

Inference regarding two populations.

$$\begin{array}{ccc} \begin{array}{c} A \\ \xrightarrow{n_A} \\ \bar{X}_A \\ \sim \end{array} & & \begin{array}{c} B \\ \xleftarrow{n_B} \\ \bar{X}_B \\ \sim \end{array} \end{array} \quad \begin{array}{l} H_0 = \mu_A = \mu_B \\ H_1 = \mu_A \neq \mu_B \end{array}$$

Σ_A

Σ_B

CR for $\mu_A - \mu_B$

$$E(\bar{X}_A - \bar{X}_B) = \mu_A - \mu_B$$

Multivariate Normal populations, small samples

$\Sigma_A = \Sigma_B$ but unknown

univariate

$\sigma_1^2 = \sigma_2^2 = \sigma^2$ (unknown), small sample

$$\hat{\sigma}^2 = \text{pooled} = \frac{(n_1 - 1) s_1^2 + (n_2 - 1) s_2^2}{n_1 + n_2 - 2}$$

Multivariate

$\Sigma = \Sigma_A = \Sigma_B$ unknown

$$\hat{\Sigma} = \text{pooled} = \frac{(n_A - 1) S_A + (n_B - 1) S_B}{n_A + n_B - 2}$$

Small sample.

Date:

Page No.

$$X_A \sim N_p(\underline{\mu}_A, \Sigma_A), \quad X_B \sim N_p(\underline{\mu}_B, \Sigma_B)$$

$\Sigma_A = \Sigma_B = \text{Unknown}$

Statistic $T^2 = \left[(\bar{X}_A - \bar{X}_B) - (\underline{\mu}_A - \underline{\mu}_B) \right]^T \left[\left(\frac{1}{n_A} + \frac{1}{n_B} \right) S_{pooled} \right]^{-1} \left[(\bar{X}_A - \bar{X}_B) - (\underline{\mu}_A - \underline{\mu}_B) \right]$

Sampling Dist'n $\frac{(n_A + n_B - 2)p}{n_A + n_B - p - 1} F_{p, n_A + n_B - p - 1}(\alpha)$

CR: $T^2 \leq$

Case 2

large sample

$$X_A \sim N_p(\underline{\mu}_A, \Sigma_A), \quad X_B \sim N_p(\underline{\mu}_B, \Sigma_B), \quad \Sigma_A \neq \Sigma_B$$

unknown

Statistic $T^2 = \left[(\bar{X}_A - \bar{X}_B) - (\underline{\mu}_A - \underline{\mu}_B) \right]^T \left[\left(\frac{S_A}{n_A} + \frac{S_B}{n_B} \right) \right]^{-1} \left[(\bar{X}_A - \bar{X}_B) - (\underline{\mu}_A - \underline{\mu}_B) \right]$

χ_p^2

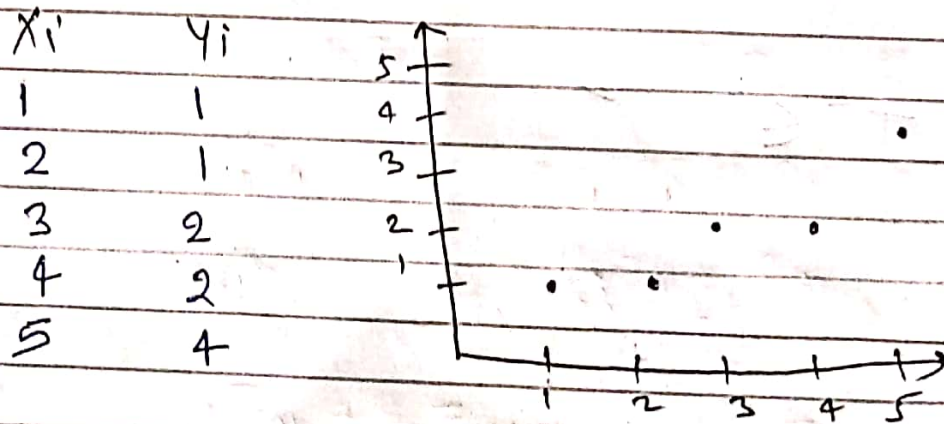
CR: $T^2 \leq \chi_p^2(\alpha)$

Regression Analysis

Regression analysis is a statistical tool for investigating the relationship between a dependent variable and one or more independent variables.

Example You are marketing analyst at amazon

Independent variable/ Control var/ Regressor var/ X	Ad	Sales	→ dependent variable / response variable
1	1	1	What is the relationship between Sales and advertising? → Y (response variable)
2	2	1	
3	3	2	
4	4	2	
5	5	4	



Simple linear regression model is a model with single regressor X

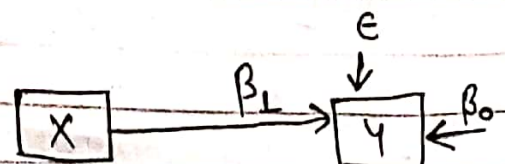
model
$$Y = \beta_0 + \beta_1 X + \epsilon$$

Y → Response variable

X → Regressor variable

ϵ → Error

There are other regressors influencing Y which we don't know.
 ϵ Random error component.



Change in 1 unit of cause change of β_1 unit in Y

β_1 → Slope

β_0 → Intercept

for given X , the corresponding observation Y consists of $\beta_0 + \beta_1 X$ plus random amount ϵ

$$(X_i, Y_i) \quad Y_i = \beta_0 + \beta_1 X_i + \epsilon_i \quad i=1, \dots, n$$

1 $\Rightarrow \epsilon_i$ is a r.v with zero mean and variance σ^2 (unknown)

$$E(\epsilon_i) = 0, \text{Var}(\epsilon_i) = \sigma^2$$

2 $\Rightarrow \epsilon_i$ & ϵ_j are uncorrelated. $\text{Cov}(\epsilon_i, \epsilon_j) = 0$

3 $\Rightarrow \epsilon_i \overset{\text{independent}}{\sim} N(0, \sigma^2)$

$Y_i \overset{\text{independent}}{\sim} N(\beta_0 + \beta_1 X_i, \sigma^2)$

Homoskedasticity

