Tourism in North-Eastern Region

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Ministry of Tourism promotes tourism in India through various initiatives including events, social media handles and campaigns. Information on tourist destinations in the country is promoted through the Incredible India Digital Portal. Also, Ministry of Tourism has launched the Incredible India Content Hub on the revamped Incredible India digital portal (www.incredibleindia.gov.in). The Incredible India Content Hub is aimed to be a comprehensive digital repository of high-quality images, films, brochures and newsletters which can be easily accessed by the industry stakeholders (travel media, tour operators, travel agents) across the globe, required to amplify Incredible India in all their marketing and promotional efforts.

Ministry of Tourism has been organizing International Tourism Mart (ITM) in the North Eastern Region to showcase the tourism potential of North Eastern States of India. The latest edition of ITM was held in Kaziranga, Assam from 26th to 29th, November, 2024.

The Ministry of Tourism through its Central Institutes of Hotel Management (CIHMs) at Guwahati and Shillong, which are Autonomous Bodies, imparts professional education and training in the field of hospitality to create a pool of manpower sufficient to meet the needs of the tourism and hospitality industry, both quantitatively and qualitatively.

In addition, Ministry of Tourism under its scheme Capacity Building for Service Providers (CBSP) has undertaken various skill development programs to provide education, training and certification to the tourism service providers covering different level of Hospitality sector.

Ministry of Tourism has sanctioned projects for the development of tourism related infrastructure under the Swadesh Darshan, Swadesh Darshan 2.0, PRASHAD and Assistance to Central Agencies for Tourism Infrastructure Development Schemes.

Government of India has also sanctioned tourism projects under the 'Scheme for Special Assistance to States for Capital Investment 2024-25' (SASCI).

The details of projects sanctioned under the above-mentioned schemes in North Eastern region are given at **Annexure**.

Details of Domestic Tourist Visits (DTVs) and Foreign Tourist Visits (FTVs) to North Eastern States during 2023 are given below

S. No.	States/UTs	202	3
		DTVs	FTVs
1	Arunachal Pradesh	10,40,601	4,496
2	Assam	76,12,720	23,818
3	Manipur	57,701	3,668
4	Meghalaya	13,71,674	19,973
5	Mizoram	2,09,087	3,754
6	Nagaland	99,720	4,725
7	Sikkim	13,21,169	93,908

8	Tripura	3,66,104	66,708
Total		1,20,78,776	2,21,050

Source: States/UTs Tourism Department

Effective and adequate connectivity is one of the important aspects for developing a tourist destination. For this purpose, Ministry of Civil Aviation, Government of India has launched RCS-UDAN scheme, whose primary objective is to facilitate/stimulate regional air connectivity by making it affordable. Ministry of Tourism has collaborated with the Ministry of Civil Aviation to extend financial support in the form of Viability Gap Funding (VGF) under the Champion Service Sector Scheme (CSSS), with the purpose of further improving connectivity to important tourist places including Iconic sites.

Following routes from the State of NER have been included in Tourism RCS Routes

Sl. No.	Route
1.	Dibrugarh to Dimapur
2.	Dimapur to Dibrugarh
3.	Dimapur to Imphal
4.	Imphal to Dimapur
5.	Agartala to Aizawl
6.	Aizawl to Agartala
7.	Dibrugarh to Imphal
8.	Imphal to Dibrugarh
9.	Hollongi (Arunachal Pradesh to Guwahati)
10.	Guwahati to Hollongi (Arunachal Pradesh)

This information was given by Union Minister for Tourism and Culture Shri Gajendra Singh Shekhawat in a written reply in Lok Sabha today.

BY/SKT

ANNEXURE

Details of Projects sanctioned under Swadesh Darshan Scheme

S. No.	State/ UT	Circuit / Sanction Year	Name of the Project	Amount Sanctioned (Rs. In Crore)
<u>1.</u>	Arunachal Pradesh	North-East Circuit 2014-15	Development of Bhalukpong- Bomdila and Tawang	49.77

2.	Arunachal Pradesh	North East Circuit 2015-16	Development of Nafra- Seppa- Pappu, Pasa, Pakke Valleys- Sangdupota- New Sagalee- Ziro- Yomcha	96.72
3.	Assam	Wildlife Circuit 2015-16	Development of Manas- Probitora- Nameri- Kaziranga- Dibru- Saikhowa	94.68
4.	Assam	Heritage Circuit 2016-17	Development of Tezpur – Majuli – Sibsagar	90.98
5.	Manipur	North-East Circuit 2015-16	Development of Tourist Circuit in Manipur: Imphal- Khongjom	72.23
6.	Manipur	Spiritual Circuit 2016-17	Development of Shri Govindajee Temple, Shri BijoyGovindajee Temple – Shri Gopinath Temple – Shri Bungshibodon Temple – Shri Kaina Temple	45.34
7.	Meghalaya	North East Circuit 2016-17	Development of Umium (Lake View), U LumSohpetbneng-Mawdiangdiang – Orchid Lake Resort	99.13
<u>8.</u>	Meghalaya	North East Circuit 2018-19	Development of West Khasi Hills (Nongkhlaw- KremTirot - Khudoi&Kohmang Falls - Khri River-Mawthadraishan, Shillong), Jaintia Hills (Krang Suri Falls- Shyrmang- Iooksi), Garo Hills (Nokrek Reserve, KattaBeel, Siju Caves)	84.97
9.	Mizoram	North East Circuit 2015-16	Development of Thenzawl & South Zote, District Serchhip and Reiek.	92.26
10.	Mizoram	Eco Circuit 2016-17	Development of Eco-Adventure Circuit Aizawl -Rawpuichhip – Khawhphawp – Lengpui – Chatlang- Sakawrhmuituaitlang - Muthee – Beratlawng -Tuirial Airfield – Hmuifang	66.37
11.	Nagaland	Tribal Circuit 2015-16	Development of Tribal Circuit Peren- Kohima- Wokha	97.36
12.	Nagaland	Tribal Circuit 2016-17	Development of Mokokchung-Tuensang- Mon	98.14
13.	Sikkim	North East Circuit 2015-16	Development of Tourist Circuit linking Rangpo (entry) – Rorathang- Aritar- Phadamchen- Nathang-Sherathang- Tsongmo- Gangtok-Phodong- Mangan- Lachung-Yumthang- Lachen- Thangu- Gurudongmer- Mangan- Gangtok- TuminLingee- Singtam (exit)	98.05
14.	Sikkim	North East Circuit 2016-17	Development of Tourist Circuit Linking Singtam- Maka- Temi-BermoikTokel- Phongia- Namchi -Jorthang- Okharey- Sombaria-Daramdin- Jorethang- Melli	95.32

			(Exit)	
15.	Tripura	North East Circuit 2015-16	Development of Agartala - Sipahijala - Melaghar - Udaipur - Amarpur- Tirthamukh- Mandirghat- Dumboor- NarikelKunja- Gandachara- Ambassa	82.85
<u>16.</u>	Tripura	North East Circuit 2018-19	Development of SurmaCherra- Unakoti- Jampui Hills- Gunabati - Bhunaneshwari- Neermahal- Boxanagar- Chottakhola- Pilak- Avangchaarra	44.83

Details of Projects Sanctioned Under Swadesh Darshan 2.0 Scheme

S. No.	State	Destination	Name of the Experience	Sanctioned Cost (Rs. In Crore)	Date of Sanction
1	Arunachal Pradesh	Nacho	Unlock Nacho Expedition	14.02	05-03-2024
2	Arunachal Pradesh	Mechuka	Mechuka Cultural Haat	18.48	05-03-2024
3	Arunachal Pradesh	Mechuka	Mechuka Adventure Park	12.75	05-03-2024
4	Assam	Kokrajhar	Kokrajhar Wetland Experience	26.67	05-03-2024
5	Assam	Jorhat	R e i m a g i n i n g Cinnamara Tea Estate	23.91	05-03-2024
6	Meghalaya	Sohra	Waterfall Trails Experience	27.84	05-03-2024
7	Meghalaya	Sohra	Meghalayan Age Cave Experience	32.45	04-03-2024
8	Nagaland	Chumoukedima	Eco-Tourism Exp at C h u m o u k e d i m a viewpoint	7.87	20-08-2024
9	Nagaland	Chumoukedima	Tribal Cultural Experience at Midway Retreat	21.56	05-03-2024
10	Sikkim	Gyalshing	E c o - W e l l n e s s Experience at Yuksom Cluster	15.40	05-03-2024
11	Sikkim	Gangtok	Gangtok Cultural Village	22.59	29-02-2024

Sl. No.	State/UT	Project Name	Sanction Year	Approved Cost (Rs. In Crore)
1	Arunachal Pradesh	Development of Parshuram Kund	2020-21	37.88
2	Assam	Development of Pilgrimage amenities at Kamakhya Temple	2015-16	29.80
3	Meghalaya	Development of Pilgrimage Facilitation at Nongswalia Church, Nartiang Shakti Peeth, Aitnar Pool and Charantala Kali Temple	2020-21	29.29
4	Mizoram	Development of Infrastructure for Pilgrimage and Heritage Tourism at Chite Vang, Zuangtai, Reiek and Aizawl	2022-23	44.89
5	Nagaland	Nagaland Development of Pilgrimage Infrastructure at Molungkimong, Noksen Church, Aizuto, Wokha and Kohima		25.20
6		Development of Pilgrimage Tourism Infrastructure at Zunheboto	2022-23	18.18
7	Sikkim	Development of Pilgrimage Facilitation at Four Patron Saints, Yuksom	2020-21	33.32
8	Tripura	Development of Tripura Sundari Temple	2020-21	34.43

Details of Projects sanctioned under 'Assistance to Central Agencies for Tourism Infrastructure Development' Scheme

S. No	Name of State	Year	Name of Project	Amount sanctioned (Rs. In Crore)
1.	Assam (Neamati, Pandu, Jogighopa & Biswanathghat)	2019-20	Ministry of Tourism has accorded approval for continuation of the development of 4 nos jetties in NW-2 (Brahmaputra)	28.03
2.	Mizoram	2020-21	Development of Convention Centre and associated Infrastructure at Aizawl, Mizoram	39.95
3.	NER	2022-23	Development of 22 viewpoints in North Eastern States i. Nagaland (2 view points) ii. Meghalaya (3 view points) iii. Mizoram (9 view points) iv. Arunachal Pradesh (4 view points) v. Manipur (3 view points) vi. Sikkim/West Bengal (1 view	44.44

			point)	
4.	Assam	2018-19	Joint Development of Kamakhya Railway Station	4.96
5.	Assam	2018-19	Joint Development of Guwahati Railway Station	4.99

List of Projects sanctioned under SASCI Scheme

S. No.	State	Project Name	Approved Cost (Rs. in Crore)
1.	Arunachal Pradesh	Siang Adventure & Eco-Retreat, Pasighat	46.48
2.	Assam	Assam State Zoo Cum Botanical Garden, Guwahati	97.12
3.	Assam	Beautification of Rang Ghar at Sivasagar	94.76
4.	Manipur	Loktak Lake Experience	89.48
5.	Meghalaya	MICE Infrastructure at Mawkhanu, Shillong	99.27
6.	Meghalaya	Re-development of Umiam Lake, Shillong	99.27
7.	Sikkim	Skywalk, Bhaleydhunga, Yangang, Namchi	97.37
8.	Sikkim	Border Experience, Nathula	68.19
9.	Tripura	51 Shakti Peethas Park at Banduar, Gomati	97.70

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