15 Effects

15.1 Types Of Effects

Filmora is a powerful video editing software with thousands of video effects, which can help to make your videos or audios more creative and brilliant.

Regarding the types of Effects, there is a good category in Filmora. You can find AI Portrait, AR Stickers, Boris FX, NewBlue FX, Luts, Overlays, Filters, and so on. Check from the applying scenes, you can find effects for Gaming, Education, Travel, News, Business, Food, Events, Wedding, etc. Divided by group, you will have Pets, Family, Friends, Businesses, and the like.
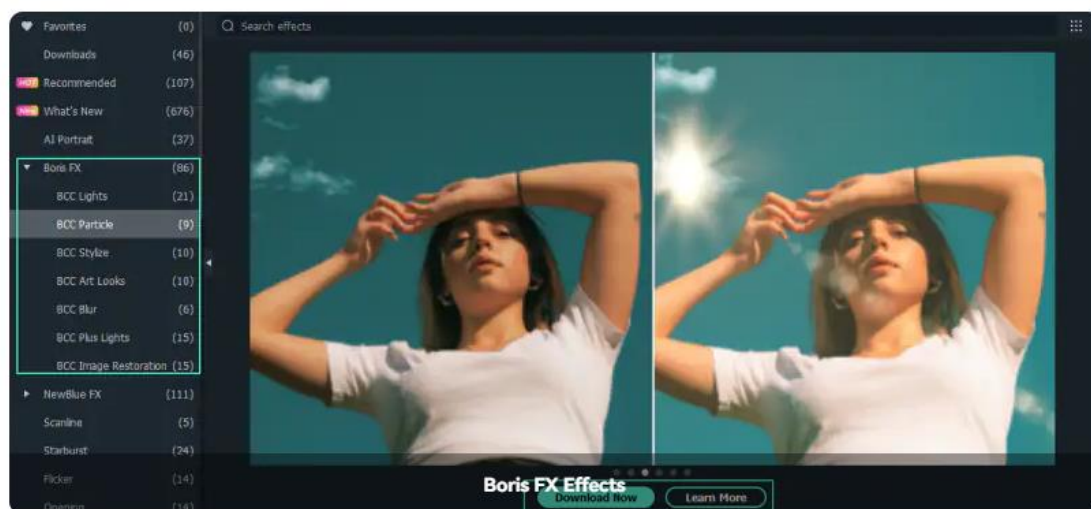
15.2 Add And Modify Borisfx Effects

Filmora now supports Continuum, professional-quality effects plugins from award-winning developer, Boris FX. 7 Continuum Units have been customized for Filmora users, unleashing amazing creative visual effects and graphics potential. Each Continuum unit contains multiple filters with complementary creative presets designed by Boris FX. Browse from the unique effects and thousands of presets.
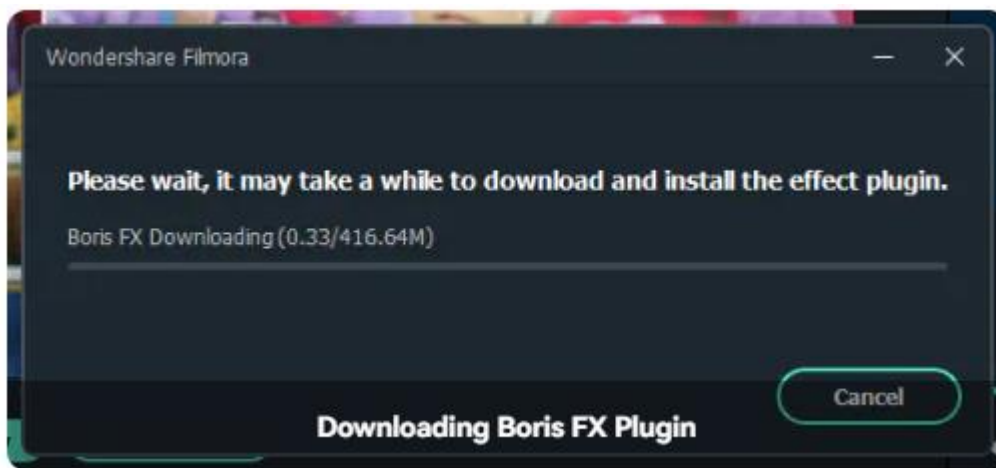
Add Boris FX Effects

❶ Find Boris FX effects

Open Filmora video editor. After importing the files, go to Effects>Boris FX. You can see the Boris FX effects, such as BCC Lights, BCC Particle, BCC Stylize, BCC Art Looks, BCC Blur, BCC Plus Lights, BCC Image Restoration. You can choose to learn about Boris FX effects before downloading the plugin.

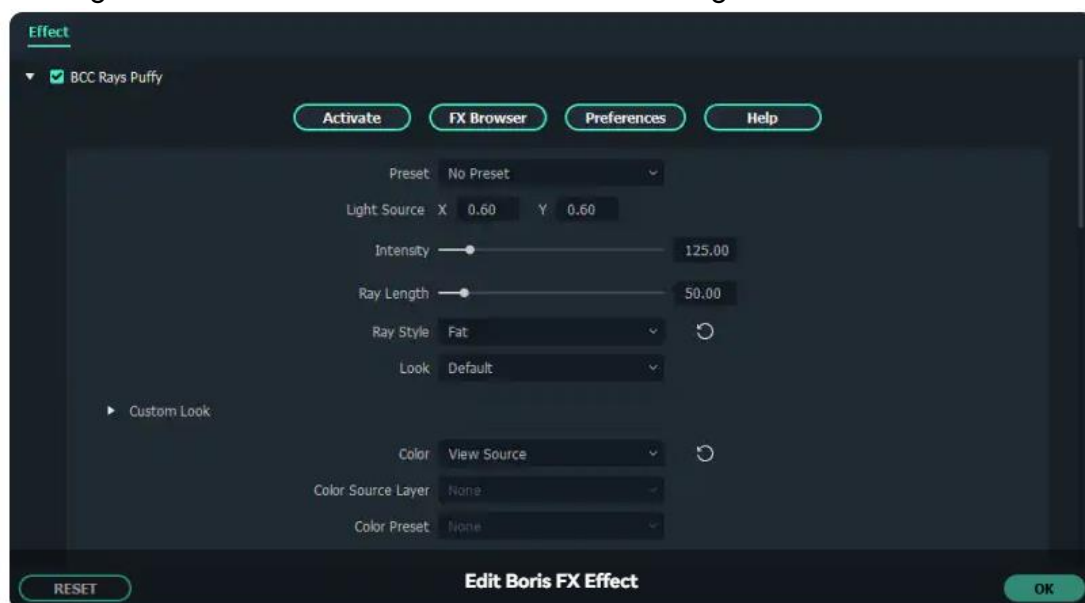**❷ Download and Install Boris FX**

To use the Boris FX plugin, you need to download and install the Boris FX effect plugin. Since the plugin effect package is about 400M, it will take time to download the package. Please wait patiently.

After the download process is finished, restart Filmora to load Boris FX effects. Then go to Effects>Boris FX to add and preview the Preset effects.

Modify Boris FX Effects

Double click on the Boris FX effect to arouse the Effect editing panel. Then you can begin to edit the Boris FX effects to make it look good.
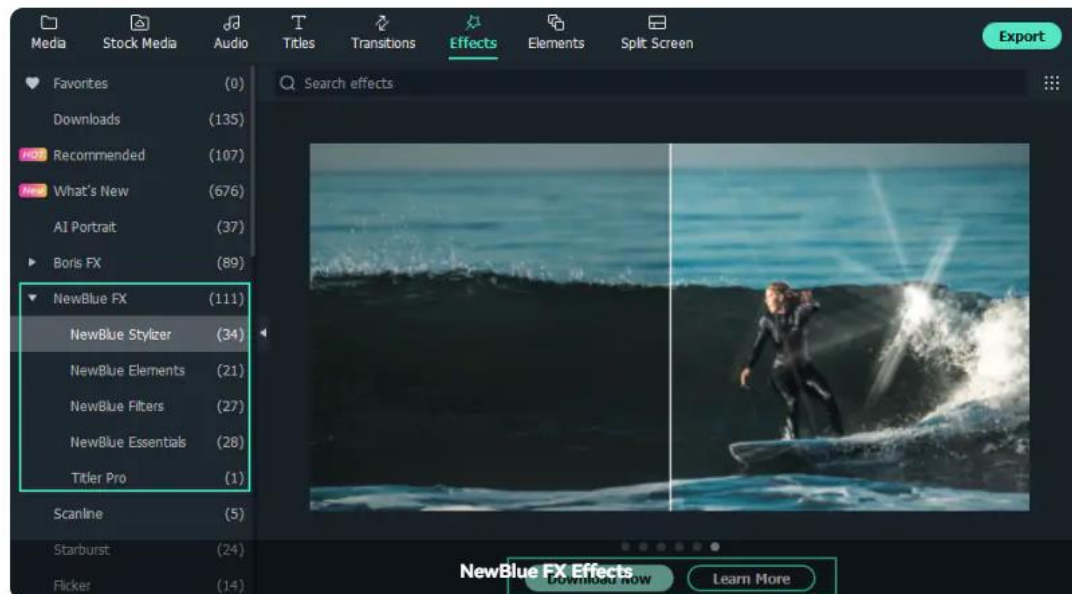

15.3 Add And Modify Newbluefx Effects

You can now use the following NewBlue effect collections that have been customized specifically for use in Filmora: Titler Pro, Video Stylizer, Video Elements, Video Filters, and Video Essentials. Each collection contains a set of factory-installed, professionally designed presets. These five collections include 100+ unique effects and 500+ professionally designed custom title presets.
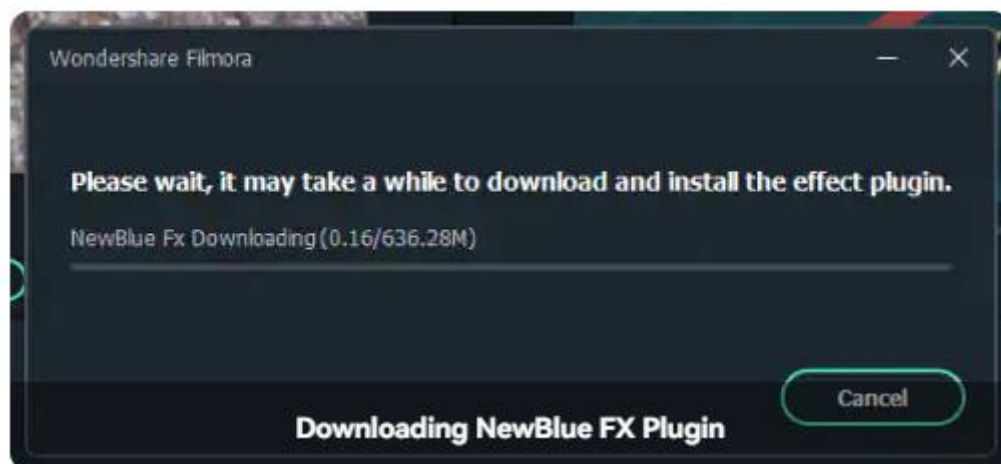
Add NewBlue FX Effects

❶ Find NewBlue FX effects

Open Filmora video editor. After importing the files, go to Effects>NewBlue FX. You can see the NewBlue FX effects, such as Titler Pro, Video Stylizer, Video Elements, Video Filters, and Video Essentials. You can choose to learn about NewBlue FX effects before downloading the plugin.

❷ Download and Install NewBlue FX

To use the NewBlue FX plugin, you need to download and install the NewBlue FX effect plugin. Since the plugin effect package is about 600M, it will take time to download the package. Please wait patiently.

After the download process is finished, restart Filmora to load NewBlue FX effects. Then go to Effects>NewBlue FX to add and preview the Preset effects.

Modify NewBlue FX Effects

NewBlue FX offers a powerful effect editing tool. You can adjust the settings in Filmora. Double click on the NewBlue FX effect to arouse the Effect editing panel. Then you can begin to edit the NewBlue FX effects to make it look awesome.
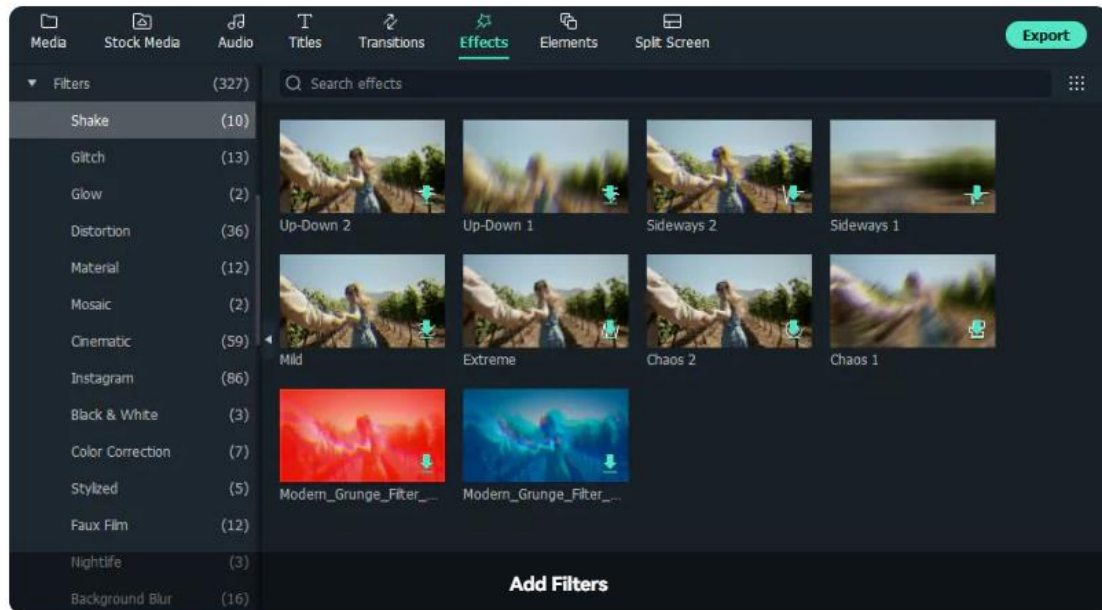

15.4 Add And Customize Filters

Wondershare Filmora enables you to add as many filters as you want. You can add or customize the filters to create a brilliant video.

Add Filters

There are three ways to add filters to a video:

Open your project, go to the Effects>Filters tab, and then select the filter that you want and add it to your project.

❶ Hover your mouse over the filter or overlay effect you want. When you see a Plusicon in the middle, click it. Then the effect will be added to the timeline.

❷ Drag the filter and drop it directly onto the video clip in your timeline that you want to add it to. Effects will be applied to the whole video clip this way.
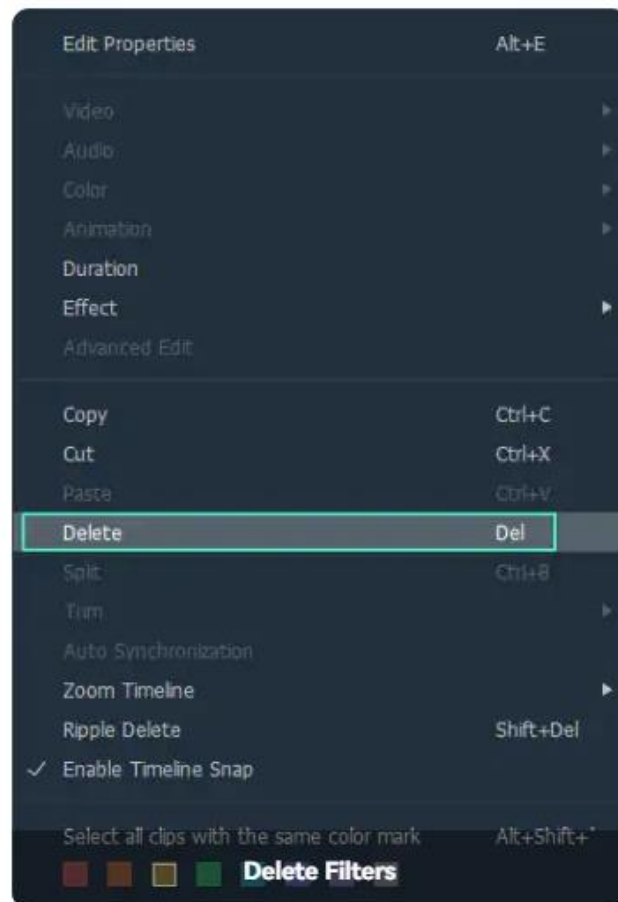
> **Note:**
>
> If you are editing a 'portrait' (9:16) clip in a 16:9 video, you can add background blur filters to replace the black bars.

Remove Filters

There are three ways to remove filters from your project:

- Select the filter in the timeline and hit Deleteon your keyboard.

- Right-click on the filter in the timeline and select Deletefrom the menu.
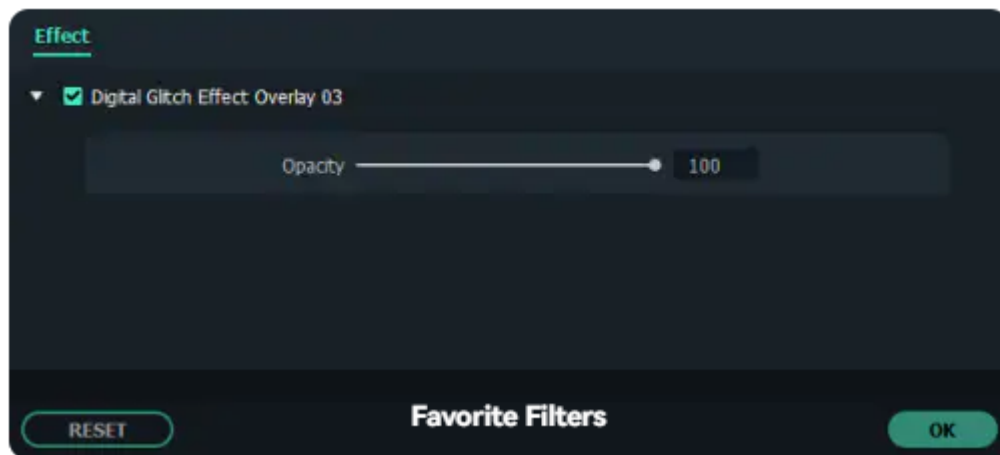
Customize Filters

Wondershare Filmora enables you to change the duration or opacity of filter effects.

❶ **To change the duration**
The default length is five seconds, but you can drag the edge of the effect in your timeline to change its duration.
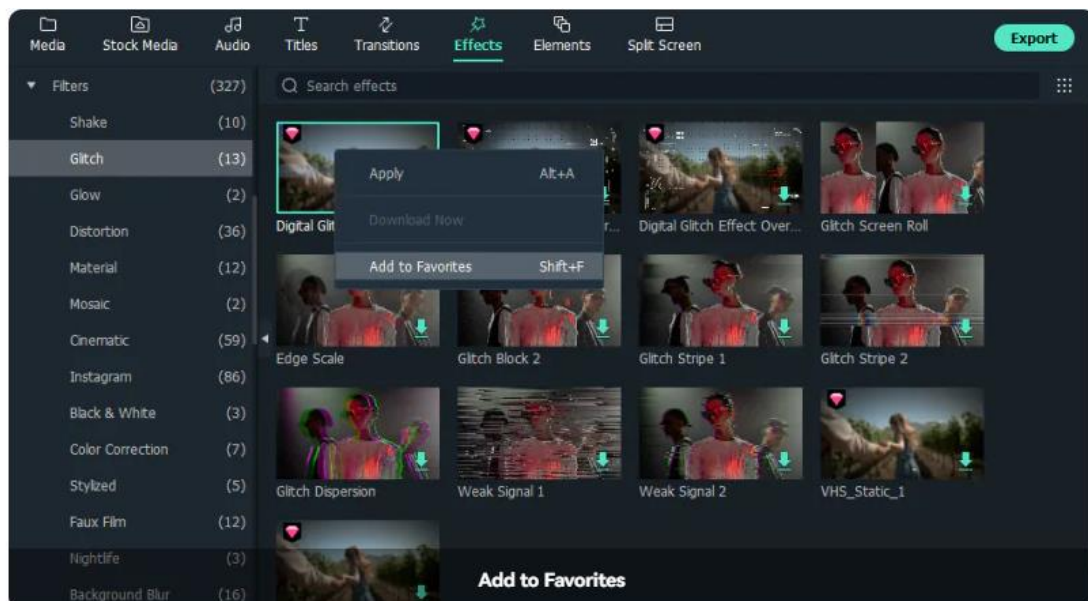
❷ **To Change the Alpha Opacity of a Filter**
The alpha opacity (transparency) property can have a value of 0–100. A lower value makes the filter more transparent. Double click on the filter in the timeline to customize its opacity. Then, you preview how your clip looks with the filter applied to it in the Preview Window.

Favorite Filters

Right-click on a filter effect in the Effects menu and select Add to Favorite. Then, go to the Favorite category to find it again quickly.
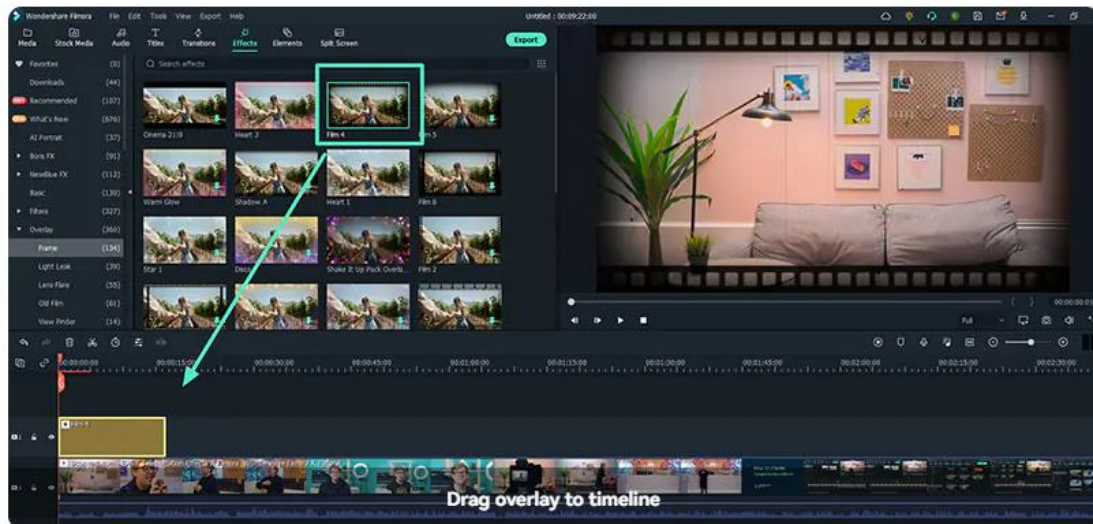

15.5 Add And Customize Overlays

Learn how to use overlays in Filmora and get more creation for videos!
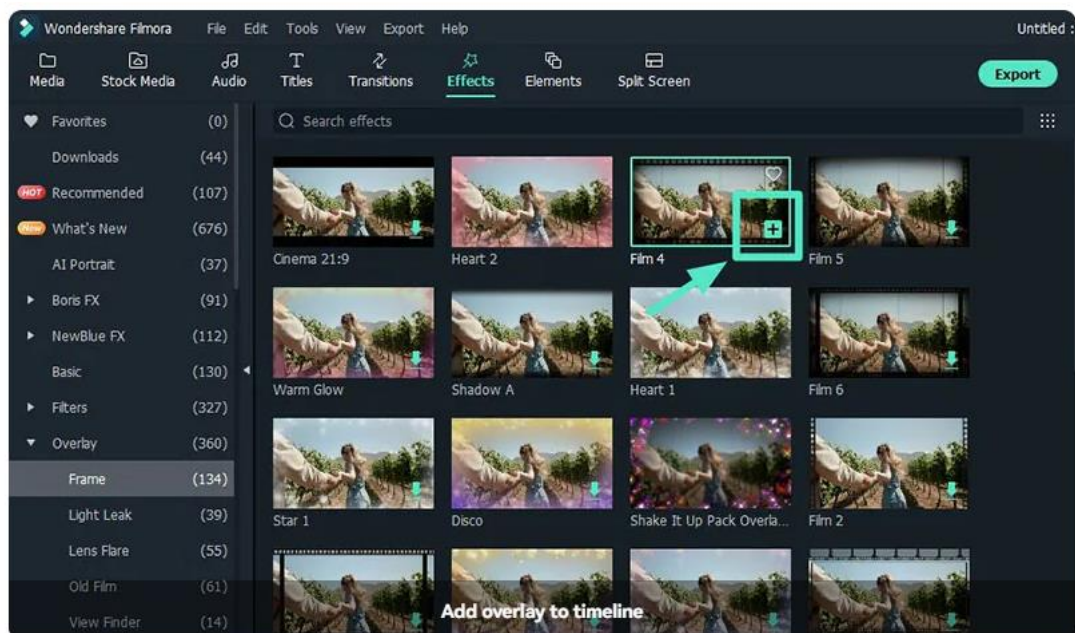
Add Overlays

Wondershare Filmora enables you to add as many overlays as you want.

There are two ways to add overlays to a video.

- Open your project, go to the Effects tab, and then select the overlay you want and drag it to the timeline. Effects will be applied to the whole video clip this way.

- Hover your mouse over the overlay effect you want. When you see a plus icon in the middle, click it. Then effect will be added to the timeline.
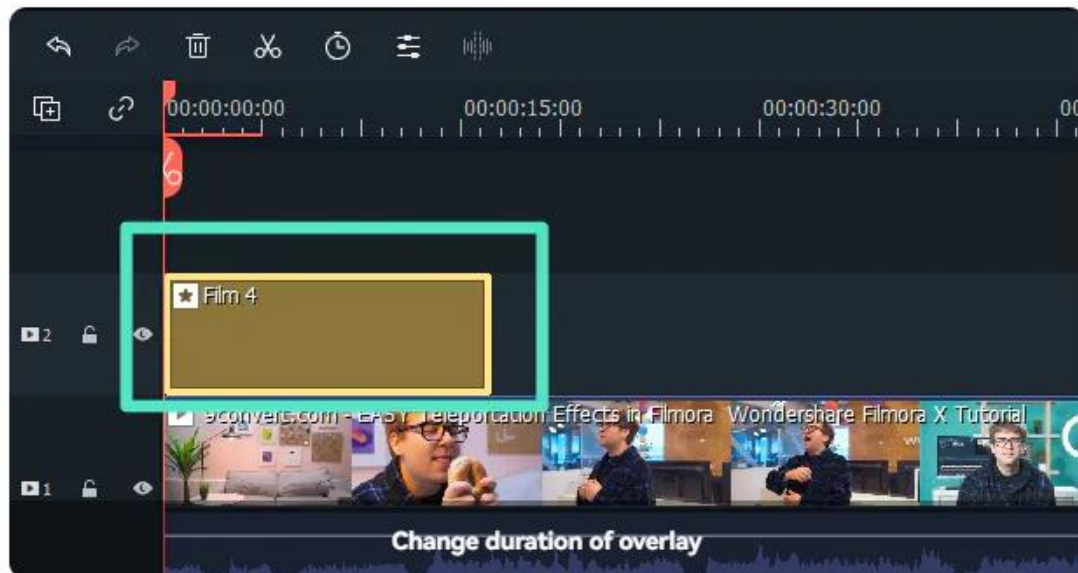

Note:

If you are editing a "portrait" (9:16) clip in a 16:9 video, you can add background blur filters to replace the black bars.

Customize Overlays

Wondershare Filmora enables you change the duration or opacity of overlays effects.
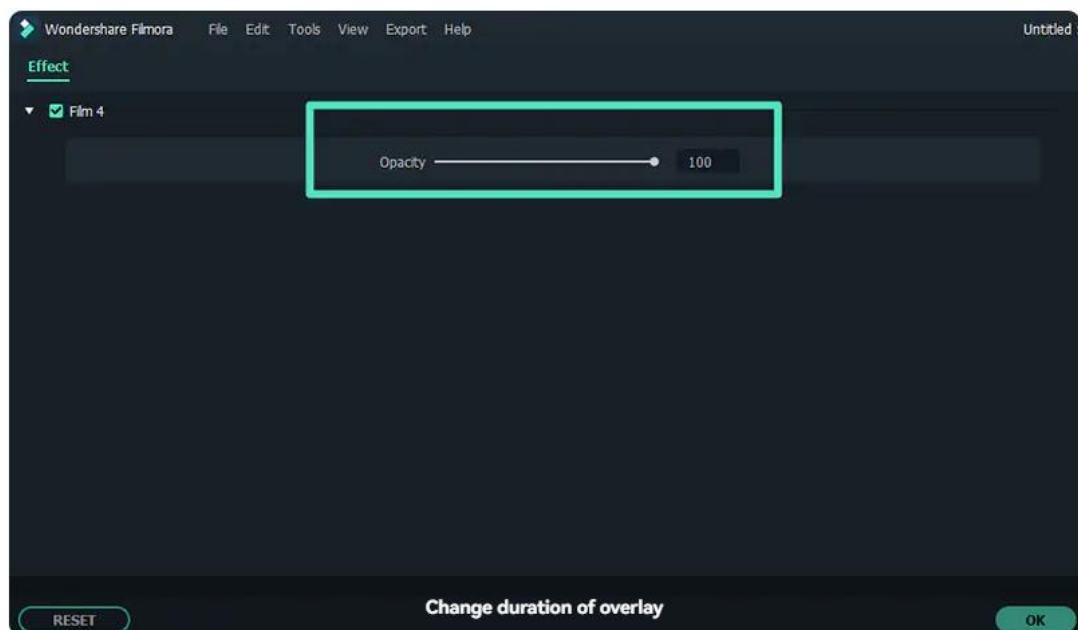
❶ To change the duration

The default length is five seconds, but you can drag the edge of the overlay effect in your timeline to change its duration.

❷ To Change the Opacity of Overlay

The opacity (transparency) property can have a value of 0–100. A lower value makes the filter more transparent.
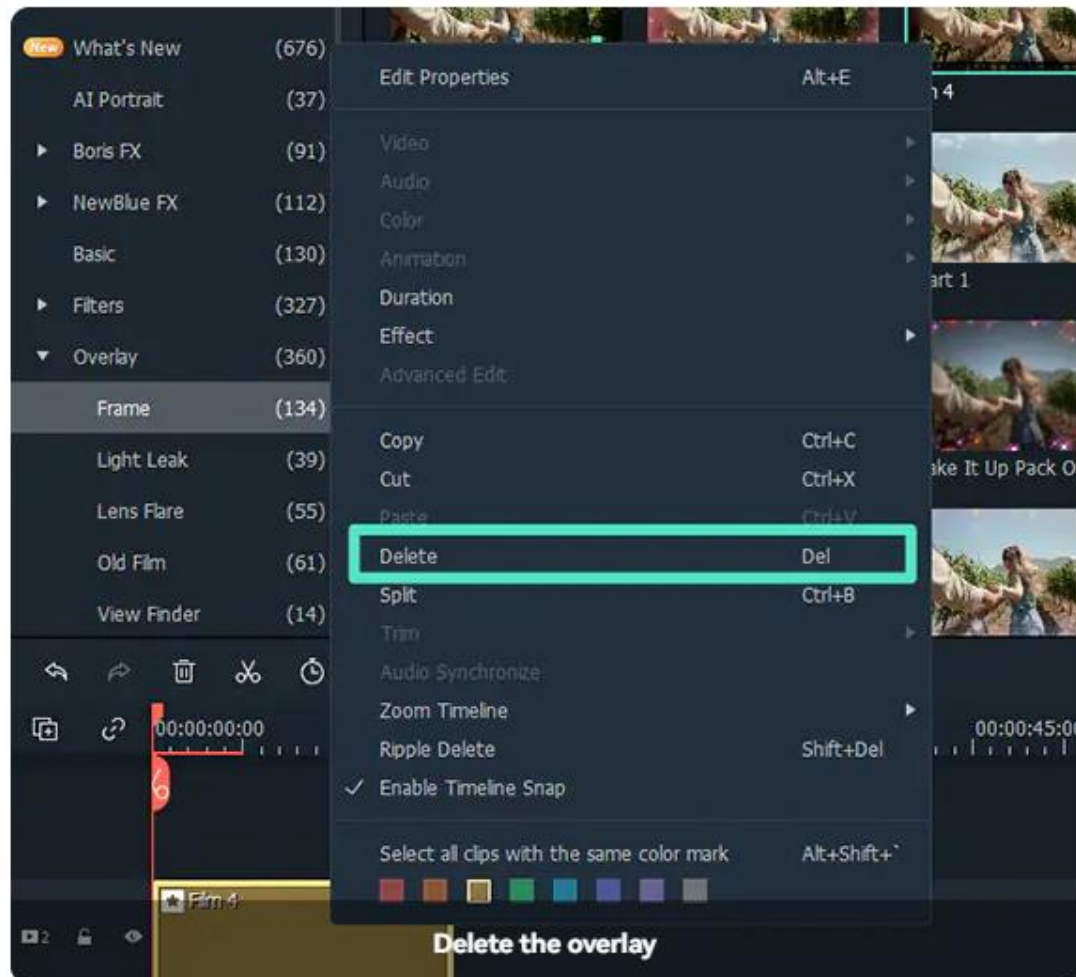
Double click on the filter in the timeline to customize its opacity. Then, you preview how your clip looks with the filter applied to it in the Preview Window.
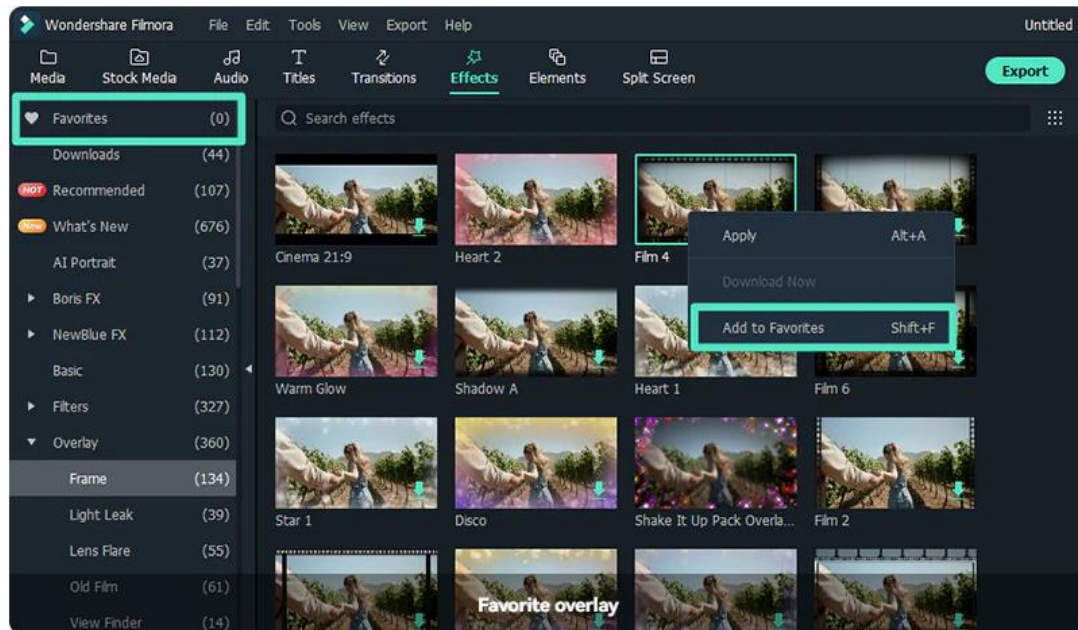

Remove Overlays

There are two ways to remove overlays from your project.

- Select the overlay in the timeline and hit Delete on your keyboard.
- Right click on the overlay in the timeline and select Delete from the menu.

Favorite Overlays

Right click on a filter effect in the Effects menu and select Add to Favorite. Then, go to the Favorite category to find it again quickly.

15.6 Filmstock Assets

When you edit your video with Filmora, you may see some effects and resources from Filmstock. And you will feel confused about that.Read this guide and you will find the answers.

What is Filmstock

Filmstock is a video asset designed for Filmora, including video templates, elements, transitions, titles, video clips, music, sound effects, and high-resolution images.

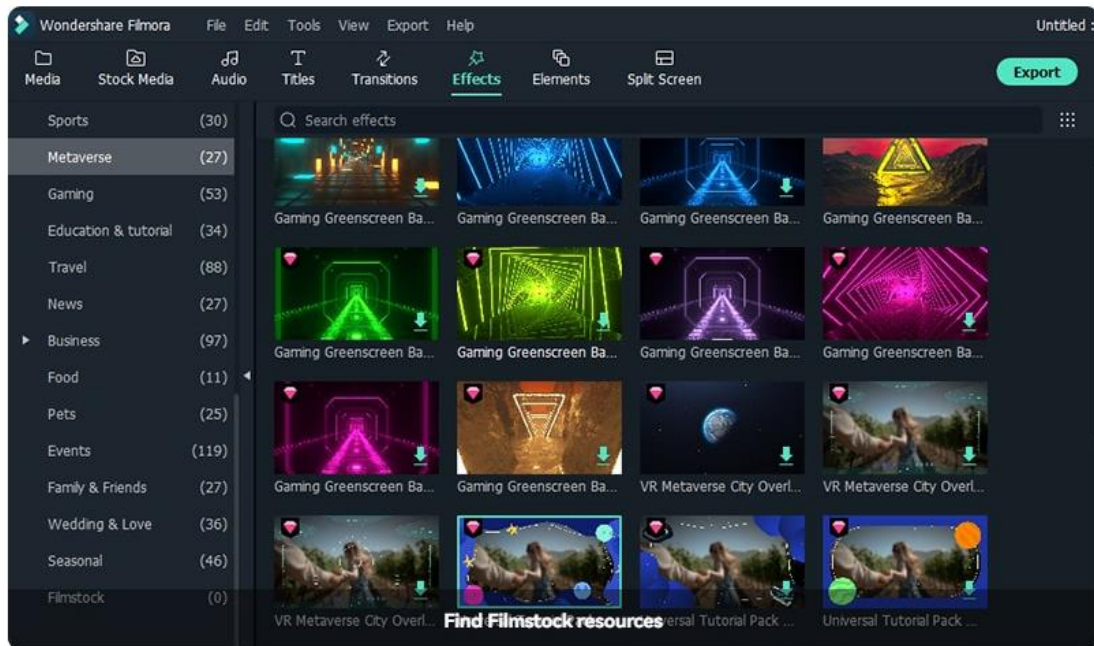You can visit Filmstock for more information.

What does Filmstock Have:

● Over 400 effect packs for all types of videos, and always keeps updating.

● Various video clips like nature, lifestyle, business, animals, food, and more. You can try them in Filmora video editor.

● Unlimited downloads of 70K+ high-quality images.

● 1700+ music and audio effects for transitions, gaming, intro, social media, movie, birthday, or blockbuster.

How to Use Filmstock

There are two methods to help you.

Method 1: Download and Use Filmstock Resources from Filmora.

- When you use Filmora, you will notice that some resources have a "diamond" shape on the top left. These are resources from Filmstock.

- Download the resources and drag it to the timeline. Try it free.

- If you want to use and download your video with these Filmstock effects, you can click to purchase for more service.

Method 2: Download Filmstock Resources from Filmstock Official Website and Use it in Filmora.

- Login Filmstock by using the same account of Filmora.

> **Note:**
>
> The resources of Filmostock can't be used if you don't download Filmora.

- Choose the resources in Filmstock to download and use in Filmora.

- Find the Filmstock you downloaded under the folder "Filmstock" – Effect on Filmora.