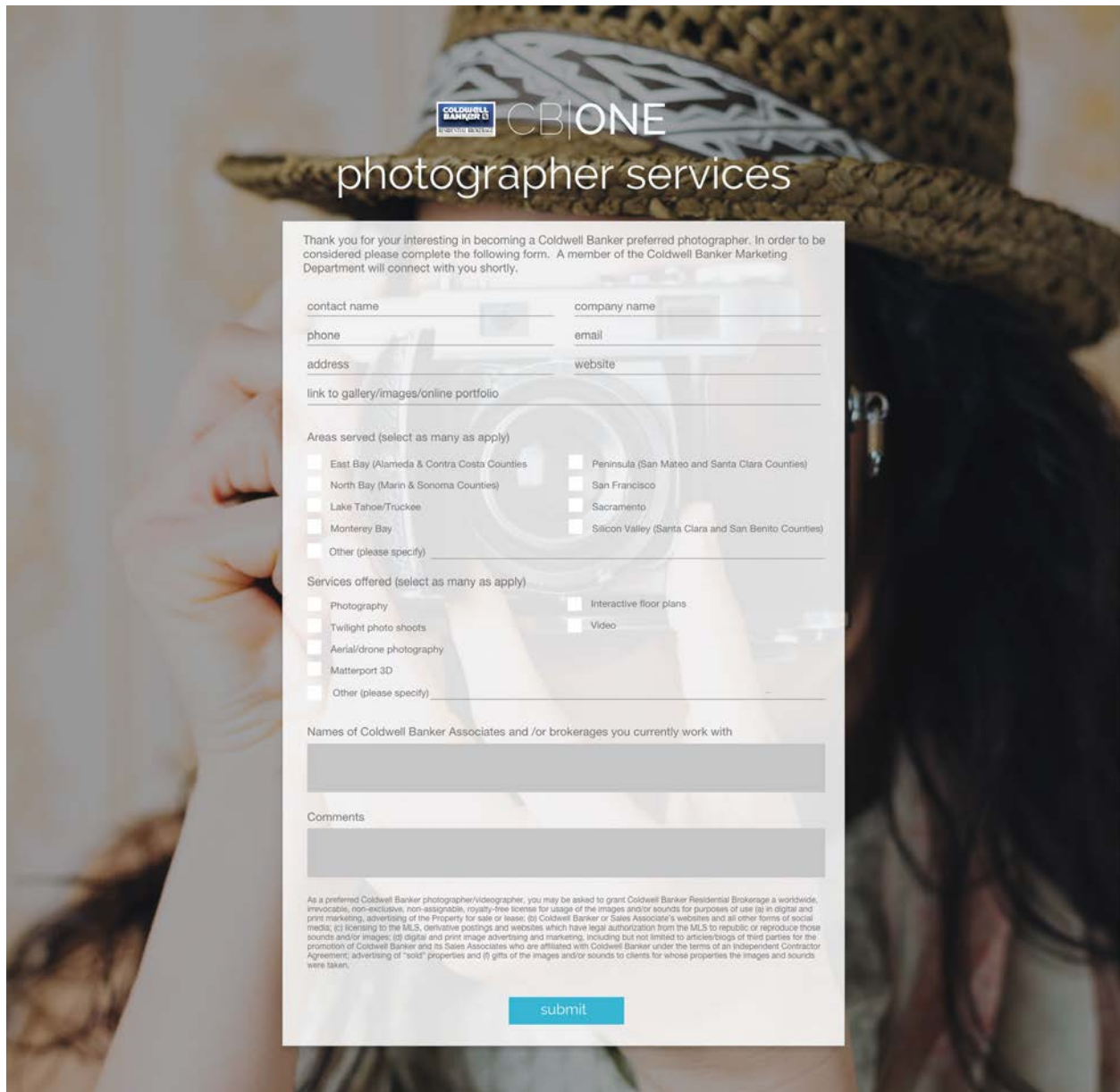
+ Upload .mov file

+ Upload Matterport 3D

+ Other

upload

Application form to be included in the photographer services program



**CB|ONE**  
photographer services

Thank you for your interest in becoming a Coldwell Banker preferred photographer. In order to be considered please complete the following form. A member of the Coldwell Banker Marketing Department will connect with you shortly.

contact name \_\_\_\_\_ company name \_\_\_\_\_  
phone \_\_\_\_\_ email \_\_\_\_\_  
address \_\_\_\_\_ website \_\_\_\_\_  
link to gallery/images/online portfolio \_\_\_\_\_

Areas served (select as many as apply)

<input type="checkbox"/> East Bay (Alameda & Contra Costa Counties)	<input type="checkbox"/> Peninsula (San Mateo and Santa Clara Counties)
<input type="checkbox"/> North Bay (Marin & Sonoma Counties)	<input type="checkbox"/> San Francisco
<input type="checkbox"/> Lake Tahoe/Truckee	<input type="checkbox"/> Sacramento
<input type="checkbox"/> Monterey Bay	<input type="checkbox"/> Silicon Valley (Santa Clara and San Benito Counties)
<input type="checkbox"/> Other (please specify) _____	

Services offered (select as many as apply)

<input type="checkbox"/> Photography	<input type="checkbox"/> Interactive floor plans
<input type="checkbox"/> Twilight photo shoots	<input type="checkbox"/> Video
<input type="checkbox"/> Aerial/drone photography	
<input type="checkbox"/> Matterport 3D	
<input type="checkbox"/> Other (please specify) _____	

Names of Coldwell Banker Associates and /or brokerages you currently work with  
\_\_\_\_\_

Comments  
\_\_\_\_\_

As a preferred Coldwell Banker photographer/videographer, you may be asked to grant Coldwell Banker Residential Brokerage a worldwide, irrevocable, non-exclusive, non-assignable, royalty-free license for usage of the images and/or sounds for purposes of use (a) in digital and print marketing, advertising of the Property for sale or lease; (b) Coldwell Banker or Sales Associate's websites and all other forms of social media; (c) licensing to the M.L.S. derivative postings and websites which have legal authorization from the M.L.S. to republic or reproduce those sounds and/or images; (d) digital and print image advertising and marketing, including but not limited to articles/blogs of third parties for the promotion of Coldwell Banker and its Sales Associates who are affiliated with Coldwell Banker under the terms of an Independent Contractor Agreement; advertising of "sold" properties and (f) gifts of the images and/or sounds to clients for whose properties the images and sounds were taken.

**submit**

Rather than use webform could this be a publically accessible node form? Use Captcha and reCaptcha.



Configurable success message when submitting the above application form

