



Lorenzo Masucci

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Profile

I am an **Industrial Engineer** passionate about product development and programming, particularly in the mobile space. During my career as student, I had the opportunity to travel a lot and to meet people from many different cultures. I recently moved to **London** to live and breathe technology in a **multicultural** environment. I studied many different subjects from medicine to programming, passing by project management and I am thankful to have taken this path as it gave me a **broader vision** on what I want. Recently I completed the **Apple Developer Academy** where I learned the entire development process of a product from inception to completion (app published on the **App Store**). There are so many things to learn and explore and I am looking forward to beginning my next adventure.

Work Experience

09/19 – 07/20

Employer: Apple Developer Academy

Role: iOS Developer

Software and Technologies:

Swift, Git, UIKit, XCode, Sketch, Marvel App, Illustrator

Productivity tools:

Trello, Slack, Zoom, Ryver, Strategyzer

*After a tough selection, with candidates from all over the world, I was one of the 350 people **awarded** with an Apple Academy Scholarship. The Apple Academy Program is very intense, has a duration of 9 months, during which we have been taught best practices about product and business development. It has been one of the most exciting experiences of my live, I was introduced to the **iOS development**, I also learned how to validate and pitch ideas, develop and deliver products and work in teams. We delivered four apps (iPhone, iPad and Apple Watch) and one of them has been published on the App Store. I covered the following roles:*

- Designed **software** and UX/UI (Deepen),
- Coordinated team work (Ulixes)
- Graphical design (BeCare)
- Products presentation, **storytelling** and pitching to stakeholders

08/18 – 06/19

Freelancer

Tools and Technologies: VM configuration, Linux, SSH

*During my year in Canary Islands I regularly participated to BNI meetings, a community of entrepreneurs. I learned about **blockchain** and crypto currencies and I worked to the creation of master nodes for transaction validation.*

03/14 – 10/16

Employer: University of Rome “La Sapienza”

Role: Diagnostic Radiographer

In the three years I carried out more than 1800 hours of Internship applying the various methods and radiographic techniques learned in different hospital departments.

Education

2019-2020

Apple Developer Academy - Italy

- *Apple Developer Diploma*

2018-2019

University of Las Palmas (ULPGC) - Spain

- *Erasmus Program - Ingeniería Industrial*

2017-2020

University of Naples (Parthenope) - Italy

- *Bachelor's Degree in Industrial Engineer*

2013-2016

University of Rome (Sapienza) - Italy

- *Bachelor's Degree in Medical Radiology, (Radiographer). Graduated magna cum laude*

Qualifications

Languages

- Italian (Native)
- English (Fluent)
- Spanish (Fluent)

Development skills

- **Swift**, HTML, CSS, Git.

Software

- Adobe Illustrator, Photoshop, After Effect, Sketch.

Driving license - B

Hobby

In my spare time I like to focus on my wellbeing, I exercise regularly, I love **reading** and I believe in friendship. I easily get lost in books about startups and **entrepreneurship** I also read a lot about self improvements at 360 degrees, from how to **improve** sleep to how to be more efficient at work. In the evening usually I spent my time with my two wonderful nephews.

I hereby authorize the processing of my personal data contained in this CV pursuant the EU General Data Protection Regulation 679/2016