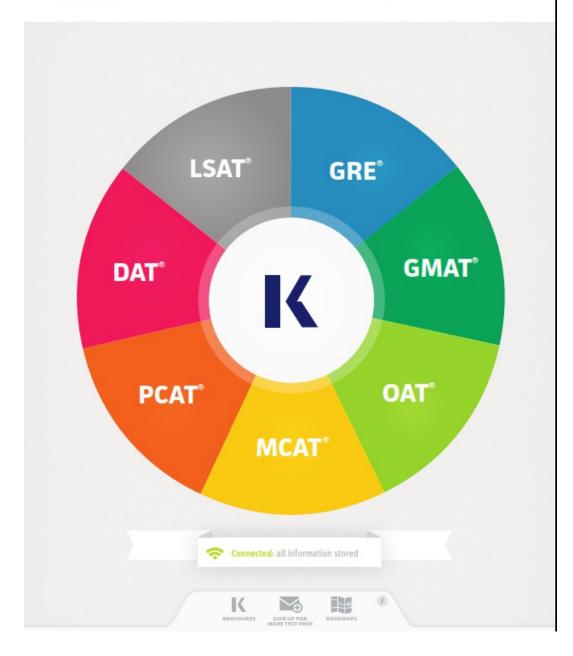


On Campus Brochure Series

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KAPLAN IPAD APP - MAILCHIMP INTEGRATION MOBILE TECHNICAL SPECIFICATIONS

June 12, 2013 1:35 PM



scribble to form

Project Overview:

Kaplan employees will be at college campuses collecting email addresses through an iPad app. The app works fine if online by using a form and submitting the data to Mailchimp. However, some campuses will not have internet access and we need to store the email addresses locally and then upload when an internet connection exists.

The app that is being developed is created by a program from Adobe called DPS. It takes Adobe InDesign files and builds apps out of them. Because it's limited in some functionality they allow you to call an iFrame in the code to provide more functionality.

You'll be responsible for the HTML and code for 2 files that will be stored locally in DPS:

- 1) Form This is used to submit data to mailchimp (that code exists). Update code so that when no internet connection exists form data is stored locally
- 2) Home Page Display proper status message based on internet connectivity and sync status

On both pages, we'll need to evaluate if data exists locally - and if it does, submit to Mailchimp



Thank you for registering!

Email Address	*
	_^
First Name	*
Last Name	*
Zip/Postal Code	*
	^
Graduation Year	
	*
Undergraduate university you atto	end .
	*
Phone Number	
()(###) ### - ####	
What Test Will You Be Taking?	
LSAT	
GRE GMAT	
□ OAT	
□ MCAT	
□ PCAT	
□ DAT	

MailChimp

FORM -

ONLINE: This mailchimp form is currently being called within the app in a web browser - http://kaptest.us7.list-manage1.com/subscribe?u=6b36c188fe55eb1ed77731b6b&id=7e48c4e236; when app is online, use this to subscribe users to the correct Mailchimp list.

OFFLINE: Kaplan reps will be on campus, submitting hundreds of rows of data. When offline, the form should use javascript/HTML to store the form data locally into sql lite.

Test Mail Chimp Account Login Information:

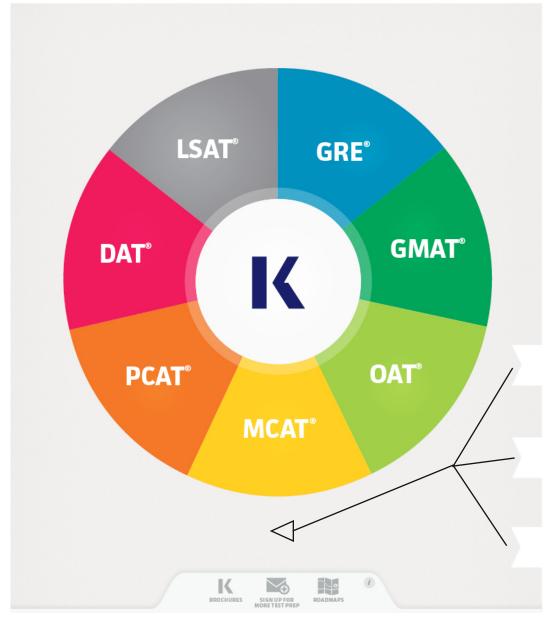
https://us7.admin.mailchimp.com/ username kaptest password segalsavad1

**will be replaced with actual Kaplan account information next week.



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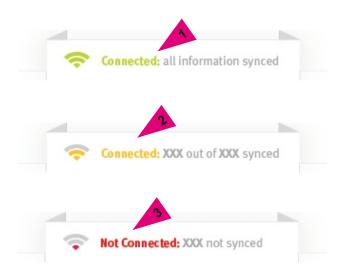


HOMEPAGE -

The home page is another HTML page called in a web browser. Every time the home page is displayed, we'll need to:

- a) determine if an internet connection exists
- b) display the correct status message
- c) determine if there are rows to be uploaded and upload them into the correct Mailchimp list and then update to correct status message
- **Syncing process begins when app is opened and internet connectivity is available

Status message will be displayed as a banner at the bottom of the page



- 01. Online Mode connected to internet; all offline contacts synced and deleted locally; uses MailChimp form for new contacts; MESSAGE = "Connected: all information synced"
- 02. Syncing Mode connected to internet; once sync is complete, will be deleted locally; MESSAGE = "Connected: syncing...please don't exit app"
- 03. Offline Mode not connected to internet; keeps a running record of number of contacts collected and stored locally; MESSAGE = "Not Connected: XXX emails not synced"