

Statistical Learning

Masoud Faridi

2024-10-02

What Is Statistical Learning?

Suppose that we observe a quantitative response Y and p different predictors, X_1, X_2, \dots, X_p . We assume that there is some relationship between Y and $X = (X_1, X_2, \dots, X_p)$, which can be written in the very general form $Y = f(X) + \epsilon$.

Here f is some fixed but unknown function of X_1, \dots, X_p , and ϵ is a random error term, which is independent of X and has mean zero. In this formulation, f represents the systematic information that X provides about Y .

Consider a given estimate \hat{f} and a set of predictors X , which yields the prediction $\hat{Y} = \hat{f}(X)$. Assume for a moment that both \hat{f} and X are fixed, so that the only variability comes from ϵ . Then, it is easy to show that

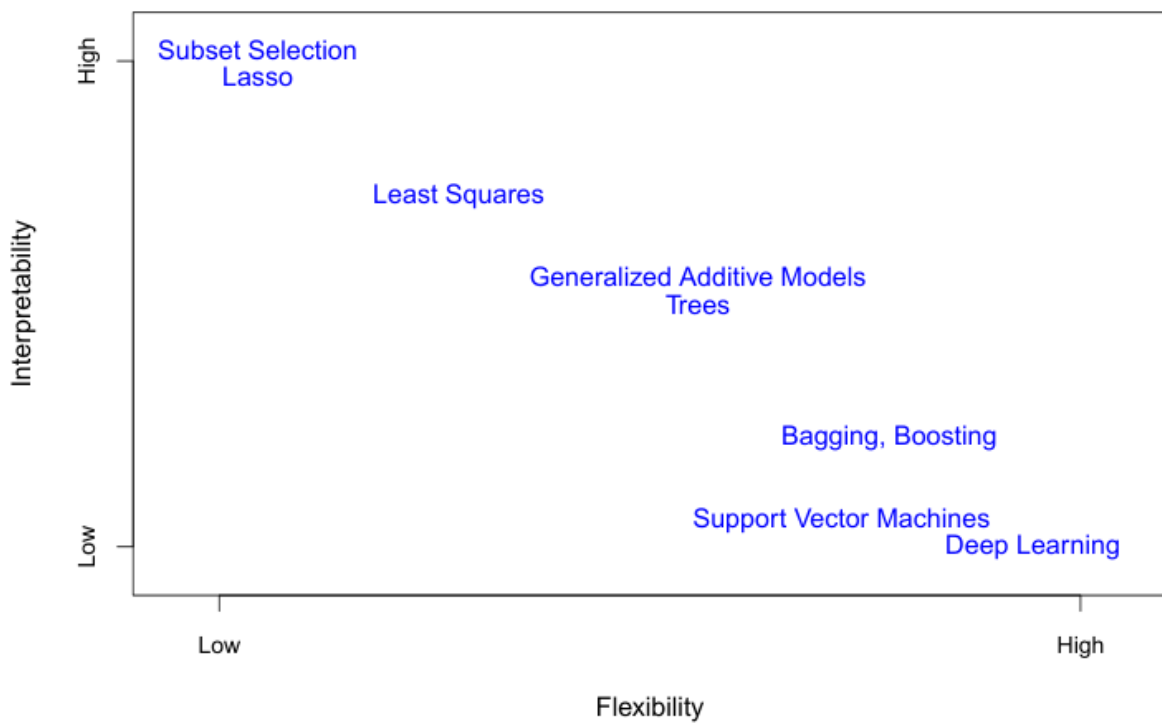
$$\begin{aligned} E(Y - \hat{Y})^2 &= E\left(f(X) + \epsilon - \hat{f}(X)\right)^2 = \left(f(X) - \hat{f}(X)\right)^2 + \text{Var}(\epsilon) \\ &= \underbrace{[f(X) - \hat{f}(X)]^2}_{\text{Reducible}} + \underbrace{\text{Var}(\epsilon)}_{\text{Irreducible}} \end{aligned}$$

where $E(Y - \hat{Y})^2$ represents the average, or expected value, of the squared expected value difference between the predicted and actual value of Y , and $\text{Var}(\epsilon)$ represents the variance associated with the error term ϵ . The focus is on techniques for estimating f with the aim of minimizing the reducible error. It is important to keep in mind that the irreducible error will always provide an upper bound on the accuracy of our prediction for Y . This bound is almost always unknown in practice.

The Trade-Off Between Prediction Accuracy and Model Interpretability

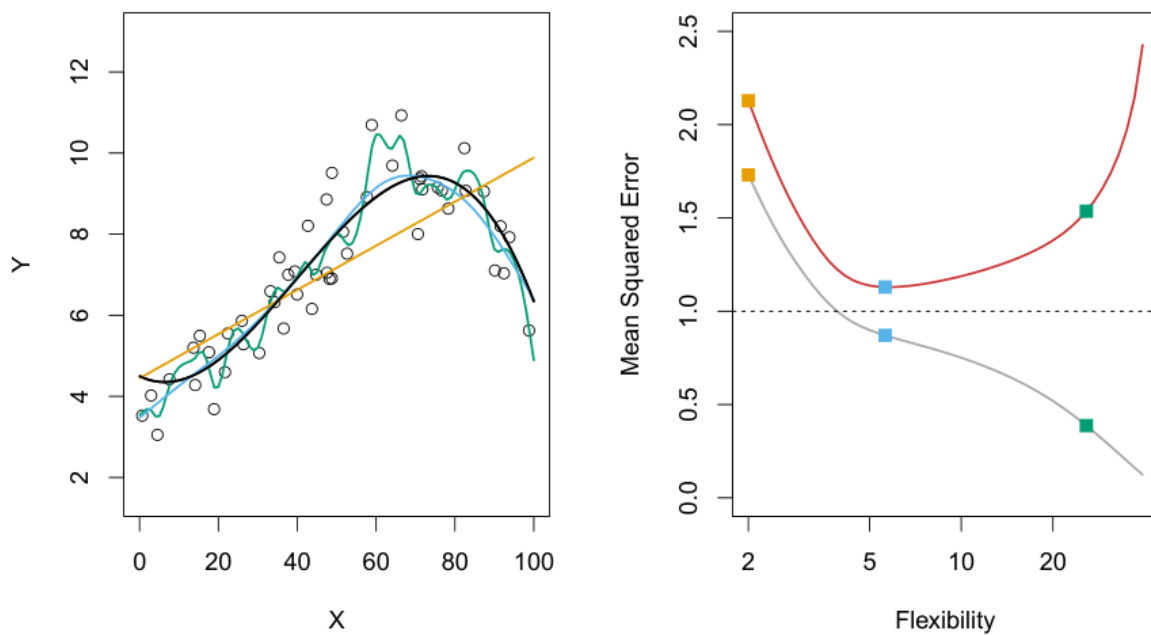
One might reasonably ask the following question: why would we ever choose to use a more restrictive method instead of a very flexible approach?

- If we are mainly interested in inference, then restrictive models are much more interpretable.



A representation of the tradeoff between flexibility and inter-pretability, using different statistical learning methods. In general, as the flexibility of a method increases, its interpretability decreases.

The Bias-Variance Trade-Off



Left: Data simulated from f , shown in black. Three estimates of f are shown: the linear regression line (orange curve), and two smoothing spline fits (blue and green curves). Right: Training MSE (grey curve), test MSE (red curve), and minimum possible test MSE over all methods (dashed line). Squares represent the training and test MSEs for the three fits shown in the left-hand panel.

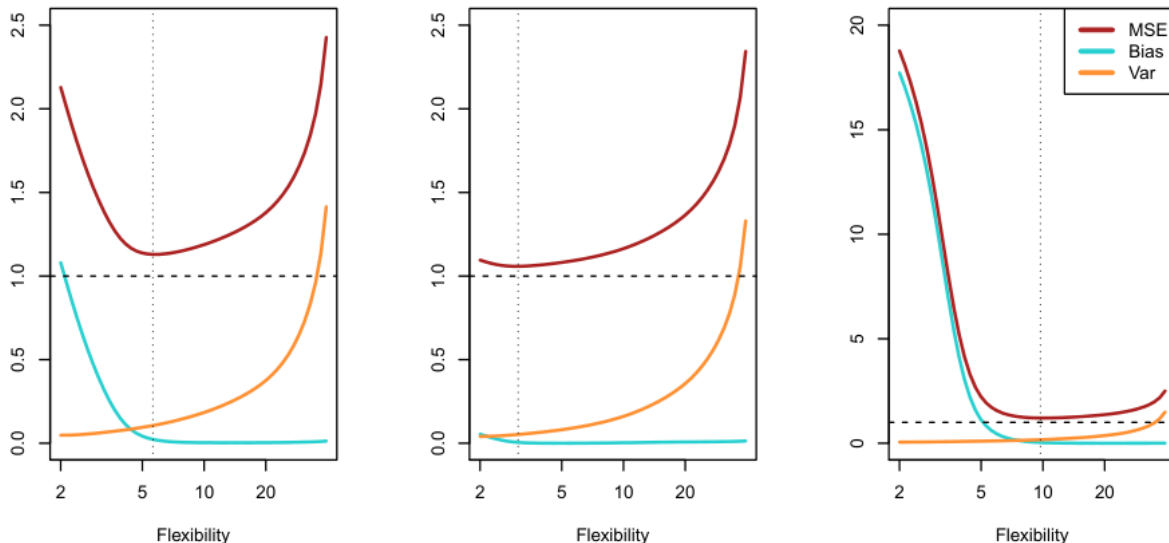
$$E(Y_0 - \hat{f}(X_0))^2 = \text{Var}(\hat{f}(X_0)) + \left(\text{Bias}(\hat{f}(X_0))\right)^2 + \text{Var}(\epsilon).$$

$$\text{Bias}(\hat{f}(X_0)) = E(\hat{f}(X_0)) - f(X_0)$$

Here the notation $E(Y_0 - \hat{f}(X_0))^2$ defines the expected test MSE at x_0 , expected test *MSE* and refers to the average test *MSE* that we would obtain if we repeatedly estimated f using a large number of training sets, and tested each at X_0 . The overall expected test MSE can be computed by averaging $E(Y_0 - \hat{f}(X_0))^2$ over all possible values of x_0 in the test set.

The equation tells us that in order to minimize the expected test error, we need to select a statistical learning method that simultaneously achieves low variance and low bias.

What do we mean by the variance and bias of a statistical learning method? Variance refers to the amount by which \hat{f} would change if we estimated it using a different training data set. Since the training data are used to fit the statistical learning method, different training data sets will result in a different \hat{f} . But ideally the estimate for f should not vary too much between training sets. However, if a method has high variance then small changes in the training data can result in large changes in \hat{f} . In general, more flexible statistical methods exhibit higher variance and lower bias.



Squared bias (blue curve), variance (orange curve), $\text{Var}(\epsilon)$ (dashed line), and test MSE (red curve) for the three data sets in Figures 2.9–2.11. The vertical dotted line indicates the flexibility level corresponding to the smallest test MSE.

As a general rule, as we use more flexible methods, the variance will increase and the bias will decrease. The relative rate of change of these two quantities determines whether the test MSE increases or decreases. As we increase the flexibility of a class of methods, the bias tends to initially decrease faster than the variance increases. Consequently, the expected test MSE declines. However, at some point increasing flexibility has

little impact on the bias but starts to significantly increase the variance. When this happens the test MSE increases.

The relationship between bias, variance, and mean squared error (MSE) is known as the bias-variance trade-off. Finding a balance between low variance and low squared bias is crucial for optimal model performance. In practical terms, when the true function is unknown, we cannot calculate test MSE, bias, or variance directly, but it's essential to consider the bias-variance trade-off.

As model flexibility increases, the reasons for the decrease in bias and the increase in variance can be attributed to several key factors:

Definition of Bias and Variance:

- Bias refers to the error introduced by overly simplistic assumptions in the model. Less flexible models typically respond simply to the data and have specific assumptions that may overlook complex and nonlinear relationships.
- Variance indicates how much the model's predictions fluctuate in response to minor changes in the training dataset. More flexible models tend to be more sensitive to the data and may react strongly to small changes in the training data.

Decrease in Bias:

- When using a more flexible model (such as decision trees or neural networks), these models can better capture complex and nonlinear patterns in the data. Consequently, they achieve better alignment with the actual data and exhibit lower bias compared to simpler models like linear regression.

Increase in Variance:

- Conversely, flexible models often become closely fitted to the training data, leading to greater variability between training data and new data. This means that if a model "overfits" the training data, its predictive power on new and out-of-sample data may decrease, resulting in higher variance. Thus, as flexibility increases, while the model can respond to the complexities of relationships and show lower bias, there is also the risk of increased variability, which can lead to poor performance on new data. This relationship between bias and variance forms the basis of the bias-variance trade-off, a key concept in machine learning and statistics.

Linear Regression

R-squared

$$R^2 = \frac{SSR}{SST} = 1 - \frac{SSE}{SST} = 1 - \frac{\sum (y_i - \hat{y}_i)^2}{\sum (y_i - \bar{y})^2} = 1 - \frac{\sum e_i^2}{\sum (y_i - \bar{y})^2} = 1 - \frac{\text{Unexplained Variation}}{\text{Total variation}}.$$

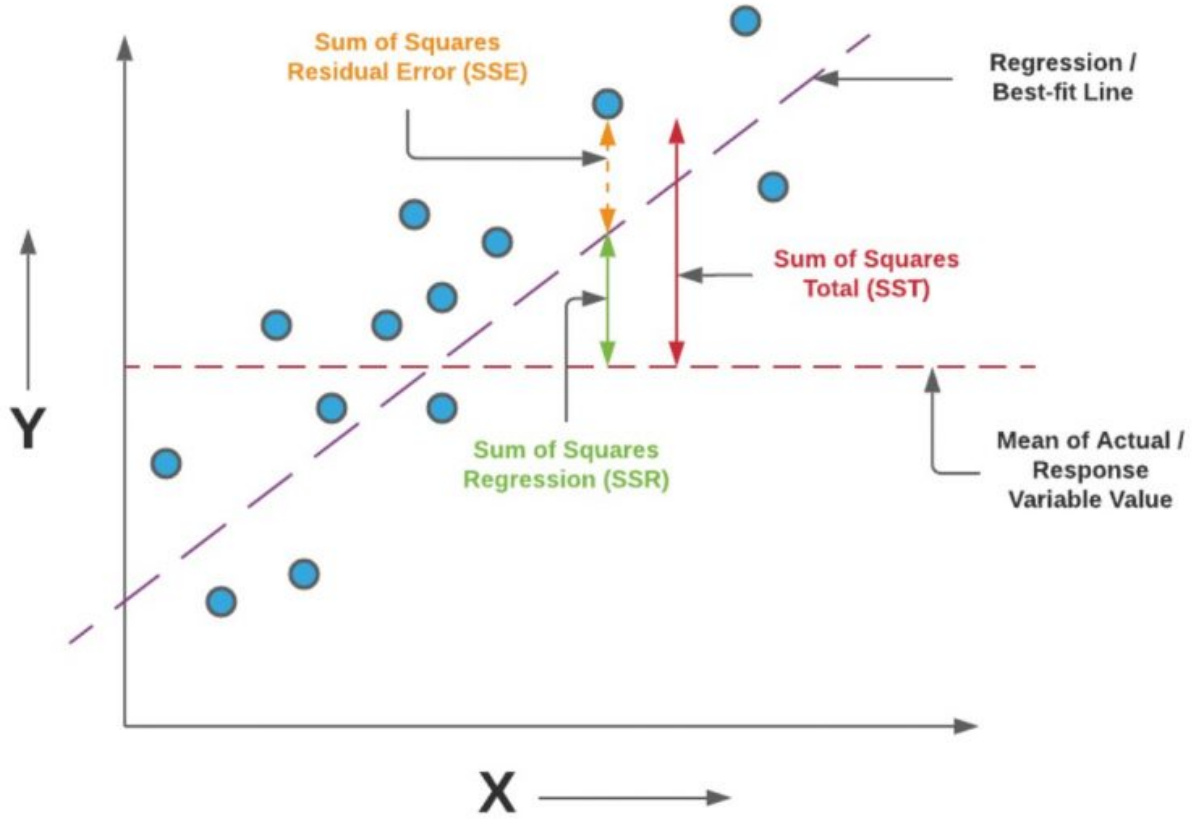
Adjusted R-squared:

$$\bar{R}^2 = \frac{MSR}{MST} = 1 - \frac{\frac{SSE}{df_{sse}}}{\frac{SST}{df_{sse}}} = 1 - \frac{\frac{\sum (y_i - \hat{y}_i)^2}{(n-p)}}{\frac{\sum (y_i - \bar{y})^2}{n-1}},$$

Where $p = K + 1$ and K is the number of independent regressors.

ANOVA

Source of Variation	SS	df	MS	F	Rejection Region	P-value
Regression	$SSR = \sum (\hat{y}_i - \bar{y})^2$	$df = p - 1$	MSR	$F^* = \frac{MSR}{MSE}$	$F^* > F_{(\alpha, p, n-p)}$	$P(F_{(\alpha, p, n-p)} \geq F^*)$
Residual error	$SSE = \sum (y_i - \hat{y}_i)^2$	$df = n - p$	MSE			
Total	$SST = \sum (y_i - \bar{y})^2$	$df = n - 1$				



$$E(MSE) = \sigma^2$$

$$E(MSR) = \sigma^2 + \beta_1^2 \sum (x_i - \bar{x})^2$$

Note that when $\beta_1 = 0$, then $E(MSR) = E(MSE)$, otherwise $E(MSR) > E(MSE)$. A second way of testing whether $\beta_1 = 0$ is by the F-test:

$$H_0 : \beta_1 = 0 \text{ and } H_A : \beta_1 \neq 0 \text{ and Test Statistic: } F^* = \frac{MSR}{MSE} \text{ and Rejection Region: } F^* > F_{(\alpha, p, n-p)} \quad \text{P-value: } P(F_{(\alpha, p, n-p)} \geq F^*)$$

AIC

Let p be the number of estimated parameters in the model. Let \hat{L} be the maximized value of the likelihood function for the model. Then the AIC value of the model is the following:

$$AIC = 2p - 2 \ln(\hat{L})$$

BIC

The Bayesian information criterion (BIC): defined as:

$$\text{BIC} = p \log n - 2 \ln (\hat{L})$$

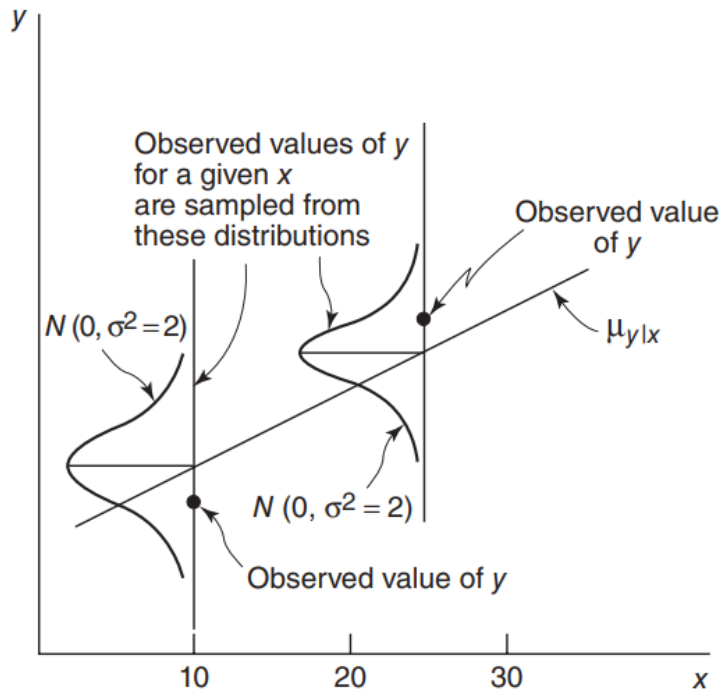


Figure 1.2 How observations are generated in linear regression.

Omnibus/Prob(Omnibus)

This function tests the null hypothesis that a sample comes from a normal distribution. It is based on D'Agostino and Pearson's test that combines skew and kurtosis to produce an omnibus test of normality.

statistic

$s^2 + k^2$, where s is the z-score returned by skewtest and k is the z-score returned by kurtosistest.

pvalue

A 2-sided chi squared probability for the hypothesis test.

Durbin-Watson

Durbin-Watson tests for homoscedasticity. We hope to have a value between 1 and 2. In statistics, the Durbin-Watson statistic is a test statistic used to detect the presence of autocorrelation at lag 1 in the residuals (prediction errors) from a regression analysis.

The null hypothesis of the test is that there is no serial correlation in the residuals. The Durbin-Watson test statistic is defined as:

$$\frac{\sum (e_t - e_{t-1})^2}{\sum e_i^2}$$

The test statistic is approximately equal to $2 \times (1 - r)$ where r is the sample autocorrelation of the residuals. Thus, for $r = 0$, indicating no serial correlation, the test statistic equals 2. This statistic will always be between 0 and 4. The closer to 0 the statistic, the more evidence for positive serial correlation. The closer to 4, the more evidence for negative serial correlation.

OLS Regression Results						
Dep. Variable:	mpg	R-squared:	0.855			
Model:	OLS	Adj. R-squared:	0.820			
Method:	Least Squares	F-statistic:	24.53			
Date:	Sun, 29 Sep 2024	Prob (F-statistic):	2.45e-09			
Time:	16:29:44	Log-Likelihood:	-71.501			
No. Observations:	32	AIC:	157.0			
Df Residuals:	25	BIC:	167.3			
Df Model:	6					
Covariance Type:	nonrobust					
	coef	std err	t	P> t	[0.025	0.975]
Intercept	26.3074	14.630	1.798	0.084	-3.824	56.438
cyl	-0.8186	0.812	-1.009	0.323	-2.490	0.853
disp	0.0132	0.012	1.097	0.283	-0.012	0.038
hp	-0.0179	0.016	-1.156	0.258	-0.050	0.014
drat	1.3204	1.479	0.892	0.381	-1.727	4.367
wt	-4.1908	1.258	-3.332	0.003	-6.782	-1.600
qsec	0.4015	0.517	0.777	0.444	-0.662	1.465
Omnibus:	4.545		Durbin-Watson:	1.922		
Prob(Omnibus):	0.103		Jarque-Bera (JB):	3.495		
Skew:	0.805		Prob(JB):	0.174		
Kurtosis:	3.170		Cond. No.	9.90e+03		

Jarque-Bera (JB)/Prob(JB) The Jarque-Bera test of normality.

Jarque-Bera (JB)/Prob(JB) – like the Omnibus test in that it tests both skew and kurtosis. We hope to see in this test a confirmation of the Omnibus test. In this case we do.

Each output returned has 1 dimension fewer than data

The Jarque-Bera test statistic tests the null that the data is normally distributed against an alternative that the data follow some other distribution. The test statistic is based on two moments of the data, the skewness, and the kurtosis, and has an asymptotic distribution.

The test statistic is defined

$$n \left(\frac{s^2}{6} + \frac{(k-3)^2}{24} \right)$$

where n is the number of data points, S is the sample skewness, and K is the sample kurtosis of the data.

Condition Number

This test measures the sensitivity of a function’s output as compared to its input. When we have multicollinearity, we can expect much higher fluctuations to small changes in the data, hence, we hope to see a relatively small number, something below 30. In this case we are well below 30, which we would expect given our model only has two variables and one is a constant. One way to assess multicollinearity is to compute the condition number. Values over 20 are worrisome (see Greene 4.9). The first step is to normalize the independent variables to have unit length. Then, we take the square root of the ratio of the biggest to the smallest eigen values.

The condition number (abbreviated “Cond. No.” in the summary) is a measure of “how close to singular” a matrix is; the higher, the “more singular” (and infinite means singular — i.e. noninvertible), and the more “error” a best fit approximation is. A condition number of 2.03×10^{17} is “practically” infinite, numerically. In truth, it should be infinity. Warning 2 states that the smallest eigenvalue (of the moment matrix) is 1.02×10^{-21} , which is “practically” 0. An eigenvalue of $X^T X$ being 0 means the determinant $\det(X^T X) = 0$, and so $X^T X$ is not invertible.

The condition number measures how numerically stable the matrix is. A large condition number indicates that the matrix is ill-conditioned. This means that it is sensitive to small changes in its elements and can lead to large changes in the solution when solving linear systems.

OLSResults.condition_number

Return condition number of exogenous matrix.

Calculated as ratio of largest to smallest singular value of the exogenous variables. This value is the same as the square root of the ratio of the largest to smallest eigenvalue of the inner-product of the exogenous variables.

Linear Model Selection and Regularization

There are many alternatives, both classical and modern, to using least squares to fit. We discuss three important classes of methods.

- **Subset Selection.** This approach involves identifying a subset of the p predictors that we believe to be related to the response. We then fit a model using least squares on the reduced set of variables.
- **Shrinkage.** This approach involves fitting a model involving all p predictors. However, the estimated coefficients are shrunk towards zero relative to the least squares estimates. This shrinkage (also known as regularization) has the effect of reducing variance. Depending on what type of shrinkage is performed, some of the coefficients may be estimated to be exactly zero. Hence, shrinkage methods can also perform variable selection.
- **Dimension Reduction.** This approach involves projecting the p predictors into an M -dimensional subspace, where $M < p$. This is achieved by computing M different linear combinations, or projections, of the variables. Then these M projections are used as predictors to fit a linear regression model by least squares.

Subset Selection

Best Subset Selection

To perform best subset selection, we fit a separate least squares regression best subset selection for each possible combination of the p predictors. That is, we fit all p models that contain exactly one predictor, all $\binom{p}{2} = \frac{p(p-1)}{2}$ models that contain exactly two predictors, and so forth. We then look at all of the resulting models, with the goal of identifying the one that is best.

Algorithm 6.1 *Best subset selection*

1. Let \mathcal{M}_0 denote the *null model*, which contains no predictors. This model simply predicts the sample mean for each observation.
 2. For $k = 1, 2, \dots, p$:
 - (a) Fit all $\binom{p}{k}$ models that contain exactly k predictors.
 - (b) Pick the best among these $\binom{p}{k}$ models, and call it \mathcal{M}_k . Here *best* is defined as having the smallest RSS, or equivalently largest R^2 .
 3. Select a single best model from among $\mathcal{M}_0, \dots, \mathcal{M}_p$ using using the prediction error on a validation set, C_p (AIC), BIC, or adjusted R^2 . Or use the cross-validation method.
-

While best subset selection is a simple and conceptually appealing approach, it suffers from computational limitations. The number of possible models that must be considered grows rapidly as p increases. In general, there are 2^p models that involve subsets of p predictors. So if $p = 10$, then there are approximately 1,000 possible models to be considered, and if $p = 20$, then there are over one million possibilities!

Stepwise Selection

For computational reasons, best subset selection cannot be applied with very large p . Best subset selection may also suffer from statistical problems when p is large. The larger the search space, the higher the chance of finding models that look good on the training data, even though they might not have any predictive power on future data. Thus an enormous search space can lead to overfitting and high variance of the coefficient estimates. For both of these reasons, stepwise methods, which explore a far more restricted set of models, are attractive alternatives to best subset selection.

Forward Stepwise Selection

Forward stepwise selection is a computationally efficient alternative to best subset selection. While the best subset selection procedure considers all 2^p possible models containing subsets of the p predictors, forward stepwise considers a much smaller set of models. Forward stepwise selection begins with a model containing no predictors, and then adds predictors to the model, one-at-a-time, until all of the predictors are in the model. In particular, at each step the variable that gives the greatest additional improvement to the fit is added to the model.

Unlike best subset selection, which involved fitting 2^p models, forward stepwise selection involves fitting one null model, along with $p - k$ models in the k th iteration, for $k = 0, \dots, p - 1$. This amounts to a total of

$$1 + \sum_{k=0}^{p-1} (p - k) = 1 + \frac{p(p+1)}{2}$$

models. This is a substantial difference: when $p = 20$, best subset selection requires fitting 1,048,576 models, whereas forward stepwise selection requires fitting only 211 models.

Algorithm 6.2 *Forward stepwise selection*

1. Let \mathcal{M}_0 denote the *null* model, which contains no predictors.
 2. For $k = 0, \dots, p - 1$:
 - (a) Consider all $p - k$ models that augment the predictors in \mathcal{M}_k with one additional predictor.
 - (b) Choose the *best* among these $p - k$ models, and call it \mathcal{M}_{k+1} . Here *best* is defined as having smallest RSS or highest R^2 .
 3. Select a single best model from among $\mathcal{M}_0, \dots, \mathcal{M}_p$ using the prediction error on a validation set, C_p (AIC), BIC, or adjusted R^2 . Or use the cross-validation method.
-

Backward Stepwise Selection

Like forward stepwise selection, backward stepwise selection provides an efficient alternative to best subset selection. However, unlike forward step-wise selection, it begins with the full least squares model containing all p predictors, and then iteratively removes the least useful predictor, one-at-a-time.

Algorithm 6.3 *Backward stepwise selection*

1. Let \mathcal{M}_p denote the *full* model, which contains all p predictors.
 2. For $k = p, p - 1, \dots, 1$:
 - (a) Consider all k models that contain all but one of the predictors in \mathcal{M}_k , for a total of $k - 1$ predictors.
 - (b) Choose the *best* among these k models, and call it \mathcal{M}_{k-1} . Here *best* is defined as having smallest RSS or highest R^2 .
 3. Select a single best model from among $\mathcal{M}_0, \dots, \mathcal{M}_p$ using the prediction error on a validation set, C_p (AIC), BIC, or adjusted R^2 . Or use the cross-validation method.
-

Like forward stepwise selection, the backward selection approach searches through only $1 + p(p + 1)/2$ models, and so can be applied in settings where p is too large to apply best subset selection. Also like forward stepwise selection, backward stepwise selection is not guaranteed to yield the best model containing a subset of the p predictors.

Backward selection requires that the number of samples n is larger than the number of variables p (so that the full model can be fit). In contrast, forward stepwise can be used even when $n < p$, and so is the only viable subset method when p is very large.

Hybrid Approaches

The best subset, forward stepwise, and backward stepwise selection approaches generally give similar but not identical models. As another alternative, hybrid versions of forward and backward stepwise selection are available, in which variables are added to the model sequentially, in analogy to forward selection. However, after adding each new variable, the method may also remove any variables that no longer provide an improvement in the model fit. Such an approach attempts to more closely mimic best subset selection while retaining the computational advantages of forward and backward stepwise selection.

Choosing the Optimal Model

To apply best subset selection, forward selection, and backward selection methods, we need a way to determine which of these models is best.

The training error can be a poor estimate of the test error. Therefore, RSS and R^2 are not suitable for selecting the best model among a collection of models with different numbers of predictors. In order to select the best model with respect to test error, we need to estimate this test error. There are two common approaches:

1. We can indirectly estimate test error by making an adjustment to the training error to account for the bias due to overfitting.
2. We can directly estimate the test error, using either a validation set approach or a cross-validation approach

C_p , AIC, BIC, and Adjusted R^2

For a fitted least squares model containing d predictors, the C_p estimate of test MSE is computed using the equation

$$C_p = \frac{1}{n} (\text{RSS} + 2d\hat{\sigma}^2)$$

where $\hat{\sigma}^2$ is an estimate of the variance of the error ϵ associated with each response measurement

Validation and Cross-Validation

In the past, performing cross-validation was computationally prohibitive for many problems with large p and/or large n , and so AIC, BIC, C_p , and adjusted R^2 were more attractive approaches for choosing among a set of models. However, nowadays with fast computers, the computations required to perform cross-validation are hardly ever an issue. Thus, cross-validation is a very attractive approach for selecting from among a number of models under consideration.

Shrinkage Methods

The subset selection methods described involve using least squares to fit a linear model that contains a subset of the predictors. As an alternative, we can fit a model containing all p predictors using a technique that constrains or regularizes the coefficient estimates, or equivalently, that shrinks the coefficient estimates towards zero. It may not be immediately obvious why such a constraint should improve the fit, but it turns out that shrinking the coefficient estimates can significantly reduce their variance. The two best-known techniques for shrinking the regression coefficients towards zero are ridge regression and the lasso.

Ridge Regression

The least squares fitting procedure estimates $\beta_0, \beta_1, \dots, \beta_p$ using the values that minimize

$$\text{RSS} = \sum_{i=1}^n (y_i - \hat{y}_i)^2 = \sum_{i=1}^n \left(y_i - \beta_0 - \sum_{j=1}^p \beta_j x_{ij} \right)^2$$

Ridge regression is very similar to least squares, except that the coefficients ridge regression are estimated by minimizing a slightly different quantity.

The ridge regression coefficient estimates $\hat{\beta}^{\text{Ridge}}$ are the values that minimize

$$\sum_{i=1}^n \left(y_i - \beta_0 - \sum_{j=1}^p \beta_j x_{ij} \right)^2 + \lambda \sum_{j=1}^p \beta_j^2 = \text{RSS} + \lambda \sum_{j=1}^p \beta_j^2$$

where $\lambda \geq 0$ is a tuning parameter, to be determined separately. The second term,

$$\lambda \sum_{j=1}^p \beta_j^2$$

, called a shrinkage penalty, is shrinkage penalty small when $\beta_0, \beta_1, \dots, \beta_p$ are close to zero, and so it has the effect of shrinking the estimates of β_j towards zero. The tuning parameter λ serves to control the relative impact of these two terms on the regression coefficient estimates. When $\lambda = 0$, the penalty term has no effect, and ridge regression will produce the least squares estimates. However, as $\lambda \rightarrow +\infty$, the impact of the shrinkage penalty grows, and the ridge regression coefficient estimates will approach zero.

Ridge regression's advantage over least squares is rooted in the bias-variance trade-off. As λ increases, the flexibility of the ridge regression fit decreases, leading to decreased variance but increased bias.

The Lasso

Ridge regression does have one obvious disadvantage. Unlike best subset, forward stepwise, and backward stepwise selection, which will generally select models that involve just a subset of the variables, ridge regression will include all p predictors in the final model. The penalty $\lambda \sum_{j=1}^p \beta_j^2$ will shrink all of the coefficients towards zero, but it will not set any of them exactly to zero (unless $\lambda = +\infty$). This may not be a problem for prediction accuracy, but it can create a challenge in model interpretation in settings in which the number of variables p is quite large.

The Lasso regression coefficient estimates $\hat{\beta}^{Lasso}$ are the values that minimize

$$\sum_{i=1}^n \left(y_i - \beta_0 - \sum_{j=1}^p \beta_j x_{ij} \right)^2 + \lambda \sum_{j=1}^p \beta_j^2 = \text{RSS} + \lambda \sum_{j=1}^p |\beta_j|$$

where $\lambda \geq 0$ is a tuning parameter.

Another Formulation for Ridge Regression and the Lasso

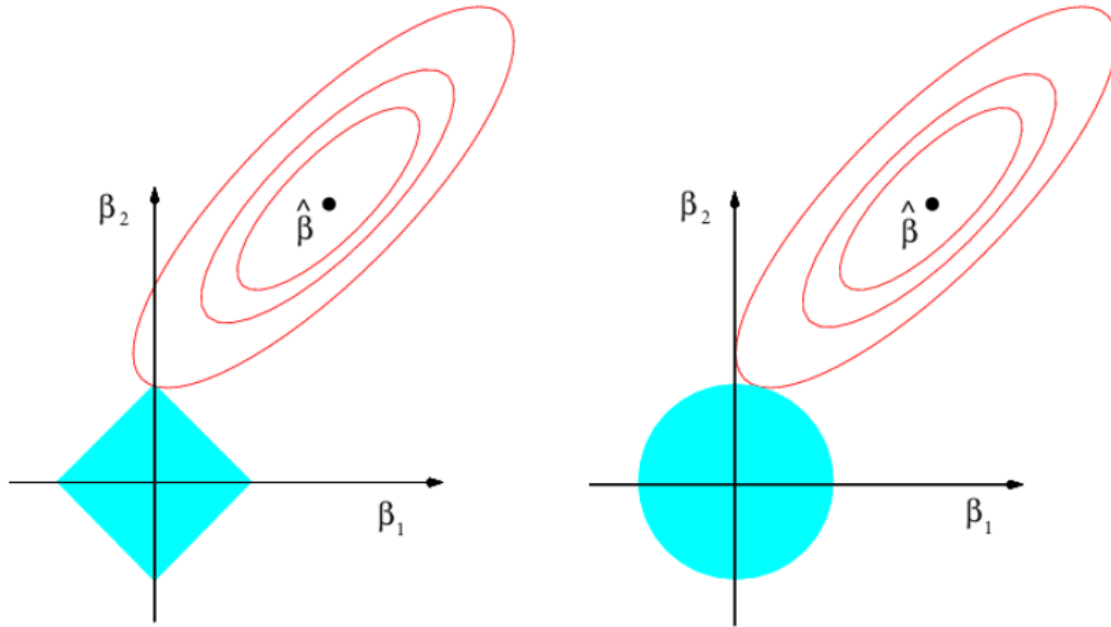
One can show that the lasso and ridge regression coefficient estimates solve the problems

$$\underset{\beta}{\text{minimize}} \sum_{i=1}^n \left(y_i - \beta_0 - \sum_{j=1}^p \beta_j x_{ij} \right)^2 \quad \text{subject to} \quad \lambda \sum_{j=1}^p \beta_j^2 \leq s$$

and

$$\underset{\beta}{\text{minimize}} \sum_{i=1}^n \left(y_i - \beta_0 - \sum_{j=1}^p \beta_j x_{ij} \right)^2 \quad \text{subject to} \quad \lambda \sum_{j=1}^p |\beta_j| \leq s$$

respectively.



Contours of the error and constraint functions for the lasso (left) and ridge regression (right). The solid blue areas are the constraint regions, $|\beta_1| + |\beta_2| \leq s$ and $\beta_1^2 + \beta_2^2 \leq s$, while the red ellipses are the contours of the RSS. .

Dimension Reduction Methods

The methods that we have discussed so far in this chapter have controlled variance in two different ways, either by using a subset of the original variables, or by shrinking their coefficients toward zero. All of these methods are defined using the original predictors, X_1, X_2, \dots, X_p . We now explore a class of approaches that transform the predictors and then fit a least squares model using the transformed variables. We will refer to these techniques as dimension reduction methods.

Principal Components Regression

The Principal Components Regression Approach The principal components regression (PCR) approach involves constructing the first M principal components, Z_1, \dots, Z_M , and then using these components as the predictors in a linear regression model that is fit using least squares. The key idea is that often a small number of principal components suffice to explain most of the variability in the data, as well as the relationship with the response. In other words, we assume that the directions in which X_1, \dots, X_p show the most variation are the directions that are associated with Y . While this assumption is not guaranteed to be true, it often turns out to be a reasonable enough approximation to give good results.

Let Z_1, \dots, Z_M represent $M < p$ linear combinations of our original linear combination p predictors. That is,

$$Z_m = \sum_{j=1}^p \phi_{jm} X_j$$

for some constants

$$\phi_{1m}, \dots, \phi_{pm} \quad m = 1, \dots, M$$

We can then fit the linear regression model

$$Y_i = \beta_0 + \sum_{j=1}^M \beta_j Z_{im} + \epsilon_i$$

using least squares.

Partial Least Squares

The PCR approach that we just described involves identifying linear combinations, or directions, that best represent the predictors X_1, \dots, X_p . These directions are identified in an unsupervised way, since the response Y is not used to help determine the principal component directions. That is, the response does not supervise the identification of the principal components. Consequently, PCR suffers from a drawback: there is no guarantee that the directions that best explain the predictors will also be the best directions to use for predicting the response.

We now present partial least squares (PLS), a supervised alternative to PCR. Like PCR, PLS is a dimension reduction method, which first identifies a new set of features Z_1, \dots, Z_M that are linear combinations of the original features, and then fits a linear model via least squares using these M new features. But unlike PCR, PLS identifies these new features in a supervised way—that is, it makes use of the response Y in order to identify new features that not only approximate the old features well, but also that are related to the response. Roughly speaking, the PLS approach attempts to find directions that help explain both the response and the predictors.

We now describe how the first PLS direction is computed. After standardizing the p predictors, PLS computes the first direction Z_1 by setting each ϕ_{j1} in

$$Z_m = \sum_{j=1}^p \phi_{jm} X_j$$

equal to the coefficient from the simple linear regression of Y onto X_j . One can show that this coefficient is proportional to the correlation between Y and X_j . Hence, in computing $Z_1 = \sum_{j=1}^p \phi_{j1} X_j$, PLS places the highest weight on the variables that are most strongly related to the response.

To identify the second PLS direction we first adjust each of the variables for Z_1 , by regressing each variable on Z_1 and taking residuals. These residuals can be interpreted as the remaining information that has not been explained by the first PLS direction. We then compute Z_2 using this orthogonalized data in exactly the same fashion as Z_1 was computed based on the original data. This iterative approach can be repeated M times to identify multiple PLS components Z_1, \dots, Z_M . Finally, at the end of this procedure, we use least squares to fit a linear model to predict Y using Z_1, \dots, Z_M in exactly the same fashion as for PCR.

This means identifying the second PLS direction:

- First, we regress each of the predictor variables (X) on Z_1 and obtain the residuals. These residuals represent the information that has not been explained by Z_1 .
- Then, Z_2 is computed using this new data (the residuals) in the same way that Z_1 was calculated. This allows us to identify new features that provide information independently of Z_1 .

As with PCR, the number M of partial least squares directions used in PLS is a tuning parameter that is typically chosen by cross-validation. We generally standardize the predictors and response before performing PLS.

Classification

The Classification Setting

Suppose that we seek to estimate f on the basis of training observations

$$\{(x_1, y_1), \dots, (x_n, y_n)\}$$

where now y_1, \dots, y_n are qualitative. The most common approach for quantifying the accuracy of our estimate \hat{f} is the training error rate, the proportion of mistakes that are made if we apply our estimate \hat{f} to the training observations:

$$\frac{1}{n} \sum_{i=1}^n 1_{\{y_i \neq \hat{y}_i\}}$$

Here \hat{y}_i is the predicted class label for the i th observation using \hat{f} . And $1_{\{y_i \neq \hat{y}_i\}}$ is an indicator variable that equals 1 if $y_i \neq \hat{y}_i$ and zero if $y_i = \hat{y}_i$. If $1_{\{y_i \neq \hat{y}_i\}} = 0$ then the i th observation was classified correctly by our classification method; otherwise it was misclassified. Hence The Equation computes the fraction of incorrect classifications.

Bayes classifier

The conditional probability assigns each observation to the most likely class, given its predictor values

$$\Pr(Y = j \mid X = x_0)$$

It is the probability that $Y = j$, given the observed predictor vector x_0

The Bayes classifier produces the lowest possible test error rate, called the Bayes error rate.

Since the Bayes classifier will always choose the class Bayes error rate for which $\Pr(Y = j|X = x_0)$ is largest, the error rate will be $1 - \max_j \Pr(Y = j|X = x_0)$ at $X = x_0$. In general, the overall Bayes error rate is given by

$$1 - E \left(\max_j \Pr(Y = j|X) \right)$$

, where the expectation averages the probability over all possible values of X .

K-Nearest Neighbors

In theory we would always like to predict qualitative responses using the Bayes classifier. But for real data, we do not know the conditional distribution of Y given X , and so computing the Bayes classifier is impossible. Many approaches attempt to estimate the conditional distribution of Y given X , and then classify a given observation to the class with highest estimated probability. One such method is the K -nearest neighbors (KNN) classifier. Given a positive integer K and a test observation x_0 , the KNN classifier first identifies the K points in the training data that are closest to x_0 , represented by \mathbf{N}_0 . It then estimates the conditional probability for class j as the fraction of points in \mathbf{N}_0 whose response values equal j :

$$\Pr(Y = j|X = x_0) = \frac{1}{K} \sum_{y_i \in \mathbf{N}_0} 1_{\{y_i = j\}}$$

Finally, KNN classifies the test observation x_0 to the class with the largest probability from the above conditional probability.

The Logistic Model

$$\log \left(\frac{p(X)}{1 - p(x)} \right) = \beta_0 + \beta_1 X$$

Generative Models for Classification

Logistic regression involves directly modeling $\Pr(Y = k|X = x)$ using the logistic function. We now consider an alternative and less direct approach to estimating these probabilities. In this new approach, we model the distribution of the predictors X separately in each of the response classes (i.e. for each value of Y). We then use Bayes' theorem to flip these around into estimates for $\Pr(Y = k|X = x)$.

Let π_k represent the overall or prior probability that a randomly chosen observation comes from the prior k th class. Let $f_k(X) = \Pr(X|Y = k)$ denote the density function of X density function for an observation that comes from the k th class.

$$\Pr(Y = k|X = x) = \frac{\pi_k f_k(x)}{\sum_{l=1}^K \pi_l f_l(x)}$$

This is the posterior probability that an observation posterior $X = x$ belongs to the k th class.

Linear Discriminant Analysis

The LDA classifier assumes that the observations in the k th class are drawn from a multivariate Gaussian distribution $N(\mu_k, \Sigma)$, where μ_k is a class-specific mean vector, and Σ is a covariance matrix that is common to all K classes.

Plugging the density function for the k th class, $f_k(X = x)$, into

$$\Pr(Y = k|X = x) = \frac{\pi_k f_k(x)}{\sum_{l=1}^K \pi_l f_l(x)}$$

and performing a little bit of algebra reveals that the Bayes classifier assigns an observation $X = x$ to the class for which

$$\delta_k(x) = x^T \Sigma^{-1} \mu_k - \frac{1}{2} \mu_k^T \Sigma^{-1} \mu_k + \log \pi_k$$

is largest.

Quadratic Discriminant Analysis

Unlike LDA, QDA assumes that each class has its own covariance matrix. That is, it assumes that an observation from the k th class is of the form $X \sim N(\mu_k, \Sigma_k)$, where Σ_k is a covariance matrix for the k th class. Under this assumption, the Bayes classifier assigns an observation $X = x$ to the class for which

$$\delta_k(x) = -\frac{1}{2} (x - \mu_k)^T \Sigma_k^{-1} (x - \mu_k) - \frac{1}{2} \log |\Sigma_k| + \log \pi_k$$

is largest.

Naive Bayes

Recall the Bayes' theorem

$$\Pr(Y = k|X = x) = \frac{\pi_k f_k(x)}{\sum_{l=1}^K \pi_l f_l(x)}$$

provides an expression for the posterior probability $p_k(x) = \Pr(Y = k|X = x)$ in terms of π_1, \dots, π_K and $f_1(x), \dots, f_K(x)$.

To use Bayes' theorem in practice, we need estimates for π_1, \dots, π_K and $f_1(x), \dots, f_K(x)$. Estimating the prior probabilities π_1, \dots, π_K is typically straightforward: for instance, we can estimate π_k as the proportion of training observations belonging to the k th class, for $k = 1, \dots, K$.

However, estimating $f_1(x), \dots, f_K(x)$ is more subtle. Recall that $f_k(x)$ is the p -dimensional density function for an observation in the k th class, for $k = 1, \dots, K$.

The naive Bayes classifier takes a different tack for estimating $f_1(x), \dots, f_K(x)$. Instead of assuming that these functions belong to a particular family of distributions (e.g. multivariate normal), we instead make a single assumption:

Within the k th class, the p predictors are independent.

Stated mathematically, this assumption means that for $k = 1, \dots, K$, $f_k(x) = f_{k1}(x_1) \times f_{k2}(x_2) \times \dots \times f_{kp}(x_p)$, where f_{kj} is the density function of the j th predictor among observations in the k th class.

$$\Pr(Y = k|X = x) = \frac{\pi_k f_{k1}(x_1) \times f_{k2}(x_2) \times \dots \times f_{kp}(x_p)}{\sum_{l=1}^K \pi_l f_{l1}(x_1) \times f_{l2}(x_2) \times \dots \times f_{lp}(x_p)}$$

Tree-Based Methods

Decision Trees

Regression Trees

We now discuss the process of building a regression tree. Roughly speaking, there are two steps.

- We divide the predictor space — that is, the set of possible values for X_1, X_2, \dots, X_p — into J distinct and non-overlapping regions, R_1, R_2, \dots, R_J .
- For every observation that falls into the region R_j , we make the same prediction, which is simply the mean of the response values for the training observations in R_j .

We now elaborate on Step 1 above. How do we construct the regions R_1, R_2, \dots, R_J ?

In theory, the regions could have any shape. However, we choose to divide the predictor space into high-dimensional rectangles, or boxes, for simplicity and for ease of interpretation of the resulting predictive model. The goal is to find boxes R_1, R_2, \dots, R_J that minimize the RSS , given by

$$\sum_{j=1}^J \sum_{y_i \in R_j} (y_i - \hat{y}_{R_j})^2$$

where \hat{y}_{R_j} is the mean response for the training observations within the j th box. Unfortunately, it is computationally infeasible to consider every possible partition of the feature space into J boxes.

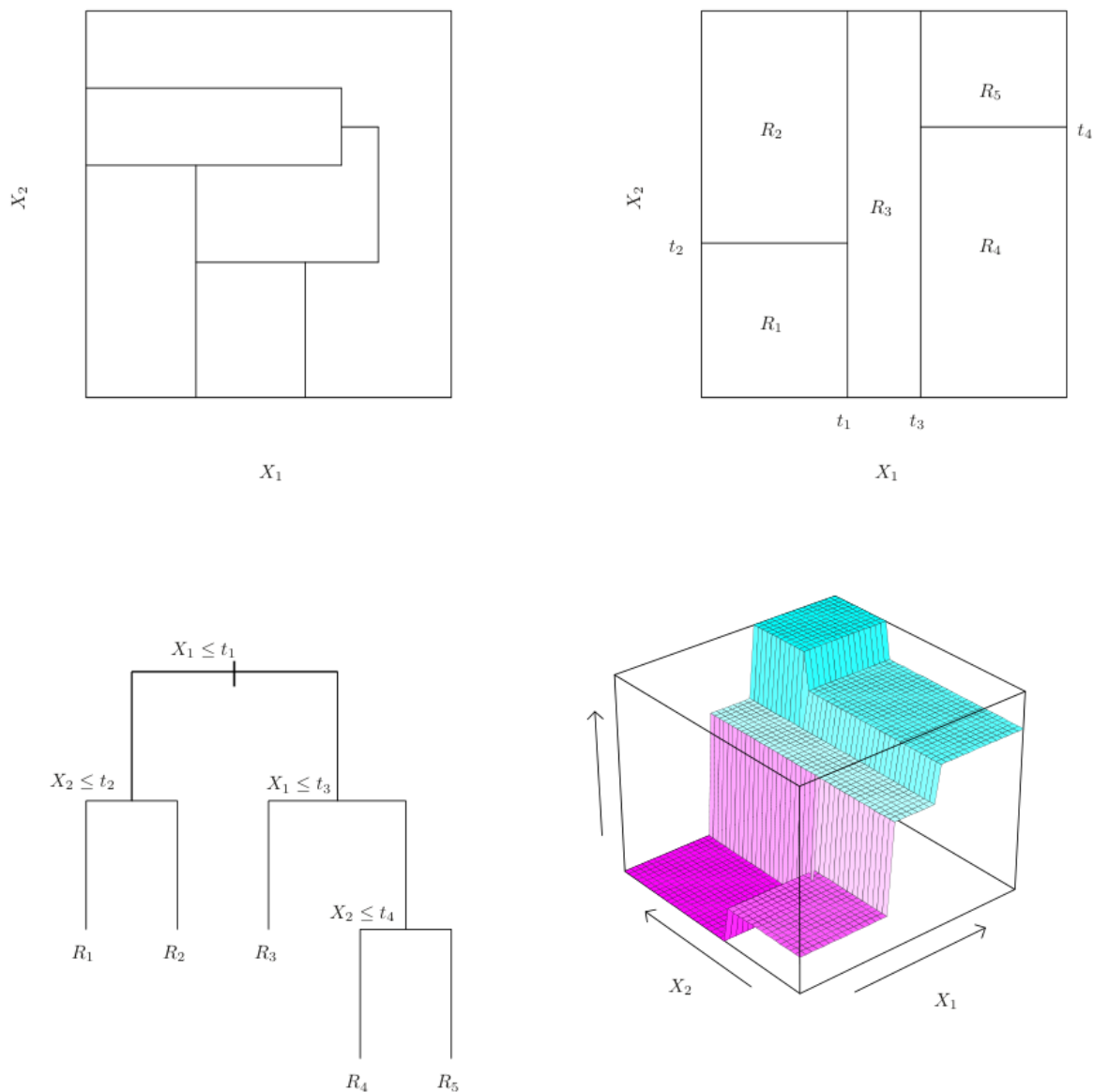
For this reason, we take a top-down, greedy approach that is known as recursive binary splitting. The recursive binary splitting approach is top-down because it begins at the top of the tree (at which point all observations belong to a single region) and then successively splits the predictor space; each split is indicated via two new branches further down on the tree. It is greedy because at each step of the tree-building process, the best split is made at that particular step, rather than looking ahead and picking a split that will lead to a better tree in some future step.

In order to perform recursive binary splitting, we first select the predictor X_j and the cutpoint s such that splitting the predictor space into the regions $\{X|X_j < s\}$ and $\{X|X_j \geq s\}$ leads to the greatest possible reduction in RSS. (The notation $\{X|X_j < s\}$ means the region of predictor space in which X_j takes on a value less than s .) That is, we consider all predictors X_1, \dots, X_p , and all possible values of the cutpoint s for each of the predictors, and then choose the predictor and cutpoint such that the resulting tree has the lowest RSS. In greater detail, for any j and s , we define the pair of half-planes $R_1(j, s) = \{X|X_j < s\}$ and $R_2(j, s) = \{X|X_j \geq s\}$, and we seek the value of j and s that minimize the equation

$$\sum_{i: x_i \in R_1(j, s)} (y_i - \hat{y}_{R_1})^2 + \sum_{i: x_i \in R_2(j, s)} (y_i - \hat{y}_{R_2})^2$$

where \hat{y}_{R_1} is the mean response for the training observations in $R_1(j, s)$, and \hat{y}_{R_2} is the mean response for the training observations in $R_2(j, s)$. Finding the values of j and s that minimize the above equation can be done quite quickly, especially when the number of features p is not too large.

Next, we repeat the process, looking for the best predictor and best cutpoint in order to split the data further so as to minimize the RSS within each of the resulting regions.



Top Left: A partition of two-dimensional feature space that could not result from recursive binary splitting. Top Right: The output of recursive binary splitting on a two-dimensional example. Bottom Left: A tree corresponding to the partition in the top right panel. Bottom Right: A perspective plot of the prediction surface corresponding to that tree.

However, this time, instead of splitting the entire predictor space, we split one of the two previously identified regions. We now have three regions. Again, we look to split one of these three regions further, so as to minimize the RSS. The process continues until a stopping criterion is reached; for instance, we may continue until no region contains more than five observations. Once the regions R_1, R_2, \dots, R_J have been created, we predict the response for a given test observation using the mean of the training observations in the region to which that test observation belongs.

Tree Pruning

The process described above may produce good predictions on the training set, but is likely to overfit the data, leading to poor test set performance. This is because the resulting tree might be too complex. A

smaller tree with fewer splits (that is, fewer regions R_1, R_2, \dots, R_J) might lead to lower variance and better interpretation at the cost of a little bias. One possible alternative to the process described above is to build the tree only so long as the decrease in the RSS due to each split exceeds some (high) threshold. This strategy will result in smaller trees, but is too short-sighted since a seemingly worthless split early on in the tree might be followed by a very good split—that is, a split that leads to a large reduction in RSS later on.

Therefore, a better strategy is to grow a very large tree T_0 , and then prune it back in order to obtain a subtree. How do we determine the best prune subtree way to prune the tree? Intuitively, our goal is to select a subtree that leads to the lowest test error rate. Given a subtree, we can estimate its test error using cross-validation or the validation set approach. However, estimating the cross-validation error for every possible subtree would be too cumbersome, since there is an extremely large number of possible subtrees. Instead, we need a way to select a small set of subtrees for consideration.

Cost complexity pruning—also known as weakest link pruning—gives us a way to do just this. Rather than considering every possible subtree, we consider a sequence of trees indexed by a nonnegative tuning parameter α . For each value of α there corresponds a subtree $T \subset T_0$ such that

$$C_\alpha(T) = \sum_{m=1}^{|T|} \underbrace{\sum_{\{i: x_i \in R_m\}} (y_i - \hat{y}_{R_m})^2}_{N_m Q_m(T)} + \alpha |T| = \sum_{m=1}^{|T|} N_m Q_m(T) + \alpha |T|$$

is as small as possible, where

$$N_m = \#\{i : x_i \in R_m\}$$

Algorithm 8.1 *Building a Regression Tree*

1. Use recursive binary splitting to grow a large tree on the training data, stopping only when each terminal node has fewer than some minimum number of observations.
 2. Apply cost complexity pruning to the large tree in order to obtain a sequence of best subtrees, as a function of α .
 3. Use K-fold cross-validation to choose α . That is, divide the training observations into K folds. For each $k = 1, \dots, K$:
 - (a) Repeat Steps 1 and 2 on all but the k th fold of the training data.
 - (b) Evaluate the mean squared prediction error on the data in the left-out k th fold, as a function of α .

Average the results for each value of α , and pick α to minimize the average error.
 4. Return the subtree from Step 2 that corresponds to the chosen value of α .
-

Classification Trees

We now turn to the question of how to grow a regression tree. Our data consists of p inputs and a response, for each of N observations: that is, (x_i, y_i) for $i = 1, 2, \dots, N$, with $x_i = (x_{i1}, x_{i2}, \dots, x_{ip})$. Suppose first that we have a partition into M regions R_1, R_2, \dots, R_M

We define a subtree $T \subset T_0$ to be any tree that can be obtained by pruning T_0 , that is, collapsing any number of its internal (non-terminal) nodes. We index terminal nodes by m , with node m representing region R_m . Let $|T|$ denote the number of terminal nodes in T . Letting

$$N_m = \#\{xi \in R_m\}$$

In a node m , representing a region R_m with N_m observations, let

$$\hat{p}_{m,k} = \frac{1}{N_m} \sum_{x_i \in R_m} 1_{\{y_i=k\}}$$

, the proportion of class k observations in node m . We classify the observations in node m to class $k(m) = \arg \max_k \hat{p}(m, k)$, the majority class in node m .

$$C_\alpha(T) = \sum_{m=1}^{|T|} N_m Q_m(T) + \alpha |T|$$

Different measures $Q_m(T)$ of node impurity include the following:

$$\text{Misclassification error : } \frac{1}{N_m} \sum_{i \in R_m} I(y_i \neq k(m)) = 1 - \hat{p}_{m,k(m)}$$

$$\text{Gini index : } \sum_{k \neq k'} \hat{p}_{m,k} \hat{p}_{m,k'} = \sum_{k=1}^K \hat{p}_{m,k} (1 - \hat{p}_{m,k})$$

$$\text{Cross-entropy or deviance : } - \sum_{k=1}^K \hat{p}_{m,k} \log \hat{p}_{m,k}$$

Bagging (Bootstrap aggregation / weak learners)

An ensemble method is an approach that combines many simple “building block” models in order to obtain a single and potentially very powerful model. These simple building block models are sometimes known as weak learners, since they may lead to mediocre predictions on their own.

Bootstrap aggregation, or bagging, is a general-purpose procedure for reducing the bagging variance of a statistical learning method; we introduce it here because it is particularly useful and frequently used in the context of decision trees. Recall that given a set of n independent observations Z_1, \dots, Z_n , each with variance σ^2 , the variance of the mean \bar{Z} of the observations is given by $\frac{\sigma^2}{n}$. In other words, averaging a set of observations reduces variance. Hence a natural way to reduce the variance and increase the test set accuracy of a statistical learning method is to take many training sets from the population, build a separate prediction model using each training set, and average the resulting predictions. In other words, we could calculate $\hat{f}^1(x), \hat{f}^2(x), \dots, \hat{f}^B(x)$ using B separate training sets, and average them in order to obtain a single low-variance statistical learning model, given by

$$\hat{f}(x) = \frac{1}{B} \sum_{b=1}^B \hat{f}^b(x).$$

Of course, this is not practical because we generally do not have access to multiple training sets. Instead, we can bootstrap, by taking repeated samples from the (single) training data set. This is called bagging.

Variable Importance Measures

As we have discussed, bagging typically results in improved accuracy over prediction using a single tree. Unfortunately, however, it can be difficult to interpret the resulting model. Recall that one of the advantages of decision trees is the attractive and easily interpreted diagram that results. However, when we bag a large number of trees, it is no longer possible to represent the resulting statistical learning procedure using a single tree, and it is no longer clear which variables are most important to the procedure. Thus, bagging improves prediction accuracy at the expense of interpretability.

Although the collection of bagged trees is much more difficult to interpret than a single tree, one can obtain an overall summary of the importance of each predictor using the RSS (for bagging regression trees) or the Gini index (for bagging classification trees). In the case of bagging regression trees, we can record the total amount that the RSS is decreased due to splits over a given predictor, averaged over all B trees. A large value indicates an important predictor. Similarly, in the context of bagging classification trees, we can add up the total amount that the Gini index (8.6) is decreased by splits over a given predictor, averaged over all B trees.

Random Forests

Random forests provide an improvement over bagged trees by way of a random forest small tweak that decorrelates the trees. As in bagging, we build a number of decision trees on bootstrapped training samples. But when building these decision trees, each time a split in a tree is considered, a random sample of m predictors is chosen as split candidates from the full set of p predictors. The split is allowed to use only one of those m predictors. A fresh sample of m predictors is taken at each split, and typically we choose $m = \sqrt{p}$ —that is, the number of predictors considered at each split is approximately equal to the square root of the total number of predictors (4 out of the 13).

In other words, in building a random forest, at each split in the tree, the algorithm is not even allowed to consider a majority of the available predictors. This may sound crazy, but it has a clever rationale. Suppose that there is one very strong predictor in the data set, along with a number of other moderately strong predictors. Then in the collection of bagged trees, most or all of the trees will use this strong predictor in the top split. Consequently, all of the bagged trees will look quite similar to each other. Hence the predictions from the bagged trees will be highly correlated. Unfortunately, averaging many highly correlated quantities does not lead to as large of a reduction in variance as averaging many uncorrelated quantities. In particular, this means that bagging will not lead to a substantial reduction in variance over a single tree in this setting.

Random forests overcome this problem by forcing each split to consider only a subset of the predictors. Therefore, on average $\frac{p-m}{p}$ of the splits will not even consider the strong predictor, and so other predictors will have more of a chance. We can think of this process as decorrelating the trees, thereby making the average of the resulting trees less variable and hence more reliable.

The main difference between bagging and random forests is the choice of predictor subset size m . For instance, if a random forest is built using $m = p$, then this amounts simply to bagging.

Using a small value of m in building a random forest will typically be helpful when we have a large number of correlated predictors.

We randomly divided the observations into a training and a test set, and applied random forests to the training set for three different values of the number of splitting variables m .

Boosting

Like bagging, boosting is a general approach that can be applied to many statistical learning methods for regression or classification. Recall that bagging involves creating multiple copies of the original training data set using the bootstrap, fitting a separate decision tree to each copy, and then combining all of the trees in order to create a single predictive model. Notably, each tree is built on a bootstrap data set, independent of

the other trees. Boosting works in a similar way, except that the trees are grown sequentially: each tree is grown using information from previously grown trees. Boosting does not involve bootstrap sampling; instead each tree is fit on a modified version of the original data set.

Algorithm 8.2 *Boosting for Regression Trees*

1. Set $\hat{f}(x) = 0$ and $r_i = y_i$ for all i in the training set.
2. For $b = 1, 2, \dots, B$, repeat:
 - (a) Fit a tree \hat{f}^b with d splits ($d + 1$ terminal nodes) to the training data (X, r) .
 - (b) Update \hat{f} by adding in a shrunk version of the new tree:

$$\hat{f}(x) \leftarrow \hat{f}(x) + \lambda \hat{f}^b(x). \quad (8.10)$$

- (c) Update the residuals,

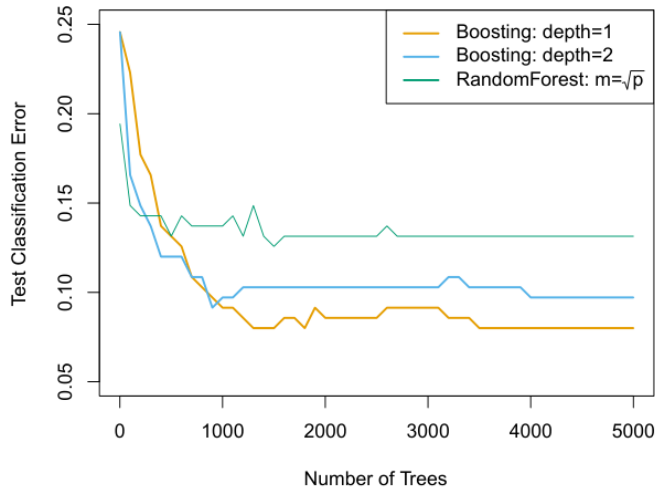
$$r_i \leftarrow r_i - \lambda \hat{f}^b(x_i). \quad (8.11)$$

3. Output the boosted model,

$$\hat{f}(x) = \sum_{b=1}^B \lambda \hat{f}^b(x). \quad (8.12)$$

Boosting has three tuning parameters:

1. The number of trees B . Unlike bagging and random forests, boosting can overfit if B is too large, although this overfitting tends to occur slowly if at all. We use cross-validation to select B .
2. The shrinkage parameter λ , a small positive number. This controls the rate at which boosting learns. Typical values are 0.01 or 0.001, and the right choice can depend on the problem. Very small λ can require using a very large value of B in order to achieve good performance.
3. The number d of splits in each tree, which controls the complexity of the boosted ensemble. Often $d = 1$ works well, in which case each tree is a stump, consisting of a single split. In this case, the boosted ensemble is fitting an additive model, since each term involves only a single variable. More generally d is the interaction depth, and controls the interaction order of the boosted model, since d splits can involve at most d variables.



Results from performing boosting and random forests on the 15-class gene expression data set in order to predict cancer versus normal. The test error is displayed as a function of the number of trees. For the two boosted models, $\lambda = 0.01$. Depth-1 trees slightly outperform depth-2 trees, and both outperform the random forest, although the standard errors are around 0.02, making none of these differences significant. The test error rate for a single tree is 24%.

Final Output

After B iterations, the final model will be:

$$\hat{f}(x) = \sum_{b=1}^B \lambda \hat{f}^b(x)$$

This algorithm gradually improves the residuals and guides the final model towards higher accuracy.

Example Data

X	y
1	2
2	3
3	5
4	7

Algorithm Steps

1. Initialization

- $\hat{f}(x) = 0$ for all i
- $r_i = y_i$ for all i (the residuals are equal to the target values)

Therefore:

$$r_1 = 2r_2 = 3r_3 = 5r_4 = 7$$

2. Iteration for $b = 1$

(a) **Fit a Tree** Fit a tree \hat{f}^b with d splits (for example, let $d = 1$) to the training data. Suppose our tree is as follows:

- If $X \leq 2$, then $\hat{f}^b(x) = 2$
- If $X > 2$, then $\hat{f}^b(x) = 6$

(b) **Update \hat{f}** Suppose $\lambda = 0.5$

Therefore:

$$\hat{f}(x) \leftarrow \hat{f}(x) + \lambda \hat{f}^b(x)$$

- For $X = 1$:

$$\hat{f}(1) = 0 + 0.5 \times 2 = 1$$

- For $X = 2$:

$$\hat{f}(2) = 0 + 0.5 \times 2 = 1$$

- For $X = 3$:

$$\hat{f}(3) = 0 + 0.5 \times 6 = 3$$

- For $X = 4$:

$$\hat{f}(4) = 0 + 0.5 \times 6 = 3$$

(c) **Update the Residuals**

$$r_i \leftarrow r_i - \lambda \hat{f}^b(x_i)$$

- For $X = 1$:

$$r_1 = 2 - 0.5 \times 2 = 1$$

- For $X = 2$:

$$r_2 = 3 - 0.5 \times 2 = 2$$

- For $X = 3$:

$$r_3 = 5 - 0.5 \times 6 = 2$$

- For $X = 4$:

$$r_4 = 7 - 0.5 \times 6 = 4$$

3. Iteration for $b = 2$ Using the new residuals, we fit a new tree and repeat the steps.

Bayesian Additive Regression Trees (BART)

Recall that bagging and random forests make predictions from an average of regression trees, each of which is built using a random sample of data and/or predictors. Each tree is built separately from the others. By contrast, boosting uses a weighted sum of trees, each of which is constructed by fitting a tree to the residual of the current fit. Thus, each new tree attempts to capture signal that is not yet accounted for by the current set of trees. BART is related to both approaches: each tree is constructed in a random manner as in bagging and random forests, and each tree tries to capture signal not yet accounted for by the current model, as in boosting. The main novelty in BART is the way in which new trees are generated.

We let K denote the number of regression trees, and B the number of iterations for which the BART algorithm will be run. The notation $\hat{f}_k^b(x)$ represents the prediction at x for the k th regression tree used in the b th iteration. At the end of each iteration, the K trees from that iteration will be summed, i.e

$$\hat{f}^b(x) = \sum_{k=1}^K \hat{f}_k^b(x), \quad \text{for } b = 1, \dots, B$$

In the first iteration of the BART algorithm, all trees are initialized to have a single root node, with

$$\hat{f}_k^1(x) = \frac{1}{nK} \sum_{i=1}^n y_i$$

,the mean of the response values divided by the total number of trees. Thus,

$$\hat{f}^1(x) = \sum_{k=1}^K \hat{f}_k^1(x) = \frac{1}{n} \sum_{i=1}^n y_i$$

In subsequent iterations, BART updates each of the K trees, one at a time. In the b th iteration, to update the k th tree, we subtract from each response value the predictions from all but the k th tree, in order to obtain a partial residual

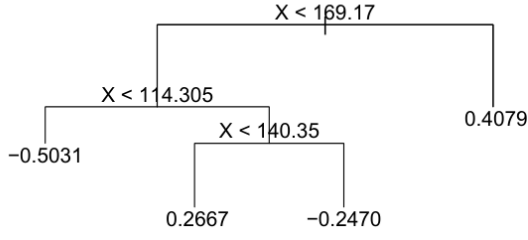
$$r_i = y_i - \sum_{k' \neq k} \hat{f}_{k'}^1(x) = y_i - \sum_{k' < k} \hat{f}_{k'}^1(x) - \sum_{k' > k} \hat{f}_{k'}^1(x)$$

for the i th observation, $i = 1, \dots, n$. Rather than fitting a fresh tree to this partial residual, BART randomly chooses a perturbation to the tree from the previous iteration (\hat{f}_k^{b-1}) from a set of possible perturbations, favoring ones that improve the fit to the partial residual. There are two components to this perturbation:

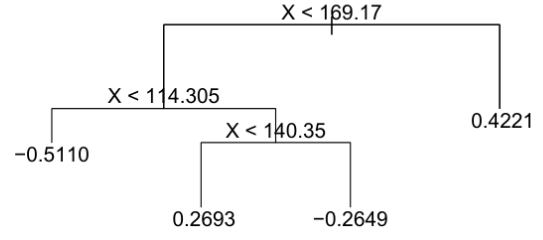
1. We may change the structure of the tree by adding or pruning branches.
2. We may change the prediction in each terminal node of the tree.

The output of BART is a collection of prediction models,

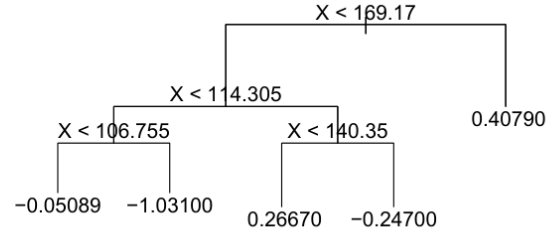
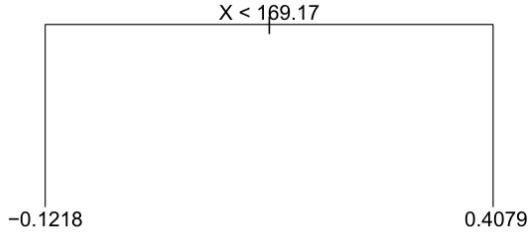
$$\hat{f}^b(x) = \sum_{k=1}^K \hat{f}_k^b(x), \quad \text{for } b = 1, \dots, B.$$



(c): Possibility #2 for $\hat{f}_k^b(X)$



(d): Possibility #3 for $\hat{f}_k^b(X)$



A schematic of perturbed trees from the BART algorithm. (a): The k th tree at the $(b - 1)$ st iteration, $\hat{f}_k^{b-1}(x)$, is displayed. Panels (b)-(d) display three of many possibilities for $\hat{f}_k^b(x)$, given the form of $\hat{f}_k^{b-1}(x)$. (b): One possibility is that $\hat{f}_k^b(x)$ has the same structure as $\hat{f}_k^{b-1}(x)$, but with different predictions at the terminal nodes. (c): Another possibility is that $\hat{f}_k^b(x)$ results from pruning $\hat{f}_k^{b-1}(x)$. (d): Alternatively, $\hat{f}_k^b(x)$ may have more terminal nodes than $\hat{f}_k^{b-1}(x)$.

Algorithm 8.3 *Bayesian Additive Regression Trees*

1. Let $\hat{f}_1^1(x) = \hat{f}_2^1(x) = \dots = \hat{f}_K^1(x) = \frac{1}{nK} \sum_{i=1}^n y_i$.
2. Compute $\hat{f}^1(x) = \sum_{k=1}^K \hat{f}_k^1(x) = \frac{1}{n} \sum_{i=1}^n y_i$.
3. For $b = 2, \dots, B$:
 - (a) For $k = 1, 2, \dots, K$:
 - i. For $i = 1, \dots, n$, compute the current partial residual

$$r_i = y_i - \sum_{k' < k} \hat{f}_{k'}^b(x_i) - \sum_{k' > k} \hat{f}_{k'}^{b-1}(x_i).$$

- ii. Fit a new tree, $\hat{f}_k^b(x)$, to r_i , by randomly perturbing the k th tree from the previous iteration, $\hat{f}_k^{b-1}(x)$. Perturbations that improve the fit are favored.
 - (b) Compute $\hat{f}^b(x) = \sum_{k=1}^K \hat{f}_k^b(x)$.
4. Compute the mean after L burn-in samples,

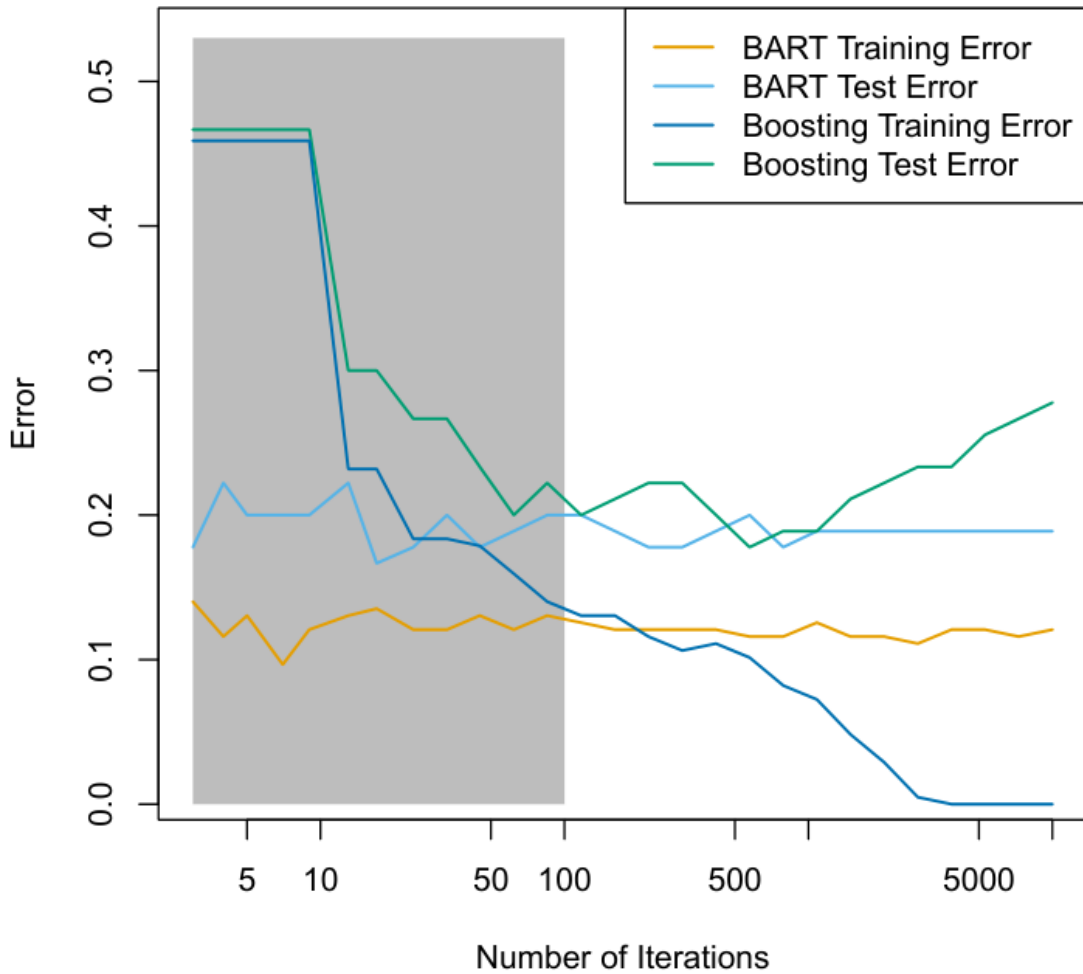
$$\hat{f}(x) = \frac{1}{B-L} \sum_{b=L+1}^B \hat{f}^b(x).$$

We typically throw away the first few of these prediction models, since models obtained in the earlier iterations, known as the burn-in period, tend not to provide very good results. We can let L denote the number of burn-in iterations; for instance, we might take $L = 200$. Then, to obtain a single prediction, we simply take the average after the burn-in iterations,

$$\hat{f}(x) = \frac{1}{B-L} \sum_{b=L+1}^B \hat{f}^b(x).$$

However, it is also possible to compute quantities other than the average: for instance, the percentiles of $\hat{f}^{L+1}(x), \dots, \hat{f}^B(x)$ provide a measure of uncertainty in the final prediction.

A key element of the BART approach is that in Step 3(a)ii., we do not fit a fresh tree to the current partial residual: instead, we try to improve the fit to the current partial residual by slightly modifying the tree obtained in the previous iteration (see Figure 8.12). Roughly speaking, this guards against overfitting since it limits how “hard” we fit the data in each iteration. Furthermore, the individual trees are typically quite small. We limit the tree size in order to avoid overfitting the data, which would be more likely to occur if we grew very large trees.



BART and boosting results for the Heart data. Both training and test errors are displayed. After a burn-in period of 100 iterations (shown in gray), the error rates for BART settle down. Boosting begins to overfit after a few hundred iterations.

Though the details are outside of the scope of this book, it turns out that the BART method can be viewed as a Bayesian approach to fitting an ensemble of trees: each time we randomly perturb a tree in order to fit the residuals, we are in fact drawing a new tree from a posterior distribution. (Of course, this Bayesian connection is the motivation for BART's name.)

Summary of Tree Ensemble Methods

Trees are an attractive choice of weak learner for an ensemble method for a number of reasons, including their flexibility and ability to handle predictors of mixed types (i.e. qualitative as well as quantitative). We have now seen four approaches for fitting an ensemble of trees: bagging, random forests, boosting, and BART.

- In bagging, the trees are grown independently on random samples of the observations. Consequently, the trees tend to be quite similar to each other. Thus, bagging can get caught in local optima and can fail to thoroughly explore the model space.
- In random forests, the trees are once again grown independently on random samples of the observations. However, each split on each tree is performed using a random subset of the features, thereby decorrelating the trees, and leading to a more thorough exploration of model space relative to bagging.

- In boosting, we only use the original data, and do not draw any random samples. The trees are grown successively, using a “slow” learning approach: each new tree is fit to the signal that is left over from the earlier trees, and shrunk down before it is used.
- In BART, we once again only make use of the original data, and we grow the trees successively. However, each tree is perturbed in order to avoid local minima and achieve a more thorough exploration of the model space.

Support Vector Machines

Maximal Margin Classifier

What Is a Hyperplane?

In a p -dimensional space, a hyperplane is a flat affine subspace of dimension $p - 1$. For instance, in two dimensions, a hyperplane is a flat one-dimensional subspace—in other words, a line. In three dimensions, a hyperplane is a flat two-dimensional subspace—that is, a plane. In $p > 3$ dimensions, it can be hard to visualize a hyperplane, but the notion of a $(p - 1)$ -dimensional flat subspace still applies. The mathematical definition of a hyperplane is quite simple. In two dimensions, a hyperplane is defined by the equation

$$\beta_0 + \beta_1 X_1 + \beta_2 X_2 = 0 \quad (9.1)$$

for parameters β_0 , β_1 , and β_2 .

When we say that (9.1) “defines” the hyper-plane, we mean that any $X = (X_1, X_2)^T$ for which (9.1) holds is a point on the hyperplane. Note that (9.1) is simply the equation of a line, since indeed in two dimensions a hyperplane is a line.

Equation (9.1) can be easily extended to the p -dimensional setting:

$$\beta_0 + \beta_1 X_1 + \beta_2 X_2 + \cdots + \beta_p X_p = 0 \quad (9.2)$$

defines a p -dimensional hyperplane, again in the sense that if a point $X = (X_1, X_2, \dots, X_p)^T$ in p -dimensional space (i.e. a vector of length p) satisfies (9.2), then X lies on the hyperplane.

Now, suppose that X does not satisfy (9.2); rather,

$$\beta_0 + \beta_1 X_1 + \beta_2 X_2 + \cdots + \beta_p X_p > 0 \quad (9.3)$$

Then this tells us that X lies to one side of the hyperplane. On the other hand, if

$$\beta_0 + \beta_1 X_1 + \beta_2 X_2 + \cdots + \beta_p X_p < 0 \quad (9.4)$$

then X lies on the other side of the hyperplane. So we can think of the hyperplane as dividing p -dimensional space into two halves. One can easily determine on which side of the hyperplane a point lies by simply calculating the sign of the left-hand side of (9.2).

Classification Using a Separating Hyperplane

We can label the observations $y_i = 1$ and $y_i = -1$. Then a separating hyperplane has the property that

$$\beta_0 + \beta_1 X_1 + \beta_2 X_2 + \cdots + \beta_p X_p > 0 \quad Y = 1$$

and

$$\beta_0 + \beta_1 X_1 + \beta_2 X_2 + \cdots + \beta_p X_p < 0 \quad Y = -1$$

Equivalently, a separating hyperplane has the property that

$$Y (\beta_0 + \beta_1 X_1 + \beta_2 X_2 + \cdots + \beta_p X_p) > 0$$

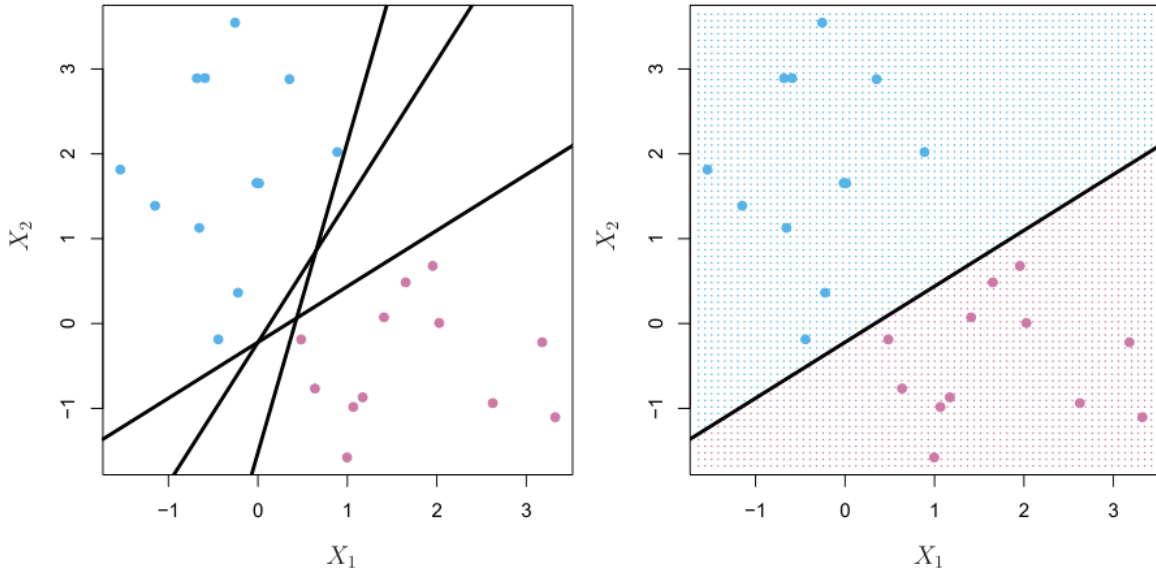
If a separating hyperplane exists, we can use it to construct a very natural classifier: a test observation is assigned a class depending on which side of the hyperplane it is located. That is, we classify the test observation x^* based on the sign of

$$f(x^*) = (\beta_0 + \beta_1 X_1^* + \beta_2 X_2^* + \cdots + \beta_p X_p^*)$$

If $f(x^*)$ is positive, then we assign the test observation to class 1, and if $f(x^*)$ is negative, then we assign it to class -1. We can also make use of the magnitude of $f(x^*)$. If $f(x^*)$ is far from zero, then this means that x^* lies far from the hyperplane, and so we can be confident about our class assignment for x^* . On the other hand, if $f(x^*)$ is close to zero, then x^* is located near the hyperplane, and so we are less certain about the class assignment for x^* .

The Maximal Margin Classifier (optimal separating hyperplane)

In general, if our data can be perfectly separated using a hyperplane, then there will in fact exist an infinite number of such hyperplanes. This is because a given separating hyperplane can usually be shifted a tiny bit up or down, or rotated, without coming into contact with any of the observations.



Left: There are two classes of observations, shown in blue and in purple, each of which has measurements on two variables. Three separating hyperplanes, out of many possible, are shown in black. Right: A separating hyperplane is shown in black. The blue and purple grid indicates the decision rule made by a classifier based on this separating hyperplane: a test observation that falls in the blue portion of the grid will be assigned to the blue class, and a test observation that falls into the purple portion of the grid will be assigned to the purple class.

In order to construct a classifier based upon a separating hyperplane, we must have a reasonable way to decide which of the infinite possible separating hyperplanes to use.

A natural choice is the maximal margin hyperplane (also known as optimal separating hyperplane), which is the separating hyperplane that is farthest from the training observations. That is, we can compute the (perpendicular) distance from each training observation to a given separating hyperplane; the smallest such distance is the minimal distance from the observations to the hyperplane, and is known as the margin. The maximal margin hyperplane is the separating hyperplane for which the margin is largest—that is, it is the hyperplane that has the farthest minimum distance to the training observations. We can then classify a test observation based on which side of the maximal margin hyperplane it lies. This is known as the maximal margin classifier.

If β_0, \dots, β_p are the coefficients of the maximal margin hyperplane, then the maximal margin classifier classifies the test observation x^* based on the sign of

$$f(x^*) = (\beta_0 + \beta_1 X_1^* + \beta_2 X_2^* + \dots + \beta_p X_p^*)$$

Construction of the Maximal Margin Classifier

We now consider the task of constructing the maximal margin hyperplane based on a set of n training observations $x_1, \dots, x_n \in \mathbf{R}^p$ and associated class labels $y_1, \dots, y_n \in \{-1, 1\}$. Briefly, the maximal margin hyperplane is the solution to the optimization problem

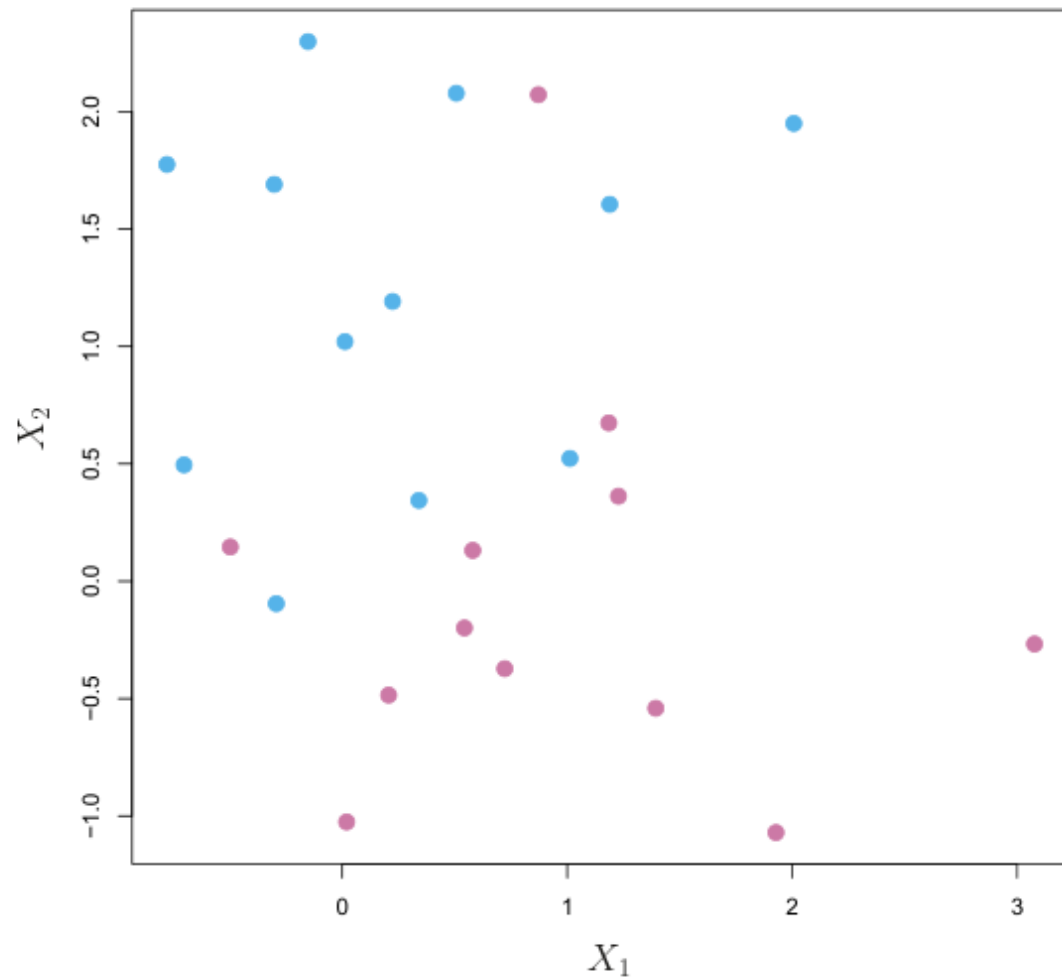
$$\max_{\beta_0, \dots, \beta_p, M} M \tag{1}$$

$$\sum_{j=1}^p \beta_j^2 = 1 \tag{2}$$

$$y_i(\beta_0 + \beta_1 x_{i,1} + \dots + \beta_p x_{i,p}) \geq M \quad \text{for } i = 1, \dots, n \tag{3}$$

The Non-separable Case

The maximal margin classifier is a very natural way to perform classification, if a separating hyperplane exists. However, as we have hinted, in many cases no separating hyperplane exists, and so there is no maximal margin classifier.



There are two classes of observations, shown in blue and in purple. In this case, the two classes are not separable by a hyperplane, and so the maximal margin classifier cannot be used.

We can extend the concept of a separating hyperplane in order to develop a hyperplane that almost separates the classes, using a so-called soft margin. The generalization of the maximal margin classifier to the non-separable case is known as the support vector classifier.

Support Vector Classifiers

The support vector classifier classifies a test observation depending on which side of a hyperplane it lies. The hyperplane is chosen to correctly separate most of the training observations into the two classes, but may misclassify a few observations. It is the solution to the optimization problem

$$\beta_0, \dots, \beta_p, \epsilon_1, \dots, \epsilon_n, M \quad (4)$$

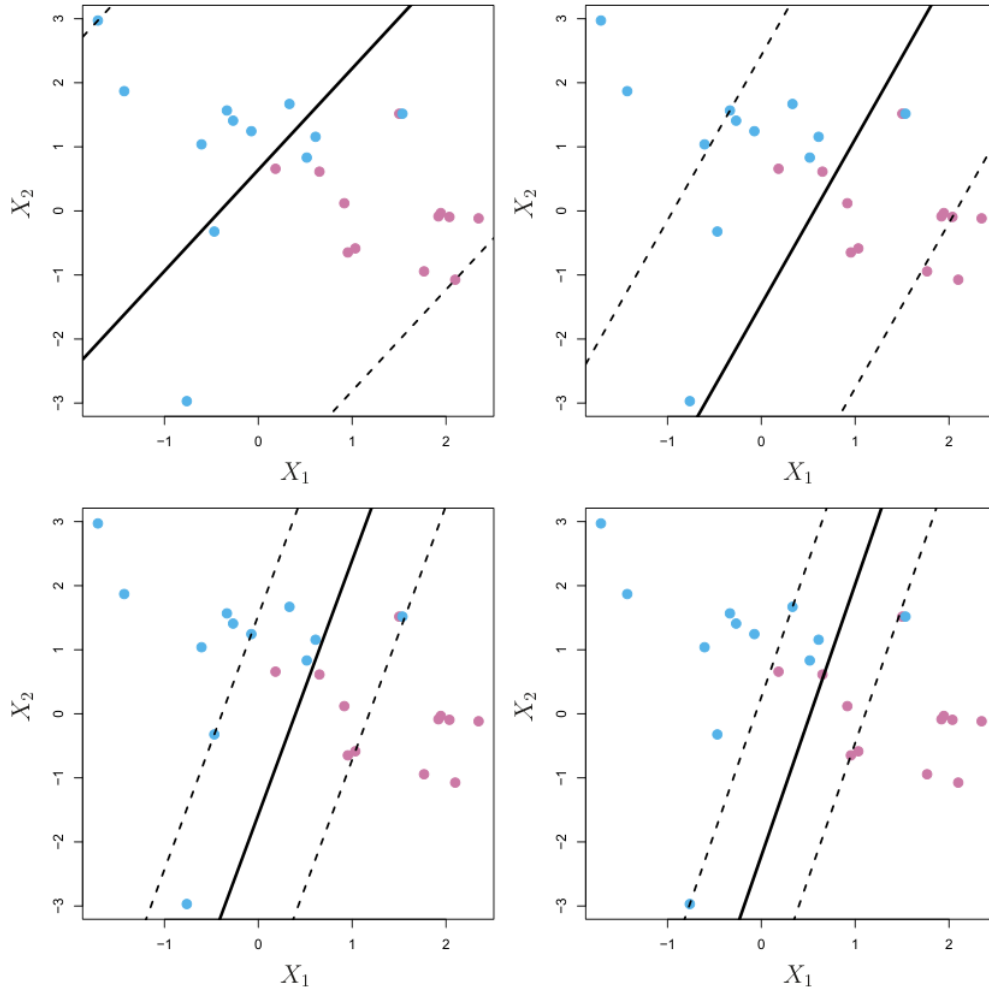
$$\sum_{j=1}^p \beta_j^2 = 1 \quad (5)$$

$$y_i(\beta_0 + \beta_1 x_{i,1} + \dots + \beta_p x_{i,p}) \geq M(1 - \epsilon_i) \quad \text{for } i = 1, \dots, n \quad (6)$$

$$\epsilon_i \geq 0, \quad \sum_{i=1}^n \epsilon_i \leq C \quad (7)$$

where C is a nonnegative tuning parameter. M is the width of the margin; we seek to make this quantity as large as possible. $\epsilon_1, \dots, \epsilon_n$ are slack variables that allow individual observations to be on slack variable the wrong side of the margin or the hyperplane.

C bounds determines the number and severity of the violations to the margin (and to the hyperplane) that we will tolerate. We can think of C as a budget for the amount that the margin can be violated by the n observations.



A support vector classifier was fit using four different values of the tuning parameter C . The largest value of C was used in the top left panel, and smaller values were used in the top right, bottom left, and bottom right panels. When C is large, then there is a high tolerance for observations being on the wrong side of the

margin, and so the margin will be large. As C decreases, the tolerance for observations being on the wrong side of the margin decreases, and the margin narrows.

Support Vector Machines

The support vector classifier is a natural approach for classification in the two-class setting, if the boundary between the two classes is linear. However, in practice we are sometimes faced with non-linear class boundaries.

The support vector machine (SVM) is an extension of the support vector classifier that results from enlarging the feature space in a specific way, using kernels.

The inner product of two r -vectors a and b is defined as $\langle a, b \rangle = \sum_{i=1}^r a_i b_i$. Thus the inner product of two observations $x_i, x_{i'}$ is given by

$$\langle x_i, x_{i'} \rangle = \sum_{j=1}^p x_{ij} x_{i'j}$$

It can be shown that

The linear support vector classifier can be represented as

$$\begin{aligned} f(x) &= \beta_0 + \sum_{i=1}^n \alpha_i \langle x, x_i \rangle \\ x &= (x_1, x_2, \dots, x_p) \\ x_i &= (x_{i,1}, x_{i,2}, \dots, x_{i,p}) \\ f(x) &= \beta_0 + \sum_{i=1}^n \alpha_i \langle x, x_i \rangle = \beta_0 + \sum_{i=1}^n \alpha_i \sum_{j=1}^p x_j x_{ij} = \beta_0 + \sum_{j=1}^p x_j \left(\sum_{i=1}^n \alpha_i x_{ij} \right) \end{aligned}$$

We replace it with a generalization of the inner product of the form $K(x_i, x_{i'})$ where K is some function that we will refer to as a kernel. A kernel is a kernel function that quantifies the similarity of two observations. For instance, we could simply take

$$\sum_{i=1}^n \langle x_{ij}, x_{i'j} \rangle$$

which would just give us back the support vector classifier.

$$f(x) = \beta_0 + \sum_{i \in S} \alpha_i K(x, x_i)$$

dth-Degree polynomial: $k(x, x') = (1 + \langle x, x' \rangle)^d$, Radial basis: $k(x, x') = \exp(-\gamma \|x - x'\|^2)$, Neural network: $k(x, x') = \tanh(\kappa_1 \langle x, x' \rangle + \kappa_2)$

SVMs with More than Two Classes

So far, our discussion has been limited to the case of binary classification: that is, classification in the two-class setting. How can we extend SVMs to the more general case where we have some arbitrary number of classes? It turns out that the concept of separating hyperplanes upon which SVMs are based does not lend itself naturally to more than two classes. Though a number of proposals for extending SVMs to the K -class case have been made, the two most popular are the one-versus-one and one-versus-all approaches. We briefly discuss those two approaches here.

One-Versus-One Classification

Suppose that we would like to perform classification using SVMs, and there are $K > 2$ classes. A one-versus-one or all-pairs approach constructs $\binom{K}{2}$ SVMs, each of which compares a pair of classes. For example, one such SVM might compare the k th class, coded as +1, to the k' th class, coded as -1. We classify a test observation using each of the $\binom{K}{2}$ classifiers, and we tally the number of times that the test observation is assigned to each of the K classes. The final classification is performed by assigning the test observation to the class to which it was most frequently assigned in these $\binom{K}{2}$ pairwise classifications.

One-Versus-All (one-versus-rest) Classification

The one-versus-all approach (also referred to as one-versus-rest) is an alternative procedure for applying SVMs in the case of $K > 2$ classes. We fit K SVMs, each time comparing one of the K classes to the remaining $K - 1$ classes. Let $\beta_{0k}, \beta_{1k}, \dots, \beta_{pk}$ denote the parameters that result from fitting an SVM comparing the k th class (coded as +1) to the others (coded as -1). Let x^* denote a test observation. We assign the observation to the class for which $\beta_{0k} + \beta_{1k}x_1^* + \dots, \beta_{pk}x_p^*$ is largest, as this amounts to a high level of confidence that the test observation belongs to the k th class rather than to any of the other classes.

Unsupervised Learning

This chapter will instead focus on unsupervised learning, a set of statistical tools intended for the setting in which we have only a set of features X_1, X_2, \dots, X_p measured on n observations. We are not interested in prediction, because we do not have an associated response variable Y . Rather, the goal is to discover interesting things about the measurements on X_1, X_2, \dots, X_p . Is there an informative way to visualize the data? Can we discover subgroups among the variables or among the observations? Unsupervised learning refers to a diverse set of techniques for answering questions such as these.

The Challenge of Unsupervised Learning

Unsupervised learning is often much more challenging than supervised learning. The exercise tends to be more subjective, and there is no simple goal for the analysis, such as prediction of a response. Unsupervised learning is often performed as part of an exploratory data analysis. Furthermore, it can be hard to assess the results obtained from unsupervised learning methods, since there is no universally accepted mechanism for performing cross-validation or validating results on an independent data set. The reason for this difference is simple. If we fit a predictive model using a supervised learning technique, then it is possible to check our work by seeing how well our model predicts the response Y on observations not used in fitting the model. However, in unsupervised learning, there is no way to check our work because we don't know the true answer, the problem is unsupervised.

Techniques for unsupervised learning are of growing importance in a number of fields. An online shopping site might try to identify groups of shoppers with similar browsing and purchase histories, as well as items that are of particular interest to the shoppers within each group. Then an individual shopper can be preferentially shown the items in which he or she is particularly likely to be interested, based on the purchase histories of similar shoppers.

Principal Components Analysis

Another Interpretation of Principal Components

From all approximations of the form

$$x_{ij} \approx \sum_{m=1}^M a_{im} b_{jm},$$

we may ask for those that minimize the total sum of squared residuals:

$$\underset{A \in \mathbb{R}^{n \times M}, B \in \mathbb{R}^{p \times M}}{\text{minimize}} \quad \sum_{j=1}^p \sum_{i=1}^n \left(x_{ij} - \sum_{m=1}^M a_{im} b_{jm} \right)^2$$

Here, A is an $n \times M$ matrix whose (i, m) th element is a_{im} and B is a $p \times M$ matrix whose (j, m) th element is b_{jm} .

Other Uses for Principal Components

As we saw, we can perform regression using the principal component score vectors as features. In fact, many statistical techniques, such as regression, classification, and clustering, can be easily adapted to use the $n \times M$ matrix whose columns are the first $M \ll p$ principal component score vectors, rather than using the full $n \times p$ data matrix. This can lead to less noisy results, since it is often the case that the signal (as opposed to the noise) in a data set is concentrated in its first few principal components.

Missing Values and Matrix Completion

In this section we show how principal components can be used to impute the missing values, through a process known as matrix completion. The completed matrix can then be used in a statistical learning method, such as linear regression or LDA.

This approach for imputing missing data is appropriate if the missingness is random.

O

Suppose that some of the observations x_{ij} are missing. We now show how one can both impute the missing values and solve the principal component problem at the same time. We return to a modified form of the optimization problem

$$\underset{A \in \mathbb{R}^{n \times M}, B \in \mathbb{R}^{p \times M}}{\text{minimize}} \quad \sum_{(i,j) \in \mathbf{O}} \left(x_{ij} - \sum_{m=1}^M a_{im} b_{jm} \right)^2$$

here \mathbf{O} is the set of all observed pairs of indices (i, j) , a subset of the possible $n \times p$ pairs. Once we solve this problem:

- we can estimate a missing observation x_{ij} using $x_{ij} \approx \sum_{m=1}^M a_{im} b_{jm}$.
- we can (approximately) recover the M principal component scores and loadings, as we did when the data were complete.

Algorithm 12.1 *Iterative Algorithm for Matrix Completion*

1. Create a complete data matrix $\tilde{\mathbf{X}}$ of dimension $n \times p$ of which the (i, j) element equals

$$\tilde{x}_{ij} = \begin{cases} x_{ij} & \text{if } (i, j) \in \mathcal{O} \\ \bar{x}_j & \text{if } (i, j) \notin \mathcal{O}, \end{cases}$$

where \bar{x}_j is the average of the observed values for the j th variable in the incomplete data matrix \mathbf{X} . Here, \mathcal{O} indexes the observations that are observed in \mathbf{X} .

2. Repeat steps (a)–(c) until the objective (12.14) fails to decrease:
 - (a) Solve

$$\underset{\mathbf{A} \in \mathbb{R}^{n \times M}, \mathbf{B} \in \mathbb{R}^{p \times M}}{\text{minimize}} \left\{ \sum_{j=1}^p \sum_{i=1}^n \left(\tilde{x}_{ij} - \sum_{m=1}^M a_{im} b_{jm} \right)^2 \right\} \quad (12.13)$$

by computing the principal components of $\tilde{\mathbf{X}}$.

- (b) For each element $(i, j) \notin \mathcal{O}$, set $\tilde{x}_{ij} \leftarrow \sum_{m=1}^M \hat{a}_{im} \hat{b}_{jm}$.
- (c) Compute the objective

$$\sum_{(i,j) \in \mathcal{O}} \left(x_{ij} - \sum_{m=1}^M \hat{a}_{im} \hat{b}_{jm} \right)^2. \quad (12.14)$$

3. Return the estimated missing entries \tilde{x}_{ij} , $(i, j) \notin \mathcal{O}$.
-

Clustering Methods

Clustering refers to a very broad set of techniques for finding subgroups, or clusters, in a data set. When we cluster the observations of a data set, we seek to partition them into distinct groups so that the observations within each group are quite similar to each other, while observations in different groups are quite different from each other. Of course, to make this concrete, we must define what it means for two or more observations to be similar or different. Indeed, this is often a domain-specific consideration that must be made based on knowledge of the data being studied.

K-Means Clustering

Let C_1, \dots, C_K denote sets containing the indices of the observations in each cluster. The idea behind K-means clustering is that a good clustering is one for which the within-cluster variation is as small as possible. The within-cluster variation for cluster C_k is a measure $W(C_k)$ of the amount by which the observations within a cluster differ from each other. Hence we want to solve the problem

$$\underset{C_1, \dots, C_K}{\text{minimize}} \sum_{k=1}^K W(C_k)$$

Solving the problem seems like a reasonable idea, but in order to make it actionable we need to define the within-cluster variation. There are many possible ways to define this concept, but by far the most common choice involves squared Euclidean distance. That is, we define

$$W(C_k) = \frac{1}{|C_k|} \sum_{i,i' \in C_k} (x_i - x_{i'})'(x_i - x_{i'}) \quad (9)$$

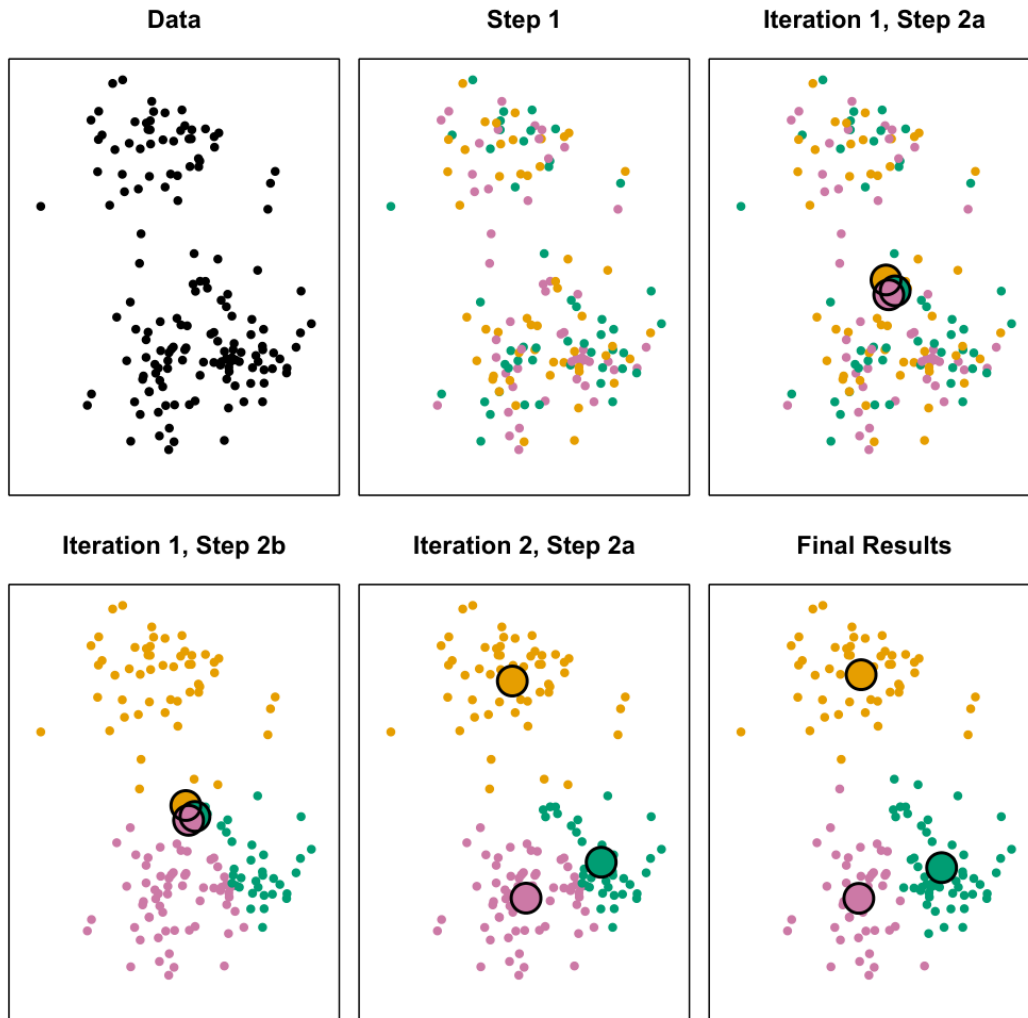
$$= \frac{1}{|C_k|} \sum_{i,i' \in C_k} \sum_{j=1}^p (x_{ij} - x_{i'j})^2 \quad (10)$$

where $|C_k|$ denotes the number of observations in the k th cluster.

This is in fact a very difficult problem to solve precisely, since there are almost Kn ways to partition n observations into K clusters. This is a huge number unless K and n are tiny! Fortunately, a very simple algorithm can be shown to provide a local optimum—a pretty good solution-to the K-means optimization problem.

Algorithm 12.2 *K-Means Clustering*

1. Randomly assign a number, from 1 to K , to each of the observations. These serve as initial cluster assignments for the observations.
 2. Iterate until the cluster assignments stop changing:
 - (a) For each of the K clusters, compute the cluster *centroid*. The k th cluster centroid is the vector of the p feature means for the observations in the k th cluster.
 - (b) Assign each observation to the cluster whose centroid is closest (where *closest* is defined using Euclidean distance).
-



Hierarchical Clustering