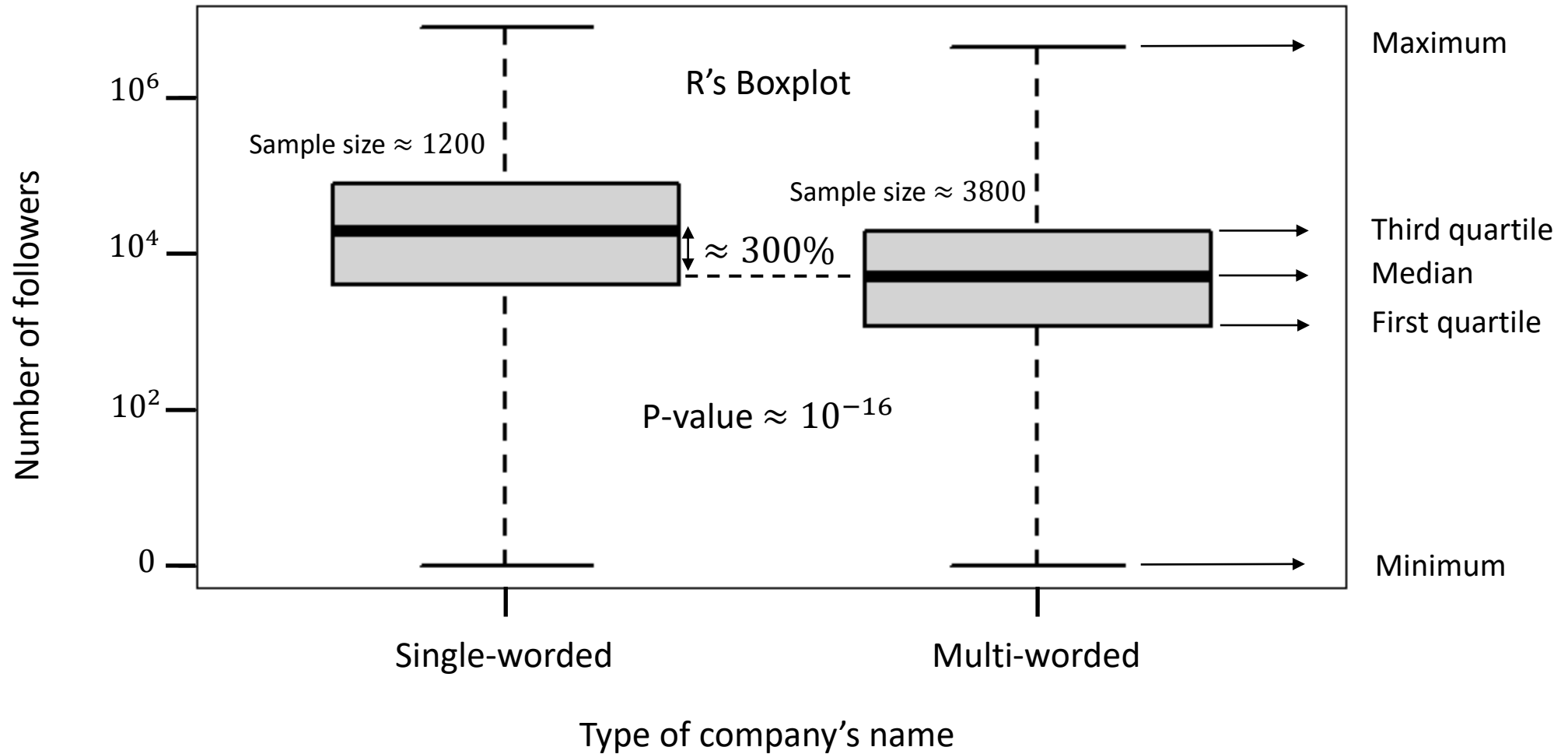


Dependence of company's popularity on its name on LinkedIn



Examples:
Spotify
IBM

Examples:
Snapchat, Inc.
The Data Incubator