



Tube|Live Cash

TRAINING CHECKLIST

Instantly Rank YouTube Videos In Literally Seconds,
Generating Huge Profits At The Same Time,
All On Complete Autopilot!



Powered by Your Website URL

Limited Special Offer

Tube Live Cash

(Advanced Video Training)



**Leave Your Competition In The Dust by
Taking your YouTube Live Skills to The Next
Level, Multiplying And Securing Your Profits
At The Same Time, All In Under 60 Minutes!**

Click Here to Download!

Click here to access the "Tube Live Cash" Advanced Video Training!

Live Streaming

Live Streaming is Recording Yourself or your Event LIVE through the web, in REAL TIME.

Live Streaming Benefits

- ✓ Organically generate bigger audiences
- ✓ No regional restrictions
- ✓ Raises brand awareness
- ✓ Become the “Authority”
- ✓ Create Buzz
- ✓ Urgent entity
- ✓ Stand out from the crowd
- ✓ Get more

Live Streaming Shocking Facts

- ✓ More than 2.4 million television subscribers have left television with new streaming devices like Netflix, chrome etc. [Source](#)
- ✓ Now days, viewers are preferring to watch online streaming of particular channels. This will continue in the same way in 2016 and may be totally replaced with live streaming. [Source](#)
- ✓ Many online video streaming providers are offering video content streaming live in 4k quality. [Source](#)
- ✓ The live streaming viewing devices and applications will increase in 2016. There are different devices like laptops, palmtops, desktops, mobiles, tablets etc. that are already in use. Now it's time for live streaming devices like Roku stick, Chromecast, and more which will continue to rock in 2016. [Source](#)
- ✓ With the increase in demand for live streaming, advertisers are targeting the audience with various live streaming applications like Meerkat, Periscope and many others. [Source](#)
- ✓ Long form video content and live content had good demand in 2015 in which 50% of views are outside the desktop with OTT devices. [Source](#)
- ✓ Long form video content and live streaming by authenticated channels has driven nearly 20% growth compared to previous year reports. [Source](#)
- ✓ The monetization and the video views count of live streaming is reported to be 34% and long form content is 28% and short form video content is 35%. [Source](#)
- ✓ 2016 looks to be an equally interesting year for video on Facebook as the social media site moves into live streaming video and virtual reality. [Source](#)

Why should you live stream using YouTube?

- ✓ YouTube is the most famous video-sharing website in the world
- ✓ Google Owns YouTube
- ✓ Advanced Technology
- ✓ The Second most visited website in the world

YouTube Live Shocking Facts

- ✓ YouTube has over a billion users — almost one-third of all people on the Internet. [Source](#)
- ✓ Every day people watch hundreds of millions of hours on YouTube and generate billions of views. [Source](#)
- ✓ YouTube overall, and even YouTube on mobile alone, reaches more 18-34 and 18-49 year-olds than any cable network in the U.S. [Source](#)
- ✓ YouTube has launched local versions in more than 88 countries. [Source](#)
- ✓ You can navigate YouTube in a total of 76 different languages (covering 95% of the Internet population). [Source](#)
- ✓ Once users are on YouTube, they are spending more time per session watching videos. On mobile, the average viewing session is now more than 40 minutes. [Source](#)
- ✓ More than half of YouTube viewers come from mobile devices. [Source](#)
- ✓ The number of channels earning six figures per year on YouTube is up 50% year over year. [Source](#)
- ✓ As of July 2016, YouTube has paid out \$2 billion to rightsholders who have chosen to monetize claims since Content ID first launched in 2007. [Source](#)
- ✓ As of July 2015, there are 8,000+ partners using Content ID — including many major network broadcasters, movie studios and record labels — who have claimed over 400 million videos, helping them control their content on YouTube and make money on videos containing copywritten material. [Source](#)
- ✓ YouTube has more than 50 million active reference files in their Content ID database, making it the most comprehensive in the world. It even won a PrimeTime Emmy! [Source](#)
- ✓ The YouTube Spaces team is focused on helping creators make great content through strategic programs and workshops largely administered at the YouTube Space production facilities in Los Angeles, New York, London, Tokyo, Sao Paulo and Berlin. [Source](#)
- ✓ As of March 2015, creators filming in YouTube Spaces have produced over 10,000 videos which have generated over 1 billion views and 70+ million hours of watchtime. [Source](#)

What is required before starting live Streaming? <ul style="list-style-type: none">✓ A Reliable Connection✓ An Encoder✓ Proper Streaming Hardware	Setting up your YouTube Channel <ul style="list-style-type: none">✓ Go to YouTube and click on "Sign In"✓ In the "overview" section, click on "create a channel".✓ Click on "create channel" again✓ Click on the pencil icons over the profile and background image areas✓ Click on "channel description"
Verifying your YouTube Channel Account <ul style="list-style-type: none">✓ Go to youtube.com/verify✓ Select your country✓ Decide for voice message or text message✓ Pick language✓ Enter your phone number✓ Click on "submit"✓ Enter the 6-digit verification code✓ Click on "submit"	Types of YouTube Live Streaming <ul style="list-style-type: none">✓ Stream Now✓ Events<ul style="list-style-type: none">• Quick events• Custom events
How to start live streaming the Easy Way <ul style="list-style-type: none">✓ Go to your YouTube live dashboard✓ Click on "live streaming"✓ Click on "event"✓ Click on "new live event"✓ Enter the keyword you want to rank for in the title, description and tags✓ Under "type" check "quick"✓ Click on "go live now"✓ Enable "hangouts" on your browser✓ Click on "start broadcast"✓ To Stop Live Streaming, click on "stop broadcast" and "leave call"	

**Quick-Top-Ranking Tricks
by using Money Keywords**

- ✓ Go to [Google Keyword Planner](#)
- ✓ Click on the first option
- ✓ Research for a keyword
- ✓ Select the "Keyword Ideas" tab
- ✓ Pick a Money Keyword that have as many words as possible, a lot of searches, high competition, and a high suggested bid.
- ✓ Apply the same process for "live streaming the Easy Way"

**Quick-Top-Ranking Tricks
By using Product Names**

- ✓ A truly unique product name for your product has not likely been invented except by you
- ✓ You can use a product name to describe an existing product if you are promoting a product that has been released before.
- ✓ Make it highly readable, writeable and easy to say
- ✓ Make it unique!
- ✓ Make it as short as possible
- ✓ It should remind people of an idea or an emotion
- ✓ It should include a real word when possible, so you can blend real words with made up ones!
- ✓ Ideas where to find top notch products to promote: Amazon.com, ClickBank.com, JVZoo.com, Maxbounty.com, Peerfly.com
- ✓ Apply the same process for "live streaming the Easy Way"

**Quick-Top-Ranking Tricks
by using Your Name or
Business Name**

- ✓ Viewers will not only become fans of your videos, but also your fans
- ✓ You will become a celebrity
- ✓ Your name will become relevant in YouTube and Google searches
- ✓ Your content will be associated with your name
- ✓ Your name will become your brand!
- ✓ People will trust you
- ✓ You can also use this nice little trick with the name of your business
- ✓ The catch is that the name of your business might need a little more optimization
- ✓ That is because the name of your company more than likely shares something in common with the names of other companies.
- ✓ Apply the same process for "live streaming the Easy Way"

Quick-Top-Ranking Tricks By using Product Launches

- ✓ Go to Muncheye.com or jvnewswatch.com
- ✓ Look for the JV Page
- ✓ Identify the Product Name
- ✓ If you see a YouTube video ranking with that product name followed with the word "Review". To make it easy for you, it will be better for you look for another product to launch.
- ✓ Get your affiliate link
- ✓ Go to your YouTube live dashboard
- ✓ Click on "live streaming"
- ✓ Click on "event"
- ✓ Click on "new live event"
- ✓ Enter title: we advise you to use the Product Name, and include the word "Review" at the end of it
- ✓ For the Date:
 - ✓ Option 1: schedule a live stream to go live on the launch date and time. You can add cards to that Stream Invitation inside the Events dashboard.
 - ✓ Option 2: have a live stream Today and Now, giving your honest review about the product, and also letting people know the date when the product will be available for purchase.
- ✓ Enter description: Product Name + the word "Review", and affiliate link
- ✓ Enter tags: Product Name + the word "Review"
- ✓ Under "type" check "quick"
- ✓ Click on "go live now"
- ✓ Enable "hangouts"
- ✓ Click on "start broadcast"
- ✓ To Stop Live Streaming, click on "stop broadcast" and "leave call"

Quick-Top-Ranking Tricks By Replacing Old Ranked Videos

- ✓ Go to Google.com
- ✓ Research for the keyword with which you already have a top ranked YouTube video.
- ✓ Use the exact same keyword, to create a new Live Stream
- ✓ Apply the same process for "live streaming the Easy Way"

<p>Promoting your Live Event Before the event</p> <ul style="list-style-type: none"> ✓ Have social media presence and leverage it ✓ Create a teaser video ✓ Timing 	<p>Promoting your Live Event During the event</p> <ul style="list-style-type: none"> ✓ Set your event as a trailer for your channel ✓ Create a “real time” trailer for social media ✓ Promote engagement ✓ Update your channel's appearance
<p>Promoting your Live Event After the event</p> <ul style="list-style-type: none"> ✓ Archive your live stream ✓ Do a social media recap later in the day 	
<p>Tips to Improve Live Streaming</p> <ul style="list-style-type: none"> ✓ Use a cable connection instead of Wi-Fi ✓ Be consistent ✓ Always test ✓ Be organized ✓ Backup your broadcasts ✓ Center your broadcasts around interaction 	<p>Things you should do and not do with YouTube Live</p> <ul style="list-style-type: none"> ✓ Stream original content ✓ Take good care of your camera and setup ✓ Interact and collaborate ✓ Take good care of the technicalities ✓ Keep your Channel relevant to your keywords ✓ Make sure that your channel is visually attractive ✓ Monitor and track your channel ✓ Make good use of donation cards ✓ Don't ever start a stream without testing ✓ Don't play too much with the settings ✓ Don't use unrelated tags for your videos ✓ Don't live stream too many times a week ✓ Don't ever buy traffic to your events ✓ Don't focus on number of views only ✓ Don't show only your most popular videos at the top ✓ Don't ignore feedback
<p>How can you have someone else do the hard work for you?</p> <ul style="list-style-type: none"> ✓ Fiverr.com ✓ graphics and design ✓ digital marketing ✓ Video and animation” ✓ music and audio ✓ social media design ✓ YouTube fx 	