



# Sandeep Devanpalli

Product Designer, Mumbai

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As a product designer with experience in Fintech and Logistics domain, I have shipped comprehensive products, in collaboration with developers. My curiosity, dedication, and problem-solving skills have aided me in this endeavour. My diverse set of skills and interests make me an asset to any team.

I've also learned motion graphics and HTML/CSS, continually expanding my skill set. I absolutely love what I'm doing and am actually excited about what future holds.

## EMPLOYMENT HISTORY

### Product Designer

May '23 - May '24 (Fulltime)

at MarketWolf Securities Pvt. Ltd.

Spearheaded a comprehensive application revamp, resulting in nearly a 100% increase in trade volume within 4 months. Took full ownership of 7 products, 4 of which are live, the remaining 3 in active development. I introduced better design practices for a team of 7, including auto-layout, components, and micro-animations in Figma, significantly improving design efficiency and consistency.

### Product Designer

Dec '23 - Feb '24 (Freelance)

at CodeQube AI

Designed the entire product suite, including customer and vendor applications for both mobile and web platforms. Detailed in 'work'. Wireframes were provided and I was responsible to design the UI based on them. I pitched to include me in the ideation process for better UX and less design revisions.

### UI/UX Designer

June '22 - May '23 (full-time)

at Futurewise Technologies Pvt. Ltd.

I created a broader style guide. Brought a user centric approach to designing multiple new modules. Got all design related things done including marketing collaterals. Animated the login graphic (using rive) after the outsourced agency failed to.

## EDUCATION: Bachelor of Engineering, MU (2022)

### SKILLS

- Prototyping
- Problem solving
- Communicating ideas
- Empathy
- HTML / CSS

### TOOLS

- Figma
- After effects, illustrator
- Premiere pro, photoshop
- Zeplin, lottie
- Jira, slack

### HOBBIES

- Sketching
- Poetry
- Flute
- Gaming
- Bike riding