

Algorithmic Collusion with Coarse Memory

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July 25, 2022

Literature

- ▶ Calvano et al. (2020) and Klein (2021): pricing algorithms can **learn to collude**
- ▶ Assad et al. (2020): empirical evidence in the German retail gasoline market
- ▶ pricing algorithms are completely unregulated

Algorithmic collusion

- ▶ high prices by itself is not collusion
- ▶ algorithms learn to **sustain supra-competitive outcomes with equilibrium strategies**
- ▶ Calvano et al. (2020) and Klein (2021): finite phases of punishment

Coarse memory

- ▶ I limit the algorithms' memory of their rival's past price
- ▶ e.g., can only remember if the price of their rival was low, intermediate, or high

Motivation

- ▶ Potentially relevant for two (opposing) reasons:
 - ▶ could be useful to prevent algorithmic collusion
 - ▶ firms might introduce coarse memory to foster collusion

Economic environment

- ▶ two symmetric firms with constant marginal cost
- ▶ infinitely repeated Bertrand model
- ▶ logit demand, differentiated products

Algorithms

- ▶ Q-learning: learn from trial and error
 - ▶ initially select actions randomly
 - ▶ most successful actions are reinforced
- ▶ hyperparameters:
 - ▶ learning rate, α
 - ▶ exploration intensity, ν

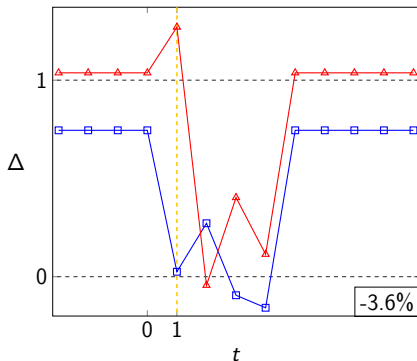
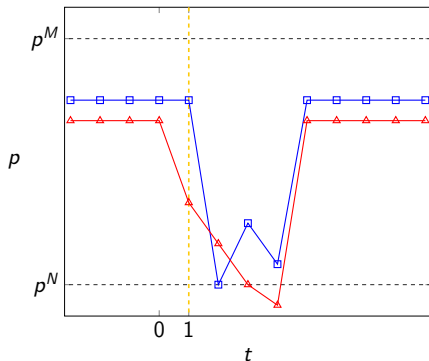
Algorithms (cont'd)

- ▶ feasible actions: $a \in A, \quad A = \{p^1, p^N, \dots, p^M, p^{15}\}$
- ▶ state of the environment: $s \in S, \quad s_t = (p_{1t-1}, p_{2t-1})$
- ▶ aim is to maximize: $\sum_{t=1}^{\infty} \delta^{t-1} \pi_i$

Perfect Memory

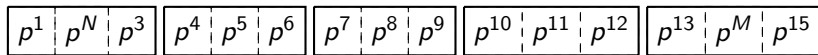
Hyperparameters: $\alpha = 0.15$, $\nu = 25$

- ▶ Average profit gain (Δ): 0.856
- ▶ Average deviation loss: -2.7%

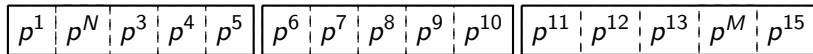


Coarse memory

- ▶ memory (3–3–3–3–3)



- ▶ memory (5–5–5)



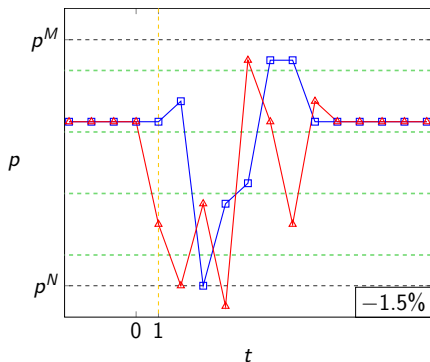
- ▶ no memory of rival's past price

Coarse Memory – Results

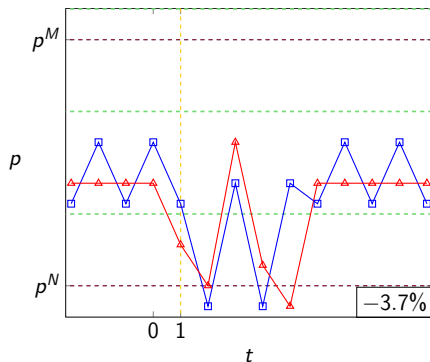
| | Profit gain | Deviation gain (loss) |
|----------------|-------------|-----------------------|
| Perfect memory | 0.856 | -2.7 % |
| (3-3-3-3-3) | 0.802 | -2.5 % |
| (5-5-5) | 0.742 | -2.1 % |
| No memory | 0.078 | 0.1 % |

Table: Averages across 1000 experiments. Deviation to static best-response.

Coarse Memory – Punishments



(3-3-3-3-3)



(5-5-5)

Coarse Memory – Hyperparameter grid

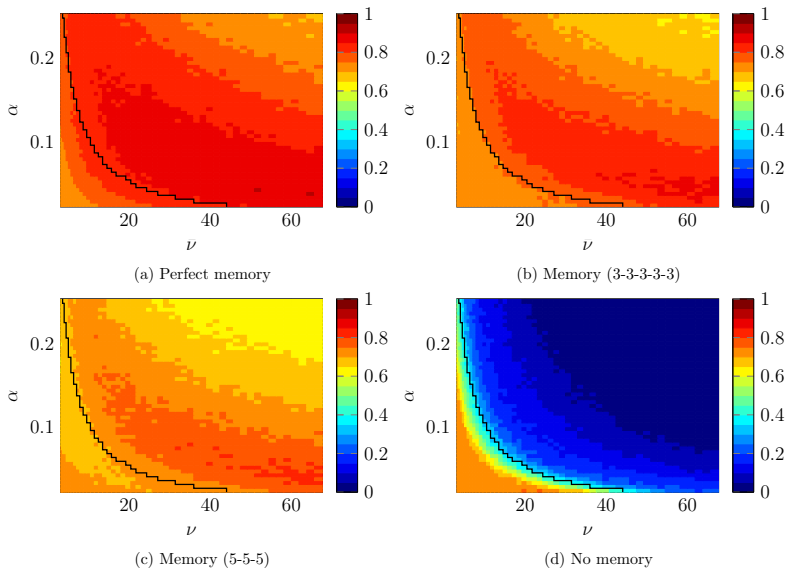


Figure 4.6: Average profit gain.

Conclusions

- ▶ coarse memory does not foster collusion
- ▶ partial limitations to the algorithms' memory do not prevent algorithmic collusion either
- ▶ with no memory of their rival's past price algorithms price competitively