

**Hi [First Name],**

**Your Trademark Ref.[TMEAPPNumber] is coming up for renewal.**

Scammers are targeting businesses during renewals. Here's how to make sure your trademark stays registered for another 10 years, and your brand remains secure.

**Renew Now [link to renewal form below](#)**

**Save money on your renewal and avoid scams with Active Trademark Monitoring today!**



[Image of Matt with overlay quote:

*“Your brand is your business’s most valuable asset. Protect it before someone else exploits it.”]*

Button [**Book Your Renewal Review**

→ <https://bookings.thetrademarkhelpline.com/#/4584810000004811044> ]

Next renewals due:

TME1 Word Mark Text – TME1 Type – TME1 – Status - TME1 Reg Date

TME1 Word Mark Text – TME2 Type – TME2 Status – TME2 Reg Date

**Why Renewing Properly Matters**

**Renewal Is More Than a Date in the Diary**

Your trademark renewal is a vital opportunity to make sure your protection still fits your business. It's also the moment when scammers are most likely to strike.

Renewal is the time to:

- **Confirm** your registration details are accurate

- **Review** your classes and terms to reflect new products or services
- **Ensure** no one is infringing on your rights
- **Reinforce** your brand's legal protection

### How We Can Really Help – What is active monitoring?

*“The best jaw in the boxing belongs to the person who doesn’t get hit...”*

*60% of new enquiries we receive, are people who have trademark disputes.*

*After 18 years of providing trademark services the one thing I can say with absolute certainty, is that when it comes to trademark disputes, **prevention is better than cure.**”*



*Jonathan Paton – Founder MD*

As authorised UK IPO representatives, we:

- **Manage** – Responsive, UK, EU and international portfolio management.
- **Review** – Keep jurisdictions, ownership details, classes, goods & services up to date.
- **Monitor** - spot infringements early, prevent problems later
- **Combine** - legal expertise with smart technology to save money and gain access pro-active and affordable services.

We're not a traditional firm of solicitors; we specialise solely in trademarks, brand alerts and protection. That means efficient processes, straightforward pricing, and peace of mind.

COUNTER OF HOW MANY TRADEMARKS WE HAVE REGISTERED HERE (like we do on the home page)

## Thinking of registering a new trademark in the UK or Internationally?

A Trademark Audit goes beyond a basic search. It's a full review of potential risks and conflicts that could threaten your brand, now or in the future.

Our Audit can include some or all the following:

- Worldwide Trademark Registers
- Online Search Engines
- 5 Major Social Media Platforms including Meta, TikTok & LinkedIn
- 5 Primary E-Commerce Stores including Amazon & Ebay
- Domain Names
- Companies House

Using industry-standard systems, we gather and analyse this data to give you a clear picture of potential risks, plus practical steps to strengthen your protection.

## Why Combine Audit, Renewal and Monitoring Services?

Your renewal is the perfect moment to check whether your trademark still reflects your business and remains fully protected. Combining all three services at renewal stage not only saves you time it also prevents confusion, and ensures ongoing protection against infringers and impersonators, **and saves you money.**

## Ready to learn more?

Book a quick call with one of our UK-based representatives. We'll confirm your renewal date, discuss your coverage, and recommend whether an audit or monitoring service would strengthen your protection.

**[Start Your Renewal → CTA**

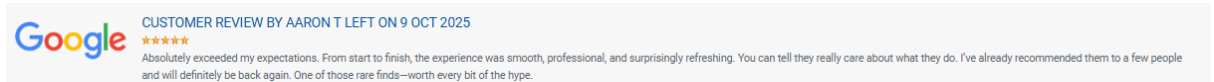
Button] <https://bookings.thetrademarkhelpline.com/#/4584810000004811044>

*If you've received a suspicious letter or email about your trademark, contact us before responding - we'll help you verify if it's genuine.*

## Trusted by UK and International Businesses

- Trusted by 2,000+ UK and international businesses

- Carousel of client logos like we have on other pages
- Testimonial:



[Owl image with tagline: “*Brand is the key to success. Lock it down.*” – From our website]

## **Renewal Form**

All info we have in the csv for TME1

### **Review your information**

Application Number - tme1\_application\_number

Current Status - tme1\_tm\_status

Registration Date - tme1\_registered\_date

Word Text - tme1\_word\_mark\_text

Mark Type - tme1\_tm\_type

Number of Classes - tme1\_classification\_no

Do you wish to make any changes to the trademark ownership?

Yes, No, Not Sure

Do you wish to make any changes to your trademark classifications, good & services?

Yes, No, Not Sure

Please confirm you are authorised to renew this trademark

Yes I am authorised

Name

Email

Mobile

If clicked Yes or Not sure to questions 1 and 2:

You have indicated you may need to make some changes to your trademark therefore before we can proceed with your renewal, we would like to review your information

Please call us on 01618335400 or email us at [support@thetrademarkhelpline.com](mailto:support@thetrademarkhelpline.com)

Alternatively, you can schedule a call with me here [\[booking link\]](#)

Regards,

Matt

If clicked No to questions 1 and 2:

Go to payment page: [work on assumption of 2 classes](#)

Item	Quantity	Cost
IPO Renewal Fees-	1	£200
Additional Classes	1	£50
Administration Fee -		£222
Online Discount -		-£120
<b>TOTAL</b>		<b>£352</b>
VAT		£20.40

**Payable Today- £372.40**

Before you pay, would you like to discuss how monitoring services can save you money on your trademark maintenance and renewals?

Yes – Book a Call [booking link](#)

No – I want to just pay now [link to stripe](#)

Payment completed

Thank you for requesting your renewal.

You will receive a draft renewal application along with a copy of your invoice via email.

As soon as you have approved the draft, your renewal will be submitted.