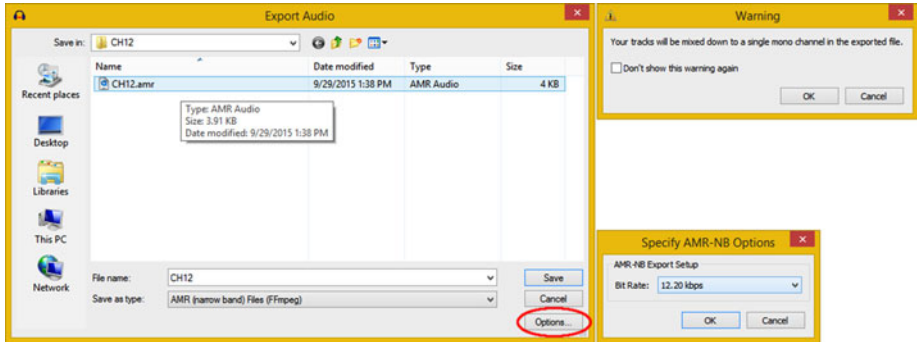


Save this file in your CH12 directory, or whatever your digital audio assets folder is named, and then click the **Options** button to open the **Specify AMR-NB Options** dialog (see Figure 12-8).



**Figure 12-8.** Export Audio in AMR format; set Bit Rate to 12.20

I chose to use the 12.20 kbps **Bit Rate** setting to initially get the maximum quality results possible with this codec. Later I can try other settings for comparison purposes and put together a results table to see which is best.

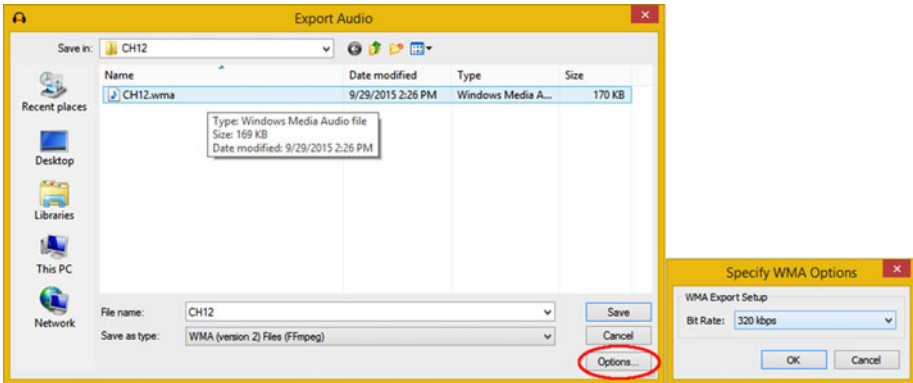
Click **Save** and you should get a **Warning** dialog (see Figure 12-8) informing you that your Stereo Track will be converted to a Mono Track. As you can see on the left of Figure 12-8, this is the smallest data footprint that you’ve obtained thus far, using only 4 KB of data.

Interestingly, when you play this AMR audio data sample, it still sounds a lot like the audio contained inside the other supported codec formats that you have generated thus far. The CH12.amr file size is 4 KB.

This represents more than a 99% data footprint reduction, some of which is from making a stereo data sample monoaural. To figure this out,  $4 \text{ KB} \div 428 \text{ KB} = 0.00935$ . This is 0.94% of an original uncompressed file size;  $100\% - 1\% = 99\%$  file size reduction. If you invert 0.00934579, you get 107, which represents a 10,700% reduction in data footprint.

## Exporting Audio for Windows: WMA Audio Format

Just in case you are delivering content on Windows OS, let’s cover **WMA** or **Windows Media Audio**, which is supported by the Windows Media Player. The last three formats that you are exporting in this chapter use the FFMPEG library that you installed in Chapter 1. The WMA format also uses the library, shown in a drop-down selector using an (**FFmpeg**) denotation. Follow a **File ► Export Audio** work process to invoke the Export Audio dialog and select **WMA (Version 2) Files (FFmpeg)** from the **Save as type** drop-down menu. As usual, name this file **CH12**, which is named CH12.wma. Save it into your audio assets folder (mine is a CH12 directory), and then click the **Options** button to open the **Specify WMA Options** dialog (see Figure 12-9). I chose to initially set my **Bit Rate** setting at the highest, 320 kbps. Click **OK** to set **Quality**. Click **Save** to export your CH12.wma file.



**Figure 12-9.** Export Audio in WMA format, at Quality of 320 kbps

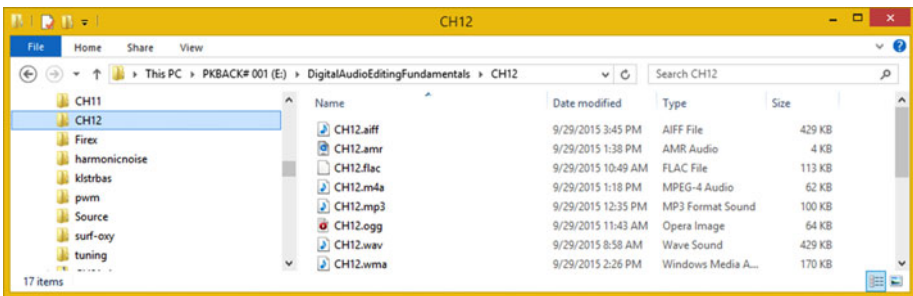
The CH12.wma file size is 170 KB, representing 40% of the uncompressed data footprint and giving you a 60% data reduction.

To figure this out,  $170 \div 428 = 0.3972$ , or 40% of your original, uncompressed file size;  $100\% - 40\% = 60\%$  file size reduction. Invert the 0.39719626 and you get 2.517647, or a not-so-impressive 252% data footprint reduction.

Now that you've seen that your WMA file size has the least impressive data footprint reduction thus far, let's fully compare all eight of the digital audio file formats that you generated. For my OS, it is the Windows Explorer file manager.

## The Audio Codec Results: Spanning 4 KB to 400 KB

As you can see in Figure 12-10, I opened my CH12 folder in an operating system file management utility to get a comparison viewpoint of all of these digital audio files in one location.



**Figure 12-10.** Eight different exported digital audio formats

The AMR-NB codec, which is optimized for voice and uses a Mono Track, is the clear winner at 4 KB—more than one hundred times less data used to reproduce the voice-over.

For Stereo Track usage, MPEG-4 AAC and the open sourced Ogg Vorbis codec virtually tie for second place at around 64 KB. They both have widespread support in Kindle, Android, and HTML5, just as AMR-NB does, and are appropriate for use in other types of digital audio, such as music and sound effects.

Tied for third place at around 100 KB each are the MP3, which is lossy, and the FLAC, which is lossless. Between the two, I would opt for using FLAC, although the playback support for MP3 is more widespread.

Finally, in last place is Windows Media Audio (WMA) with a 170 KB data footprint. You can use for Windows Media Player, but be advised that these other digital audio data formats also work in Windows applications. I'd opt for MPEG-4 or Ogg Vorbis.

I am not including the baseline 428 KB AIFF (Mac OS X), or WAV (Windows) digital audio formats in this analysis, but if a storage data footprint isn't an issue, they can be used with results as impressive as FLAC, as they give you a 100% quality reproduction of your digital audio sample data.

## Summary

In this chapter, you looked at digital audio data footprint optimization concepts, principles, and techniques regarding eight primary digital audio formats, supported across all four of the key open new media content publishing platforms (HTML5, Android, Kindle, Java) that can decompress your digital audio assets created with Audacity 2.1.1.

You looked at how you should match the specifications for your digital audio assets to the hardware capabilities of your target hardware devices. For high-quality audio, this means using 24-bit 96 kHz audio for HD Audio devices or 16-bit 48 kHz audio to cover all mainstream audio hardware devices.

You learned how to use Audacity to export audio into six of the most widely utilized digital audio codec formats used in HTML5, Kindle, Java, and Android applications development today.

You learned how to calculate a data footprint reduction percentage, and applied this to the six different data formats to see a range of reductions from 60% to more than 99%, spanning FLAC, OGG, MP3, MPEG4, WMA, and AMR digital audio codecs.

In the next chapter, you learn about programming code to implement digital audio inside some of the most popular open source publishing platforms, including HTML5, Kindle, Android Studio, Java, and JavaFX.



# The Interactivity of Digital Audio: Programming

Now that you have learned how to create professional digital audio assets using the powerful features in Audacity 2.1 and you know how to export these assets to the most widely used audio file formats in popular content publishing platforms, it's time to take a look at application programming platforms. I am covering this in its own chapter in case you want to take your digital audio compositing career to the next level. In this chapter you will learn about the internal programming language used for Audacity, called **Nyquist**, as well as external programming languages that support digital audio, such as C# (.NET), Objective C (iOS), Java (Android Studio, Linux), JavaFX, JavaScript, HTML5, and CSS3 (WebKit browsers, and HTML5 operating systems).

This is important information to know if you plan to use digital audio samples in programming projects or in open software development platforms, or if you have any interest in learning more about adding programming.

The platforms run a majority of the consumer electronics devices, and include Java (Android Studio and WebKit), JavaFX (Android, iOS, Windows, Linux, Mac OS X, Solaris) and JavaScript with CSS3 and HTML5 scripting (WebKit browsers).

This chapter is not going to teach you programming, for that would take a number of books (and coding experience), but it will expose you to what's possible if you extend the journey you are on from digital audio compositing to new media software development. Everything covered in the chapter is free for commercial use. You can go and download Android Studio (IntelliJ), Java and JavaFX (NetBeans), HTML5 (NetBeans), and Nyquist (NyquistIDE).

Let's start with Nyquist, the programming language for Audacity, and then cover open platform languages such as Java (Android and Kindle), JavaScript (HTML5), and the JavaFX new media engine, which is now a part of Java 7, 8, and 9.

## Audacity's Scripting Language: Nyquist 3

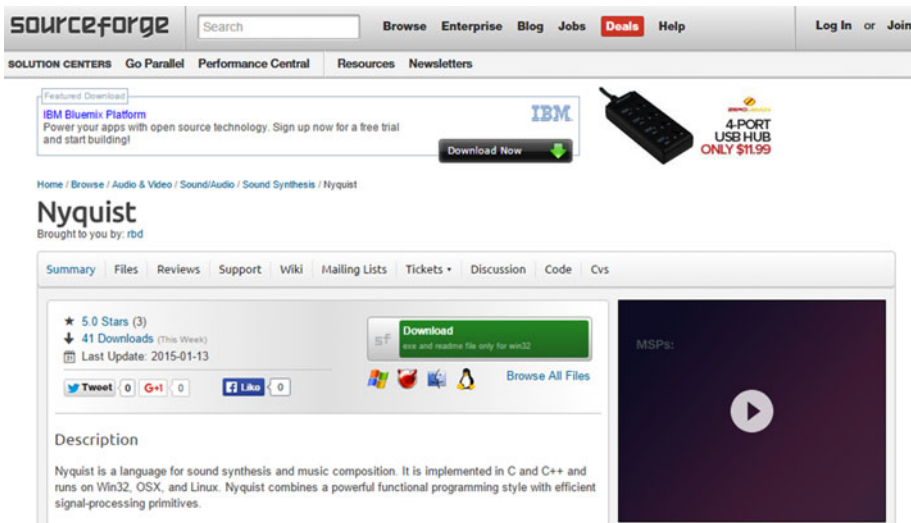
As you have seen already, Audacity 2.1 supports an internal scripting language for automating digital audio work processes. A scripting language is traditionally referred to in the computer industry as a **batch processing language**. This term comes from the old mainframe days

when data was input during the day by employees, and then “batch processed” at night by computers while the employees got some sleep. I’ll first cover how to install Nyquist and then we’ll look at other languages that support digital audio compositing.

## Downloading Nyquist: SourceForge.net Repository

You can download the NyquistIDE at SourceForge’s open source software repository at <http://sourceforge.net/projects/nyquist/>.

Figure 13-1 shows Nyquist’s project page on SourceForge.

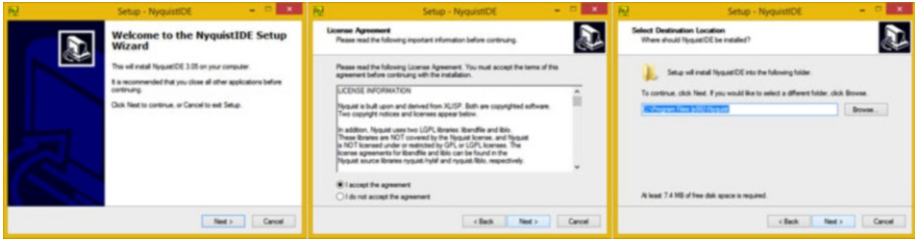


**Figure 13-1.** Go to SourceForge.net and download the NyquistIDE

After you install the NyquistIDE, let’s look at the Nyquist scripting language and the integrated development environment (IDE) optimized for writing a Nyquist digital audio script.

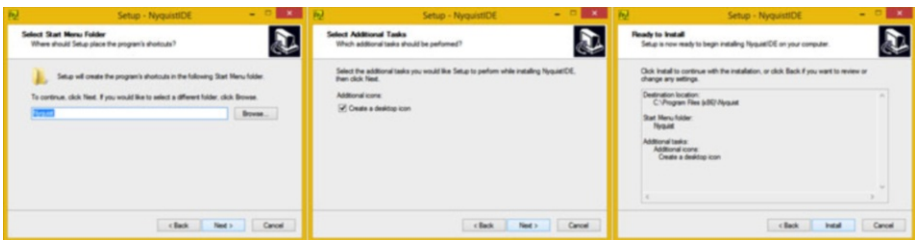
## Installing NyquistIDE: A Nyquist Integrated Editor

Download the Setup NyquistIDE Runtime version 3.05, which for Windows is named `setupnyqiderun305.exe`, to your hard disk drive. I have included this file in the ZIP archive for the book on the Apress repository, along with Nyquist documentation, and the half-dozen Nyquist plug-ins that you looked at in Chapter 11 as well. Right-click the EXE file and then select **Run As Administrator** from the context-sensitive menu. You get the **Welcome to NyquistIDE Setup Wizard** dialog, as shown in Figure 13-2. Next, accept the **License Agreement**, click **Next**, and accept the default destination location for the installation.



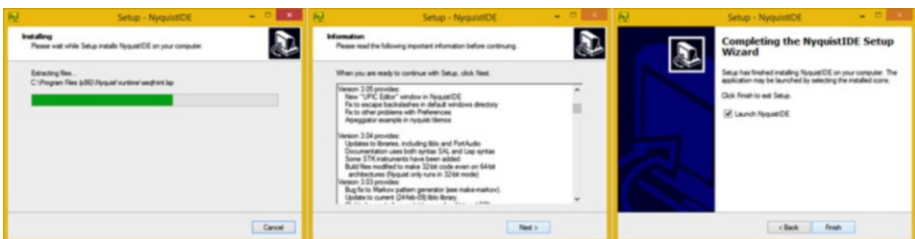
**Figure 13-2.** Start an install, accept license, and select folder

Click **Next** and then select your **Start Menu Folder**. Click **Next** to select the **Create a desktop icon** option. Click **Next** to get to the **Ready to Install** dialog (see Figure 13-3). Click the **Install** button to start the installation process.



**Figure 13-3.** Select Start Menu Folder, desktop icon, and Install

As you can see in Figure 13-4, you'll get the **Extracting** files progress bar, which tells you which Nyquist files are being installed to your hard disk drive. After this process has finished, you get an **Information** dialog, which informs you what each version of Nyquist 3.0 added, the current version being 3.05. After you have reviewed this, click **Next** and make sure that your **Launch NyquistIDE** check box is selected.



**Figure 13-4.** Extract Files, Read Information and Launch Nyquist