NYC_With_Spark

November 25, 2024

1 Data Processing and Analysis with PySpark

1.0.1 Overview

In this workshop, we will explore how to use PySpark for data processing and analysis on Cloudera CML. PySpark, a Python API for Apache Spark, enables scalable, distributed computing for big data. Running on Cloudera CML ensures seamless integration with enterprise-level data platforms.

1.0.2 Dataset

We will be working with the **NYC Yellow Taxi Trip Data**, a publicly available dataset that provides detailed records of taxi trips in New York City. The dataset includes information such as: - **Pickup and drop-off locations** (latitude/longitude). - **Trip duration and distance**. - **Passenger count**. - **Fare amount** and other payment details. - ...

1.0.3 Agenda

- Data Exploration: Understand the structure and schema of the dataset.
- Data Cleaning: Handle missing values and inconsistent data.
- Data Analysis: Perform operations to derive insights, such as:
 - Calculating average trip distances.
 - Analyzing trip fares based on passenger counts.
 - Identifying patterns in pickup and drop-off locations.
- Spark SQL:
- Build Machine Learning Model: Build a supervised predictive machine learning model
- Optimise model: Improve model performance

1.0.4 Spark Session

Overview SparkSession is the primary entry point for interacting with Apache Spark, introduced in Spark 2.0. It unifies all Spark functionalities, including working with RDDs, DataFrames, Datasets, and Spark SQL, replacing older entry points like SQLContext, HiveContext, and SparkContext.

Key Features

- 1. **Unified Interface**: Provides a single API to handle structured and unstructured data processing.
- 2. Cluster Connection: Manages the connection to the cluster manager (e.g., YARN, Mesos, Kubernetes).

- 3. Configuration Management: Allows setting Spark configurations programmatically.
- 4. Encapsulation:
 - Includes SparkContext, accessible via spark.sparkContext.
 - Supports SQL capabilities with spark.sql.

Key Methods

- Session Management:
 - builder: Used to create and configure the SparkSession.
 - stop(): Terminates the session.
- Data Operations:
 - read/write: For loading and saving data in various formats.
 - createDataFrame: Creates DataFrames from RDDs or other data.

Advantages

- Simplifies Spark application development.
- Reduces boilerplate by combining multiple contexts.
- Standardizes APIs for structured and semi-structured data.

```
[2]: import pprint
  from pyspark.sql.functions import col, when, count
  from pyspark.sql.types import DoubleType
  from tabulate import tabulate
  import pandas as pd
  from utils import Utils
  from pyspark.sql.types import TimestampType
  from pyspark.sql.functions import to_timestamp
```

```
[3]: from pyspark.sql import SparkSession

spark = SparkSession \
.builder \
```

```
.appName("nyc-pyspark-analysis") \
.config("spark.executor.memory", "4g") \
.config("spark.executor.cores", "2") \
.config("spark.executor.instances", "4") \
.config("spark.driver.memory", "2g") \
.config("spark.dynamicAllocation.enabled", "true") \
.config("spark.dynamicAllocation.minExecutors", "2") \
.config("spark.dynamicAllocation.maxExecutors", "8") \
.getOrCreate()

# Verify Spark Session
print(f"Spark Version: {spark.version}")
spark
```

Setting spark.hadoop.yarn.resourcemanager.principal to csso_msaleem

Spark Version: 3.3.0.1.20.7216.0-70

[3]: <pyspark.sql.session.SparkSession at 0x7f9ae446edd0>

1.1 Read Data

```
[4]: # Read the Parquet file into a DataFrame
     file_path = "/home/cdsw/data/snappy/yellow_tripdata_2024-01_snappy.parquet"
     df = spark.read.parquet(file_path) ## reading parquet file
     from pyspark.sql.functions import col
     # Display the schema of the DataFrame
     print("Schema of the DataFrame:")
     df.printSchema()
     # Convert timestamp columns to string in PySpark
     df = df \setminus
         .withColumn("tpep_pickup_datetime", col("tpep_pickup_datetime").
      ⇔cast("string"))\
         .withColumn("tpep_dropoff_datetime", col("tpep_dropoff_datetime").
      ⇔cast("string"))
     # Show a sample of data (first 5 rows)
     print("Sample Data:")
     Utils.display(df.limit(5))
     # Data dictionary:
     # https://www.nyc.gov/assets/tlc/downloads/pdf/
      \hookrightarrow data\_dictionary\_trip\_records\_yellow.pdf
```

```
root
     |-- VendorID: integer (nullable = true)
     |-- tpep_pickup_datetime: timestamp (nullable = true)
     |-- tpep dropoff datetime: timestamp (nullable = true)
     |-- passenger_count: double (nullable = true)
     |-- trip distance: double (nullable = true)
     |-- RatecodeID: double (nullable = true)
     |-- store_and_fwd_flag: string (nullable = true)
     |-- PULocationID: integer (nullable = true)
     |-- DOLocationID: integer (nullable = true)
     |-- payment_type: long (nullable = true)
     |-- fare_amount: double (nullable = true)
     |-- extra: double (nullable = true)
     |-- mta_tax: double (nullable = true)
     |-- tip_amount: double (nullable = true)
     |-- tolls_amount: double (nullable = true)
     |-- improvement_surcharge: double (nullable = true)
     |-- total_amount: double (nullable = true)
     |-- congestion surcharge: double (nullable = true)
     |-- Airport_fee: double (nullable = true)
    Sample Data:
[4]:
       VendorID tpep_pickup_datetime tpep_dropoff_datetime
                                                            passenger_count \
                  2024-01-01 00:57:55 2024-01-01 01:17:43
                                                             1.0
     1
       1
                  2024-01-01 00:03:00 2024-01-01 00:09:36
                                                             1.0
     2
       1
                  2024-01-01 00:17:06 2024-01-01 00:35:01
                                                             1.0
                  2024-01-01 00:36:38 2024-01-01 00:44:56
     3 1
                                                             1.0
     4 1
                  2024-01-01 00:46:51 2024-01-01 00:52:57
                                                             1.0
       trip_distance RatecodeID store_and_fwd_flag PULocationID DOLocationID \
     0 1.72
                       1.0
                                   N
                                                      186
                                                                     79
     1 1.80
                                   N
                                                                    236
                       1.0
                                                      140
     2 4.70
                       1.0
                                   N
                                                      236
                                                                     79
     3 1.40
                                   N
                                                       79
                       1.0
                                                                    211
     4 0.80
                       1.0
                                   N
                                                      211
                                                                     148
       payment_type fare_amount
                                   extra mta_tax tip_amount
                                                               tolls_amount \
     0
                      17.7
                                   1.0
                                          0.5
                                                   0.00
                                                               0.0
     1 1
                      10.0
                                   3.5
                                          0.5
                                                   3.75
                                                               0.0
     2 1
                      23.3
                                   3.5
                                          0.5
                                                   3.00
                                                               0.0
```

Schema of the DataFrame:

3 1

1

10.0

7.9

improvement_surcharge total_amount congestion_surcharge Airport_fee

0.5

0.5

2.00

3.20

0.0

0.0

3.5

3.5

0	1.0	22.70	2.5	0.0
1	1.0	18.75	2.5	0.0
2	1.0	31.30	2.5	0.0
3	1.0	17.00	2.5	0.0
4	1.0	16.10	2.5	0.0

1.1.1 Data Cleaning

Data cleaning is a crucial step in data analysis to ensure the dataset is free from inconsistencies, missing values, or incorrect data. For the NYC taxi dataset, the cleaning process will involve the following steps:

Handle Missing or Null Values

- Identify columns with null or missing values.
- Decide on a strategy for handling them:
 - Fill with default values.

```
-RECORD 0-----
VendorID
                      10
tpep_pickup_datetime | 0
tpep_dropoff_datetime | 0
passenger_count
                      | 140162
trip_distance
                      1 0
RatecodeID
                      | 140162
                      | 140162
store_and_fwd_flag
PULocationID
                      10
DOLocationID
                      1 0
                      1 0
payment_type
fare_amount
                      1 0
                      1 0
extra
                      10
mta_tax
                      10
tip_amount
tolls_amount
                      10
improvement_surcharge | 0
total_amount
congestion_surcharge | 140162
Airport_fee
                      | 140162
```

Remove Duplicates

• Check if there are duplicate rows in the dataset and remove them.

[Stage 11:======> (7 + 2) / 9]

Count without duplicates :2964624, count after removing duplicates:2964624

Filter Out Invalid or Outlier Data

- Remove trips with:
 - Zero or negative trip distances.
 - Negative or zero total_amount.
- Filter rows with invalid passenger counts (e.g., passenger_count <= 0).

[7]: 2724017

Standardize Data Formats

- Convert categorical fields (e.g., store_and_fwd_flag) into consistent formats.
- Ensure that timestamp fields are in the correct datetime format.

```
[8]: # Ensure `store_and_fwd_flag` is uppercase
```

Additional Validations

only showing top 5 rows

- Check for logical inconsistencies, such as:
 - Pickup time being after the drop-off time.

```
After Filtering out incorrect pickup/dropoff time records, count:2723962
Schema After Cleaning:
root
|-- VendorID: integer (nullable = true)
|-- tpep_pickup_datetime: string (nullable = true)
|-- tpep_dropoff_datetime: string (nullable = true)
```

```
|-- passenger_count: double (nullable = true)
     |-- trip_distance: double (nullable = true)
     |-- RatecodeID: double (nullable = true)
     |-- store_and_fwd_flag: string (nullable = false)
     |-- PULocationID: integer (nullable = true)
     |-- DOLocationID: integer (nullable = true)
     |-- payment type: long (nullable = true)
     |-- fare_amount: double (nullable = true)
     |-- extra: double (nullable = true)
     |-- mta tax: double (nullable = true)
     |-- tip_amount: double (nullable = true)
     |-- tolls_amount: double (nullable = true)
     |-- improvement_surcharge: double (nullable = true)
     |-- total_amount: double (nullable = true)
     |-- congestion_surcharge: double (nullable = true)
     |-- Airport_fee: double (nullable = true)
    Sample Data After Cleaning:
[9]:
       VendorID tpep_pickup_datetime tpep_dropoff_datetime
                                                             passenger_count \
     0
       2
                  2024-01-13 03:07:43 2024-01-13 03:18:04
                                                             2.0
     1 2
                 2024-01-13 03:42:49 2024-01-13 04:02:49
                                                             3.0
     2 2
                 2024-01-13 03:34:59 2024-01-13 03:47:46
                                                             1.0
     3 2
                  2024-01-13 03:15:46 2024-01-13 03:17:50
                                                             1.0
                  2024-01-13 03:22:48 2024-01-13 03:36:36
                                                             1.0
       trip_distance RatecodeID store_and_fwd_flag PULocationID DOLocationID \
     0 1.63
                       1.0
                                   N
                                                       79
                                                                    211
     1 5.92
                       1.0
                                   N
                                                      249
                                                                    256
     2 3.31
                       1.0
                                   N
                                                      211
                                                                    246
     3 0.48
                       1.0
                                   N
                                                       79
                                                                      4
     4 3.30
                       1.0
                                   N
                                                      148
                                                                    229
                                   extra mta_tax tip_amount
                                                               tolls_amount \
       payment_type fare_amount
     0
       1
                      12.1
                                   1.0
                                          0.5
                                                   4.28
                                                               0.0
     1 1
                      28.2
                                   1.0
                                          0.5
                                                   0.00
                                                               0.0
     2 1
                      17.0
                                   1.0
                                          0.5
                                                   1.00
                                                               0.0
                                   1.0
     3 1
                       4.4
                                          0.5
                                                   1.88
                                                               0.0
     4 1
                                   3.5
                                          0.5
                                                   1.00
                                                               0.0
                      17.0
        improvement_surcharge total_amount congestion_surcharge Airport_fee
     0 1.0
                               21.38
                                             2.5
                                                                   0.0
     1 1.0
                               33.20
                                             2.5
                                                                   0.0
     2 1.0
                               23.00
                                             2.5
                                                                   0.0
     3 1.0
                                             2.5
                               11.28
                                                                   0.0
```

2.5

0.0

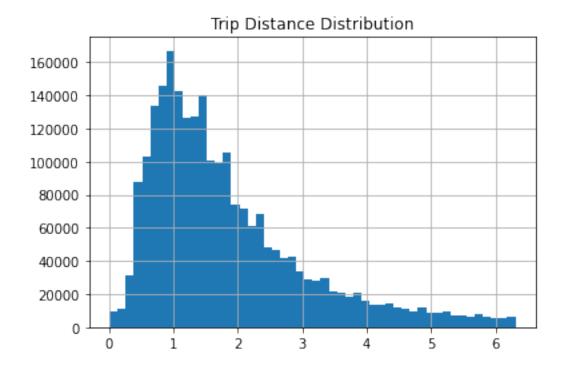
23.00

4 1.0

1.1.2 Exploratory Data Analysis (EDA)

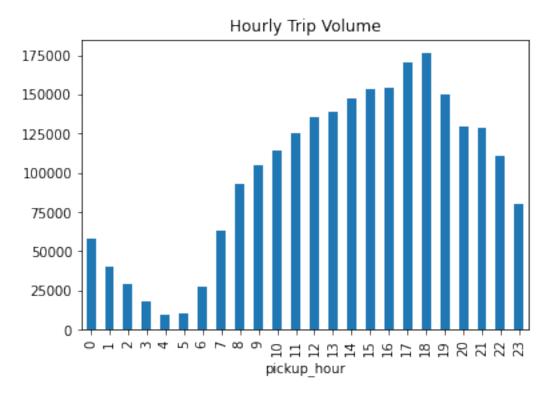
Distribution Analysis

• Visualize distributions of key metrics like trip_distance, fare_amount, and trip_duration_minutes.



Time Trends

• Analyze how ride demand varies by hour, day, or month.



Correlation Analysis

• Check correlations between numeric columns like fare_amount, trip_distance, and trip duration minutes.

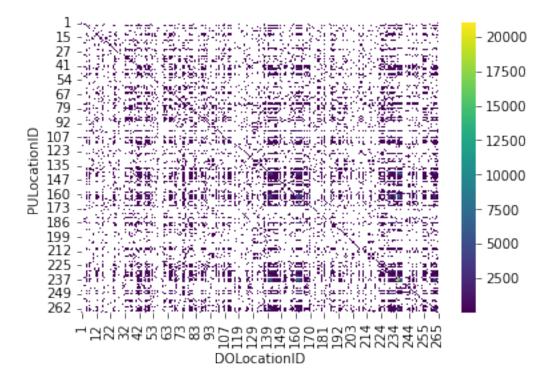
```
print(data[['trip_distance', 'fare_amount', 'trip_duration_minutes']].corr())
```

	trip_distance	fare_amount	trip_duration_minutes
trip_distance	1.000000	0.772742	0.156094
fare_amount	0.772742	1.000000	0.169408
trip_duration_minutes	0.156094	0.169408	1.000000

Heatmap of Pickup and Dropoff Locations

• Create heatmaps to visualize frequently used pickup and dropoff zones.

[13]: <Axes: xlabel='DOLocationID', ylabel='PULocationID'>



1.2 Spark Dataframes

1.2.1 Data Exploration (further)

```
Describe Basic Statistics
```

```
[14]: from pyspark.sql.functions import col, avg, sum, count, desc

# Describe basic statistics for numerical columns
```

```
print("Basic Statistics:")
df.describe(["trip_distance", "total_amount", "passenger_count"]).show()
Basic Statistics:
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|summary| trip_distance| total_amount| passenger_count|
27239621
                         2723962|
 count
                                      27239621
  mean | 3.3026129476108985 | 27.409650832134876 | 1.3547186047382453 |
| stddev|12.327432042874957|21.968201825628903|0.8447767579579177|
   minl
          0.01
                           1.0|
   max
           15400.32
                         2225.3
                                         9.01
+----+
```

Distribution and Summaries

```
[15]: # Distribution of trip_distance
print("Distribution of Trip Distance:")
from pyspark.sql.functions import min, max

# Calculate minimum and maximum fare amounts per VendorID
print("Minimum and Maximum Fare Amount per VendorID:")
df.groupBy("VendorID").agg(
    min("fare_amount").alias("min_fare"),
    max("fare_amount").alias("max_fare")
).show()
```

Distribution of Trip Distance:

Minimum and Maximum Fare Amount per VendorID:

```
[Stage 42:======> (7 + 1) / 8]
+-----+
|VendorID|min_fare|max_fare|
```

+-----+ | 1| 0.0| 650.0| | 2| 0.0| 2221.3| +-----+

1.2.2 Group By and Aggregations

Revenue Analysis

```
[16]: # Total revenue per VendorID
      print("Total Revenue per VendorID:")
      df.groupBy("VendorID").agg(sum("total amount").alias("total revenue")).show()
      # Revenue contribution percentage per VendorID
      print("Revenue Contribution Percentage per VendorID:")
      df.groupBy("VendorID").agg(
          (sum("total_amount") / df.select(sum("total_amount")).first()[0] * 100).
       ⇔alias("revenue_percentage")
      ).show()
```

Total Revenue per VendorID:

```
+----+
|VendorID| total_revenue|
+----+
    1|1.6567504839999871E7|
    2|5.8095342460001245E7|
+----+
```

Revenue Contribution Percentage per VendorID:

```
+----+
|VendorID|revenue_percentage|
+----+
     1 | 22.18975760920262 |
     2 | 77.81024239079363 |
```

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Other Aggregations

```
[17]: # Average trip distance and fare by RatecodeID
      print("Average Trip Distance and Fare by RatecodeID:")
      df.groupBy("RatecodeID").agg(
          avg("trip_distance").alias("avg_distance"),
          avg("fare_amount").alias("avg_fare")
      ).show()
      # Average tip amount by passenger count
      print("Average Tip Amount by Passenger Count:")
      df.groupBy("passenger count").agg(
          avg("tip_amount").alias("avg_tip")
      ).sort(desc("avg tip")).show()
```

Average Trip Distance and Fare by RatecodeID:

Average Tip Amount by Passenger Count:

+----+

```
[Stage 71:========> (7 + 2) / 9]
```

•	•
passenger_count	avg_tip
+	++
8.0	13.671351351351353
7.0	10.968
1 2.0	3.7567754206402606
3.0	3.5692249246954186
4.0	3.468413380111295
1.0	3.4166200524832453
5.0	3.3936401849516535
6.0	3.343943630214205
9.0	3.05
+	

1.2.3 Time-Based Trends

Adding Time Columns

```
df.groupBy("hour").count().sort(desc("count")).show(5)
# Distribution of rides by day of the week
print("Distribution of Rides by Day of the Week:")
df.groupBy("day_of_week").count().sort("day_of_week").show(5)
# Monthly trend in total revenue
print("Monthly Trend in Total Revenue:")
df.groupBy("year", "month").agg(sum("total_amount").alias("total_revenue")).
 ⇔sort("year", "month").show(5)
Most Popular Pickup Hours:
+---+
|hour| count|
+---+
| 18|195924|
| 17|191271|
| 16|178416|
| 15|176982|
| 14|171278|
+---+
only showing top 5 rows
Distribution of Rides by Day of the Week:
+----+
|day_of_week| count|
+----+
        1|306425|
        2|372444|
       3 | 425927 |
        4 | 458809 |
        5|397493|
+----+
only showing top 5 rows
Monthly Trend in Total Revenue:
[Stage 89:=========>
                                                  (7 + 2) / 9
+---+
            total_revenue|
|year|month|
+---+
|2002| 12|
|2009| 1| 127.6900000000001|
```

224.62

2023 | 12 |

```
|2024| 1|7.466239402000436E7|
|2024| 2| 90.47|
+---+
```

1.2.4 Advanced Filtering

```
[19]: # Trips longer than 10 miles with a tip greater than $10 print("Trips Longer than 10 Miles with Tips Greater than $10:")
Utils.display(df.filter((col("trip_distance") > 10) & (col("tip_amount") > 10)).

→limit(10))
```

Trips Longer than 10 Miles with Tips Greater than \$10:

```
[19]:
        VendorID tpep_pickup_datetime tpep_dropoff_datetime passenger_count \
                  2024-01-13 05:41:38 2024-01-13 06:12:44
                                                            2.0
     1 2
                  2024-01-13 08:20:20 2024-01-13 08:49:25
                                                            1.0
     2 2
                  2024-01-13 09:08:00 2024-01-13 09:34:28
                                                            6.0
                  2024-01-13 12:55:58 2024-01-13 13:25:01
                                                            1.0
     4 2
                  2024-01-13 14:12:15 2024-01-13 14:49:02
                                                            1.0
        trip_distance RatecodeID store_and_fwd_flag PULocationID DOLocationID \
     0 18.64
                       2.0
                                   N
                                                     132
                                                                   148
     1 16.67
                       2.0
                                   N
                                                     132
                                                                   162
     2 12.27
                       1.0
                                   N
                                                     138
                                                                    50
     3 13.08
                                                                   234
                       1.0
                                   N
                                                     138
     4 18.28
                       2.0
                                   N
                                                     132
                                                                    41
        payment_type fare_amount extra mta_tax tip_amount
                                                              tolls_amount \
     0 1
                      70.0
                                   0.0
                                         0.5
                                                  14.80
                                                              0.00
     1 1
                      70.0
                                   0.0
                                         0.5
                                                  16.54
                                                              6.94
                                   5.0
     2 1
                      48.5
                                         0.5
                                                  13.24
                                                              6.94
     3 1
                      52.0
                                   5.0
                                         0.5
                                                  13.94
                                                              6.94
     4 1
                      70.0
                                   0.0
                                         0.5
                                                  15.69
                                                              6.94
        improvement_surcharge total_amount congestion_surcharge Airport_fee \
     0 1.0
                               90.55
                                            2.5
                                                                  1.75
     1 1.0
                               99.23
                                            2.5
                                                                  1.75
     2 1.0
                               79.43
                                            2.5
                                                                  1.75
     3 1.0
                               83.63
                                            2.5
                                                                  1.75
     4 1.0
                               95.88
                                            0.0
                                                                  1.75
        year month day_of_week hour
     0 2024 1
                     7
                                   5
     1 2024 1
                     7
                                   8
```

```
3 2024 1
                     7
                                  12
      4 2024 1
                     7
                                  14
[20]: # Peak hour trips (hour 7-9 and 16-18)
      print("Peak Hour Trips (7-9 AM and 4-6 PM):")
      Utils.display(df.filter(((col("hour") >= 7) & (col("hour") <= 9)) |
       ⇔((col("hour") >= 16) & (col("hour") <= 18))).limit(10))
     Peak Hour Trips (7-9 AM and 4-6 PM):
[20]:
        VendorID tpep_pickup_datetime tpep_dropoff_datetime passenger_count \
                  2024-01-24 16:24:37 2024-01-24 16:37:01
      0
        2
                                                             1.0
      1
        2
                  2024-01-24 16:35:06 2024-01-24 16:41:39
                                                             1.0
      2
        1
                  2024-01-24 16:13:39 2024-01-24 16:42:18
                                                             1.0
      3 2
                  2024-01-24 16:00:10 2024-01-24 17:05:48
                                                             2.0
      4 2
                  2024-01-24 16:53:50 2024-01-24 17:31:00
                                                             1.0
                       RatecodeID store_and_fwd_flag PULocationID DOLocationID \
        trip_distance
                                                                    164
      0
         1.19
                       1.0
                                   N
                                                      161
      1
         1.03
                       1.0
                                   N
                                                      164
                                                                    107
         2.80
                       1.0
                                   N
                                                      229
                                                                    238
      2
      3 20.23
                       3.0
                                   N
                                                      162
                                                                      1
      4 10.48
                       1.0
                                   N
                                                      138
                                                                    237
        payment_type fare_amount extra mta_tax tip_amount tolls_amount \
      0
        1
                        12.1
                                   2.5
                                          0.5
                                                    3.72
                                                                0.00
      1
        2
                        7.9
                                   2.5
                                          0.5
                                                    0.00
                                                                0.00
      2 1
                       24.7
                                   5.0
                                          0.5
                                                    6.20
                                                                0.00
                       107.7
                                   2.5
                                                   33.40
                                                               22.38
      3 1
                                          0.0
       1
                       46.4
                                   7.5
                                          0.5
                                                   19.98
                                                                6.94
         improvement_surcharge total_amount congestion_surcharge Airport_fee \
      0 1.0
                                22.32
                                             2.5
                                                                   0.00
      1 1.0
                                 14.40
                                             2.5
                                                                   0.00
      2 1.0
                                37.40
                                             2.5
                                                                   0.00
      3 1.0
                                166.98
                                             0.0
                                                                   0.00
      4 1.0
                                86.57
                                             2.5
                                                                   1.75
        year month day_of_week hour
      0 2024 1
                     4
                                  16
      1 2024 1
                     4
                                  16
      2 2024 1
                     4
                                  16
      3 2024 1
                     4
                                  16
      4 2024 1
                     4
                                  16
```

2 2024 1

7

9

Trips with High Total Amounts but Short Distances:

```
[21]:
        VendorID tpep_pickup_datetime tpep_dropoff_datetime passenger_count \
                  2024-01-17 00:05:41 2024-01-17 00:06:57
                                                             1.0
     1
        1
                  2024-01-17 15:54:03 2024-01-17 15:54:34
                                                             1.0
     2 2
                  2024-01-17 21:36:44 2024-01-17 21:36:50
                                                             1.0
     3 2
                  2024-01-22 14:25:42 2024-01-22 14:25:53
                                                             1.0
     4 2
                  2024-01-20 06:36:28 2024-01-20 06:40:17
                                                             1.0
        trip_distance RatecodeID store_and_fwd_flag PULocationID DOLocationID \
     0 0.41
                       2.0
                                   N
                                                      170
                                                                    162
     1 0.30
                       5.0
                                   N
                                                      132
                                                                    132
     2 0.02
                       5.0
                                   N
                                                                    132
                                                      132
     3 0.09
                                                      235
                       2.0
                                   N
                                                                     47
     4 1.34
                       5.0
                                   N
                                                       65
                                                                     97
        payment_type fare_amount
                                   extra mta_tax tip_amount
                                                               tolls amount \
                      70.00
                                   0.0
                                          0.5
                                                   20.23
                                                               6.94
     0
                      87.00
                                   0.0
                                          0.0
                                                   17.60
                                                               0.00
     1 1
     2 1
                      87.79
                                   0.0
                                          0.0
                                                   17.76
                                                               0.00
     3 1
                      70.00
                                   0.0
                                          0.5
                                                   70.00
                                                               0.00
     4 1
                      80.00
                                   0.0
                                          0.0
                                                   20.25
                                                               0.00
        improvement_surcharge total_amount congestion_surcharge Airport_fee \
     0 1.0
                                             2.5
                                                                   0.00
                               101.17
     1 1.0
                               105.60
                                             0.0
                                                                   0.00
                                             0.0
     2 1.0
                               108.30
                                                                   1.75
     3 1.0
                               141.50
                                             0.0
                                                                   0.00
     4 1.0
                                             0.0
                                                                   0.00
                               101.25
        year month day_of_week hour
     0 2024 1
                     4
     1 2024 1
                     4
                                  15
     2 2024 1
                     4
                                  21
     3 2024 1
                     2
                                  14
     4 2024 1
                     7
                                   6
```

1.3 Spark UDF (User Defined Function)

1.3.1 What is a Spark UDF?

A Spark UDF (User Defined Function) is a custom function that extends the capabilities of Spark's built-in functions. UDFs allow you to define your own operations on data within a Spark DataFrame or RDD. These operations can be applied across rows in a distributed fashion and enable complex, domain-specific logic that is not natively supported by Spark.

1.3.2 Purpose of Spark UDFs

- Customization: Allows you to write custom logic that is not part of Spark's standard functions.
- Extendibility: Enables you to extend Spark with custom operations that meet your business or processing needs.
- Encapsulation: UDFs encapsulate complex logic, making it reusable and modular.

1.3.3 When to Use Spark UDFs?

You might use Spark UDFs when:

- Built-in functions are insufficient: If the existing Spark functions don't cover your specific use case, you can write a UDF for more complex transformations (e.g., custom string manipulation, advanced mathematical operations).
- Complex business logic: If your transformation involves complex logic that requires multiple operations, external libraries, or custom rules.
- Integration with external libraries: UDFs let you use libraries such as math, datetime, pandas, and other custom Python functions within Spark jobs.

1.3.4 How Spark UDFs Work

- 1. Row-wise execution: Spark UDFs are applied row-by-row. When you use a UDF, it will be executed on each row of the DataFrame or RDD.
- 2. **Distributed computation**: The UDF is serialized, distributed, and executed across multiple worker nodes in the Spark cluster. This allows Spark to perform large-scale distributed processing of data with your custom logic.
- 3. **Data transformation**: The UDF can be used to transform data in a DataFrame column by applying a custom function to each value in that column.

1.3.5 Benefits of Spark UDFs

- Flexibility: You can implement custom business rules, data transformations, or any logic that goes beyond what's provided by Spark's built-in functions.
- Reusability: Once a UDF is defined, it can be applied to multiple DataFrames or RDDs, improving code modularity.
- Integration with Python/Scala: UDFs allow you to integrate with Python/Scala libraries for more advanced computation or non-SQL logic.

```
[28]: from pyspark.sql.functions import udf, col, when, isnull from pyspark.sql.types import DoubleType
```

```
# Step 1: Check for Null or Invalid Values
print("Checking for Null or Invalid Values:")
df_invalid = df.filter((col("trip_distance").isNull()) | (col("fare_amount").
  →isNull()))
print("Invalid Rows:")
Utils.display(df_invalid)
# Drop rows with null values in trip_distance or fare_amount
df = df.filter((col("trip_distance").isNotNull()) & (col("fare_amount").
 ⇒isNotNull()))
# Step 2: Define UDF with Error Handling
def calculate_surcharge_safe(trip_distance, fare_amount):
    Calculate surcharge based on trip_distance and fare_amount.
    Handles None or invalid values gracefully.
    if trip_distance is None or fare_amount is None:
        return 0.0 # Default surcharge for invalid rows
    if trip_distance > 10:
        return fare_amount * 0.1
    else:
        return fare_amount * 0.05
# Register the UDF with Spark
surcharge udf = udf(calculate surcharge safe, DoubleType())
# Step 3: Apply the UDF to Create a New Column
df_with_surcharge = df.withColumn(
    "custom_surcharge", surcharge_udf(col("trip_distance"), col("fare_amount"))
)
# Step 4: Display Results
print("Data with Custom Surcharge:")
Utils.display(df_with_surcharge.select("trip_distance", "fare_amount", __

¬"custom_surcharge").limit(10))
# Step 5: Check Schema to Confirm New Column
print("Updated Schema:")
df_with_surcharge.printSchema()
Checking for Null or Invalid Values:
Invalid Rows:
Data with Custom Surcharge:
(7 + 1) / 8
```

```
|-- VendorID: integer (nullable = true)
      |-- tpep_pickup_datetime: string (nullable = true)
      |-- tpep dropoff datetime: string (nullable = true)
      |-- passenger_count: double (nullable = true)
      |-- trip distance: double (nullable = true)
      |-- RatecodeID: double (nullable = true)
      |-- store_and_fwd_flag: string (nullable = false)
      |-- PULocationID: integer (nullable = true)
      |-- DOLocationID: integer (nullable = true)
      |-- payment_type: long (nullable = true)
      |-- fare_amount: double (nullable = true)
      |-- extra: double (nullable = true)
      |-- mta_tax: double (nullable = true)
      |-- tip_amount: double (nullable = true)
      |-- tolls_amount: double (nullable = true)
      |-- improvement_surcharge: double (nullable = true)
      |-- total_amount: double (nullable = true)
      |-- congestion surcharge: double (nullable = true)
      |-- Airport_fee: double (nullable = true)
      |-- year: integer (nullable = true)
      |-- month: integer (nullable = true)
      |-- day of week: integer (nullable = true)
      |-- hour: integer (nullable = true)
      |-- custom_surcharge: double (nullable = true)
     1.4 Spark SQL Queries
     Registering Table
[29]: # Register DataFrame as a temporary table
      df.createOrReplaceTempView("taxi_data")
     SQL Queries
[30]: # Most frequent rate codes
      print("Most Frequent Rate Codes:")
      spark.sql("""
          SELECT RatecodeID, COUNT(*) AS frequency
          FROM taxi_data
          GROUP BY RatecodeID
          ORDER BY frequency DESC
      """).show()
     Most Frequent Rate Codes:
```

Updated Schema:

[Stage 138:=====

root

(7 + 1) / 81

```
+----+
|RatecodeID|frequency|
+----+
     1.0 | 2581355 |
     2.0| 93444|
    99.0
        27127|
    5.0
          8828
     3.01
          7136 l
    4.0
          6071
     6.0
           11
+----+
```

```
[31]: # Monthly revenue trends for each VendorID
      print("Monthly Revenue Trends for Each VendorID:")
      spark.sql("""
          SELECT year, month, VendorID, SUM(total_amount) AS total_revenue
          FROM taxi_data
          GROUP BY year, month, VendorID
          ORDER BY year, month, VendorID
      """).show()
      # Top 10 trips with highest tips
      print("Top 10 Trips with Highest Tips:")
      spark.sql("""
          SELECT VendorID, PULocationID, DOLocationID, tip_amount
          FROM taxi_data
          ORDER BY tip_amount DESC
         LIMIT 10
      """).show()
```

Monthly Revenue Trends for Each VendorID:

++	+	+-	+
year mo	onth Ve	•	total_revenue
120021	12	2	10.5
[2009]	1	2	127.69000000000001
[2023]	12	2	224.62
[2024]	1	1 1	.6567504839999896E7
[2024]	1	2	5.809488918000037E7
[2024]	2	2	90.47
++	+	+-	+

Top 10 Trips with Highest Tips:

```
(6 + 2) / 8
+----+
|VendorID|PULocationID|DOLocationID|tip amount|
+----+
    21
          138 l
                 226 l
                      422.71
    21
          2631
                 107|
                      303.0
    1|
          148 l
                 265 l
                     300.01
    2|
          234
                 132|
                     250.0
                236| 220.88|
    21
          431
    21
          431
                107|
                     202.0
                 237|
    21
          43|
                      202.01
                263 | 175.17 |
    1 l
          140|
                     144.0|
    1|
          68|
                265|
    2|
          161
                 265|
                     132.0
+----+
```

1.4.1 Window Functions and Ranking

Top Trips by VendorID (Row Number):

Ranked Trips by Total Amount:

```
[32]: VendorID tpep_pickup_datetime tpep_dropoff_datetime passenger_count \
0 1 2024-01-16 19:00:33 2024-01-16 23:07:48 1.0
1 1 2024-01-11 23:23:01 2024-01-12 00:31:23 1.0
2 1 2024-01-26 12:49:27 2024-01-26 16:01:22 1.0
3 1 2024-01-09 14:14:49 2024-01-09 16:48:49 1.0
```

```
4 1
              2024-01-17 00:27:53 2024-01-17 00:28:14
                                                             1.0
   trip_distance
                   RatecodeID store_and_fwd_flag
                                                     PULocationID
                                                                     DOLocationID \
   210.2
                   5.0
                                N
                                                     132
                                                                     265
1
    47.1
                   4.0
                                N
                                                     148
                                                                     265
   153.2
2
                   1.0
                                N
                                                     132
                                                                     265
   101.1
                   5.0
                                N
                                                                     265
3
                                                     132
    14.0
                   5.0
                                N
                                                     265
                                                                     265
                                                  tip_amount
                                                               tolls_amount
   payment_type
                  fare_amount
                                extra
                                        mta_tax
0
                                        0.0
                                                    0.0
                                                               38.68
   1
                  650.0
                                0.00
1
   1
                  281.6
                                3.50
                                        0.5
                                                  300.0
                                                                0.00
2
                  550.4
                                1.75
                                        0.5
                                                    0.0
                                                               20.32
3
   1
                  450.0
                                1.75
                                        0.0
                                                   91.9
                                                                6.94
   1
                  515.0
                                0.00
                                        0.0
                                                    0.0
                                                                0.00
   improvement_surcharge
                                           congestion_surcharge
                                                                    Airport_fee
                            total_amount
0
  1.0
                                           0.0
                                                                    0.00
                            689.68
  1.0
                                           2.5
                                                                    0.00
1
                            586.60
  1.0
                            573.97
                                           0.0
                                                                    1.75
3 1.0
                            551.59
                                           0.0
                                                                    1.75
4 1.0
                            516.00
                                           0.0
                                                                    0.00
   year
         month
                 day_of_week hour
                                      rank
   2024
         1
                 3
                               19
                                      1
                 5
1
   2024
         1
                               23
                                      2
                 6
2 2024
                               12
                                      3
3
   2024
                 3
                               14
                                      4
         1
```

1.4.2 Additional Challenges

2024

1

1. Challenge 1: Find the most expensive trips and analyze their trip distances.

5

- 2. Challenge 2: Compare average tips between weekends and weekdays.
- 3. Challenge 3: Identify the most profitable hour for each VendorID.

0

2 Machine Learning Model

4

2.0.1 Linear Regression Model

What is Linear Regression? Linear regression is a supervised learning algorithm used for predicting a continuous target variable based on one or more input features. The model assumes a linear relationship between the independent variables (predictors) and the dependent variable (target).

Types of Linear Regression

1. Simple Linear Regression:

Predicts a target variable based on a single feature. The relationship is modeled as: $[y = _0 + _1 x +]$ Where:

- (y) is the target variable.
- (x) is the feature (independent variable).
- (0) is the intercept.
- (_1) is the coefficient (slope).
- () is the error term.

2. Multiple Linear Regression:

Extends simple linear regression to multiple features: [y = _0 + _1 x_1 + _2 x_2 + ...+ _n x_n +] Where:

• (x_1, x_2, ..., x_n) are the multiple input features.

Purpose of Linear Regression Linear regression aims to find the best-fitting line (or hyperplane in multiple regression) that minimizes the difference between predicted and actual values. This line is determined by finding the optimal values for the model parameters (intercept and coefficients), typically using **Ordinary Least Squares (OLS)**.

Key Components

- 1. **Intercept ((_0))**:

 The value of the target variable when all input features are zero.
- 2. **Coefficients ((_1, _2, ...))**:
 These represent the effect or influence of each feature on the target variable.
- 3. Error Term (()):

The difference between the predicted value and the actual value.

Assumptions of Linear Regression For the linear regression model to be valid, the following assumptions should ideally hold: 1. Linearity: The relationship between the predictors and the target is linear. 2. Independence: The residuals (errors) are independent. 3. Homoscedasticity: The residuals have constant variance across all levels of the independent variables. 4. Normality: The residuals are normally distributed (for statistical inference). 5. No multicollinearity: The predictors should not be highly correlated with each other.

Benefits of Linear Regression

1. Simplicity and Interpretability:

Linear regression models are easy to understand and interpret. The coefficients tell you how each predictor influences the target.

2. Efficiency:

It is computationally efficient, making it suitable for large datasets and real-time predictions.

3. Versatility:

It is widely used in various fields such as economics, healthcare, finance, and marketing.

Limitations of Linear Regression

1. Linearity Assumption:

Linear regression assumes that the relationship between the input features and the target is linear. This may not be true in some cases, limiting its applicability.

2. Sensitivity to Outliers:

Linear regression is sensitive to outliers, which can disproportionately affect the model parameters.

3. Multicollinearity:

When predictor variables are highly correlated, it can cause issues in estimating model coefficients.

4. Overfitting:

Including too many irrelevant features can lead to overfitting, especially in multiple regression.

Model Evaluation Metrics

1. R-squared $((R^2))$:

A measure of how well the model explains the variance in the target variable. Higher (R^2) values indicate better model fit.

2. Mean Squared Error (MSE):

Measures the average squared difference between predicted and actual values. Lower MSE means better model performance.

3. Root Mean Squared Error (RMSE):

The square root of the MSE, giving the error in the same units as the target variable. Lower RMSE indicates better model performance.

4. Mean Absolute Error (MAE):

Measures the average absolute difference between predicted and actual values. It is less sensitive to outliers than MSE.

5. Adjusted R-squared:

A version of (R^2) that adjusts for the number of predictors in the model. It helps prevent overfitting when adding more features.

Applications of Linear Regression

- Predictive Modeling: Used for predicting values such as sales, prices, or customer demand.
- Trend Analysis: Helps to identify trends and patterns in time-series data.
- Risk Analysis: Widely used in finance for modeling and forecasting risks.
- Economic Forecasting: Used to predict economic indicators like GDP, inflation, etc.
- Fare prediction: Predict fare from a pick-up to drop-off location

```
[33]: # Predict Fare

from pyspark.ml.feature import VectorAssembler, StandardScaler
from pyspark.ml.regression import LinearRegression
from pyspark.ml.evaluation import RegressionEvaluator
from pyspark.sql.functions import col
```

```
# Step 1: Select Relevant Features
print("Selecting Relevant Features:")
selected_columns = ["trip_distance", "passenger_count", "PULocationID", "

¬"DOLocationID", "fare_amount"]
df_ml = df.select(*selected_columns).filter(col("fare_amount") > 0)
df ml.show(5)
# Step 2: Assemble Features into a Single Vector
print("Assembling Features:")
feature_columns = ["trip_distance", "passenger_count", "PULocationID", __

¬"DOLocationID"]
assembler = VectorAssembler(inputCols=feature columns, outputCol="features")
df_ml = assembler.transform(df_ml)
# Step 3: Normalize Features
print("Normalizing Features:")
scaler = StandardScaler(inputCol="features", outputCol="scaledFeatures", __
→withStd=True, withMean=False)
scaler_model = scaler.fit(df_ml)
df_ml = scaler_model.transform(df_ml)
# Step 4: Split Data into Training and Test Sets
print("Splitting Data into Training and Test Sets:")
train_data, test_data = df_ml.randomSplit([0.8, 0.2], seed=42)
# Step 5: Train a Linear Regression Model
print("Training the Linear Regression Model:")
lr = LinearRegression(featuresCol="scaledFeatures", labelCol="fare_amount", | 
 ⇔predictionCol="predicted fare")
lr_model = lr.fit(train_data)
# Step 6: Evaluate Model on Test Data
print("Evaluating the Model:")
predictions = lr_model.transform(test_data)
# Calculate RMSE and R2
evaluator_rmse = RegressionEvaluator(labelCol="fare_amount",_
 →predictionCol="predicted_fare", metricName="rmse")
rmse = evaluator_rmse.evaluate(predictions)
evaluator_r2 = RegressionEvaluator(labelCol="fare_amount",__
 ⇔predictionCol="predicted_fare", metricName="r2")
r2 = evaluator r2.evaluate(predictions)
print(f"Root Mean Squared Error (RMSE): {rmse}")
print(f"R-squared (R2): {r2}")
```

```
# Display Sample Predictions
print("Sample Predictions:")
predictions.select("features", "fare_amount", "predicted_fare").show(5)
```

Selecting Relevant Features:

```
+----+
|trip_distance|passenger_count|PULocationID|DOLocationID|fare_amount|
+----+
    23.91
           1.0|
                 263|
                        265|
                            120.0
           1.0|
    1.2|
                 43|
                       2361
                            7.91
               262|
    2.45|
                        74|
                            13.5
                 142|
161|
    2.55|
           2.0|
                       166|
                            12.8
           1.0|
                       229|
                            13.5
    1.3|
+----+
```

only showing top 5 rows

Assembling Features: Normalizing Features:

Splitting Data into Training and Test Sets: Training the Linear Regression Model:

Evaluating the Model:

Root Mean Squared Error (RMSE): 17.018099741278217

R-squared (R2): 0.2619766373009116

Sample Predictions:

only showing top 5 rows

[Stage 194:> (0 + 1) / 1]

features	fare_amount	 predicted_fare
[0.01,1.0,42.0,42.0] [0.01,1.0,68.0,68.0] [0.01,1.0,70.0,70.0] [0.01,1.0,100.0,1 [0.01,1.0,114.0,1	7.2 3.0 3.0 3.0	22.514348224519615 21.238784601070062 21.140664322343174 9.668860141439843 8.982018190351624
+	+	++

2.0.2 Decision Tree Regressor

What is it? A Decision Tree Regressor is a machine learning algorithm used for predicting continuous values. It builds a tree-like model where each internal node represents a decision based on a feature, and each leaf node represents the predicted value (typically the average of the target values in that subset).

How it Works

- 1. **Split the Data**: The tree recursively splits the data at each node based on the feature that minimizes the variance in the target variable.
- 2. **Prediction**: For a given input, the tree makes predictions by following the path from the root to a leaf node, where the prediction is the average of the target values in that leaf.

Key Hyperparameters

- max_depth: Controls the depth of the tree to avoid overfitting.
- min_samples_split: The minimum number of samples required to split an internal node.
- min_samples_leaf: The minimum number of samples required at a leaf node.
- criterion: The function used to measure the quality of a split, usually MSE (Mean Squared Error) in regression.

Advantages

- Simple to Understand: Easy to interpret with clear decision rules.
- Handles Non-linearity: Can model complex, non-linear relationships.
- No Feature Scaling Needed: Works without the need for normalization or scaling.

Disadvantages

- Overfitting: Prone to overfitting, especially with deep trees.
- Instability: Small changes in the data can result in large changes in the tree structure.
- Bias Towards Features with Many Categories: Can overemphasize features with more categories, even if they are not the most relevant.

Applications

- **Prediction**: Used for predicting continuous values like prices, sales, or demand.
- Data Exploration: Can be useful for understanding relationships between variables.

```
[34]: from pyspark.ml.regression import DecisionTreeRegressor
    from pyspark.ml.evaluation import RegressionEvaluator

# Step 1: Select Additional Features
print("Selecting Additional Features:")
feature_columns = [
        "trip_distance", "passenger_count", "PULocationID", "DOLocationID",
        "extra", "tolls_amount", "congestion_surcharge", "mta_tax"
]
```

```
df_ml = df.select(*feature_columns, "fare_amount").filter(col("fare_amount") >__
 ⇔0)
# Step 2: Assemble Features
print("Assembling Features:")
assembler = VectorAssembler(inputCols=feature columns, outputCol="features")
df_ml = assembler.transform(df_ml)
# Step 3: Split Data into Training and Test Sets
print("Splitting Data into Training and Test Sets:")
train_data, test_data = df_ml.randomSplit([0.8, 0.2], seed=42)
# Step 4: Train a Decision Tree Regressor
print("Training the Decision Tree Regressor:")
dt = DecisionTreeRegressor(featuresCol="features", labelCol="fare amount", |
 →maxDepth=10)
dt_model = dt.fit(train_data)
# Step 5: Evaluate the Model on Test Data
print("Evaluating the Model:")
predictions = dt_model.transform(test_data)
# Calculate RMSE and R-squared
evaluator_rmse = RegressionEvaluator(labelCol="fare_amount",_

¬predictionCol="prediction", metricName="rmse")
rmse = evaluator_rmse.evaluate(predictions)
evaluator_r2 = RegressionEvaluator(labelCol="fare_amount",_
  ⇔predictionCol="prediction", metricName="r2")
r2 = evaluator_r2.evaluate(predictions)
print(f"Root Mean Squared Error (RMSE): {rmse}")
print(f"R-squared (R2): {r2}")
# Display Sample Predictions
print("Sample Predictions:")
predictions.select("features", "fare_amount", "prediction").show(5)
Selecting Additional Features:
Assembling Features:
Splitting Data into Training and Test Sets:
Training the Decision Tree Regressor:
```

Evaluating the Model:

```
R-squared (R2): 0.8910783407913814
   Sample Predictions:
   (11 + 1) / 12
   +----+
           features|fare_amount| prediction|
   +----+
   |[0.01,1.0,42.0,42...|
                     7.2|5.964739471805853|
                   3.0|3.174999999999997|
   |[0.01,1.0,68.0,68...|
   [0.01,1.0,70.0,70...]
                    3.0|5.964739471805853|
   |[0.01,1.0,100.0,1...|
                   84.19 | 8.24841018884492 |
   |[0.01,1.0,114.0,1...|
                     5.1|5.714779970503543|
   +----+
   only showing top 5 rows
[35]:
[]:
[]:
```

Root Mean Squared Error (RMSE): 5.77308002941174