Jaco Otto - Curriculum Vitae

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Experience

August 2009 - Present
Contractor - Kit Digital, London.
UI Designer
Responsibilities includes:
UI & UX design for video centric websites and Content management systems
Web design,
UI design for mobile devices.

March 2004 - August 2009
Narrowstep & Sportshows TV, London.
Senior Designer
Responsibilities included:
User-interface design, Web design, Motion GFX,
3D animation, Basic video editing, Occasional marketing and print material.
Reference: Rob Smith, Director of Customer Solutions, Kit Digital

Feb 2003 - Feb 2004
Freelance Design, London.
Working on various freelance web projects.

Jan 2002 - Feb 2003
72pt Interactive, South Africa.
Founded and operated a South African based design company.
Responsibilities included:
Networking and sourcing clients; Marketing and Advertising; Client presentations;
General admin; Art directing & Project management; Conceptualising creative
work; Print design, Repro, Web design and development. Multi-media design and
3D visualization.

April 2001 - Dec 2002
Graphicor, Johannesburg, South Africa
Graphic Designer
Responsibilities included:
Conceptualizing creative work; Storyboarding; Concept presentations; Print
design; Web design; Multi-media design; Minor copywriting.
Reference: Brenda Hofmeyer, Creative Director, Graphicor.

Feb 2001 - March 2001
Freelance Design.

April 2000 - Jan 2001
Digera Marketing and Advertising, South Africa.
Junior Graphic Designer
Responsibilities included: Conceptualizing creative work; Storyboarding; Concept
presentation; Print design; Web design; Multi-media design; 3D illustration &
animation.
Reference: Magnus Rademeyer, Managing Director, Afrigis.

Qualifications

2007
Introduction to Product Design,
Short Course, Central Saint Martin.

1996 - 2000
BA (Fine Arts) Graphic/Visual
Information Design,
University of Pretoria, South Africa.
Subjects :
Marketing Management; Information
Design; Visual Communication;
History of Art; Drawing; Graphic Art;
Illustration; Photography

Skills Summary:

User Interface & Experience Design
Web Design – Designing with web
standards and SEO
Motion Graphics
2D and 3D animation
Print Design and Production

Software knowledge

Design:
Photoshop
Illustrator
Dreamweaver
Flash
Flex (Skinning)
Fireworks
Microsoft Expressions Studio (Blend
and Design) Silverlight

Motion:
After Effects
Apple Motion
Adobe Premiere
Final Cut Pro

Wireframing:
Axure RP
Balsamiq Mockups

3D:
3D Studio Max (Intermediate)
Maya (beginner)
Zbrush (beginner)

Code:
XHTML, CSS
Actionscript 3.0 (beginner)
Jquery (beginner)