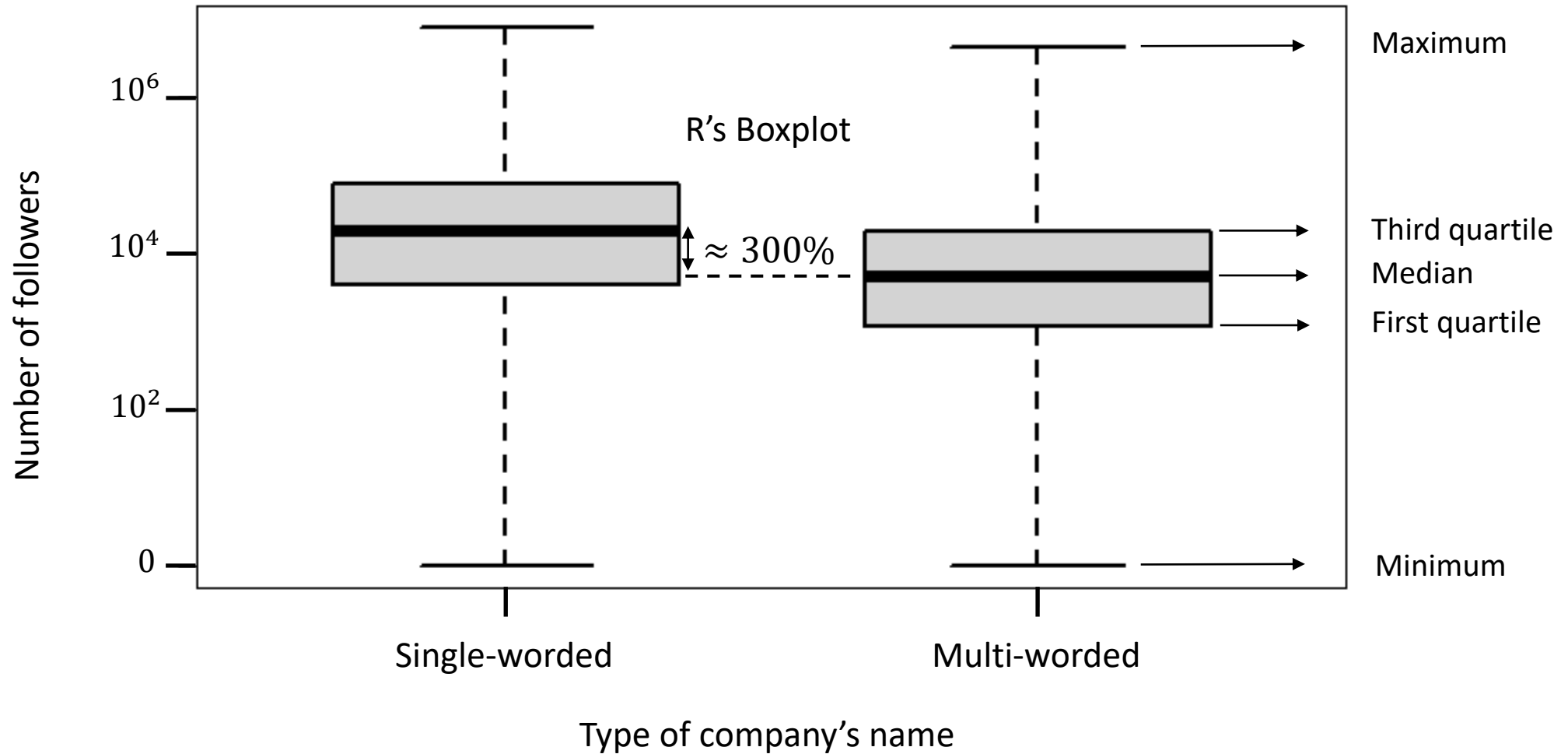


Dependence of company's popularity on its name on LinkedIn



Examples:
Spotify
IBM

Examples:
The Data Incubator
Snapchat, Inc.