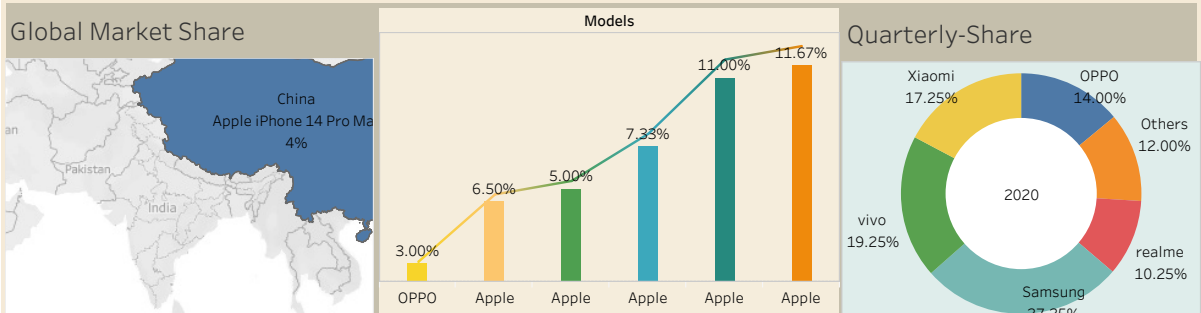


Story 1

Apple continues to strengthen its standing in uses the smart phone market the brand has risen to a position of particular dominance in the us 6 of the top 10 most scold smart phone models in jan 2021 were design by apple	More than one billion customers currently used iphone . since its initial lounch more than 1.9 billion iphone has been scold . in 2021 surpassed the 2015 pick but dickline in 2022 to 232.2billion units	Iphone sales generater \$205 billion revenu for apple in 2022 more than microsoft total revenu it sold 232 million iphone uints that year	Comp aretiu e anal ysis a mou..
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	Discount		Number Of	Number Of		
2013		Black				
	Revenue Generated		Units sold (mm)		Active Users (mm)	

Avg..

400

0

2006

2008

2010

2012

2014

2016

2018

2020

2022

Year

2006

2008

2010

2012

2014

2016

2018

2020

2022

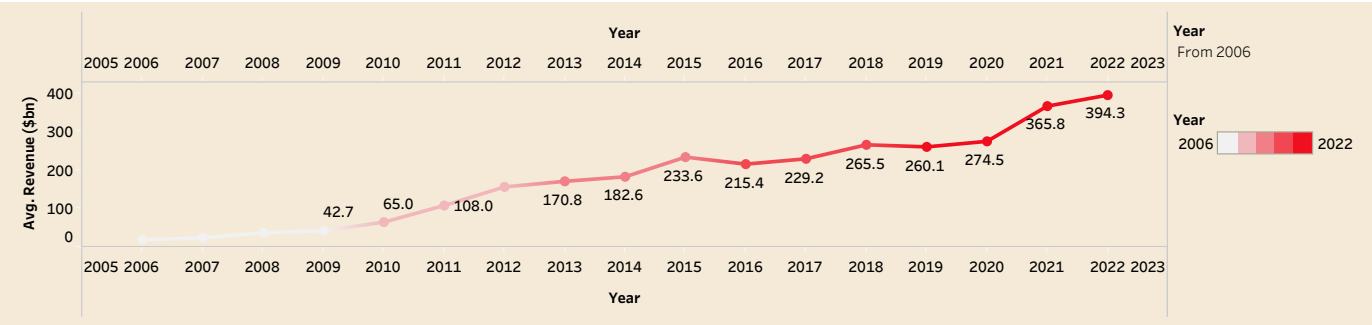
Year

Model	Processor	Front Came..	Colour	Rear Camera	
APPLE IPHONE 11	A Bionic Chip	12MP	Black	12MP + 12MP	92

Think different.

Story 1

More than one billion customers currently used iPhone. Since its initial launch more than 1.9 billion iPhones have been sold. iPhone sales in 2021 surpassed the 2015 peak but declined in 2022 to 232.2 billion units.	iPhone sales generated \$205 billion revenue for Apple in 2022, more than Microsoft's total revenue. It sold 232 million iPhones in that year.	Comparative analysis amongst various other leading brands in the smartphone industry shows that iPhone is a year to make its impact in India.	All throughout the i...
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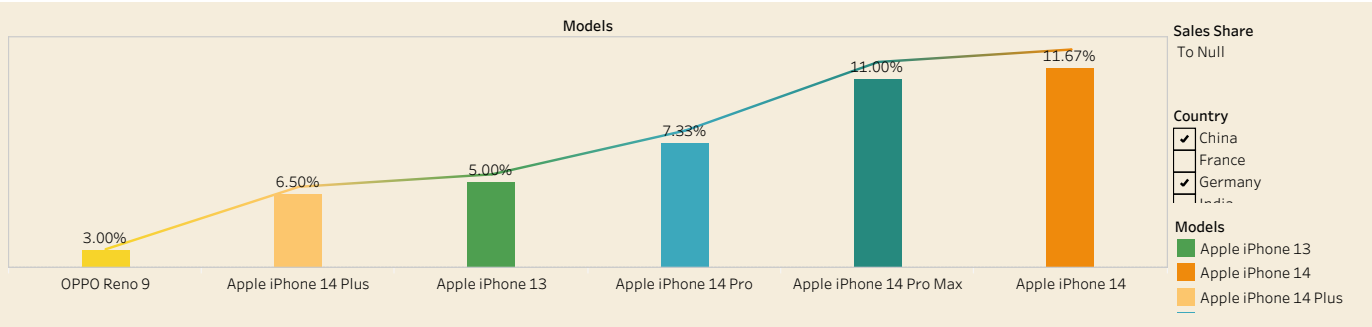
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More than one billion customers...

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All throughout the iPhone isn't fact far in the competition its 3% market share in the global market is depicted in the line bar graph.



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