## STA 674

Regression Analysis And Design Of Experiments
Fitting Simple Linear Regression Models – Lecture 1

## STA 674, RADOE:

Fitting Simple Linear Regression Models

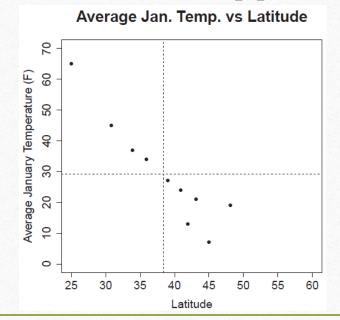
- Where does it fit in?
- What is it?
- Where next?

# STA 674: Fitting Simple Linear Regression Models Where does it fit in?

Regression and correlation provide the basis for studying relationships between two or more variables and for answering questions about associations which arise in all areas of quantitative research.

## STA 674: Fitting Simple Linear Regression Models What is it?

- First of all, you can't get very far if lines are mysterious (or merely "fuzzy", mathwise,) so I've posted a help file on Canvas linear\_function\_help.pdf.
- Next, considerour sample of cities:
- Is there a linear function that goes through all the points?



- Residual Error: we will account for the fact that the points do not lie exactly along a straight line by incorporating errors (disturbances) into the linear model.
- For the  $i^{th}$  observation we will have:

$$y_i = \beta_0 + \beta_1 x_i + e_i$$

- Stochastic (or random, or probabilistic) model: we will account for the fact that the points do not lie exactly along a straight line by incorporating errors (disturbances) into the linear model.
- For the  $i^{th}$  observation we will have:

$$y_i = \beta_0 + \beta_1 x_i + e_i$$
 amount of error in y...distance from linear model line (B0+B1x) in vertical direction

• Remembering that  $y_i=\beta_0+\beta_1x_i+e_i$ , the value  $\hat{y}_i=\mu_{y_i|x_i}=\beta_0+\beta_1x_i \qquad \text{Mu yi!xi=estimated value at yi given value at xi}$ 

is called the **fitted value** or **conditional mean** of y given x. It represents the value of  $y_i$  given  $x_i$  – the value we would expect if all the points lay precisely on the line.

• What's the difference between  $y_i$  and  $\hat{y}_i$  (literally and conceptually)?

error between predicted and actual value = residual error = ei

• Residual Error: the value

$$e_i = y_i - \hat{y}_i = y_i - (\beta_0 - \beta_1 x_i)$$

is called the *residual error*. It is the difference between the observed value for the i<sup>th</sup> observation,  $y_i$ , and the value we expected,  $\mu_{y_i|x_i}$ .

#### Sources of error:

- error (missing components in the model) other variables affecting prediction; i.e., humidity affecting termperature, etc
- sampling error (variation between units)
- experimental error (measurement error) instrument error

The presence of error is why we need statistics.

#### Questions to consider:

- 1. Estimation: What are the best guesses (estimates) of  $\beta_0$  and  $\beta_1$ ?
- 2. Inference:
- Confidence intervals: How would the estimates change if we collected new data?
- Significance testing: Can we conclude that  $\beta_1 > 0$ ,  $\beta_1 < 0$ ,  $\beta_1 = 0$ ?
- 3. Prediction:

#### Given a new value of x:

- What is the most plausible value of y?
- What range of values is plausible?