



# PORTFOLIO

**by Surafel Asamnew**





# Welcome

My name is Surafel Asamnew and the reason I want to introduce myself is and show my potential and make a difference through my experiences which vary from creative work to commercial ad design, marketing and purchasing roles I was fortunate enough to experience and one of my key abilities is to see and exploit opportunities especially if that opportunity evolves helping my younger brothers and sisters as much as possible. I like to believe am a hardworking, punctual, fast learner and evolving constantly and very future oriented and if presented the opportunity I will do whatever in my power to execute the mission thank you.

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# *Introducing* **ABOUT ME**

hi am surafel as an illustrator, I attempt to bring to fruition clients' wishes and desires. I also brainstorm different design concepts so as produce aesthetic designs which, fit our client's brand and target demographic. Additionally, my knack for marketing, makes me the right person for your brand's needs!



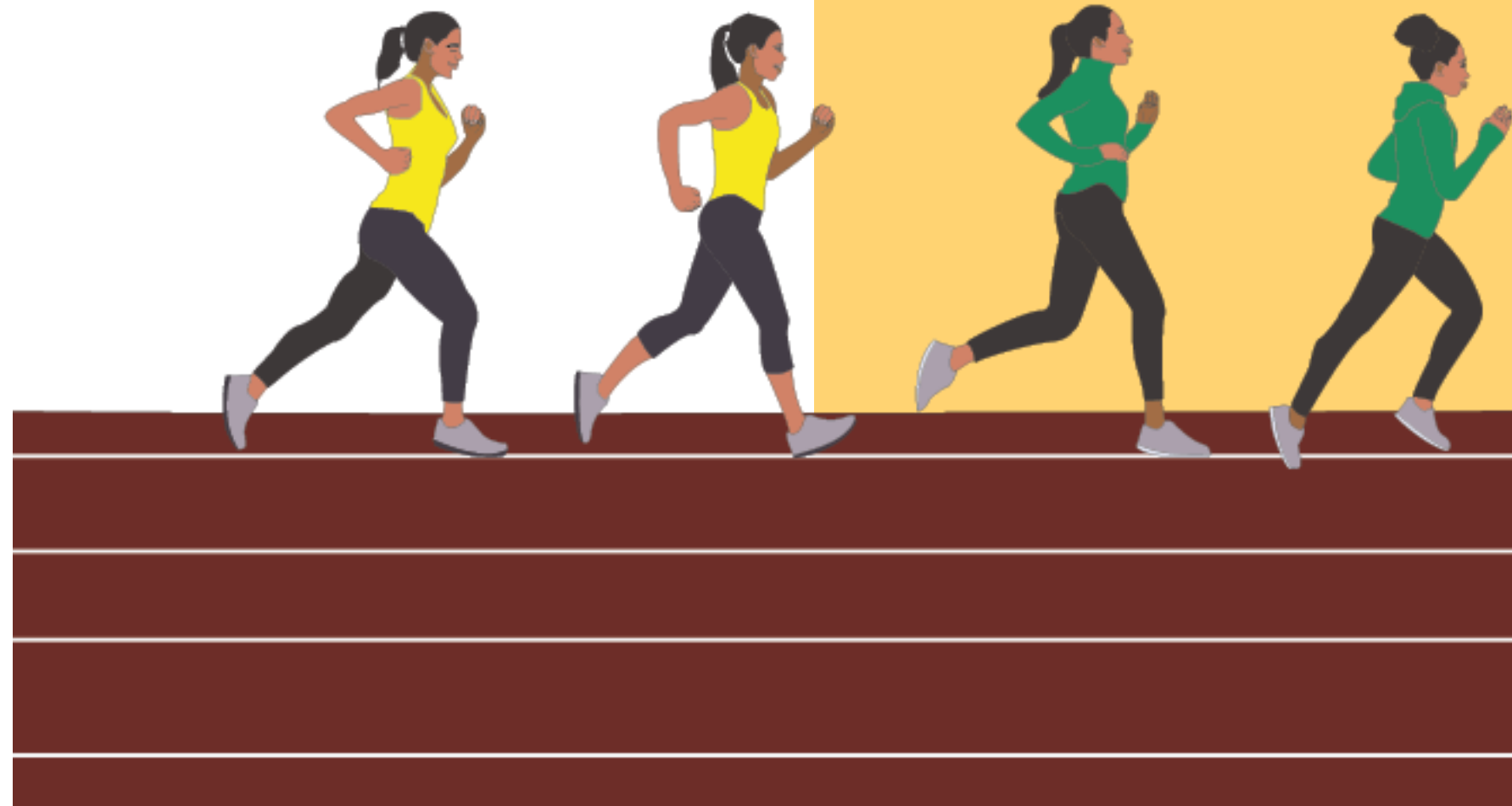
**Surafel Asamnew**

Graphic Designer/  
Illustrator



# VISION

i always wanted to bring my  
imaginations into existence  
and i will try to do that in  
vary degrees



# PERSONAL SKILLS

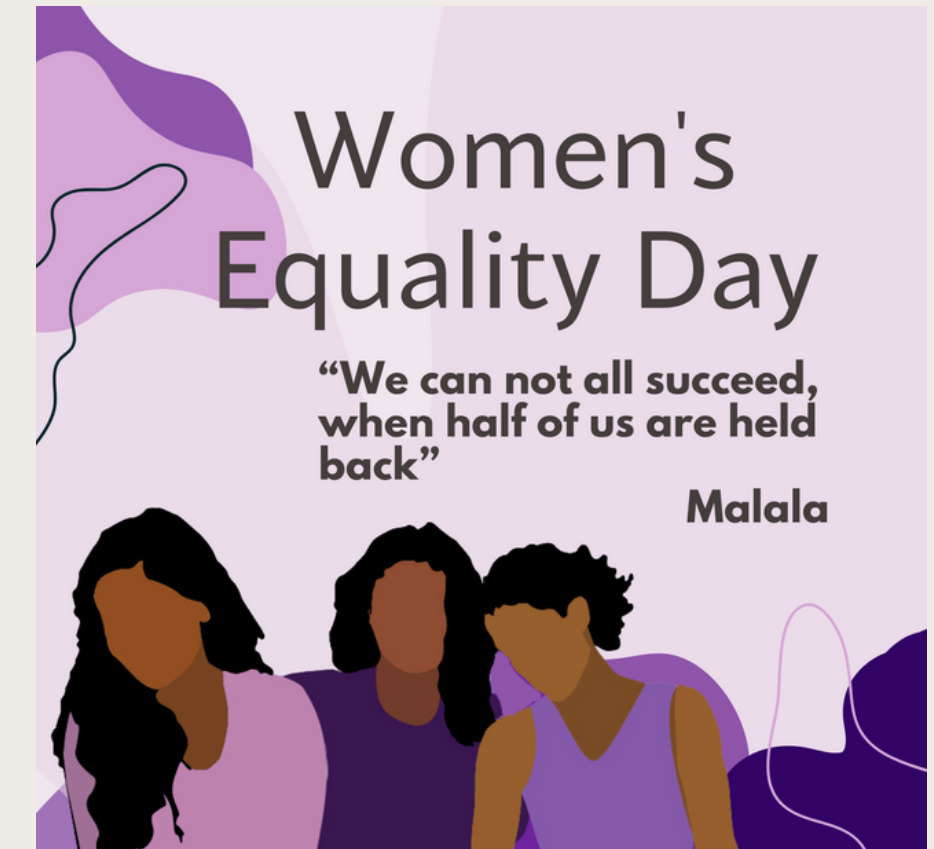
These are some my skill set



Illustrations



Animation



Graphics Designing



# EDUCATION



## Bachelors

BSc. Marketing Management,  
December 2020  
Addis Ababa, Ethiopia  
Admas University.



## Arts and design certification

Abyssinia art and design  
school of art and education  
2019

Target art academy 2020  
One Africa Animation and  
graphic Design 2022

# *Project* **PORTFOLIO**

some of the projects i was fortunate  
enough to be apart of include

## **Projects**

- for the Ethiopian Education minister
- Was able to do illustrations for different clints and projects





# PROJECTS

i was tasked with doing  
different types of  
illustrations











Adobe illustrator



Adobe after  
effect



TOON BOOM  
HARMONY



krita



Canva



Adobe  
Photoshop

# SKILL SET IN METRICS



# THANK YOU

would love to work with you hears my contact info  
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