There you go! The Web Gallery module! Congratulations!!! You haven't won an all expense paid trip to the moon, but you have finished the book!! Woohoo!!! C'est magnifique!

Chapter Seven
The Appendix Hello friends and fellow photography enthusiasts! You have made it to the end of the book! Congratulations and I hope that this book helped you hone your Lightroom and retouching skills so you can realize the true potential of your photographs!

I wanted to also offer some other suggestions that may be helpful to you.

Workflow:
How and Why to Keep Your Best Photos on Mobile Devices This comes under the heading of how I have my life set-up to revolve around my photography. And what I want to basically tell you is to always have your best photos set up as collections on your phone or your tablet. I use iPhone and iPad but I know there are lots of Android users out there too. Now why is this important, you would be amazed at how much work you can get just from showing your photos around to acquaintances and even strangers that you bump into. And to be able to instantly show someone your best work is priceless. Sure it isn't a huge fine art print,

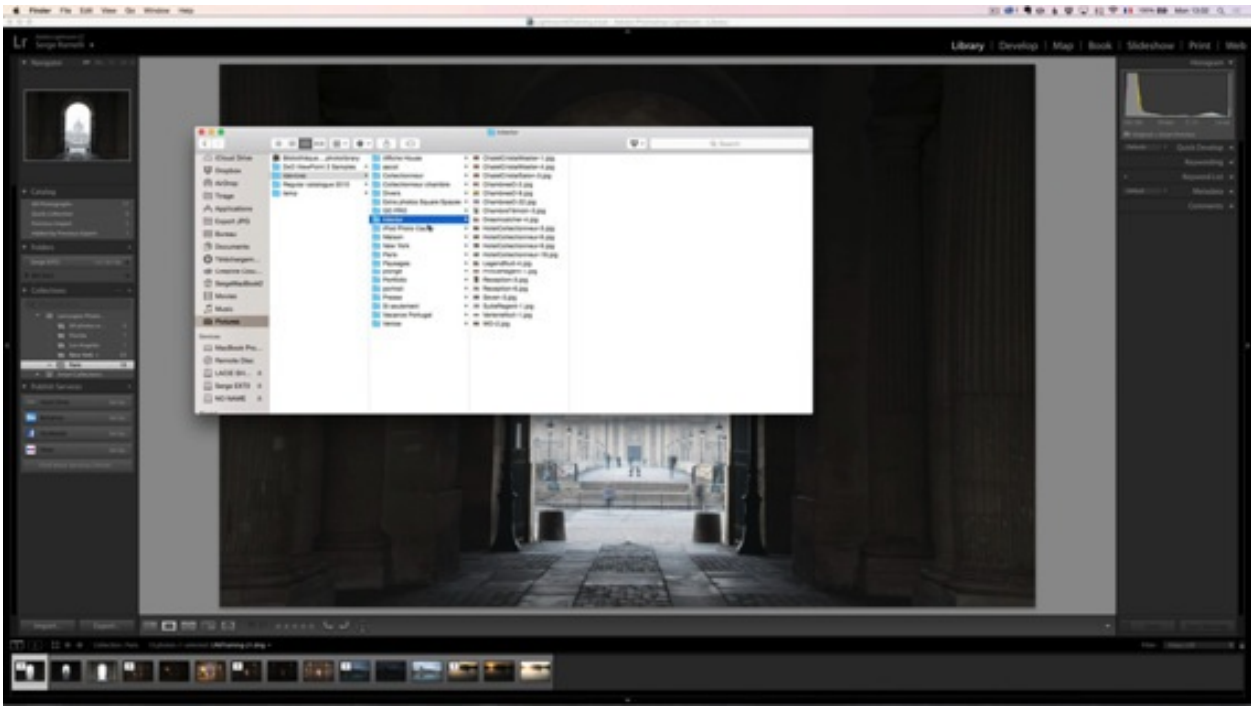
don’t worry. If it’s a good photo, they will notice at once!

Now Adobe is really starting to work on Lightroom Mobile and I tell you about that shortly, but for now here is how I do it for the iPhone with just the default photo app.

First thing, remember that inside of Lightroom I created collections for major photo areas I have done such as Florida, Los Angeles, New York, Paris and I have many others for Interiors, Beaches, etc... My point is, this starts with good organization inside Lightroom.

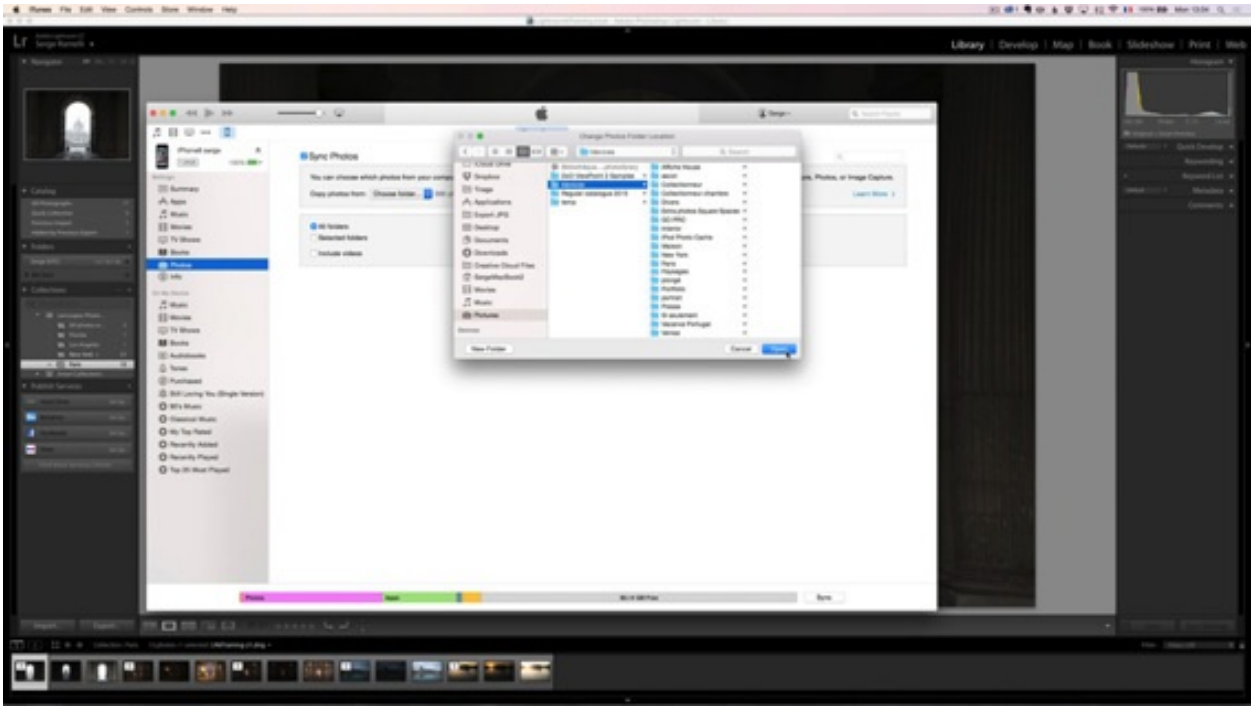
Next is inside the Pictures folder either on Mac or PC I create a folder system. The master folder is called **iDevices** but you can call it whatever you want.

Now inside this folder I have a bunch of subfolders that match the names of my collections in Lightroom, and into these I have exported jpegs of those photos. So if I wanted to see my photos of Paris I could just open that folder and voila! And here are some of my best Paris shots.



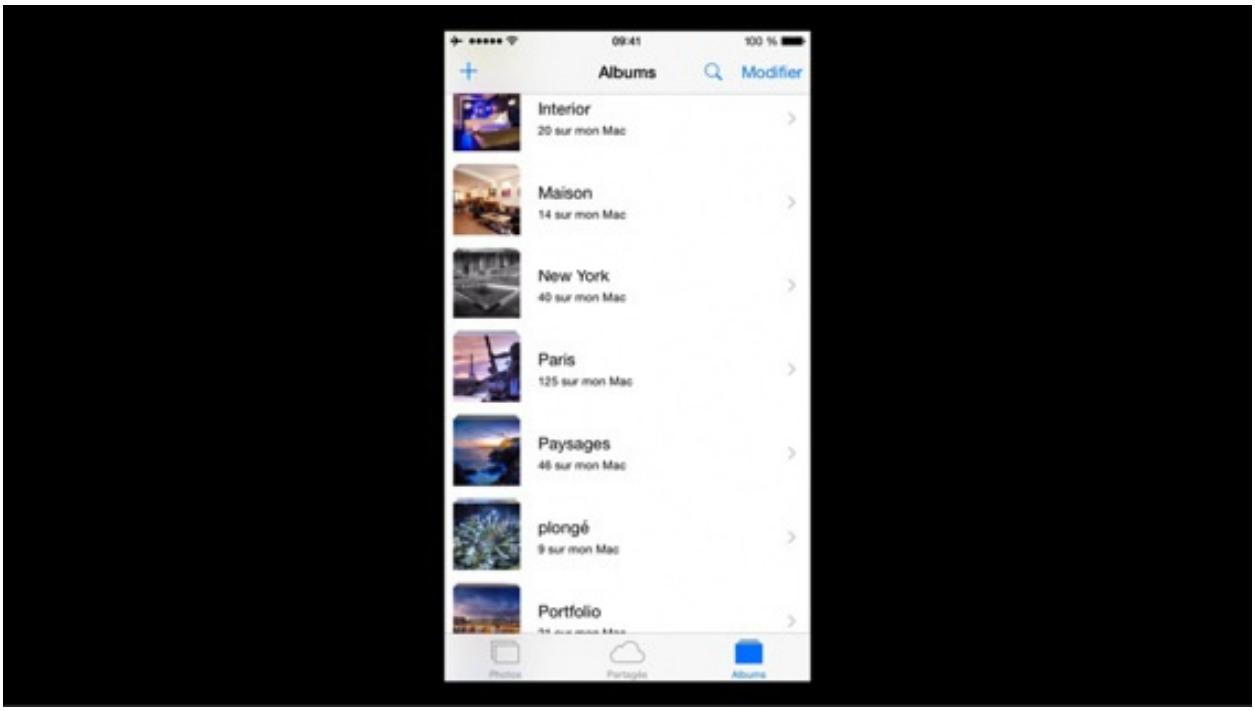
The idea is this: You created your collection, you have exported all your collections into a folder with a matching name inside the parent iDevice folder.

Next I open up iTunes with my phone or iPad connected and inside the Sync Photos tab I ensure **Sync Photos** is checked and then where it says **Copy Photos From** I ensure that the iDevices folder we created is selected and I click **Sync**.

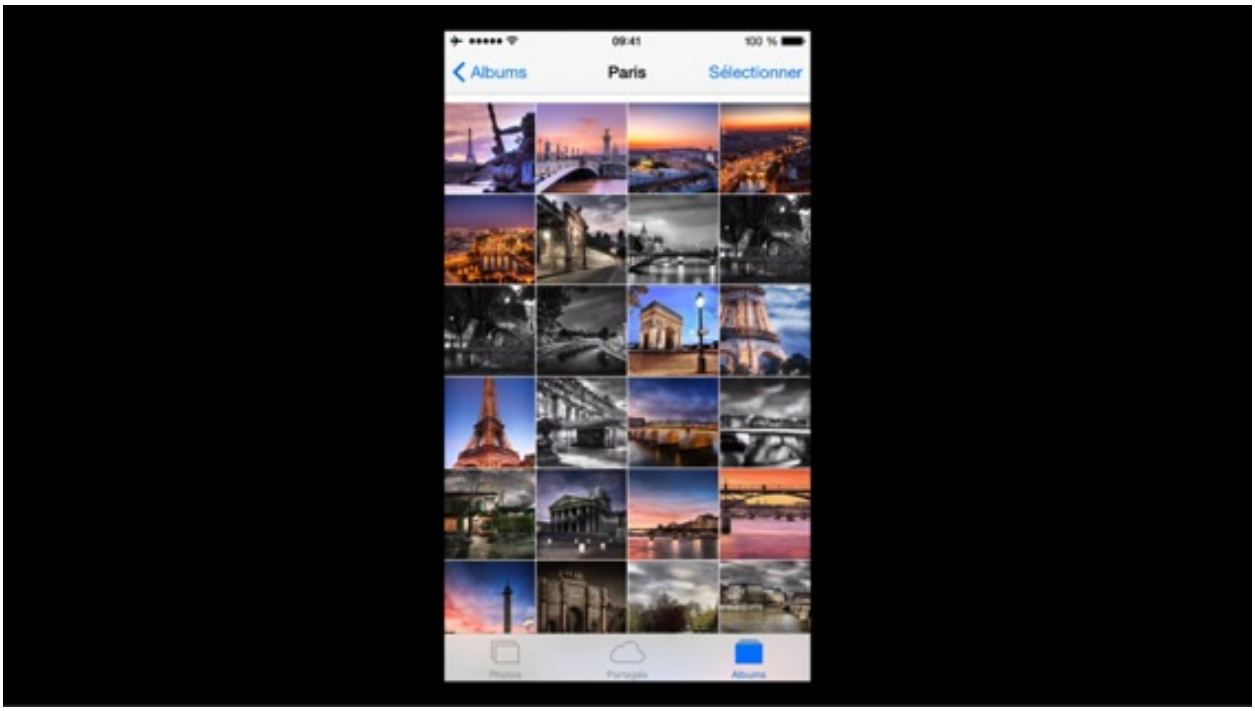


And now if I go to my iPhone and navigate down to the photos folder I have all

my photos by collection on my phone!



And now I have my photos on me all the time, so in case I meet a journalist, a publisher, somebody interested in buying my work, I can just show them in my iPhone and iPad!



Doing it on an Android or Windows tablet is a very similar procedure just search on the web for it and trust me, the benefit of having it set up and syncing

on the web for it and trust me, the benefit of having it set-up and syncing automatically is huge!

Workflow:

How to set-up Lightroom Mobile

Okay, so let's talk about Adobe's Lightroom mobile. First off, it only works if you are a subscriber to the Adobe Creative Cloud. I know I hear some groans out there, but as Shakespeare used to say: it is what it is what it shall be what it was. Or something like that. I only use iOS so I don't know how the Android version performs, but it's Adobe so I am sure it will be pretty solid.

Lightroom Mobile is a program to help you share your Lightroom files across your mobile devices as well as do retouching of photos that you take on your phone and even some minor work on items in your main Lightroom catalog. If I know Adobe, and I do, they will keep pushing the advance of this until Lightroom Mobile is powerful enough to be a fully functional cross-platform Lightroom interface which allows you to work on your full photo collection anywhere. Wait and see, but that's my prediction.

Step 1. Install Lightroom Mobile on your mobile devices.

Go ahead and go to the App Store and search for Lightroom Mobile and install this on your iPad (or tablet).

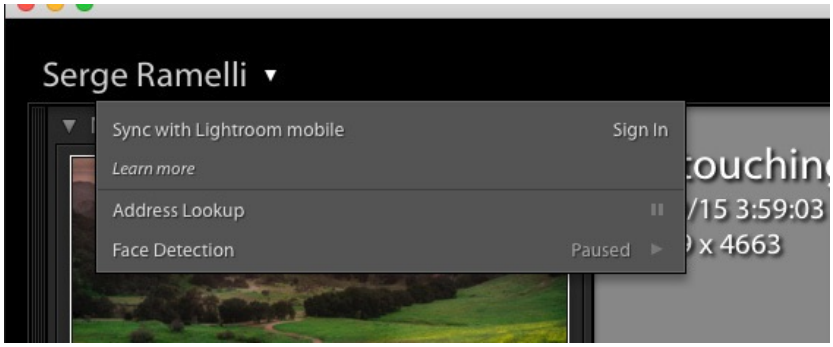
Step 2. Make sure your Lightroom is up to date.

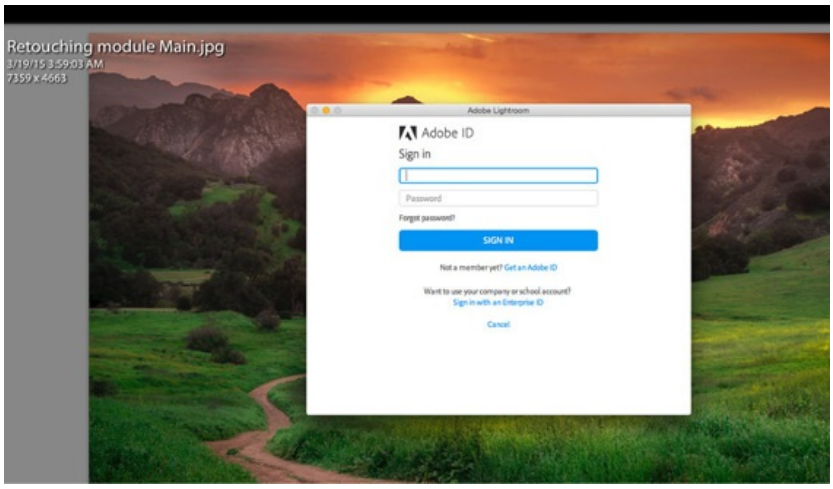
Go ahead and go to the **Help> Updates** and click on it to check and make sure you have the most recent update of Lightroom.

If you aren't up to date, update, if you are you will get a window telling you are.

Step 3. Sign in to Creative Cloud.

Select the Identity Plate in the upper right hand corner of Lightroom and choose **Sign In**. You will get a pop-up window to sign in with your user name and password. Do so.





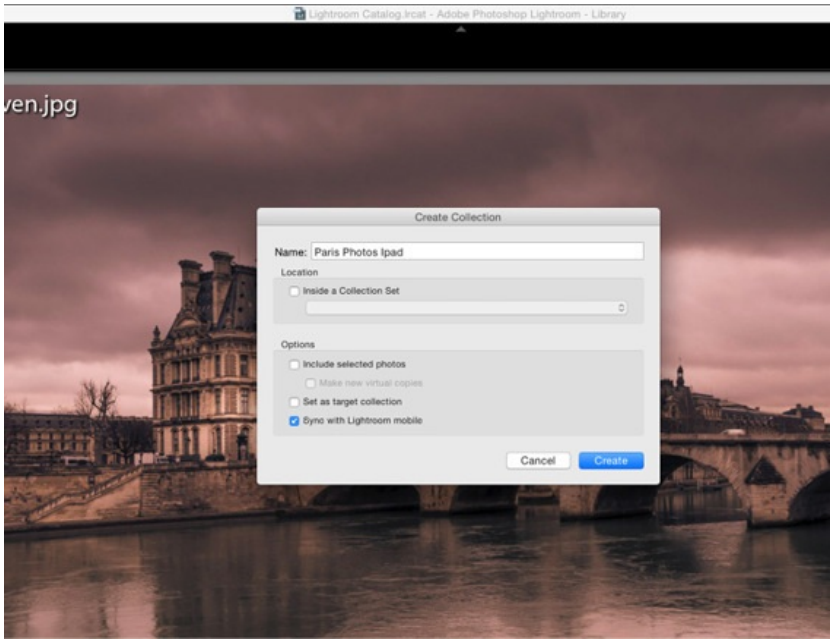
Step 4. Select the photos you want to go to your mobile device.

You know how it is, you don't want to work at your desk, you'd rather pick your photos while laying on the couch and having your attendants cool you down by waving lightly scented palm fronds at you. Lucky you. Or maybe you are on holidays and you just did a big shoot and want to start sorting your photos from your iPad while relaxing in your hotel or while flying back in the plane. Who knows where life will find you!

But to start, from the **Library Module**, select the photos you want to have transferred and ensure they are selected in your **Film Strip**.

Step 5. Create a Collection with those photos.

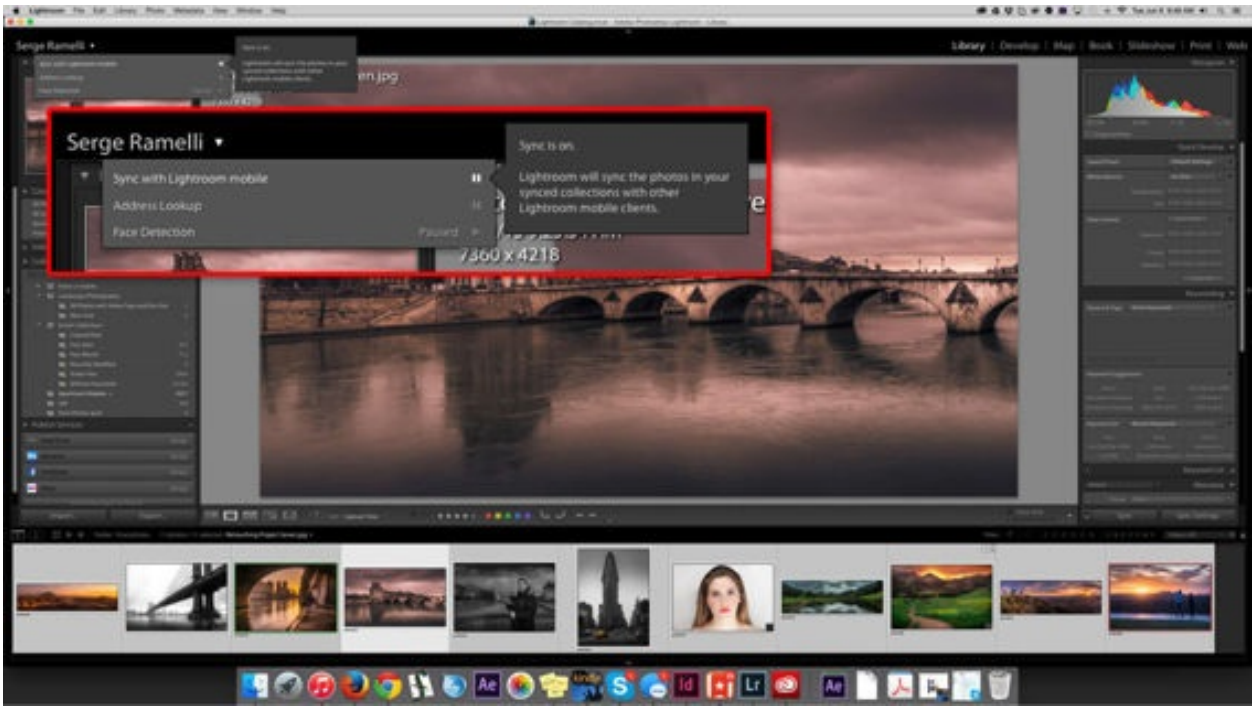
There are a few different ways to sync photos across devices. But let's take the one I consider the easiest and that is creating a collection with your selected photos and call it "Paris Photos Ipad" or whatever you want. On the **Collections panel** click the **+** button and from the pop-up type in the name and select **Sync with Lightroom Mobile**.



You can also just right click on an existing collection of photos and choose **Sync with Lightroom Mobile** and depending how big it is, it will show up on the mobile device shortly after.

Now what Lightroom is going to do is utilize the Smart Preview technology and create very light mini-RAW files and then uploads these to the cloud and then pushes them to your devices.

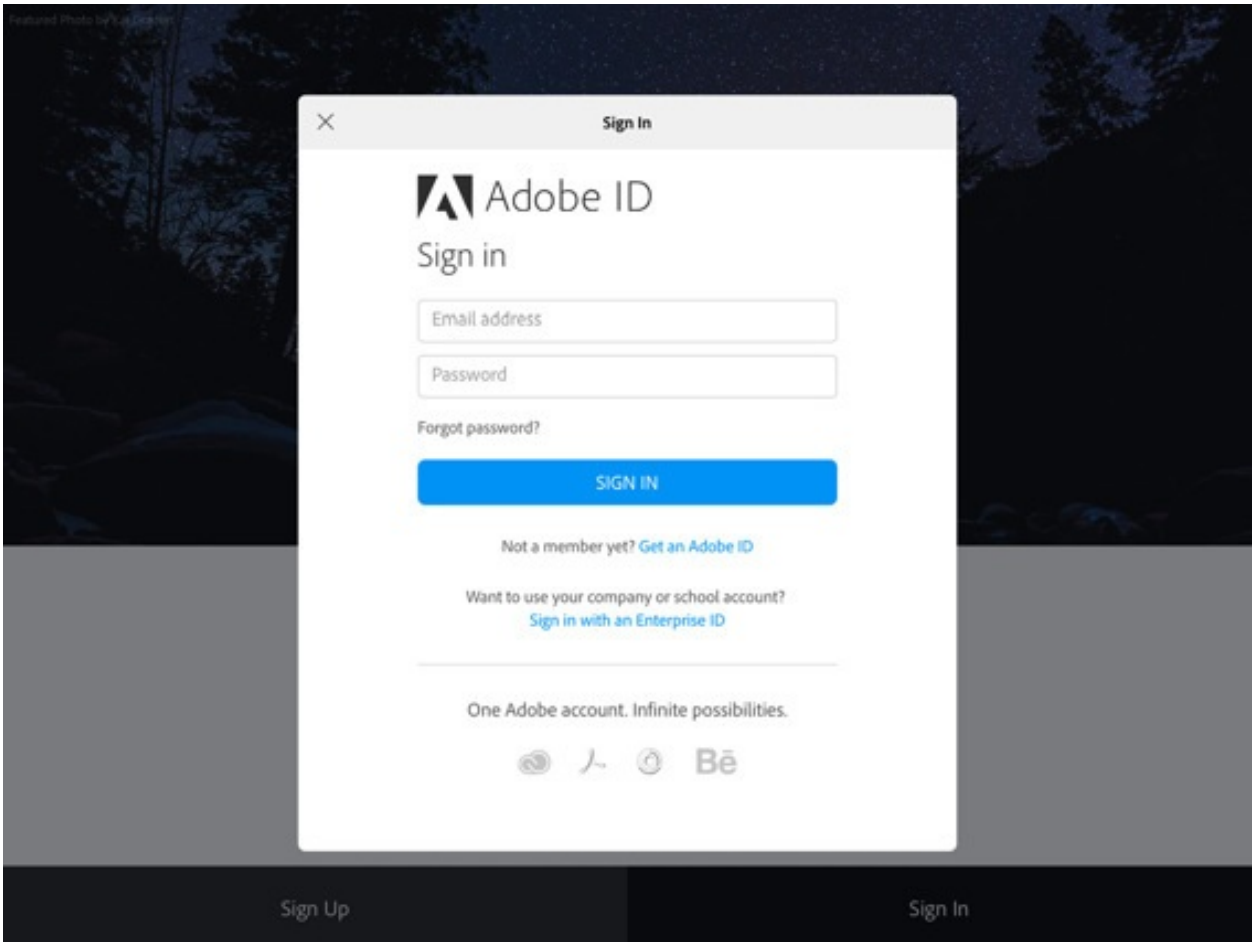
You want to make sure that syncing is turned on and working and you can do so by clicking on the Identity Plate and looking to see that it is on.



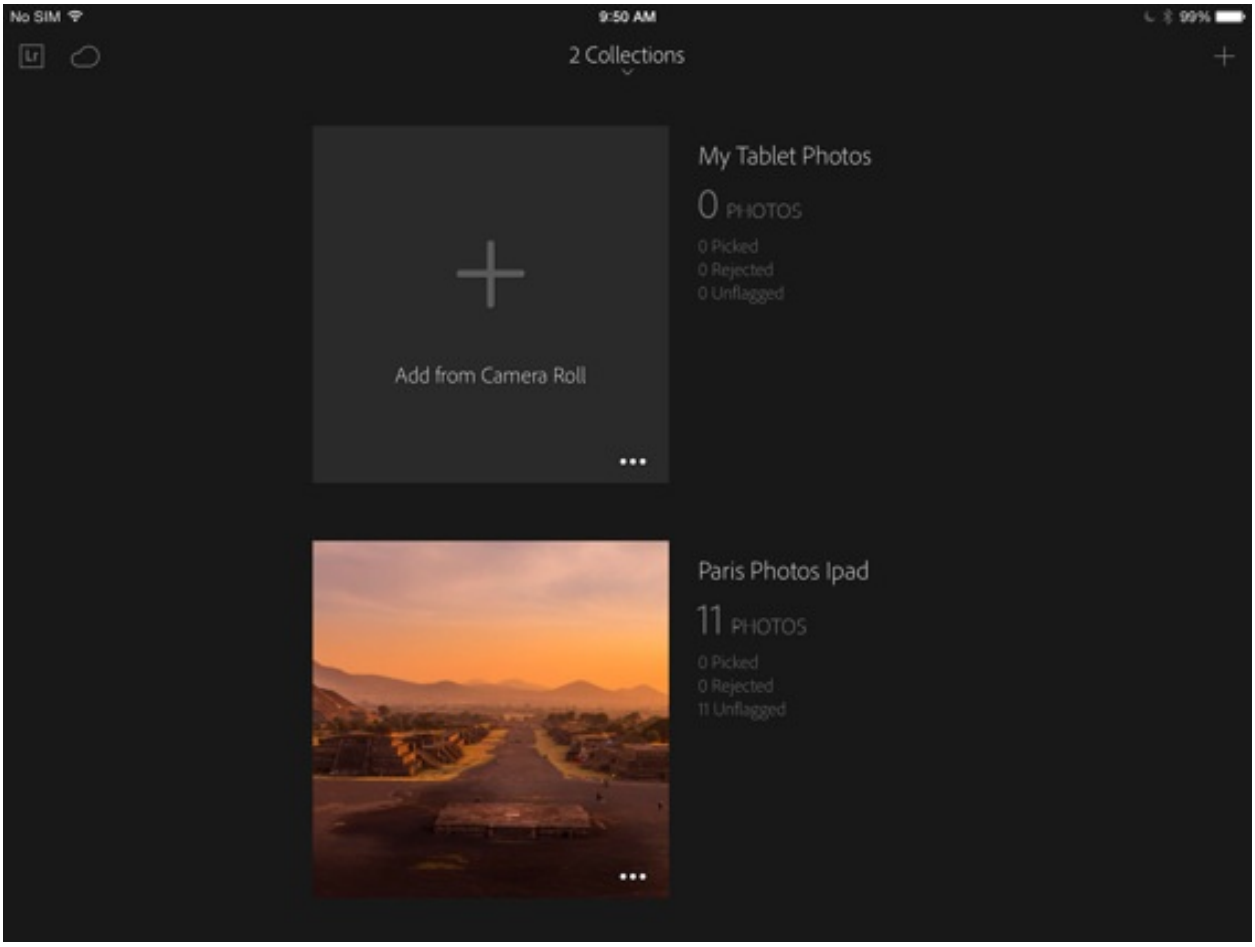
Step 6. Pick, Rate, Review and Retouch on your Mobile Device.

Okay so now as long as your device has an internet connection, Lightroom Mobile will populate with the photos you have sent to it.

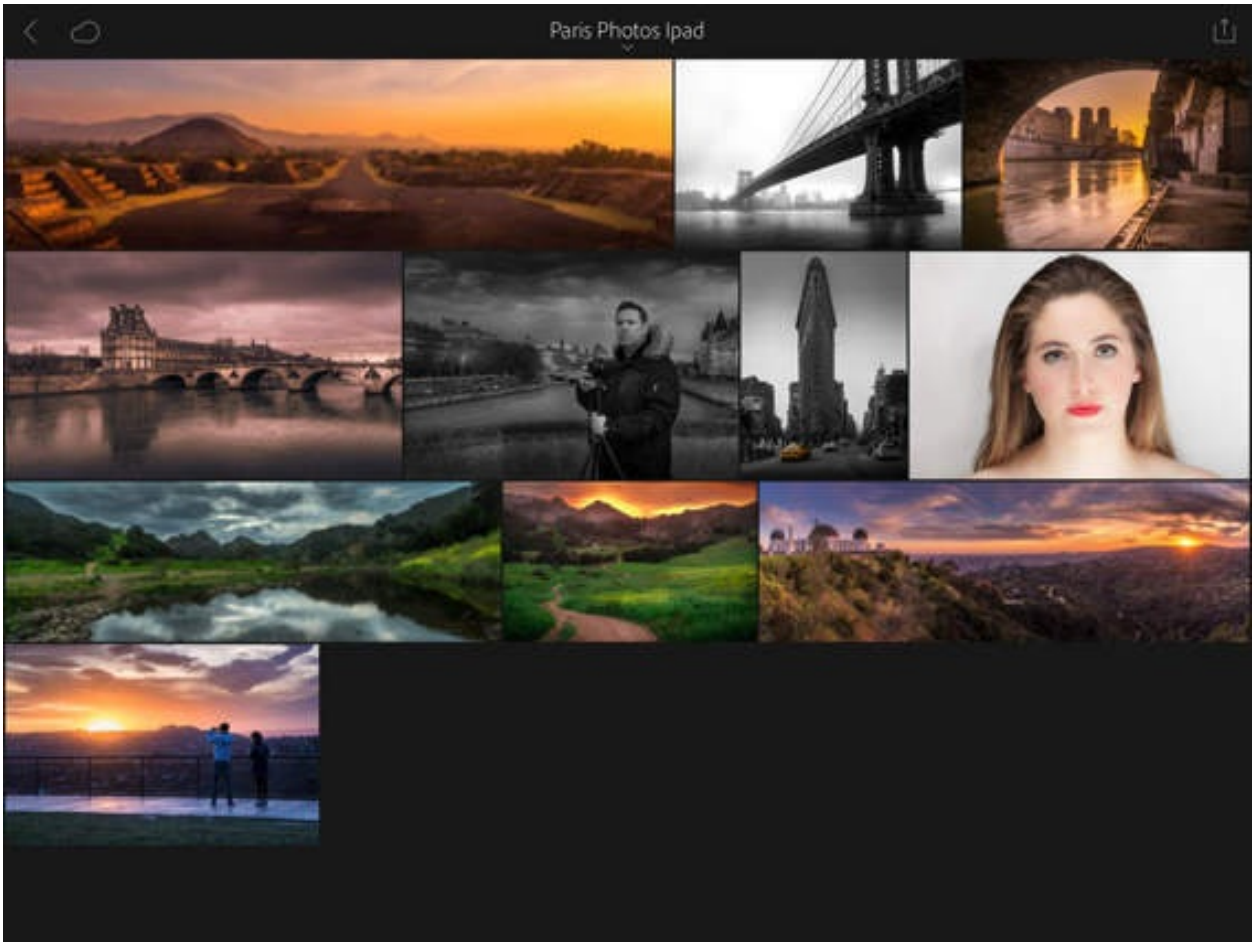
So go ahead and select the Lightroom Mobile app and you'll get a log-in screen. Once you log-in it might take a moment or longer to sync.



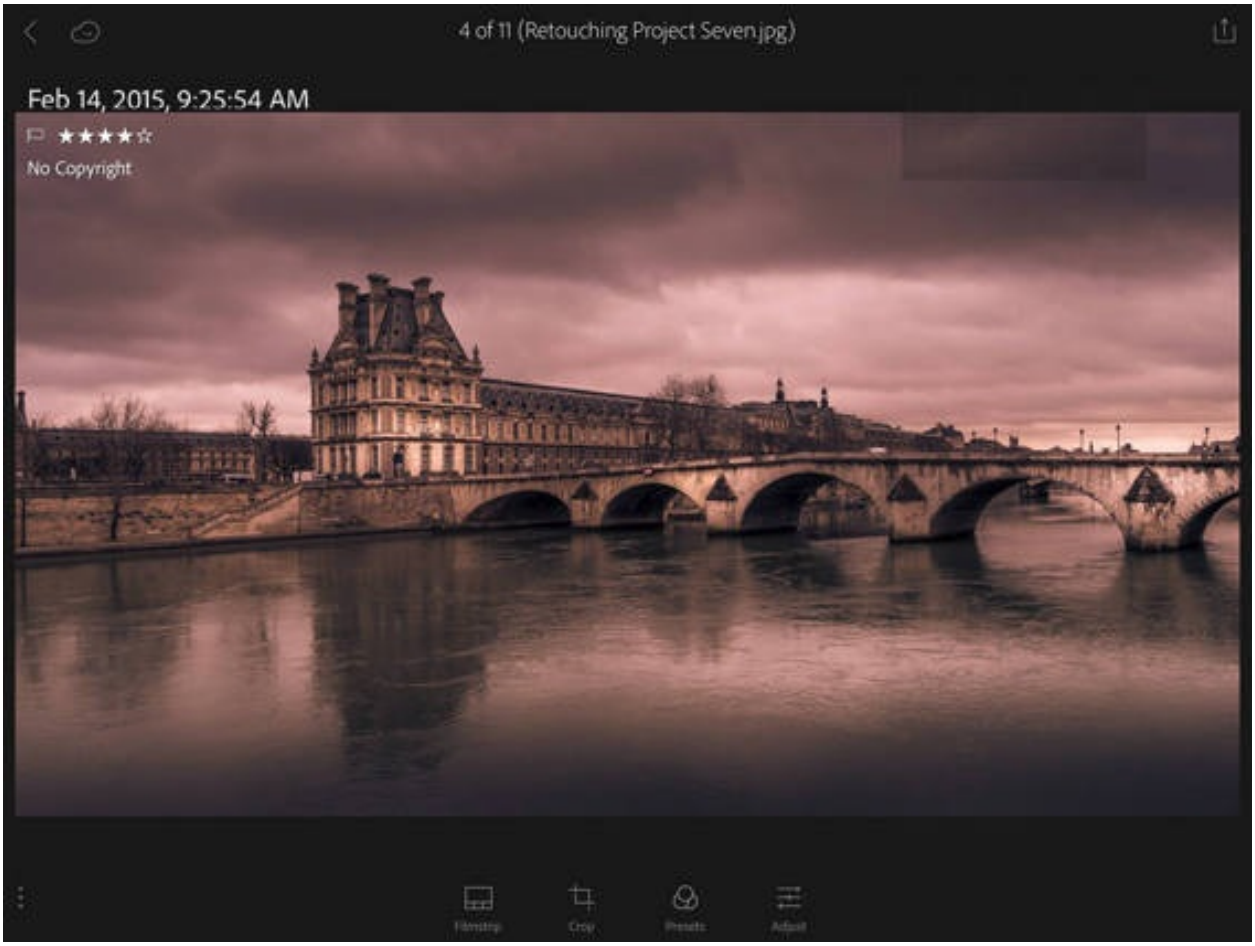
Next you can choose the Collection you want from the Collections screen.



Once you select this you will see another screen with all the photos of your collection.



Once you select any of these photos, you will get a screen with your photo on it and several selections at the bottom: **Filmstrip**, **Crop**, **Presets** and **Adjust**.



Tapping on the information in the upper left hand corner will change the information available.

Tapping with two fingers turns metadata on and off.

Tapping on the metadata display will pull up selections for setting **Star Ratings** and **Flags for Pick/Rejected**.

You then swipe up or down to choose your Ratings and Flags.

If you select **Filmstrip** it will reveal the other photos in the collection at the bottom.

If you select **Crop** it will bring up the options you have for cropping the photo.

If you select **Presets** it will show you a screen where you can select from dozens of coloring presets with categories like **B&W**, **Color**, **Creative**, **Detail**, **Effect**.

And finally you have the **Adjust** screen and with this you have all the controls that you have in the **Develop Module Basic panel**: White Balance, Temperature, Tint, Exposure, Contrast, Highlights, Shadows, Whites, Blacks, Clarity, Vibrance and Saturation. These controls give you a great start in retouching and I am sure Adobe will continue to add more panels as they develop the app further.

I'm not going to teach you how to retouch a photo in Lightroom mobile, just use the techniques from the project section in this book. But I will share two tips with you: 1. **Tapping the photo with three fingers** shifts from before to after so you can see how your retouching is going.

2. When setting your **Black point** or **White point**, **using the slider with two fingers** is the same as holding down the **Alt key** to easily see where clipping is beginning to happen.

The great thing is that if you have syncing set up, the changes you make on the

The great thing is that if you have syncing set up, the changes you make on the mobile app will immediately show up in your desktop app and this really is a great way to get at least initial work done on the go. Not to mention a great way to take your best photos with you wherever you want.

I haven't even covered that you can retouch photos that are inside your mobile device's picture library, but I'm pretty sure that you get that already.

There you go, that's not enough information to make you a master of Lightroom Mobile, but it's certainly enough to make you dangerous! So install it and start playing with it and you'll get the hang of it rapidly.

And as I said, with Adobe constantly pushing the envelope, Lightroom Mobile will only get better.

Workflow:
How to Email Photos Direct from Lightroom If you want to be able to send emails directly from Lightroom, you can. It's not the way I do it, but you can do it.

Step 1. Select the photos.

You can just select different photos from your **Film Strip**.

Step 2. Open Lightroom Email option.

Go to the File drop down at the top of the screen and choose **File> Email Photos**.

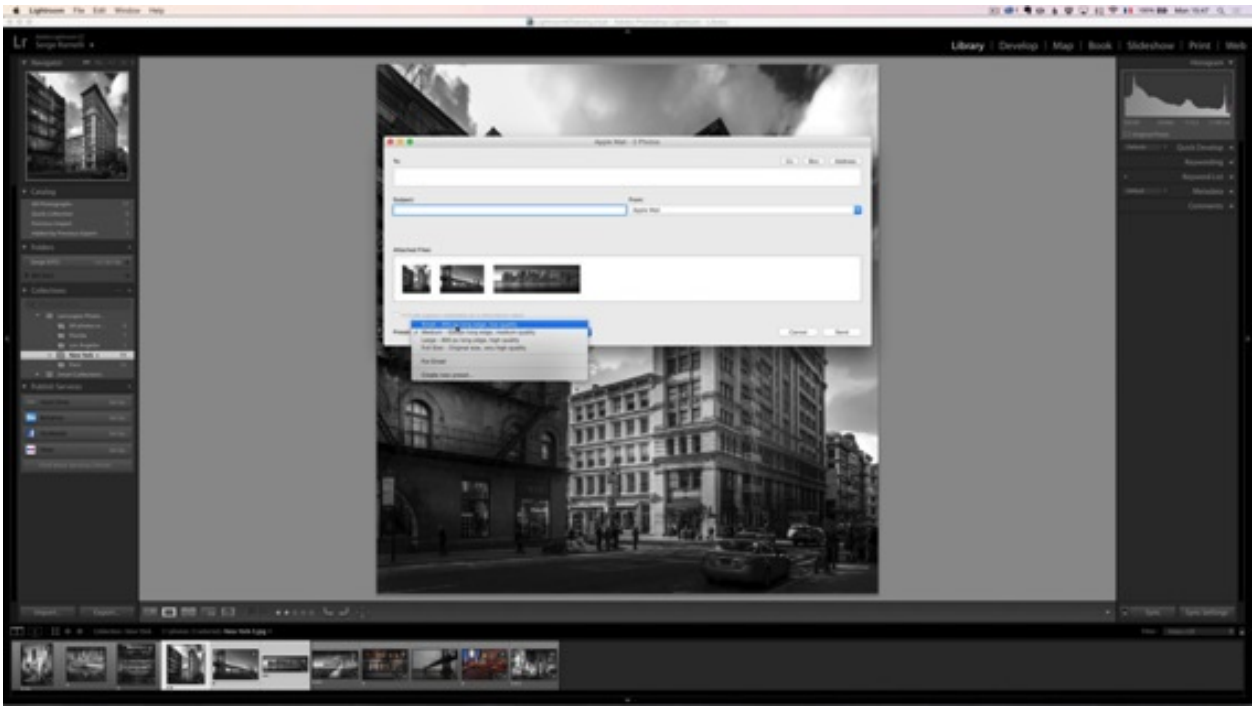
Step 3. Set-up your email in Lightroom Email Account Manager.

The first time you do this, Lightroom will open an email account manager.

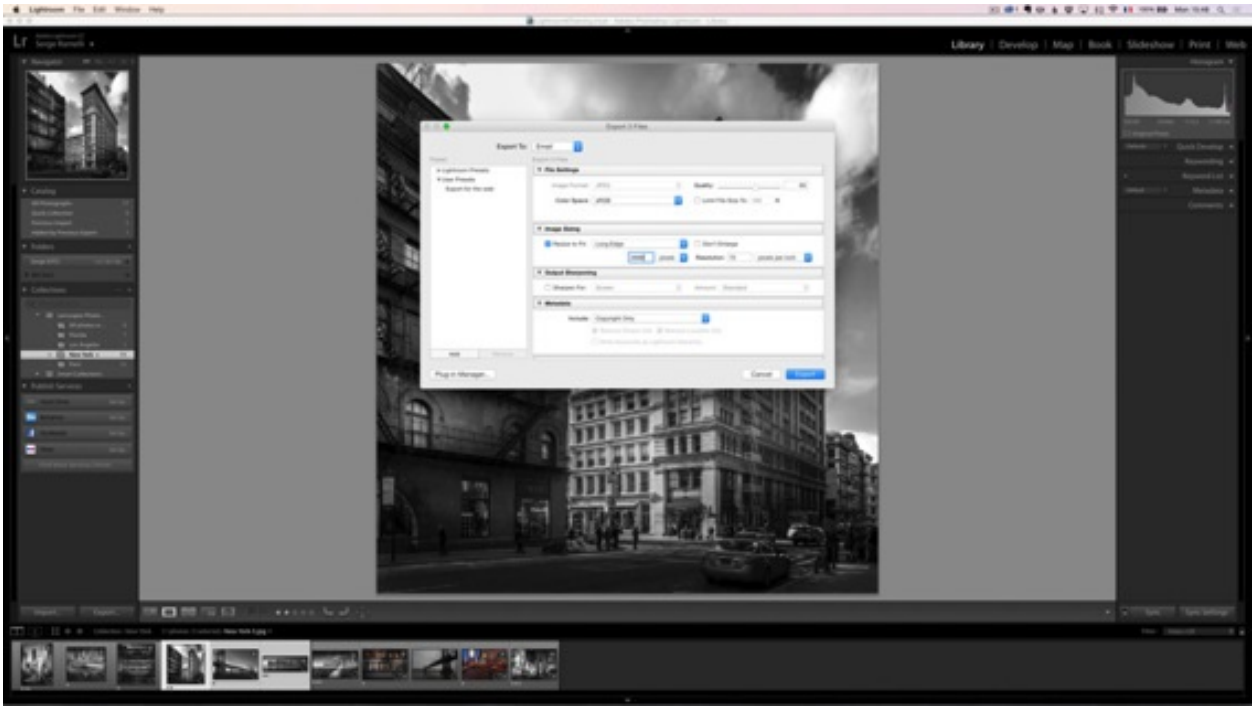
Now for anyone who uses a desktop email manager like Mail or Outlook, it's basically the exact same thing. You type in the email account info (and you can search for these settings on the web, just google "gmail SMTP settings" or "hotmail SMTP settings" or if you are using a company email, ask the system administrator. Enter these settings click **Add** and choose **Done**.

Step 4. Choose or create a file size preset.

Another pop-up is going to show up and you will see your photos at the bottom. You have several presets you can choose from: small is 300 pixels, medium 500, large 800 and then full size.

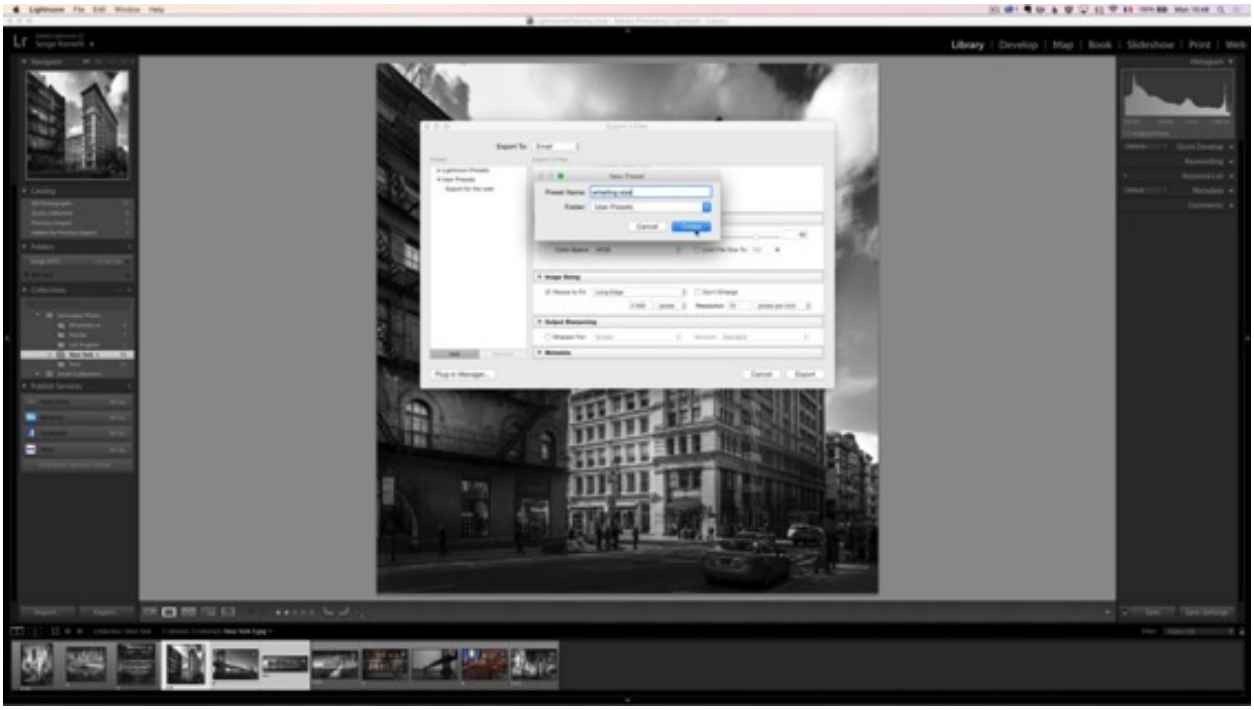


Well those smaller sizes are useless to me, and I rarely want to send just one photo which is about all the full size photo would allow. Now most screens are 2000-3000 pixels these days so I'm going to select **Create New Preset**.



Next an Export pop-up is going to open and you can scroll down to **Image Sizing** and choose 2500 pixels on the long edge, **Quality** 60. And make sure the file settings are set to **JPEG Format** and **sRGB Color Space.**

Now on the left side click on **Add** and a **New Preset** pop-up is going to open. Go ahead and name it Email Size or Email Size 2500 and then click **Create**.



Now back in the Export pop-up you will have seen this preset show up on the left side. DON'T click on export, instead click on Cancel and it will take you back to the email window and you can now choose that new preset.

Step 5. Choose recipients and fill out the subject line.

Alright then, you just have to choose who it is going to and what the subject size is and you can send those photos as an email from Lightroom directly. Crazy, isn't it?

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