



Says

What have we heard them say?  
What can we imagine them saying?

High speed expansion across industries.

Commercial Real estates.

Construction Materials



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Home prices in 2021 have increased at unprecedented rates as the economy has reemerged from the downturn of 2020.

Record low mortgage rates and a shortage of homes for sale have been primary drivers of this phenomenon..

At the same time, temporary shortages in lumber and skilled construction labor has added to the upward movement of prices, though these impacts should be mitigated in the second half of the year.



Gokul kumar

Analysing Housing Prices In Metropolitan Areas Of India

Sharing a room with Team mates

Prephaps to stay relative house.

Anxiety about housing prices

Company can provide a room.

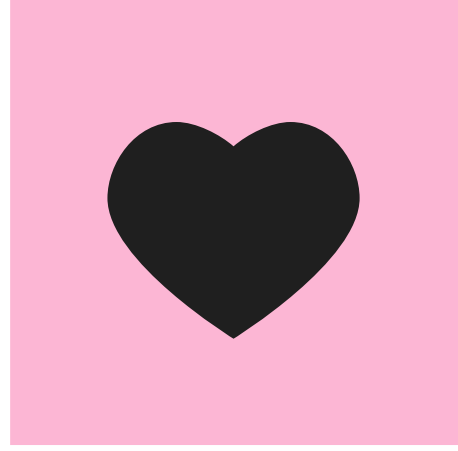
Looking all facilities in one place

Looking for low price rent



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

[See an example](#)