

**Programme: -BCAAIML****Course Name: - Machine Learning Techniques****Course Code: -BCAAIML501****Sem : 5<sup>th</sup>****Unit-I****Introduction**

Machine Learning (ML) is a subset of Artificial Intelligence (AI) that focuses on building systems that can learn from and adapt to data without being explicitly programmed. The primary goal is to enable computers to make decisions, predictions, or actions based on the data provided. Machine Learning utilizes algorithms that iteratively learn from data and help computers find hidden insights.

**Why Machine Learning?**

- Automation of analytical model building
- Efficient handling of large and complex datasets
- Continual improvement of performance over time

**Applications of Machine Learning:**

- Email filtering (spam detection)
- Handwriting and speech recognition
- Fraud detection
- Product recommendations
- Self-driving vehicles

**Types of Machine Learning**

Machine Learning is broadly categorized into the following types:

**1. Supervised Learning:**

- In supervised learning, the algorithm learns from a labeled dataset, meaning that each training example is paired with an output label.
- The model is trained on known input-output pairs so that it can predict outcomes for new, unseen inputs.
- **Examples:**
  - Regression: Predicting house prices
  - Classification: Email spam detection

**2. Unsupervised Learning:**

- The model is provided with input data but no explicit output labels.
- It attempts to find structure or patterns in the data.

- **Examples:**
  - Clustering: Customer segmentation
  - Dimensionality Reduction: Principal Component Analysis (PCA)

### **3. Semi-supervised Learning:**

- Combines a small amount of labeled data with a large amount of unlabeled data during training.
- Useful when acquiring labeled data is expensive or time-consuming.

### **4. Reinforcement Learning:**

- The model learns through trial and error, receiving rewards or penalties.
- The goal is to maximize cumulative reward.
- **Examples:**
  - Game playing (e.g., AlphaGo)
  - Robotics

## **Supervised Learning**

Supervised Learning is one of the most widely used types of Machine Learning. It involves training a model on a labeled dataset, which means that each example in the training set is paired with the correct output. The objective of the model is to learn the mapping function from the input to the output so that it can predict the output for new, unseen data.

### **Key Characteristics:**

- Requires a large and accurately labeled dataset
- Involves training and testing phases
- The performance of the model can be evaluated using metrics like accuracy, precision, recall, and mean squared error

### **Types of Supervised Learning Problems:**

1. **Classification:**
  - The output variable is categorical (discrete classes).
  - The model assigns an input to one of several predefined classes.
  - **Examples:**
    - Email spam detection (spam or not spam)
    - Image recognition (cat, dog, or bird)
2. **Regression:**
  - The output variable is continuous.
  - The model predicts a numerical value based on input variables.
  - **Examples:**
    - Predicting house prices
    - Estimating temperature

### **Workflow of Supervised Learning:**

1. Collect labeled data
2. Split the data into training and testing sets
3. Choose an appropriate model
4. Train the model on the training data
5. Test the model on unseen testing data
6. Evaluate and tune the model

### **Common Algorithms:**

- Linear Regression
- Logistic Regression
- Decision Trees
- Support Vector Machines (SVM)
- k-Nearest Neighbors (k-NN)
- Random Forest

### **Advantages:**

- Provides precise and accurate predictions when trained with quality data
- Easy to understand and implement

### **Disadvantages:**

- Requires a large amount of labeled data
- Not suitable for problems with high complexity or where labeling is difficult

Supervised learning is foundational to many real-world applications, such as medical diagnosis, credit scoring, and sentiment analysis.

## **The Brain and the Neuron**

Artificial Neural Networks (ANNs) are inspired by the structure and functioning of the human brain. The human brain is composed of billions of cells called neurons, which communicate through electrical and chemical signals to process information and make decisions.

### **Biological Neuron:**

- A neuron consists of three main parts:
  - **Dendrites:** Receive signals from other neurons
  - **Cell Body (Soma):** Processes incoming signals
  - **Axon:** Transmits the signal to other neurons or muscles
- Neurons connect to each other through synapses, forming a complex neural network that allows the brain to process information and learn.

### **Artificial Neuron (Perceptron):**

An artificial neuron is a simplified model that mimics the functionality of a biological neuron. It takes multiple inputs, applies weights to them, sums them, and passes the result through an activation function to produce an output.

### Components of an Artificial Neuron:

1. **Inputs ( $x_1, x_2, \dots, x_n$ ):** Data features or signals
2. **Weights ( $w_1, w_2, \dots, w_n$ ):** Parameters that determine the influence of each input
3. **Summation Function:** Computes the weighted sum of inputs
4. **Activation Function:** Applies a transformation (e.g., step, sigmoid, ReLU)
5. **Output ( $y$ ):** Final prediction or signal sent to the next layer

### Mathematical Representation:

$$\text{Output} = \text{Activation}(\sum (w_i * x_i) + b)$$

Where  $b$  is the bias term, and Activation is a function like sigmoid or ReLU.

### Activation Functions:

- **Step Function:** Outputs 0 or 1
- **Sigmoid Function:** Outputs values between 0 and 1
- **ReLU (Rectified Linear Unit):** Outputs 0 if input  $< 0$ , else input

### Significance:

Understanding how neurons work provides the foundation for building neural networks that can learn complex patterns and perform tasks like image recognition, natural language processing, and autonomous control systems.

The artificial neuron is the building block of larger networks like the Multi-Layer Perceptron (MLP), Convolutional Neural Networks (CNNs), and Recurrent Neural Networks (RNNs).

## Designing a Learning System

Designing a learning system involves creating a structured approach to allow machines to learn from data and improve performance over time. A well-designed learning system ensures that the learning process is efficient, scalable, and capable of generalizing to new data.

### Key Steps in Designing a Learning System:

1. **Define the Learning Task:**
  - Clearly specify the problem the system needs to solve.
  - Example: Predict housing prices based on features like size, location, and number of bedrooms.
2. **Choose the Training Experience:**
  - Determine the source of data the system will learn from.
  - Options include historical data, simulations, or user-generated input.
3. **Choose the Target Function:**
  - The function the system aims to approximate.
  - Example:  $f(x)$  = price of house given input  $x$ .
4. **Choose a Representation of the Target Function:**
  - Select a model structure: decision tree, neural network, linear function, etc.

5. **Choose a Learning Algorithm:**
  - Select an algorithm to adjust the model parameters based on data.
  - Examples: Gradient Descent, ID3, k-NN, Backpropagation.
6. **Evaluate the Hypothesis:**
  - Test the learned function on new, unseen data.
  - Use performance metrics like accuracy, precision, recall, or mean squared error.

### **Design Considerations:**

- **Generalization:** Ability to perform well on unseen data
- **Bias and Variance:** Managing underfitting and overfitting
- **Computational Efficiency:** Time and space complexity
- **Data Quality and Quantity:** More and cleaner data typically leads to better models

### **Example Design – Email Spam Filter:**

- **Task:** Classify emails as spam or not spam
- **Experience:** Labeled emails (spam/ham)
- **Target Function:**  $f(\text{email}) = \text{spam or ham}$
- **Representation:** Feature vector based on email content
- **Algorithm:** Naive Bayes or Logistic Regression
- **Evaluation:** Accuracy on test set

Designing a learning system is a continuous process that often involves iterations, tuning, and refinements based on performance feedback and changing data distributions.

## **Perspectives and Issues in Machine Learning**

Machine Learning (ML) can be approached from multiple perspectives, each focusing on different goals, challenges, and methodologies. Understanding these perspectives helps in identifying suitable algorithms and in addressing real-world constraints during implementation.

### **Perspectives in Machine Learning**

1. **Cognitive Perspective:**
  - Focuses on mimicking human learning behavior.
  - Uses psychological and neurological models to inform algorithm development.
  - Example: Neural networks inspired by the human brain.
2. **Engineering Perspective:**
  - Emphasizes building systems that work efficiently and solve practical problems.
  - Concentrates on accuracy, speed, and scalability.
  - Example: Spam filters, fraud detection, recommendation systems.
3. **Theoretical Perspective:**
  - Analyzes the mathematical foundations of learning algorithms.
  - Seeks to prove convergence, error bounds, and learnability.

- Example: PAC (Probably Approximately Correct) learning model.

## **Key Issues in Machine Learning**

1. **Overfitting and Underfitting:**
  - **Overfitting:** Model learns noise and performs poorly on new data.
  - **Underfitting:** Model fails to capture patterns in training data.
  - **Solution:** Use regularization, pruning, or cross-validation.
2. **Bias-Variance Tradeoff:**
  - High bias leads to underfitting; high variance leads to overfitting.
  - Good ML models balance bias and variance effectively.
3. **Quality and Quantity of Data:**
  - ML models require high-quality and sufficient data to learn accurately.
  - Missing values, noise, or imbalanced classes can degrade performance.
4. **Model Interpretability:**
  - Complex models like deep neural networks are hard to interpret.
  - Simpler models are often preferred in domains like healthcare or law.
5. **Scalability and Efficiency:**
  - Algorithms must scale with increasing data volumes.
  - Efficiency in computation and memory is crucial.
6. **Ethical Concerns and Bias:**
  - Models can inherit or amplify biases present in the data.
  - Requires fairness, transparency, and accountability in ML systems.
7. **Data Privacy and Security:**
  - ML systems must protect user data and maintain privacy.
  - Adversarial attacks can manipulate inputs to fool models.

Understanding these perspectives and challenges is crucial to designing robust, fair, and effective machine learning systems that can be trusted and scaled across domains.

## **Concept Learning Task**

Concept learning is a fundamental task in machine learning where the objective is to identify a general function or concept that correctly classifies examples into categories based on their features. It involves learning a Boolean-valued function from training examples of the concept.

### **Definition:**

Concept learning is defined as the task of inferring a function or rule from examples that classifies instances as either positive (belonging to the concept) or negative (not belonging to the concept).

### **Example:**

Imagine a concept learning task for identifying “Weekend Activities.” The goal is to learn which combinations of attributes (e.g., sky, air temperature, humidity, wind, water, forecast) indicate that an activity should be done on a weekend.

**Sky   AirTemp   Humidity   Wind   Water   Forecast   EnjoySport**

Sunny Warm   Normal   Strong Warm Same   Yes

Sunny Warm   High   Strong Warm Same   Yes

Rainy Cold   High   Strong Warm Change   No

From this, the learner must identify a hypothesis (e.g.,  $\text{Sky} = \text{Sunny} \wedge \text{AirTemp} = \text{Warm}$ ) that best captures the target concept "EnjoySport".

### Key Components:

1. **Instance Space (X):** The set of all possible examples.
2. **Hypothesis Space (H):** All possible hypotheses the learner can choose from.
3. **Target Concept (c):** The true function that we are trying to learn.
4. **Training Examples:** A set of labeled instances used to guide learning.

### Learning Objective:

Find a hypothesis  $h \in H$  such that  $h(x) = c(x)$  for all training examples  $x$ .

### Challenges:

- Choosing a good representation for  $H$ .
- Dealing with inconsistent or noisy data.
- Ensuring that the hypothesis generalizes well to unseen examples.

### Applications:

- Medical diagnosis (learning which symptoms correspond to which disease)
- Email classification (spam vs. non-spam)
- Customer segmentation

Concept learning serves as the foundation for more complex machine learning tasks and algorithms like decision trees, version spaces, and neural networks.

## Concept Learning as Search

Concept learning can be viewed as a search problem, where the learner explores the hypothesis space to find a hypothesis that is consistent with the given training examples. This formulation is helpful for understanding how machine learning algorithms navigate through possible hypotheses to arrive at the most accurate one.

### Key Idea:

The learner searches the space of possible hypotheses ( $H$ ) to find the hypothesis ( $h$ ) that best fits the observed data.

### Search Components:

1. **Search Space:** The hypothesis space ( $H$ ), which consists of all possible hypotheses.

2. **Start State:** The initial hypothesis (e.g., the most specific or the most general hypothesis).
3. **Goal State:** A hypothesis consistent with all positive and negative examples.
4. **Operators:** Ways to generalize or specialize hypotheses to better match the training examples.

### Search Strategies:

- **General-to-Specific Search:** Start from the most general hypothesis and specialize it to fit the data.
- **Specific-to-General Search:** Start from the most specific hypothesis and generalize it to match more data.

### Example Scenario:

Assume the instance space describes activities based on attributes like weather, temperature, etc. Starting from a specific hypothesis like:

$h = \langle \text{Sunny, Warm, Normal, Strong, Warm, Same} \rangle$

You may generalize this hypothesis to:

$h = \langle \text{Sunny, ?, ?, ?, ?, ?} \rangle$

Each step in generalization/specialization is an operator that moves the learner through the hypothesis space.

### Search Heuristics:

Some algorithms apply heuristics to guide the search efficiently:

- **Version Spaces Algorithm:** Maintains the boundary of the most specific and most general consistent hypotheses.
- **Candidate Elimination:** Updates the hypothesis space as new examples are encountered.

### Challenges in Search-Based Learning:

- **Large Hypothesis Space:** Makes exhaustive search impractical.
- **Noise in Data:** Can mislead the search process.
- **Overfitting:** Choosing a hypothesis that fits the training data too well but fails to generalize.

## Finding a Maximally Specific Hypothesis

In concept learning, a **Maximally Specific Hypothesis** is the most specific hypothesis in the hypothesis space that is consistent with all positive training examples. It is a key idea used in algorithms such as the **Find-S algorithm**, which incrementally updates the hypothesis to become as general as necessary, but no more general.



### Definition:

A maximally specific hypothesis is one that:

- Covers all the positive examples.
- Excludes all negative examples (if considered).
- Is the most specific (i.e., has the least generalization) consistent hypothesis.

### Initial Hypothesis:

The learning process begins with the most specific hypothesis possible, often represented as:

$$h = \langle \emptyset, \emptyset, \emptyset, \emptyset, \emptyset, \emptyset \rangle$$

This hypothesis matches no instances.

### Algorithm: Find-S (Finding the Maximally Specific Hypothesis)

1. Initialize  $h$  to the most specific hypothesis in  $H$ .
2. For each positive training example  $x$ :
  - For each attribute  $a_i$  in  $h$ :
    - If the value of  $a_i$  in  $h$  does not match the value of  $a_i$  in  $x$ , replace  $a_i$  in  $h$  with '?'.
3. Return  $h$ .

### Example:

Given training examples for EnjoySport:

#### Sky AirTemp Humidity Wind Water Forecast EnjoySport

Sunny	Warm	Normal	Strong	Warm	Same	Yes
Sunny	Warm	High	Strong	Warm	Same	Yes

Initial hypothesis:  $\langle \emptyset, \emptyset, \emptyset, \emptyset, \emptyset, \emptyset \rangle$

After 1st example:  $\langle \text{Sunny}, \text{Warm}, \text{Normal}, \text{Strong}, \text{Warm}, \text{Same} \rangle$

After 2nd example:  $\langle \text{Sunny}, \text{Warm}, ?, \text{Strong}, \text{Warm}, \text{Same} \rangle$

Final hypothesis is the maximally specific hypothesis consistent with all observed positive examples.

### Advantages:

- Simple and easy to implement.
- Efficient in terms of computation.

### Limitations:

- Only considers positive examples.
- Fails in the presence of noise or if negative examples are needed for disambiguation.

- May lead to overfitting.

## Version Spaces and the Candidate Elimination Algorithm

**Version Spaces** provide a structured way of representing the set of all hypotheses that are consistent with the observed training examples. It is defined by maintaining two sets of hypotheses:

- **S (Specific Boundary):** Contains the most specific hypotheses.
- **G (General Boundary):** Contains the most general hypotheses.

The **Version Space** is the set of all hypotheses that lie between S and G, meaning they are more general than the hypotheses in S but more specific than the hypotheses in G.

### **Concept:**

The learner incrementally updates S and G as new training examples are encountered, gradually narrowing the version space until the most accurate hypothesis is found.

### **Candidate Elimination Algorithm:**

This algorithm refines the S and G boundaries as follows:

1. **Initialize:**
  - $G \leftarrow \{, \dots, \langle ? \rangle\}$  (most general hypothesis)
  - $S \leftarrow \{\langle \emptyset, \emptyset, \dots, \emptyset \rangle\}$  (most specific hypothesis)
2. **For each training example x:**
  - If x is a **positive example**:
    - Remove all hypotheses from G that do not cover x.
    - For each hypothesis s in S that does not cover x, remove s.
    - Add minimal generalizations of s that cover x and are still more specific than some member of G.
  - If x is a **negative example**:
    - Remove all hypotheses from S that cover x.
    - For each hypothesis g in G that covers x, remove g.
    - Add minimal specializations of g that do not cover x and are still more general than some member of S.
3. **Repeat** for all examples.

### **Diagram Illustration:**

G:  $\langle ?, ?, ?, ?, ?, ? \rangle$  (Most general hypothesis)

S:  $\langle \text{Sunny, Warm, ?, Strong, Warm, Same} \rangle$  (Specific hypothesis)

Version Space = all hypotheses between S and G

### **Example:**

Given positive and negative examples, the algorithm adjusts S and G as follows:

- Positive example: <Sunny, Warm, Normal, Strong, Warm, Same> → S is generalized.
- Negative example: <Rainy, Cold, High, Strong, Warm, Change> → G is specialized.

**Advantages:**

- Maintains all consistent hypotheses.
- Useful for understanding the space of solutions.

**Limitations:**

- Sensitive to noise and inconsistent data.
- Computationally expensive with large hypothesis spaces.

**Linear Discriminants**

A **Linear Discriminant** is a function that separates input instances into different classes using a linear decision boundary. It is commonly used in binary classification problems where data is linearly separable.

**Concept:**

A linear discriminant function takes the form:

$$f(x) = w_0 + w_1x_1 + w_2x_2 + \dots + w_nx_n$$

Where:

- $x_1, x_2, \dots, x_n$  are the input features.
- $w_0, w_1, \dots, w_n$  are the weights (parameters).
- $f(x)$  is the output score; classification is based on the sign of  $f(x)$ .

If:

- $f(x) > 0 \rightarrow$  classify as Class 1
- $f(x) < 0 \rightarrow$  classify as Class 2

**Decision Boundary:**

The decision boundary is the hyperplane defined by:

$$w_0 + w_1x_1 + w_2x_2 + \dots + w_nx_n = 0$$

This plane separates the feature space into two regions for the two classes.

**Example (2D Case):**

Let the discriminant function be:

$$f(x) = 2 + 3x_1 - x_2$$

Then the decision boundary is:

$$2 + 3x_1 - x_2 = 0 \rightarrow x_2 = 3x_1 + 2$$

This is a straight line separating the input space.

### **Applications:**

- Face detection
- Email classification (spam vs. not spam)
- Medical diagnosis (sick vs. healthy)

### **Advantages:**

- Simple and fast to compute.
- Works well for linearly separable data.

## **Perceptron**

The **Perceptron** is one of the earliest and simplest models of a neuron in machine learning. It is a type of linear classifier that determines whether an input belongs to one class or another by computing a weighted sum of the input features and applying an activation function.

### **Structure of a Perceptron:**

A perceptron consists of:

- **Inputs** ( $x_1, x_2, \dots, x_n$ )
- **Weights** ( $w_1, w_2, \dots, w_n$ )
- **Bias** ( $b$ )
- **Activation Function**

The output is computed as:

$$y = f(w \cdot x + b)$$

Where:

- $w \cdot x$  is the dot product of weights and inputs.
- $f$  is typically a step function (outputs 1 if input  $\geq 0$ , else 0).

### **Perceptron Learning Algorithm:**

Used for supervised learning of binary classifiers. The algorithm adjusts the weights based on the errors made on the training set.

1. Initialize weights and bias to small random numbers.
2. For each training example  $(x, d)$ :
  - Compute output:  $y = f(w \cdot x + b)$

- Update weights if prediction is incorrect:
  - $w_i = w_i + \eta(d - y)x_i$
  - $b = b + \eta(d - y)$
 Where  $\eta$  is the learning rate.
- 3. Repeat until convergence.

### Diagram:

Inputs  $\rightarrow$  Weighted Sum  $\rightarrow$  Activation Function  $\rightarrow$  Output  
 $\Sigma(w_i x_i) + b \rightarrow$  Step Function

### Example:

Suppose we have a perceptron to classify inputs as either 0 or 1:

- $x_1 = 1, x_2 = 0$
- Weights:  $w_1 = 0.5, w_2 = -0.6, b = 0.1$
- Output:  $y = f(0.5*1 + (-0.6)*0 + 0.1) = f(0.6) = 1$

### Advantages:

- Simple and efficient for linearly separable data.
- Fast learning with guaranteed convergence if the data is linearly separable.

Sure! Here's a clear explanation of **Linear Separability** in the context of machine learning and pattern recognition:

## Linear Separability

### Definition:

A dataset (or a classification problem) is said to be *linearly separable* if there exists at least one **linear boundary (hyperplane)** that can perfectly separate the data points of different classes without any errors.

### Explanation:

- Suppose you have a set of points in an n-dimensional space, each belonging to one of two classes (say Class A and Class B).
- If you can draw a straight line (in 2D), a plane (in 3D), or a hyperplane (in higher dimensions) such that:
  - All points of Class A lie on one side of the boundary, and
  - All points of Class B lie on the other side,

then the classes are **linearly separable**.

### Visualization:

- In 2D:
  - Imagine points plotted on a plane with two classes marked in different colors.

- If you can draw a straight line so that points of different classes lie strictly on opposite sides, the dataset is linearly separable.
- In 3D or higher dimensions:
  - Replace the line with a plane or hyperplane doing the same separation.

### Importance in Machine Learning:

- Linear classifiers like the **Perceptron**, **Linear Support Vector Machines (SVM)**, and **Logistic Regression** work best when the data is linearly separable or close to it.
- If the data is **not** linearly separable, these linear classifiers may fail or require modification (e.g., kernel trick in SVM, or non-linear models).

### Mathematical Form:

Given data points  $\mathbf{x}_i$  with labels  $y_i \in \{+1, -1\}$ , the data is linearly separable if there exists a weight vector  $\mathbf{w}$  and a bias  $b$  such that for all  $i$ :

$$y_i(\mathbf{w} \cdot \mathbf{x}_i + b) > 0$$

Meaning, each point lies on the correct side of the hyperplane defined by  $\mathbf{w} \cdot \mathbf{x} + b = 0$ .

### Example:

- Class A points: (2,3), (3,4), (4,5)
  - Class B points: (6,1), (7,2), (8,3)
- A straight line could separate these two sets perfectly, so the dataset is linearly separable.

Absolutely! Here's a detailed explanation of **Linear Regression**:

## Linear Regression

### Definition:

Linear Regression is a **supervised learning algorithm** used to model the relationship between a **dependent variable** (also called the target or output) and one or more **independent variables** (features or inputs) by fitting a linear equation to observed data.

### Purpose

- To predict a continuous numerical output.
- To understand how the dependent variable changes as the independent variables vary.

### Types of Linear Regression:

1. **Simple Linear Regression:**  
Involves only one independent variable.  
Model form:

$$y=wx+by = w x + b$$

where

- yy is the predicted output,
- xx is the input feature,
- ww is the slope (weight),
- bb is the intercept (bias).

2. **Multiple Linear Regression:**  
 Involves two or more independent variables.  
 Model form:

$$y=w_1x_1+w_2x_2+\dots+w_nx_n+by = w_1 x_1 + w_2 x_2 + \dots + w_n x_n + b$$

where

- $x_1, x_2, \dots, x_n$  are features,
- $w_1, w_2, \dots, w_n$  are weights,
- bb is the bias term.

### How It Works:

- The goal is to find the parameters (weights ww and bias bb) that minimize the **difference between the predicted values and the actual values** in the training data.
- This difference is commonly measured by the **Mean Squared Error (MSE)** or **Sum of Squared Errors (SSE)**.

### Loss Function (Cost Function):

$$J(w,b) = \frac{1}{m} \sum_{i=1}^m (y_i - \hat{y}_i)^2 = \frac{1}{m} \sum_{i=1}^m (y_i - (w \cdot x_i + b))^2$$

- mm = number of training examples
- $y_i$  = actual output for the  $i^{\text{th}}$  example
- $\hat{y}_i$  = predicted output for the  $i^{\text{th}}$  example

### Parameter Estimation:

- The parameters ww and bb are chosen to minimize the cost function.
- This can be done using:
  - **Analytical solution** (Normal Equation),
  - **Iterative optimization** techniques like **Gradient Descent**.

### Gradient Descent (briefly):

- Starts with random ww and bb.
- Repeatedly updates ww and bb in the opposite direction of the gradient of the loss function until convergence.

**Example:**

Suppose you want to predict house prices based on size (in square feet):

Size (x)	Price (y)
1000	200,000
1500	250,000
2000	300,000

Simple linear regression tries to fit a line:

$$\hat{y} = w \times \text{Size} + b$$

so that predicted prices are as close as possible to actual prices

**Assumptions of Linear Regression:**

1. Linearity: Relationship between features and target is linear.
2. Independence: Observations are independent of each other.
3. Homoscedasticity: Constant variance of errors.
4. Normality: Errors are normally distributed (mainly for inference).

**Applications:**

- Predicting sales, prices, or any continuous outcome.
- Trend analysis in finance, economics, real estate, etc.