

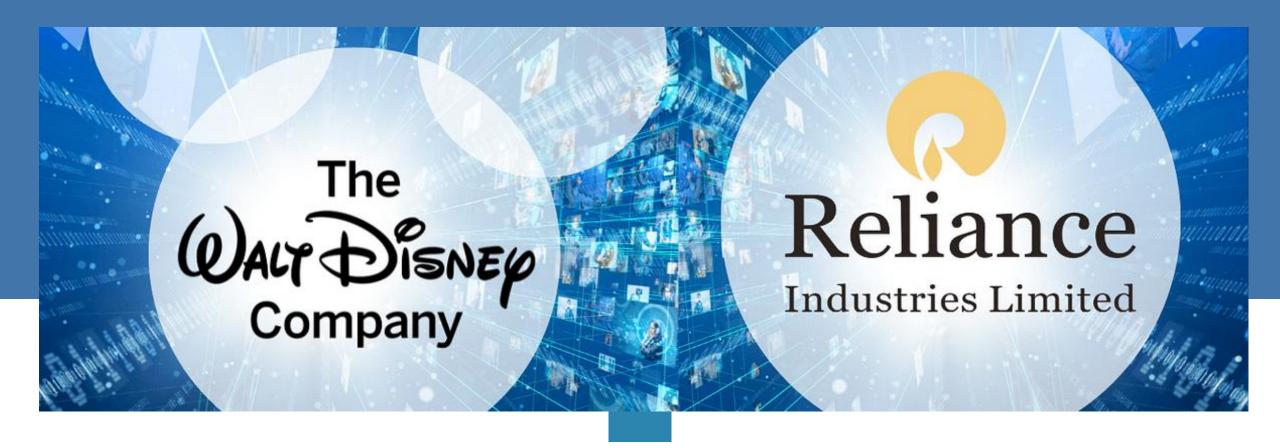
# Company's India Media Merger

Redefining India's Media Landscape



#### **Scenario Overview**

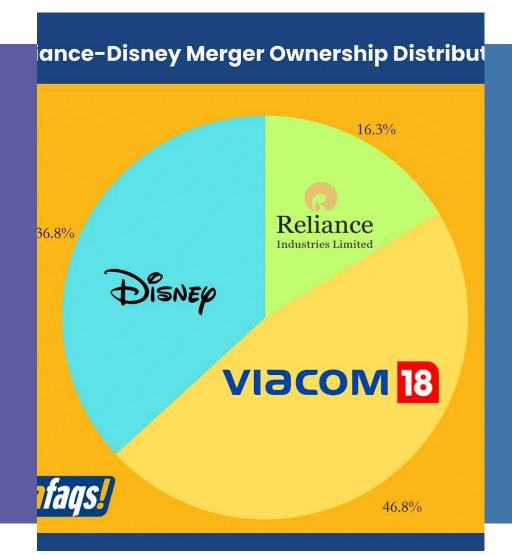
- Reliance Industries and Disney merge media operations in India.
- Strategic joint venture valued at \$8.8 billion.
- Reliance controls 60%, Disney holds 36.84%.
- Reliance invests \$1.4 billion for growth.



## Background

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- Reliance Industries:
   Diversified conglomerate
   with Jio platforms.
- Viacom18: Entertainment and sports player.

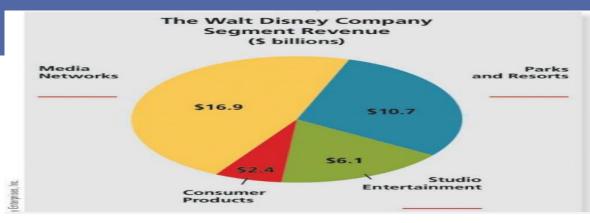


- Disney: Global entertainment powerhouse.
- Disney+ Hotstar impacted by IPL rights loss.



### Strategic Fit





#### Reliance

• Reliance: Expands digital ecosystem, content leadership, and market dominance.

#### **Disney**

 Disney: Mitigates risk, optimizes capital, and gains local expertise.

Long-term vision: Creates media powerhouse, adapts to market changes, and expands globally

#### **Deal Structure Analysis:**



Reliance owns 60%, Disney owns 36.84% Joint venture shares risk, expertise, and regulatory ease







Advantages and disadvantages for both Reliance and Disney

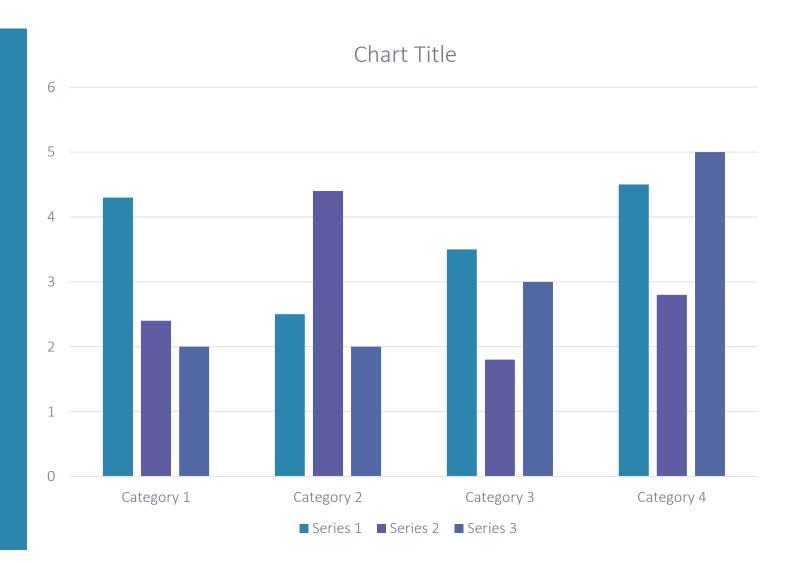
#### Ownership Structure:

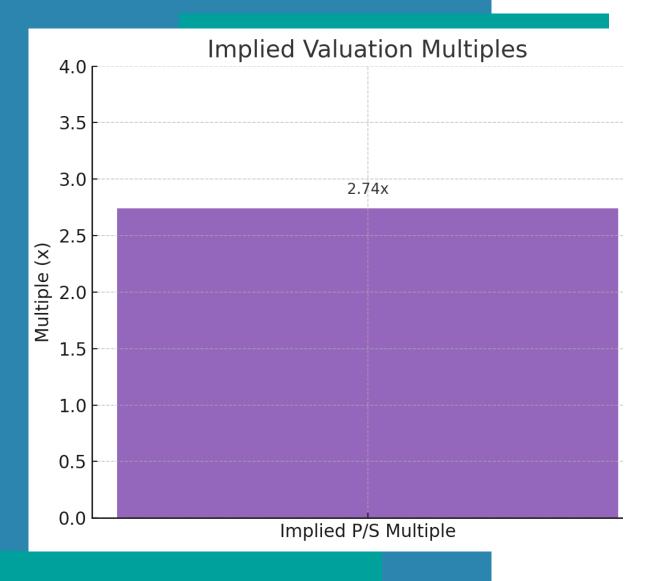
The newly formed joint venture, valued at Rs 70,352 crore (approximately \$8.5 billion), is majorityowned by Reliance, with a 63.16% stake.



#### **Financial Terms & Implied Valuation**

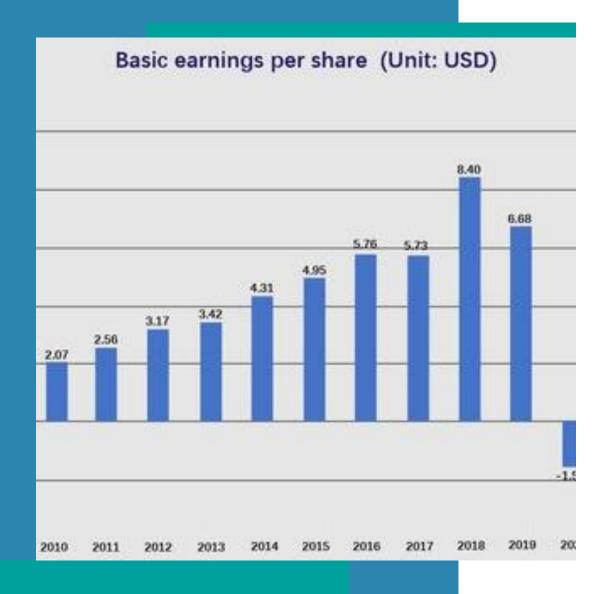
- Transaction value: \$8.5 billion.
- Reliance invests \$1.4 billion.
- Pro forma revenue for FY24: \$3.1 billion.





# Implied Valuation Multiples

- Implied P/S multiple: 2.74x
- Challenges in valuation: market changes, limited disclosure, uncertainty in cash flows.
- Impact of IPL rights loss on Disney+ Hotstar.



# Financing Structure and Cash Flow Implications

- Reliance's \$1.4 billion infusion: growth investments, operational efficiency.
- Impact on cash flow and balance sheet: Reliance and Disney



#### **Conclusion:**

- Significant consolidation in India's media sector.
- Combining strengths to create a dominant player.
- Strategic rationale, deal structure, valuation implications, and financial considerations.

