

Masoud Naji

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California – Los Angeles

747-333-2870

Front End Developer

- **Overall 8+** years of Information Technology experience in Web design and development of ERP application.
- **Overall 4+ years** of extensive experience as a **Front-End UI Developer** with solid understanding of database designing, development, and installation of different modules.
- Extensive experience in designing professional UI web applications using front-end technologies like HTML5, CSS3, JavaScript, reactJS, XML, DHTML, XHTML, JSON
- Excellent Understanding of **Document Object Model (DOM)** and **DOM Functions**.
- Excellent experience in developing web pages complying with **W3C web standards**.
- Extensive experiences in **UI Development, Web UI analysis, Web design, coding, testing, implementation** and Support working with various projects.
- Professional in creating Templates, Mockups and Prototypes, Web Interfaces, Layouts and Flow of Future Pages.
- Experience in designing **UI patterns** and **UI applications** with the help of Adobe products like **Adobe Photoshop, Adobe XD and Adobe Illustrator**.
- Expertise in creating Templates, Web Interfaces, Layouts, and Flow of Future Pages.
- Optimized the page load time for the pages that had heavy traffic and improvised those pages using CSS3
- Experience in Version Control tools like **GIT**
- Experience in using Mgmt. Software like JIRA Agile, Scrum works and bug tracking system - JIRA, Asana, Slack.
- Experience on various Charting/UI tools like High Charts, Google API,
- Experience on monitoring, and analyzing machine-generated data via a Web-style interface with **Splunk**
- Experience with Object Oriented Concepts, Object Oriented JavaScript, Object Oriented Design, and Implementation.
- Experience in quality assurance and unit testing, acceptance, and integration testing.
- Involved in working the Google **Firebase** and **IBM watson**
- Experienced in using Video Sharing and video subscription service with a Video API like YouTube and Vimeo.
- Optimized the page load time for the pages that had heavy traffic and improvised those pages
- Skilled at analyzing and solving browser compatibility challenges and possesses ability to maintain consistency and well commented HTML and CSS markup.
- Experience of working on Data Modeling applications **Excel, Power Bi , Tableau Software and Dax**

Education

Azad University - Bachelor

Udacity Java Web Developer – nanodegree

Experience

Mar2020 - Present

LDFY-Lets Design For You. LLC - Frontend Developer

- Perform as a Frontend Software Engineer developing enterprise scale React solutions.
- Analyze and identify gaps in the website content.
- Optimize pages for improved search results and supervise content creation (SEO).
- Used GitHub UI, Git bash to commit, changes to the repository for maintaining various versions of the agile process.
- Experience in using Mgmt. Software like JIRA Agile, Scrum works and bug tracking system - JIRA, Asana, Slack.
- Worked content management system like WordPress, Shopify.
- Responsible for creating efficient design and developing User Interaction using HTML, CSS, SASS, JavaScript, React.JS, js and JSON
- Created UI designs using Web standards developed prototypes for various new account proposals
- Built the Responsive UI/UX screen using HTML, CSS, and Bootstrap.
- Migrated the template as a layout page for the application for reusability.
- Completed UI/UX design with Photoshop and illustrator for both transaction system and website.
- Used CSS to develop rich UI Components such as Accordions and Modal Windows using pure HTML and CSS
- Execute all visual design stages from concept, wireframes, and mockups through development/coding and publish.
- Work with clients to develop the overall look and design of a website.
- Test websites routinely for ease of use, speed, and other quality factors.
- Fix any website issues or bugs that arise.

Jan 2015 - Dec 2019

Pars Hayan - Web Developer/Designer

- More than 5 Years of enterprise level Experience in the design, development, and production deployment of a comprehensive supply chain management software system. inventory management system and Management information system
- Performed as a member of the development team for a state-of-the-art microservice-based enterprise application. The application was composed of more than 20 microservices, each responsible for a modularized functionality of a holistic enterprise resource planning (ERP) platform.
- The ERP application developed was used by the senior managerial accountants in the supply chain department in order to manage distribution and logistics, labor costs, personnel productivity, inventory levels, data accuracy and stocking strategies
- Designed the Web application layout and forms using HTML5, CSS3, JavaScript and ASP.net
- Used GitHub UI, Git bash to commit, changes to the repository for maintaining various versions of the agile process.
- Involved in testing the application like system integration testing, User Acceptance Testing, and unit testing
- Developed data formatted web applications and deploy the script using HTML5, CSS and Client-side scripting using JavaScript.

- Involved in building flexible UI, more user interactive and user-friendly web pages, reusable classes, functions using ASP.NET, C#, AJAX and JavaScript for client-side validation.
- Involved in implementation of Annually, Weekly BI Reports
- Developing an application for creating BI reports on Tableau Software and Power Bi with DAX and power

Feb 2014 - Jan 2015

Samsung (Techmart)- Software Developer

- Performed as a member of the development team for a state-of-the-art microservice-based enterprise application. The application was composed of more than 10 microservices, each responsible for a modularized functionality of a holistic IT platform. Utilize business intelligence tools to provide sales insights to marketing and sales staff.
- The application developed was used by area sales managers in order to provide insights about the top performing and underperforming products and services, selling and market opportunities, sales forecasting, and sales activities that generate revenue.
- Involved in gathering the requirements from the Business Team and creation of technical, functional specification documents
- Involved in implementation of Annually, Weekly BI Reports
- Used JavaScript DOM manipulation and JavaScript event to generate the data result in UI.
- Gathered and analyzed the requirements and converted them into User Requirement Specifications and Functional Requirement Specifications for the designers and developers to understand them as per their perspective.
- Involved in web designing using HTML 4/5, XHTML, CSS 2/3, JavaScript, Ajax, JSON, and jQuery
- Involved with cross browser testing and compatibility using chrome, Firefox, Safari, and IE. Mobile/Tablet Views
- Co-ordinate with QA for testing, Production releases, Application deployment and integration.
- Involved in Production Support and minor enhancements as per application requirements.

Sep 2008 – Feb 2014

Solico Group - Area Sales Analyst

- Performed as an Area Sales Analyst in mining sales data to evaluate the performance of the sales team against its goals; providing insights about the top performing and underperforming products/services, selling and market opportunities, sales forecasting, and sales activities that generate revenue.

Apr 2002 – Jul 2008

Choco Parastoo - Senior Managerial Accountant

- Performed as a Senior Managerial Accountant in the supply chain department, distribution, and logistics solutions. Managed labor costs, personnel productivity, inventory levels, data accuracy and stocking strategies.