

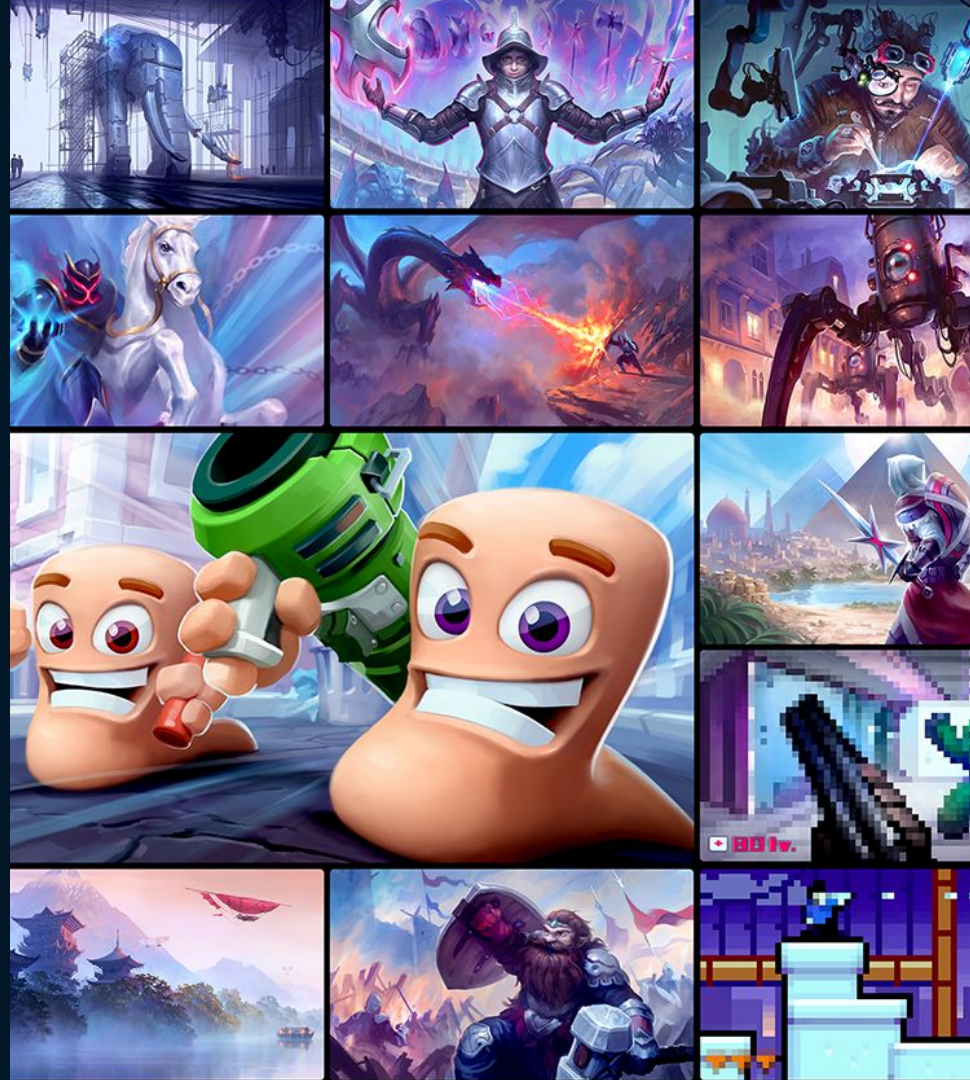


FIND YOUR WAY TO FUNDING WITH **XSOLLA ACCELERATOR**

ACCELERATOR

DEVELOPERS - JUNE '22

**INDEPENDENT GAME STUDIOS CONSTANTLY
CREATE GREAT VIDEO GAMES, BUT A LACK
OF BUSINESS EXPERTISE, MARKETING
EXPERIENCE, AND PARTNERSHIP
IDENTIFICATION SKILLS BLOCKS THEIR
WAY TOWARDS SUCCESSFUL RELEASE.**





>1M

Video games exist

85%

of video games fail
to find funding

10K+

video games were
released in 2021
on Steam
[source](#)

50%

of the games released
on Steam have never
made more than
\$4,000



WE TRANSFORM POWERFUL IDEAS INTO SUCCESSFUL BUSINESSES WITH **XSOLLA ACCELERATOR**



Bridge funding of up to \$100K per project.



Maximize your chances of getting the best possible publisher or investor deal in the current market.



Attend a 16-week intensive program for video game developers seeking seed funding.



Benefit from extended integration with Xsolla products and solutions.

IS YOUR GAME READY FOR ACCELERATION?

STEP 1

XSOLLA PROVIDES BRIDGE FUNDING TO MAINTAIN COSTS DURING THE PROGRAM

- Developers will receive up to \$100K in bridge funding before the start of the program.
- The money will be transferred to the studio account upon approval.
- Bridge funding can be spent on studio operations, incorporation and project development.



STEP 2

EDUCATION PROGRAM SUPPORTED BY INDUSTRY PARTNERS

- 16 weeks
- 8 education modules
- 3 breaks
- Network with other teams
- Participate in special events



STEP 3

PERSONALIZED MENTORSHIP FROM INDUSTRY VETERANS

- Several months of expert advice, including one-on-one sessions.
- Assist team in learning how to enhance the game experience, improve technology, update visuals, and prepare for self-publishing, if needed.
- Accelerator funding specialists help developers get the best possible deal from a top publisher or investor.



XSOLLA FUNDING CLUB MATCHMAKING SERVICE

FEATURED IN THE NEXT INVESTMENT
ROUND THROUGH XSOLLA FUNDING CLUB,
GAME INVESTMENT PLATFORM,
OR RELATED FUNDS.

900+

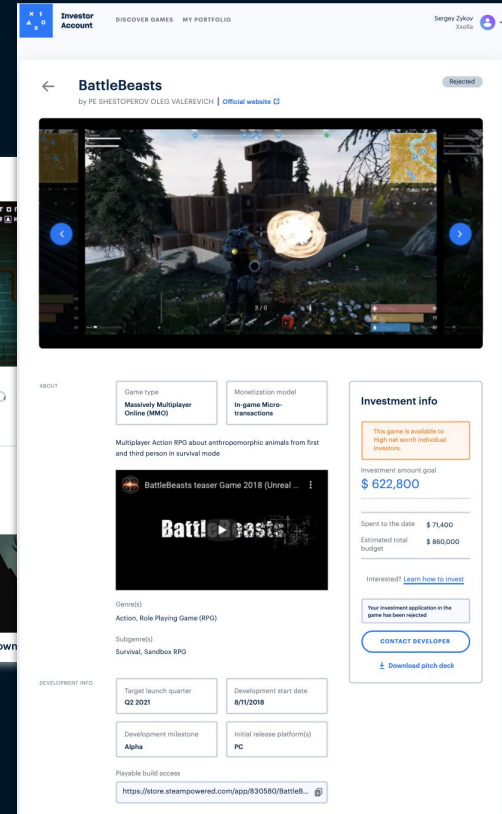
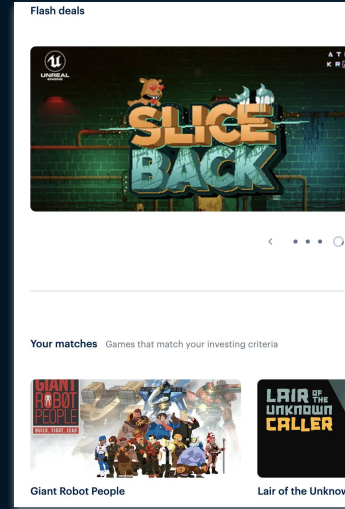
Developers Applied

80+

Successful Matches

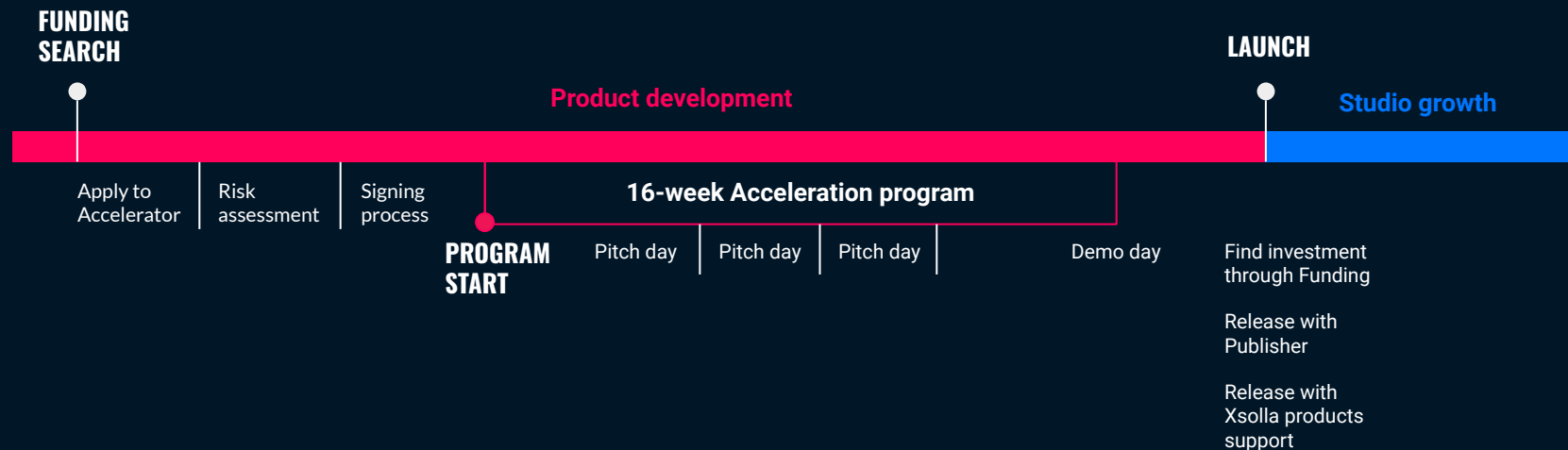
170+

Current investor and
publishers





XSOLLA ACCELERATOR SUPPORTS GAME DEVELOPERS THROUGH CRITICAL EARLY STAGES WITH AN EYE ON FUNDING





GAME JOURNEY WITH ACCELERATOR

June 2022

Post acceleration

STUDIO SELECTION	ACCELERATION PERIOD	FUNDING	GAME LAUNCH
<ul style="list-style-type: none"> • Application • Verification process <p>Selection sources:</p> <ul style="list-style-type: none"> • Contests • Xsolla Funding Club (XFC) applications 	<p>Education module (16 weeks of exclusive training):</p> <ul style="list-style-type: none"> • Marketing and Cultural Relevance • Management and Production • Publishing and Operations • Pitching and Fundraising • 3D Art • Advanced AI • Advanced Animation • Advanced Audio • Advanced Cinematics • Game Narrative • Game Writing • Gameplay Design • Combat Design • Advanced Programming • Quality Assurance & Localisation • Visual Effects <p>Funding module</p> <ul style="list-style-type: none"> • Up to \$100,000 Bridge funding • Direct communication with investors 	<ul style="list-style-type: none"> • Support during funding application process • Connect developer with investors and/or publishers at XFC and GIP 	<p>Xsolla solution guidance</p>



XSOLLA ACCELERATOR

CONTACT US

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Apply to Program →