

## 6 Creating Projects

### 6.1 Media for Use

Easy start with Filmora media for use to make a creative video. You can also save your video templates on the cloud and exchange them with other creators. (This feature is only for Windows)

#### Stock Media

Project media refers to the media files you used for your videos, including audio, video clips, images.

Find the Stock Media tab at the top, where there are several categories: Favorites, Downloads, and media integration area.

##### ① Favorites

Click Favorite while hovering over a resource to add an item to this folder.

##### ② Downloads

The media downloaded from Filmora will be displayed here.

##### ③ Media Integration

Here you can find fancy high-resolution stock media from:

- GIPHY
- Pixabay
- Unsplash

#### Project Media

You can import media files here.

- Right-click on Project Media, you can add a new folder.
- Right-click on Folder; you can rename and add a new folder.

#### Shared Media

Import media here to use it in multiple projects.

- Right-click on Shared Media, you can add a new folder.
- Right-click on Folder; you can rename and add a new folder.

## Preset Templates

You could use the template presets to quickly complete the video creation and save your projects as templates for reuse.

### Note:

This feature is only for Windows.

### ① Custom

Open the project you want to Save as a template, find File in the upper left corner of the application, expand it and click Save Templates. The saved project templates will be automatically saved here.

### ② All Templates / Component Template

The video template provides pre-installed video engineering and fragments to enhance the efficiency of video clips. You only need to replace media clips in your template in your media.

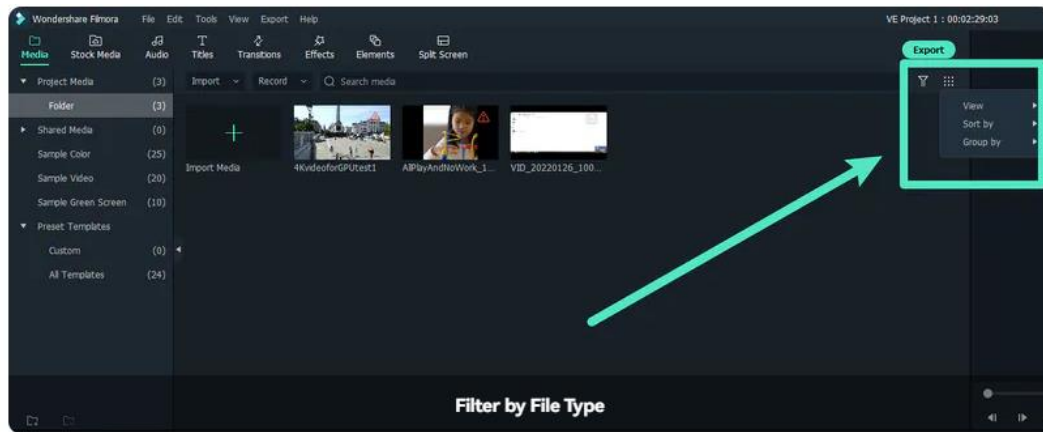
- Drag the template item to the timeline point.
- Press and hold Alt to drag your own videos, photos, music materials, and put them on the corresponding placeholder position.

## Relink Media

- Right-click the media file that you import in Project Media, choose Relink Media, you can replace a new media.
- If the selected file and the clip you used in the project have different durations, they cannot be relinked. Please reselect a file with the same duration to avoid issues.

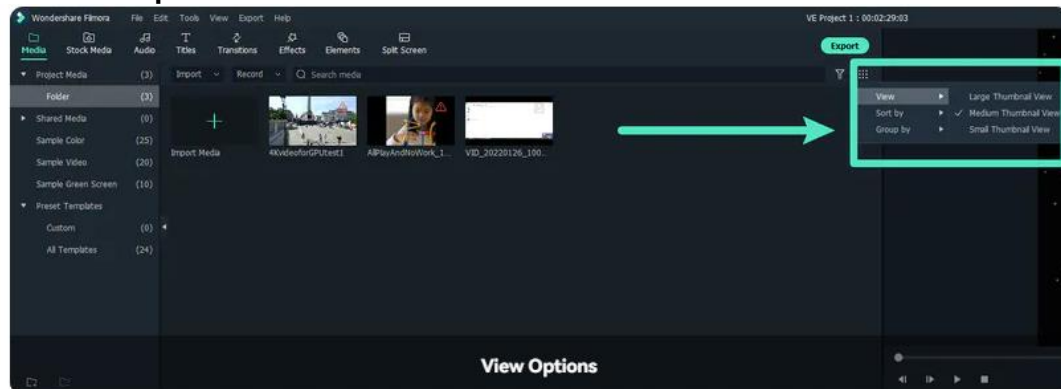
## Filter and View Options

- **Filter by File Type**



On the right side of the Search Media bar, there are four filters here: All, Video, Audio, and Image

### • View Options



**You can view by:**

Large Thumbnail View  
Medium Thumbnail View  
Small Thumbnail View

**Your media files can be sorted by:**

Name  
Duration  
Type  
Date Created  
Ascending  
Descending

**Your media files can be grouped by:**

None  
Type  
Date Created  
Camera Name  
Duration  
Ascending  
Descending

## 6.2 Create with Instant Mode

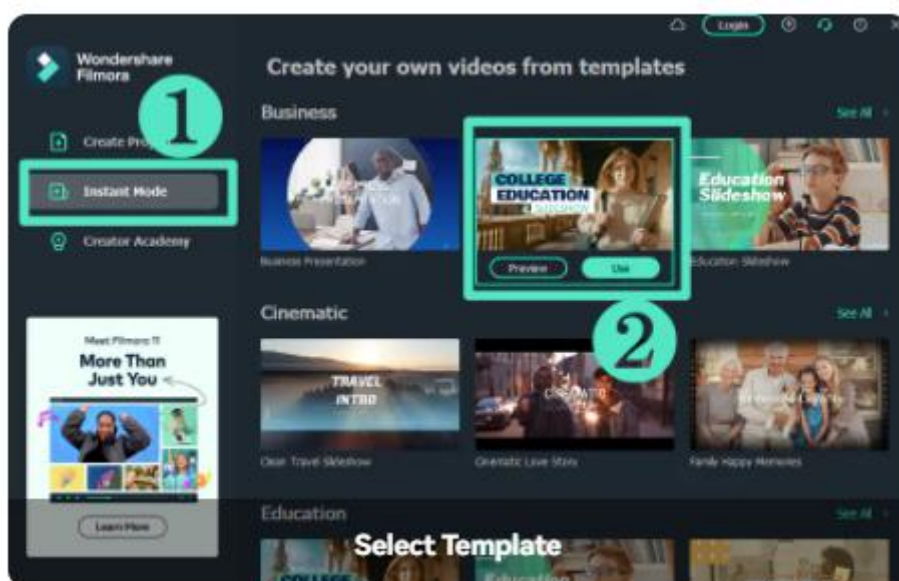
No editing skill is needed for using an Instant Mode to create a video. Just add the media you want to show, and Filmora will make a video for you at once. (This feature is only for Windows).

Instant Mode provides complete video templates. You can quickly get a nice video within your media.

### Create with Instant Mode

#### Select Template

Find the option of Instant Mode from the startup window, click it, find the appropriate template from the right side, and the Use button will be displayed when the mouse hovers.



#### Import Media and Auto Create

- ① Import all your media and click Auto Create.
- ② Add more than 5 media to unlock the Auto-Create.

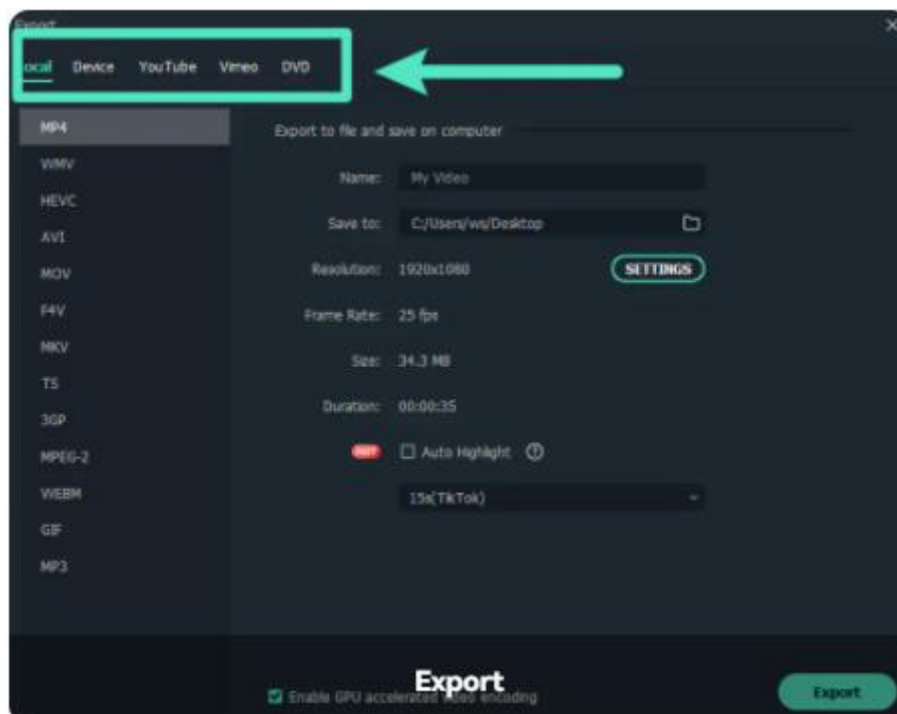


### Quick Edit

- 1 The left panel has three tabs, Title, Music, and Template to choose from.
- 2 The lower panel has three setting options: Effect Control, Music Setting, and Global Setting. Click the corresponding setting option to edit it directly.
- 3 In the Layer panel of the clip displayed on the right, select the corresponding layer to edit it directly.

### Export

After clicking Export, select the device to be exported in the upper part of the Export window, and then export.



### Suitable User Groups

- Editors who are not good at using the timeline mode;
- B-end users who pursue efficiency.

## Main Types of Templates

The main types of templates include Vlog, Business, Education, Family, Vlog, Cinematic, Slideshow, and Upbeat, which individual users, and B-end users can cover.

## Advantages of Instant Mode Compared with Timeline Editing

- Video generation with one click in minutes.
- Easy storyboard editing.
- AI automatically recognizes highlight clips.
- Sample preview videos for professional designers to inspire users for clipping.

## 6.3 Create New Project

Learn about project files, and how to create and manage projects in Filmora.

The project (.wfp format) you create in Filmora contains the settings you select for each sequence in the timeline, as well as editing decisions, effects, and music used in the project.

Filmora project files don't store the source videos, audio, or images. They only save a reference to these types of media files based on the file names and locations. If you move, rename, or delete a source file, Filmora won't be able to find it automatically the next time you open a project that uses that piece of media.

### Note:

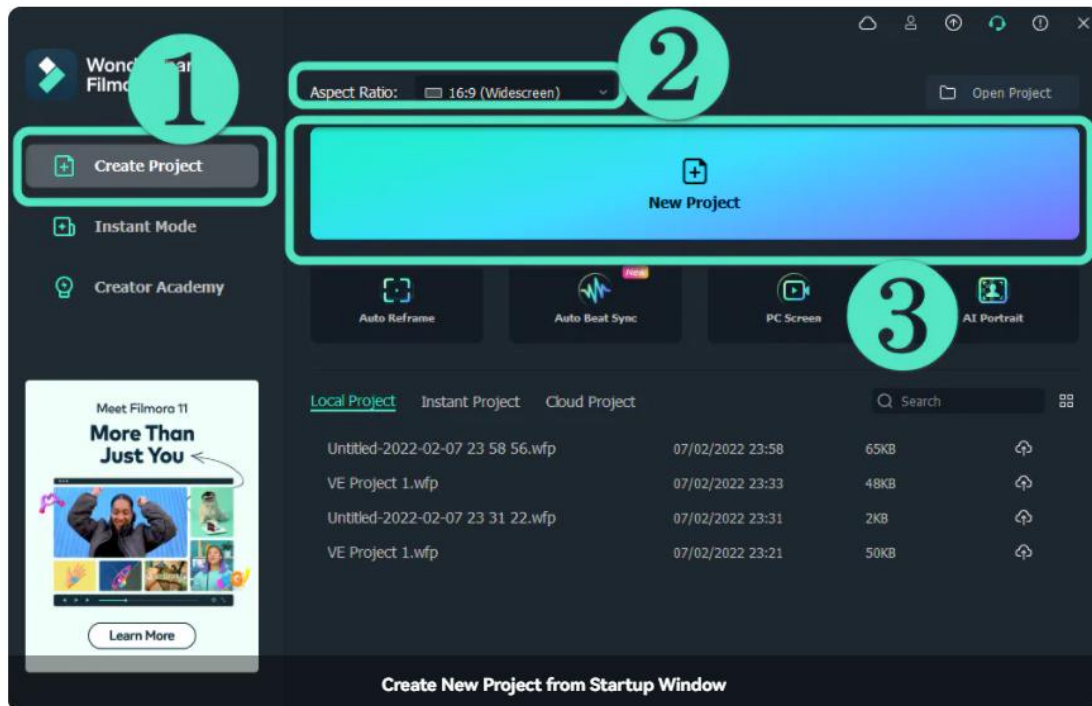
For your convenience, Filmora offers you the option of archiving your source files all together with the project.

## Create A New Project

There are two ways to create a new project.

- **Method 1: Create New Project from Startup Window**

Select the corresponding Aspect ratio at the top of the Startup Window according to the video scene requirements



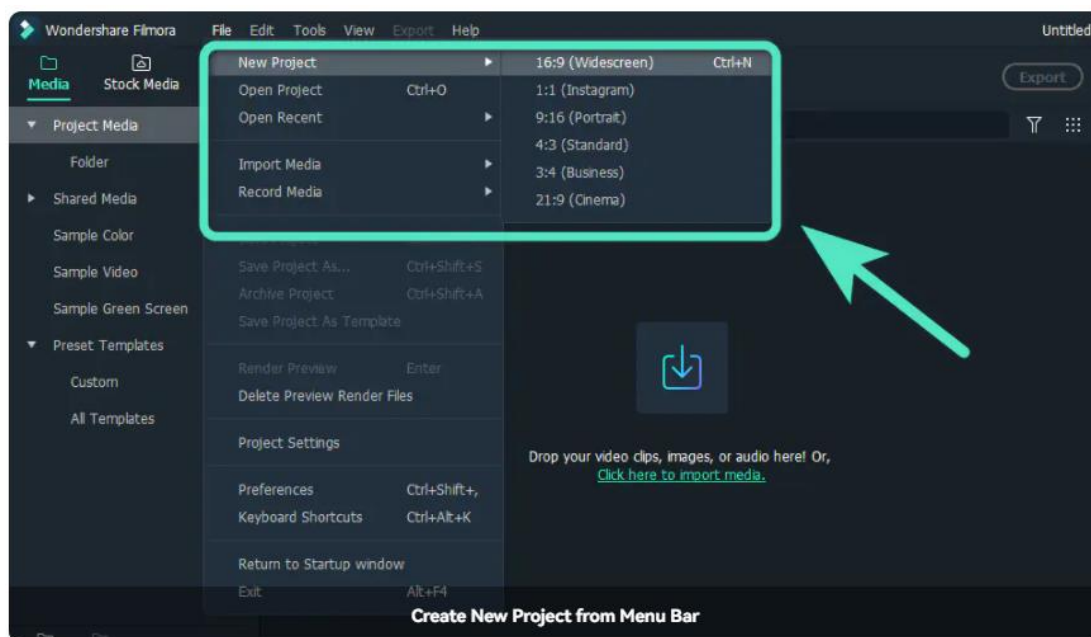
- **Method 2: Create New Project from Menu Bar**

Launch Filmora and choose New Project to enter the editing interface. You can re-create a new project under File > Project Settings.

You can also set the resolution, aspect ratio, and frame rate for the project as you like under File > Project Settings.

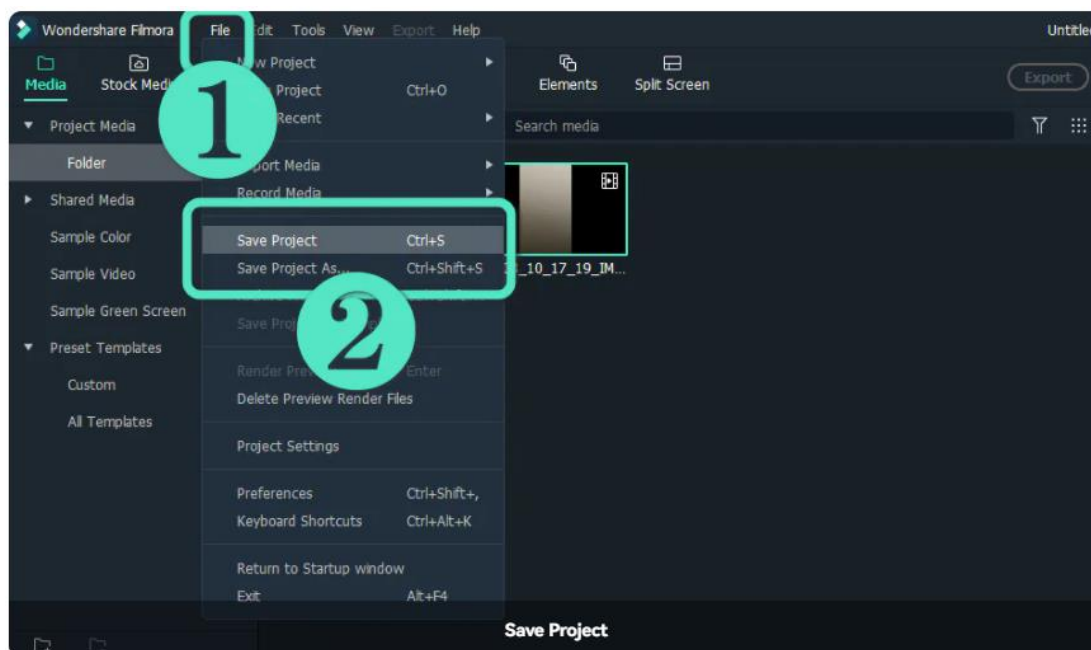
**Note:**

The default aspect ratio is 16:9, but you can change it to 1:1 or 9:16 if you want to make videos for Instagram or other social media, or you can select Custom to customize your aspect ratio.



## Save A Project

After you finish your editing in the timeline, you can click File > Save Project or Save Project As, or use the hotkey Ctrl+S to save the edited project to your computer, in case you need to modify it in the future.

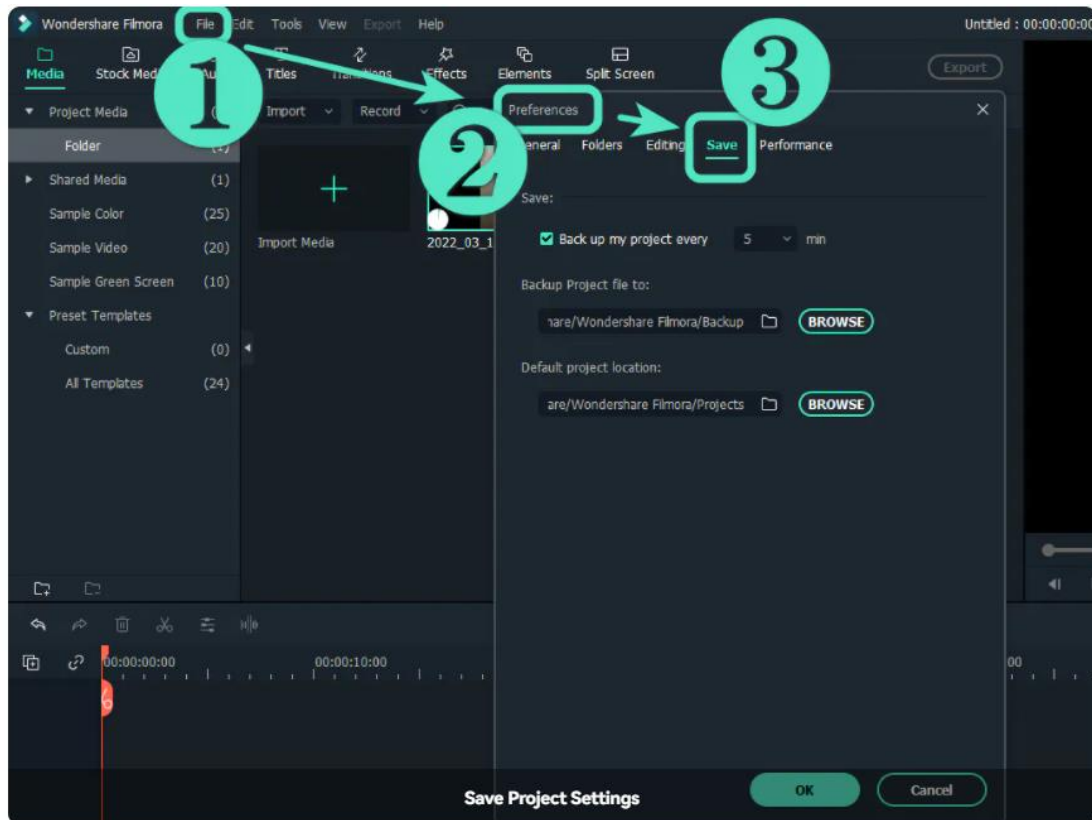


### Note:

The project will be saved as a file with the extension. wfp. And it can only be recognized and opened by Filmora.



You can back up your project every specified min by File > Preference > Save, fill in the backup interval, and tick the box in front.

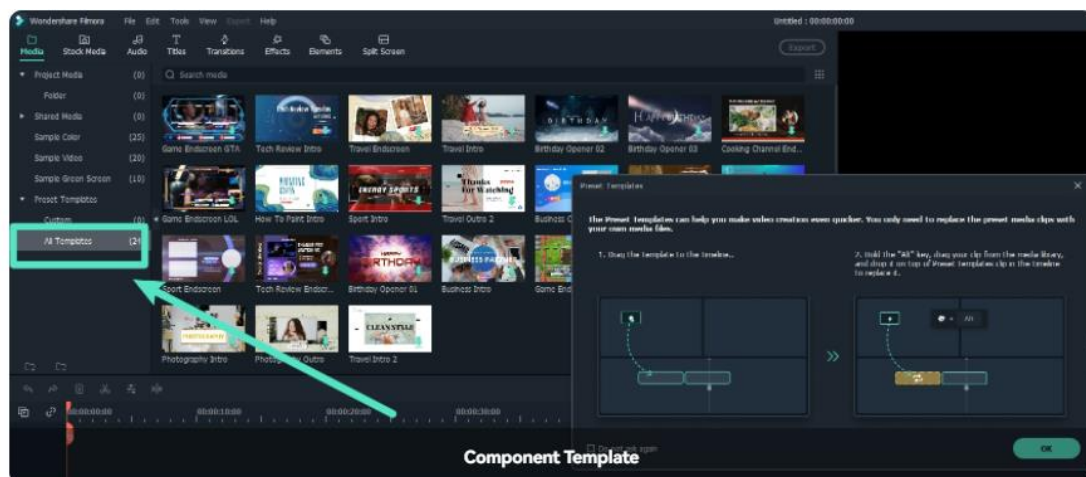


## 6.4 Create With Component Template

Learn about tips to create with Component Template in filmora.

### Create with Component Template

Enter the editing panel of the project select the Media tab; you can find All Templates in the drop-down option of Preset Templates, which is also called



The video template provides pre-installed video engineering and fragments to enhance the efficiency of video clips. You only need to replace media clips in your template in your own media.

- ❶ Drag the template item to the timeline point.
- ❷ Press and hold "Alt" to drag your own videos, photos, music materials, and put them on the corresponding placeholder position.

## View Options

On the right side of the Search Media Bar, you can choose a browse view. It includes:

- Large Thumbnail View
- Medium Thumbnail View
- Small Thumbnail View

## 6.5 Open Project

Learn how to open Filmora projects for Windows.

Filmora for Windows can open project files created with earlier versions of Filmora.

### Open an Existing Project when Editing

When you launch Filmora, your most recent projects will be shown in the Project Files. Select the target project to reload the .wfp project file. If your project isn't shown in the Project Files, click Open Project to locate it.



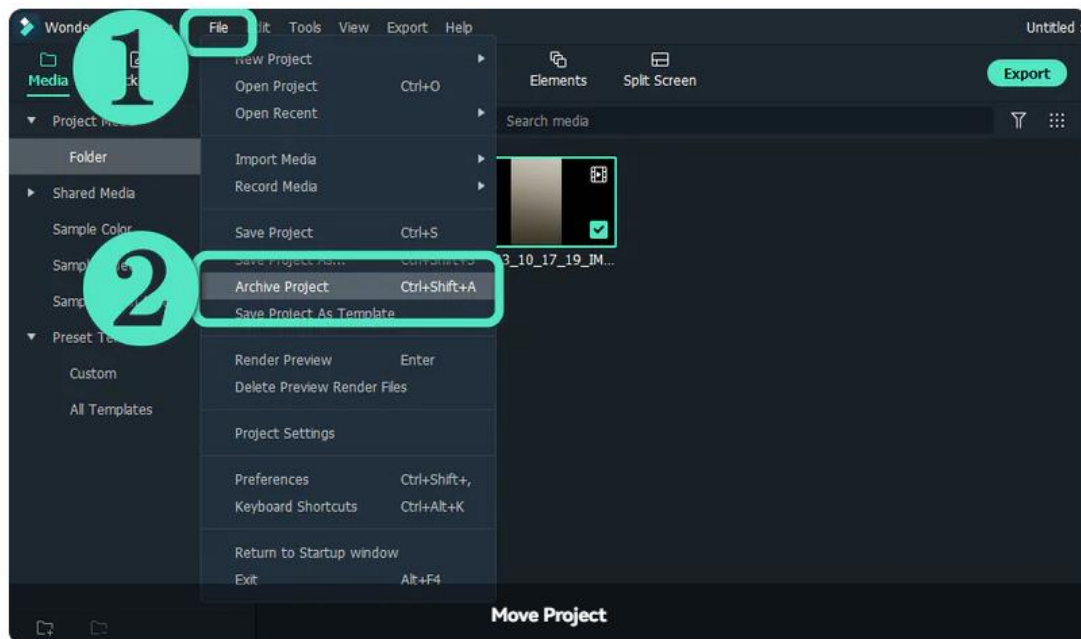
Besides opening projects at the startup window, you can also open an existing project when editing. Click File > Open Project (Ctrl+O) or File > Open Recent to locate the .wfp file.



## 6.6 Move Projects

Learn how to move and archive Filmora projects.

If you need to edit your project on another computer, open the project, click File > Archive Project or use the hotkey Shift+Ctrl+A, then the project file and the source files will be archived together in the archived. wfp file.



You can copy or transfer that archived project in. wfp format to another computer and continue your editing.

### Note:

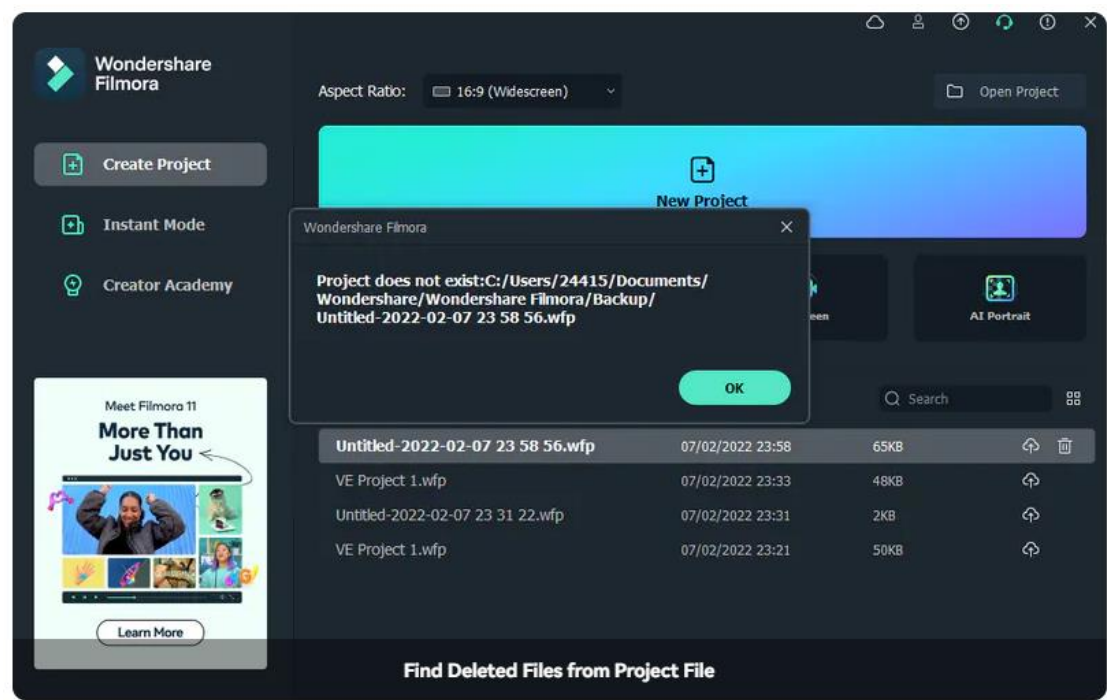
Please do not just move the saved project to another computer directly. You must click File > Archive Project to archive the project first.

## 6.7 Relocate Projects

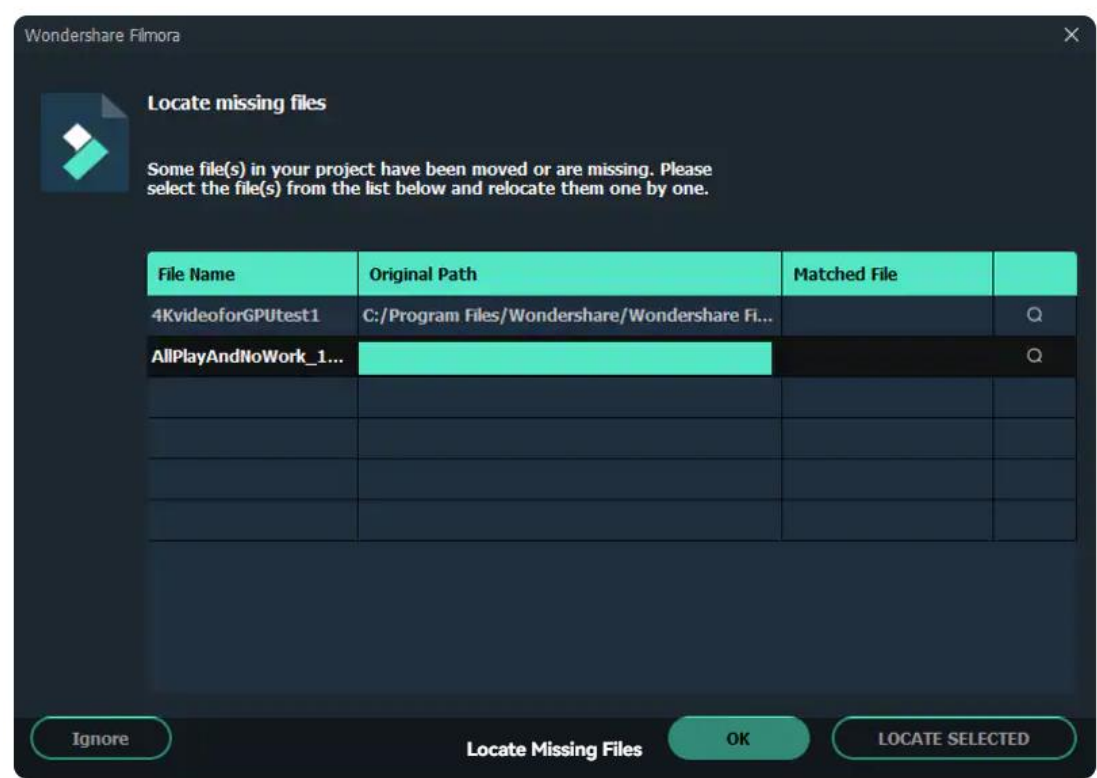
Learn how to relocate Filmora projects.

Once you change the location of the source files, rename them, delete them, or disconnect the external drive where they are saved, Filmora will not be able to find them anymore through the saved path.

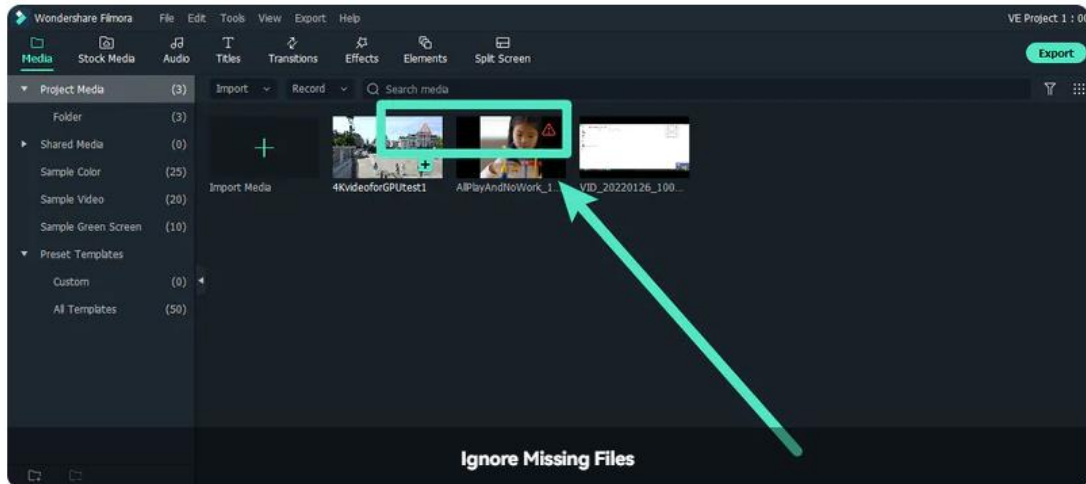
❶ If you click the changed save location or deleted project file from Project File, the window will prompt you that project does not exist in the saved location.



❷ If you click a moved or missing project file from the source file save location, you will see a window of "Locate missing files" showing that "Some file(s) in your project have been moved or are missing. Please select the file(s) from the list below and relocate them one by one."



- Select Ignore/OK – You will skip to player panel directly and a red exclamation mark will appear on the video.



- Select LOCATE SELECTED – The source file save location window for project file storage will pop up. You can relocate the missing files.
- 3 If you click the clip with red exclamation mark, the window will pop up displaying "Unable to locate file. Click 'RELOCATE' to try importing the file again,' DELETE' to delete it, or 'IGNORE' to abort this operation."

- Select **Ignore** – You will be back to player panel.
- Select **Delete** – A window will pop up asking to confirm if you need to delete the clip.

#### Note:

If the files have been permanently deleted, you can choose other files as replacements.

- Select **Relocate** – The source file save location window for project file storage will pop up. You can relocate the missing files.

## 6.8 Best Practices: Cloud Backup

Cloud Backup (Wondershare Drive) opens the era of co-creation of Filmora's Saasized content services. Learn how Cloud Backup performs as one of the best practices in Filmora.



## Main Function of Cloud Backup

- Free 1G cloud storage space upon activation;
- Provide upload, download and share operations;
- The files that can be uploaded are: project documents (including packaging), project templates, finished videos
- Support macOS/Windows interoperability and collaboration;
- A variety of membership levels to choose from to meet the different needs of users.

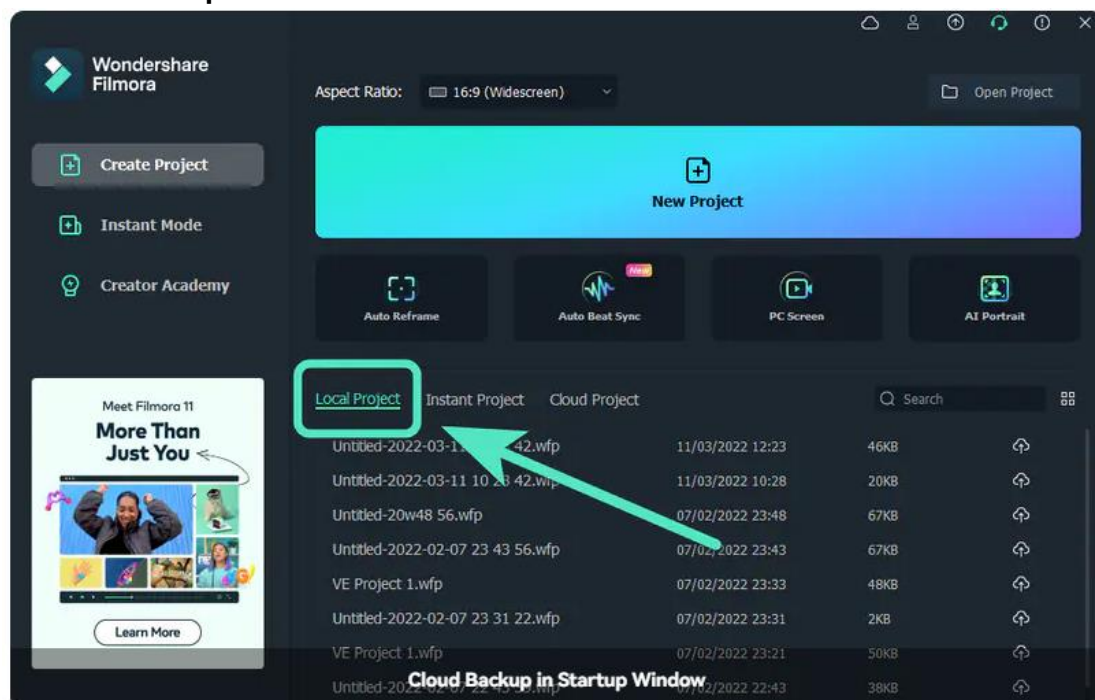
## User Scenario of Cloud Backup

- Students make videos on the school computer, back up the project to the cloud disk, and log in to the account at home to continue editing and perfecting;
- Internet celebrities share their engineering templates with their fans for use.

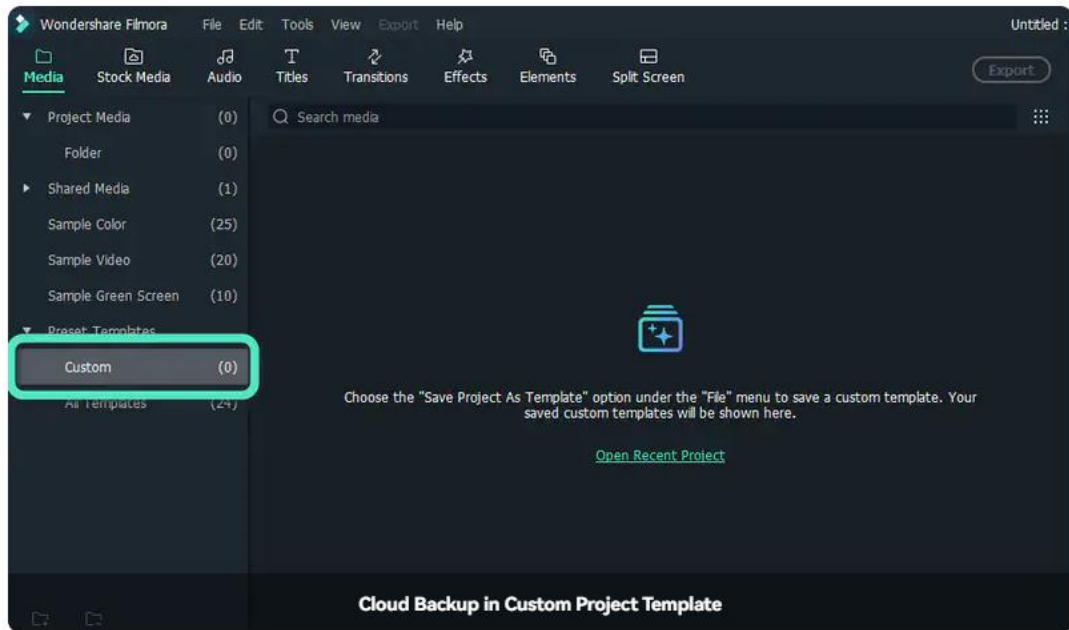
## Function Entry of Cloud Backup

A total of 3 function entrances and 1 cloud disk task management. The entrance is as follows:

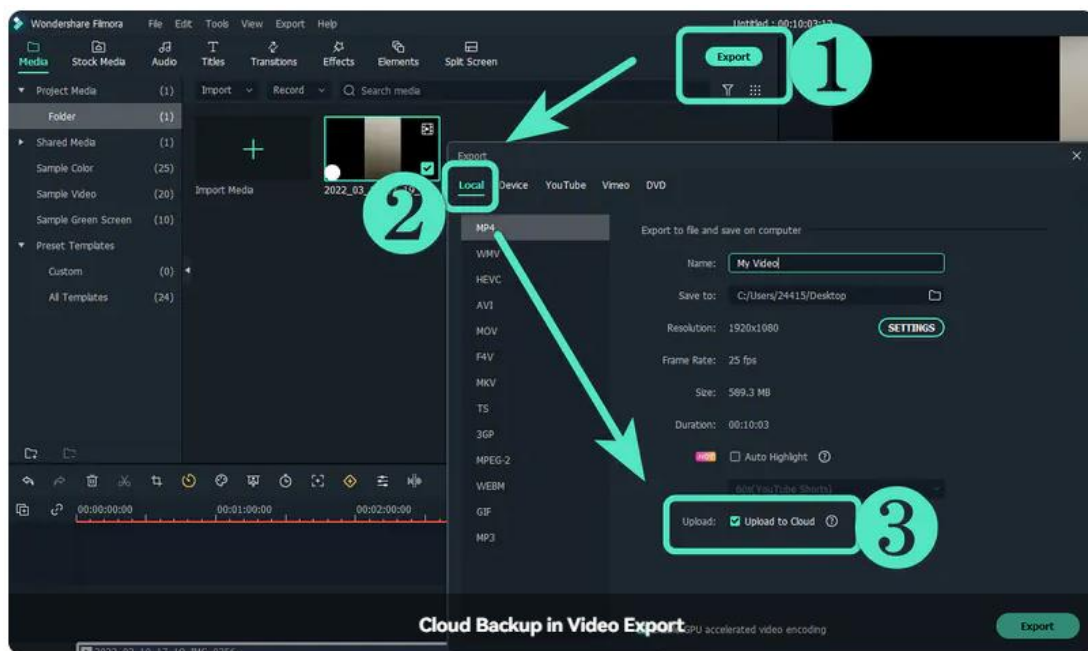
- **Startup Window**



- **Custom Project Template**



## • Video Export



## • Cloud Disk Task Management