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Organisation Non Gouvernementale dotée du statut participatif auprès du Conseil de l'Europe
NGO enjoying participatory status with the Council of Europe

LANGUE VIVANTE EUROPEENNE

ANGLAIS – ECRIT

Compréhension écrite
Connaissances lexicales et grammaticales
Rédaction d'un courrier

Les réponses doivent être reportées sur la fiche optique

Aucun dictionnaire n'est autorisé

Type d'épreuve : QCM et courrier

Durée : 60 minutes

Session : Janvier 2010

Barème de notation pour le QCM

Bonne réponse : 3 points

Absence de réponse : 0 point

Réponse erronée : - 1 point

TEXTE DE COMPREHENSION N°1

Rupert Murdoch vs. Google

The "battle between old media and the Web" is heating up. Rupert Murdoch of News Corp. accused Google and other search engines of stealing his company's content by linking to it in search results without paying. Murdoch said the "content kleptomaniacs" would soon have to pay, and Associated Press CEO Tom Curley backed him up, saying content creators had waited too long to get tough.

Pay no attention to "Murdoch's macho outrage," said Weston Kosova in Newsweek. He could add simple code to his stories tomorrow, and his content would be invisible to Google. But he won't, because Google isn't really stealing—it's providing a "free service" by posting short summaries and sending readers to newspapers and other content creators they desperately need.

Stamping out the aggregators isn't what really matters, said Julian Goldsmith in Britain's BNET. The bottom line is that Rupert Murdoch's News Corp. and every other media company has to figure out how to make money in an Internet age when "everyone expects content to be free." The companies that cover news can't "go on providing content for free much longer"—because they still have to pay their reporters.

World Business Monday, October 12, 2009

1) '...Tom Curley backed him up...' means:

- a. Tom Curley totally disagrees with Rupert Murdoch.
- b. Tom Curley's attitude is to step down and go without looking back.
- c. Tom Curley has a similar view to the one expressed by News Corp.
- d. Tom Curley's declaration expressed a different point of view.

2) '...creators had waited too long to get tough'.

- a. To react
- b. To react in a forceful way
- c. To negotiate
- d. To compromise

3) In the sentence: 'Stamping out the aggregators isn't what really matters...' "aggregators" are:

- a. Professionals who compile information from various sources
- b. Professionals who have reached a high level of studies
- c. Professionals who refuse to share information with others
- d. Professionals who want to stick together in one group

4) '...every other media company has to figure out how to make money...'

- a. All other media companies have to figure out...
- b. Fifty per cent of media companies have to figure out...
- c. All but one company have to figure out...
- d. Not a single media company has to figure out...

TEXTE DE COMPREHENSION N°2

British trade deficit continues to narrow as pound weakens

Britain's trade deficit with the rest of the world narrowed modestly in August to £6.2bn as exporters sought to capitalise on the sliding pound, and the recovery in overseas markets.

Yawning trade deficits have been a symptom of Britain's troubled economy over the past decade. Mervyn King, the Bank of England governor, has repeatedly said he would like the weakness of sterling to bring about a "rebalancing" in the economy, by boosting exports.

The trade deficit in goods has been narrowing since the crisis began, and official figures released this morning showed that it was £6.2bn in August, down from £6.4bn in July and more than £8bn in August 2008.

Today's figures also showed further evidence that the declining pound is pushing up costs for producers and consumers. The price of imported goods rose by 1% in August, the Office for National Statistics said. A depreciating currency tends to lead to inflation, by increasing the price in pounds of imported goods.

"While this is only one month's worth of data in what is a customarily volatile series, this release does perhaps add to recent concerns that the UK inflation backdrop might not be as benign as expected," he said Richard McGuire, of RBC Capital Market.

The Guardian, Friday 9 October 2009

5) 'Yawning trade deficits...' means:

- a. Trade deficit is facing an exhausting period.
- b. Trade deficits have briskly changed directions.
- c. Trade deficits haven't revealed much about the UK's economy.
- d. Have been left wide open and ignored.

6) 'Mervyn King, (...) would like the weakness of sterling to bring about a "rebalancing" in the economy...'

- a. To trigger
- b. To slow down
- c. To take back
- d. To control

7) According to the text, 'A depreciating currency tends to lead to inflation, by increasing the price in pounds of imported goods.' means:

- a. The imports are getting more expensive due to the weakening pound.
- b. The British pound remains an asset for the UK for imports.
- c. Imports become more affordable due to a depreciating currency.
- d. The British pound is affected by the inflation.

8) '...the UK inflation backdrop might not be...' means:

- a. The situation might not be as benign due to the UK inflation decrease
- b. The situation might not be as benign due to the UK inflation context
- c. The situation might not be as benign due to the UK inflation peak
- d. The situation might not be as benign due to the UK inflation increase

CONNAISSANCES LEXICALES ET GRAMMATICALES

9) Our firm DHL since 1991.

- a. uses
- b. had used
- c. used
- d. has been using

10) I'll email you as soon as I his agreement on the project.

- a. will have
- b. have
- c. had
- d. would have

11) The purchase department said the company a larger quantity of items in the near future.

- a. should order
- b. has been ordered
- c. order
- d. is ordering

12) Why confirm the latest order with us?

- a. didn't you call them to
- b. you called not they
- c. you did call not to
- d. didn't you call that they

13) Theythe same premises for years.

- a. own
- b. owning
- c. have owned
- d. are owning

14) Wal-Mart is reportedly seeking to acquire Sainsbury's for twelve billion dollars.

- a. some
- b. any
- c. much
- d. many

15) You worry, it'll be fixed on time for the conference.

- a. need not to
- b. no need
- c. needn't
- d. not need to

- 16) Mr Crosfield, to..... I was talking, is my former boss.
- a. which
 - b. who
 - c. whom
 - d. whose
- 17) They have two sales-representatives, I wasn't aware of.
- a. than
 - b. what
 - c. which
 - d. who
- 18) 'I'd rather the shareholders myself.'
- a. tell
 - b. be told
 - c. have told
 - d. told
- 19) Discussions have broken off because the two companies have been unable..... an agreement.
- a. to reach
 - b. reaching
 - c. to have reach
 - d. reach
- 20) There are competitors due to the financial crisis.
- a. fewer and fewer
 - b. leaster and leaster
 - c. lesser and lesser
 - d. least and least
- 21) According to a recent survey, the average life of assembly workers in India is 57 years.
- a. expectation
 - b. expecting
 - c. expecting
 - d. expectancy
- 22) Since Mr. Neill's from the company, Peter Collins has been appointed acting head of the imports department.
- a. dismiss
 - b. dismissal
 - c. dismissed
 - d. dismissing
- 23) Although profit is one indicator of success, it need not be the one.
- a. alone
 - b. single
 - c. only
 - d. lonely

- 24) The CEO would like to the conference call until both regional managers have sent us their reports.
- a. move
 - b. cancel
 - c. get rid of
 - d. postpone
- 25)Yukiko accomplished little as production supervisor, she was made redundant.
- a. Because
 - b. Even though
 - c. In spite of
 - d. While
- 26) Mike to have thought of it before turning up to the meeting.
- a. ought
 - b. would
 - c. should
 - d. could
- 27) The training session will take place May.
- a. in late
 - b. the latest in
 - c. in later
 - d. on late
- 28) Could you please send these orders by return receipt so that the addressee will have to sign for it?
- a. certifiable
 - b. certify
 - c. certifying
 - d. certified
- 29) This technology was known and used in your production department 1999.
- a. soon as
 - b. early as
 - c. as early as
 - d. as soon as
- 30) The company changed around in such thanks to the commitment of every employee.
- a. a time short
 - b. time a short
 - c. a short time
 - d. short a time

31) Elisa decided she would go for a walk and wander Santa Cruz by herself.

- a. out
- b. in
- c. among
- d. around

32) Employees working less than 25 hours per week are not to receive private insurance coverage.

- a. tolerable
- b. liberal
- c. legal
- d. eligible

III- REDACTION DE COURRIER (sur 24 points)

Write a letter of application for the following post

Your name is Peter Franklin, you live in Philadelphia and you are looking for a job.

BILINGUAL CUSTOMER SERVICE MANAGER NEEDED

Type: Permanent

Location: Buckinghamshire - South East, United Kingdom

Salary: Excellent salary (up to £29k dependant upon experience) and benefits package

Languages needed: English / French

Must be computer literate

ARGOS UK.ltd is looking for a young and dynamic customer service manager with some experience in sales.

Interviews will be held on 21st & 22nd February 2010

To submit your application, please contact :

Ms. Ellie Wolperston
ARGOS UK.ltd
5, Burdett Street
Buckingham BC2N 6DU
England

Your application letter will be written in correct English in about 150 words.