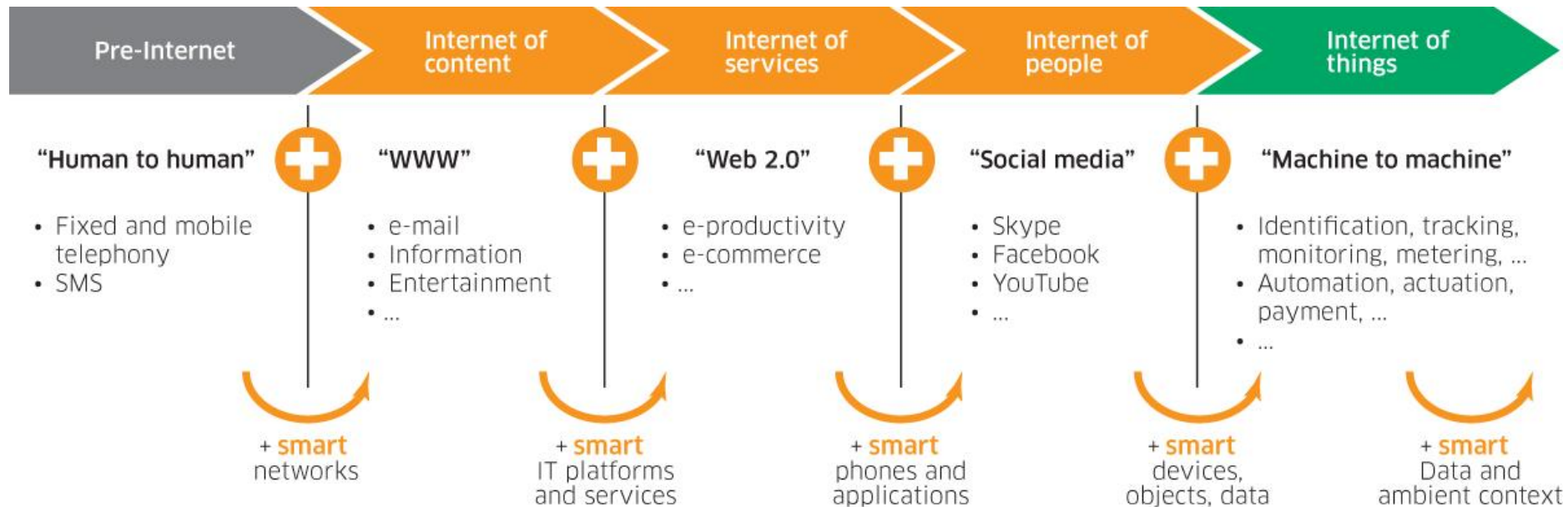


Introduction to Internet of Things

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Internet of Things - Evolution



What are Things?

- **Thing** = Not a computer
- Phone, Watches, Thermostats, Cars, Electric Meters, Sensors, Clothing, Band-aids, TV, Etc.
- Anything, Anywhere, Anytime
- IoT will enable machines to handle many tasks currently handled by humans → Comfort + Unemployment



VS



The Internet of Things a very short story

The Internet of Things is the network of physical devices, vehicles, buildings and so on embedded with electronics, software, sensors and network connectivity that enable these objects to collect and transmit data via the Internet.

This year, 2016, we will have **4.9 billion** connected things, so get ready, the Internet of Things is here to stay

ATMs were some of the **first** Internet of Things objects as far back as **1974**



The "Internet of Things" is a phrase that **87%** of people haven't heard of



Back in **2008**, there were already more objects connected to the Internet than people



Companies like **Google** and **Samsung** are investing in home devices and having a connected kitchen could save the food and beverage industry as much as **15%** annually



The global wearable device market has grown **223% in 2015**

By **2020**, **250K** vehicles will be connected to the Internet



Google's self-driving cars average about **10 000 autonomous miles** per week

Source: "10 'Internet of Things' Cars Everyone Should Know" by Michael Stein

Internet of Things (IoT)

- Only 1% of things around us is connected. Refrigerator, car, washing machine, heater, a/c, garage door, should all be connected but are not.
- An IoT device could range from a child's toy to a driverless truck / a complicated jet engine
- From 10 Billion (2015) to 50 Billion in 2020
- \$14 Trillion over 10 years → Third in the list of top 10 strategic technologies by Gartner (After Mobile devices, Mobile Apps, but before Clouds, ...)
- a.k.a. **Internet of Everything** by Cisco
Smarter Planet by IBM
Industrial Internet by GE
Cyber-Physical Systems (CPS)

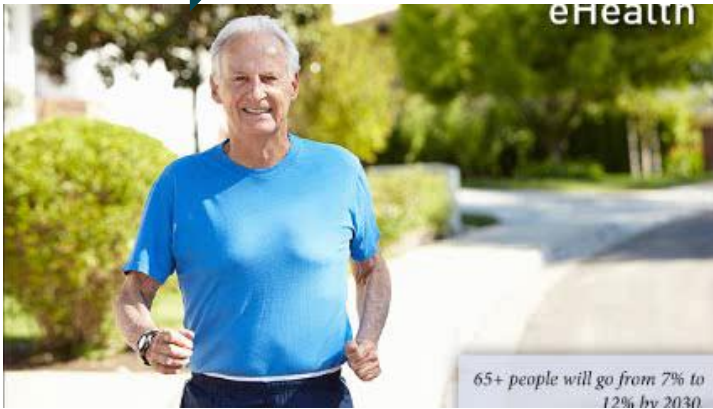
Machine-to-machine (M2M)

- 1.1 Billion smartphones
- 244 Million smart meters
- 487 Million e-readers and tablets
- 2.37 Billion networked office devices
- 86 Million medical devices
- 45 Million connected automobiles
- 547 Million connected appliances
- 105 Million connected military devices
- 431 Million information technology devices
- 45 Million supervisory control and data acquisition (SCADA)
- 5+ Billion other (non-phone/tablet/e-reader) electronic



ABCD's of IoT

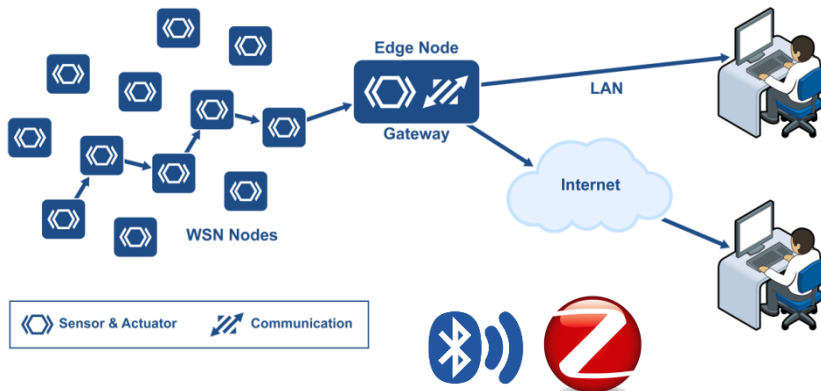
Applications



Big Data Analytics



Connectivity and Communication



Devices – that are smart!



Smart Egg Tray

Egg Minder syncs with your smartphone to tell you how many eggs you've got at home (up to 14 eggs) and when they're going bad.

<http://www.quirky.com/shop/619>



Smart Garbage Cans

BigBelly alerts when it needs to be emptied so smarter collection decisions can be made.

BigBelly
SOLAR™



<http://www.bigbelly.com/solutions/stations/smartbelly/>

Smart Slow Cooker

Enjoy remote access to all your slow cooker's functions, no matter where you are.



<http://www.belkin.com/us/Products/home-automation/c/wemo-home-automation/>

Smart Weather Station

The Netatmo Weather Station allows you to use indoor temperature, relative humidity and CO2 readings to live in a healthier home.



<http://www.netatmo.com/en-US/product/weather-station/>

Smart A/C

Aros learns from your budget, location, schedule, and usage to automatically maintain the perfect temperature and maximize savings for your home.



<https://www.quirkv.com/shop/752-aros-smart-window-air-conditioner>

Smart Gardening

Bitponics gives data on plants and conditions surrounding them for better gardening.



<http://www.bitponics.com/>

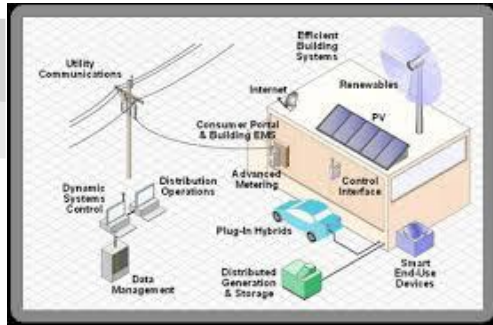


Smart Transportation



Source: Raymond James research.

More IoT Applications



Smart Grid



Smart Health



Smart Home



Smart City



Smart Industries



Smart Car

Driving Forces of IoT



- IoT = Sensing + Communication + Computation
- Micro-Sensors: Temperature, Moisture, Pressure, Air-quality
- Ubiquitous Connectivity & Energy Efficient Communication: Small or no batteries
- Widespread Adoption of IP
- Computing Economics - Micro-Computing: Micro multi-core chips, Raspberry Pi, Intel Galileo, Arduino, etc.
- Miniaturization – Sensors, Computing, Communication Modules
- Advances in Data Analytics
- Rise of Cloud Computing - Little or no local computing
- Open/Small operating systems: Linux

Driving Forces of IoT



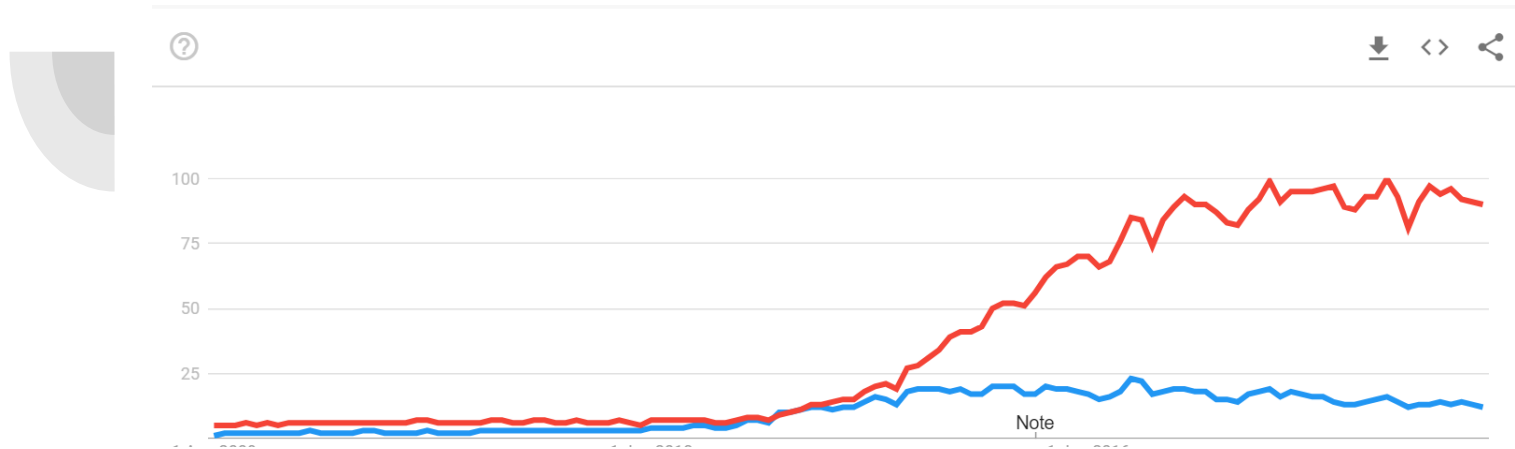
Linker Intel Group



Image Sensor Device



Why IoT Now?

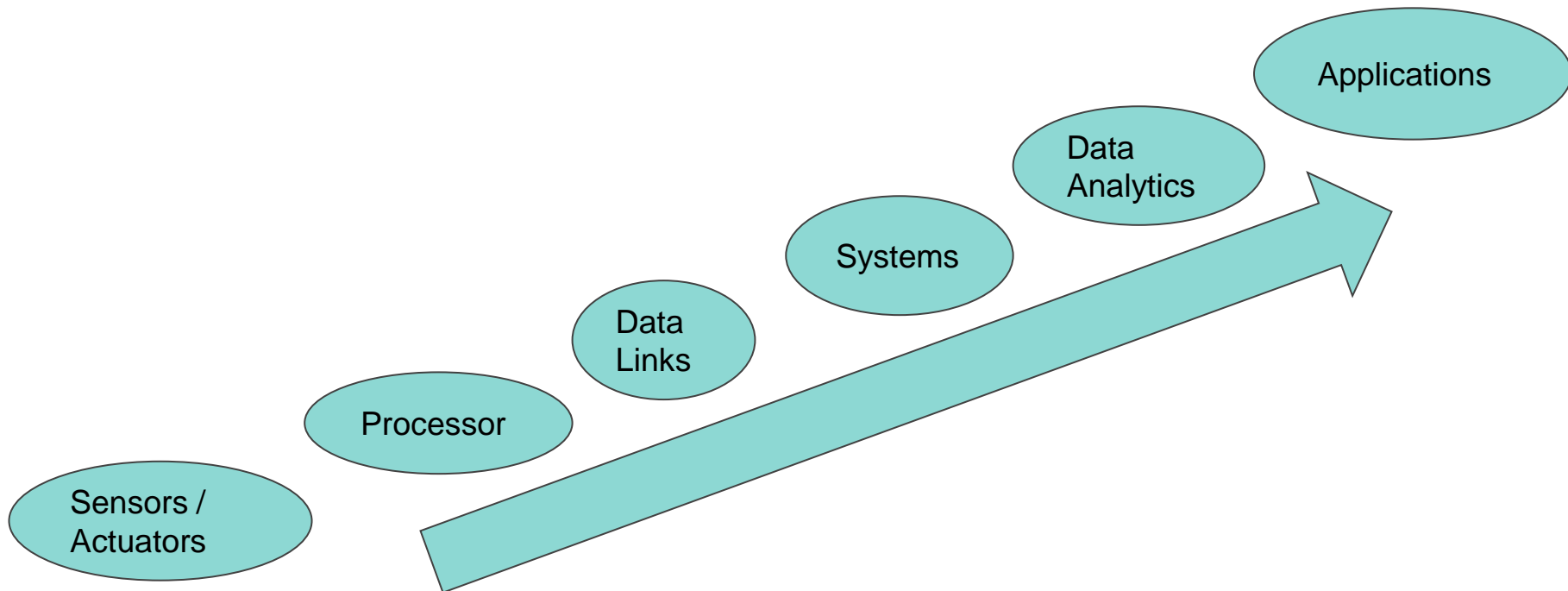


Google Trends on IoT and Internet of Things

- 70 M € in European Research program FP7 - Internet of European Things
- Networking and Information Technology Research and Development (NITRD)
 - Group of 15 Federal agencies: NSF, NIH, NASA, DOE, DARPA, ONR, ...
Recommends supplement to the president's annual budget
 - CPS is one of the areas recommended by NITRD starting 2012
 - Smart infrastructure Smart Grid, Smart Bridges, Smart Cars, tele-operational surgical robots, Smart Buildings
- March 2014: £45M for IoT research in UK

IoT leads innovations in various domains

- Components: Sensors, wireless radios, protocols
- Smart Objects: Smart TV, Camera, Watch, etc.
- Systems: Buildings, Cars, Health, etc,
- Network and Cloud service providers: ISP, AWS, Google Cloud, etc.
- Application Service Providers: Monitoring, Analytics, Apps, etc.



Venture Activities in IoT

- \$1.1B invested in IoT startups by VCs in 153 deals in 2013
 - Healthcare sensors: Wearable clock, sleep monitors
 - Energy management
 - Home Automation: Kitchenware, locks
 - Environmental monitoring: Air Quality sensors, personal weather stations
- January 2014: Google buys NEST for 3.3B
- May 2014: \$150M in VC investments in IoT by Cisco
- 2017: Intel buys mobileye (Connected Car Technology) for \$15.3B, Samsung buys Harman (automated car technology) for \$8B
- Center of Excellence for IoT and Ai in India funded by Meity, ERNET, and NASSCOM

Internet of Things (IoT)

- Extending the current Internet and providing connection, communication, and inter-networking between devices and physical objects, or "Things," is a growing trend that is often referred to as the *Internet of Things*.
- “The technologies and solutions that enable integration of real-world data and services into the current information networking technologies are often described under the umbrella term of the *Internet of Things* (IoT)”
- “The *Internet of Things* is the intelligent connectivity of physical devices driving massive gains in efficiency, business growth, and quality of life”