**Server Access  
Cpanel Access**

Digital Ocean Server   
quinnetworkskenya@gmail.com   
Joji34167073   
  
Current Dukaletu Hosting Cpanel   
<http://www.dukaletu.co.ke:2082/>   
Username:dukalet2   
Password:Y#27zPL1!iQ2yr

Hello, i would like a classified Ads site, a clone of jiji.co.ke. Could you kindly share with me the links to your demo.

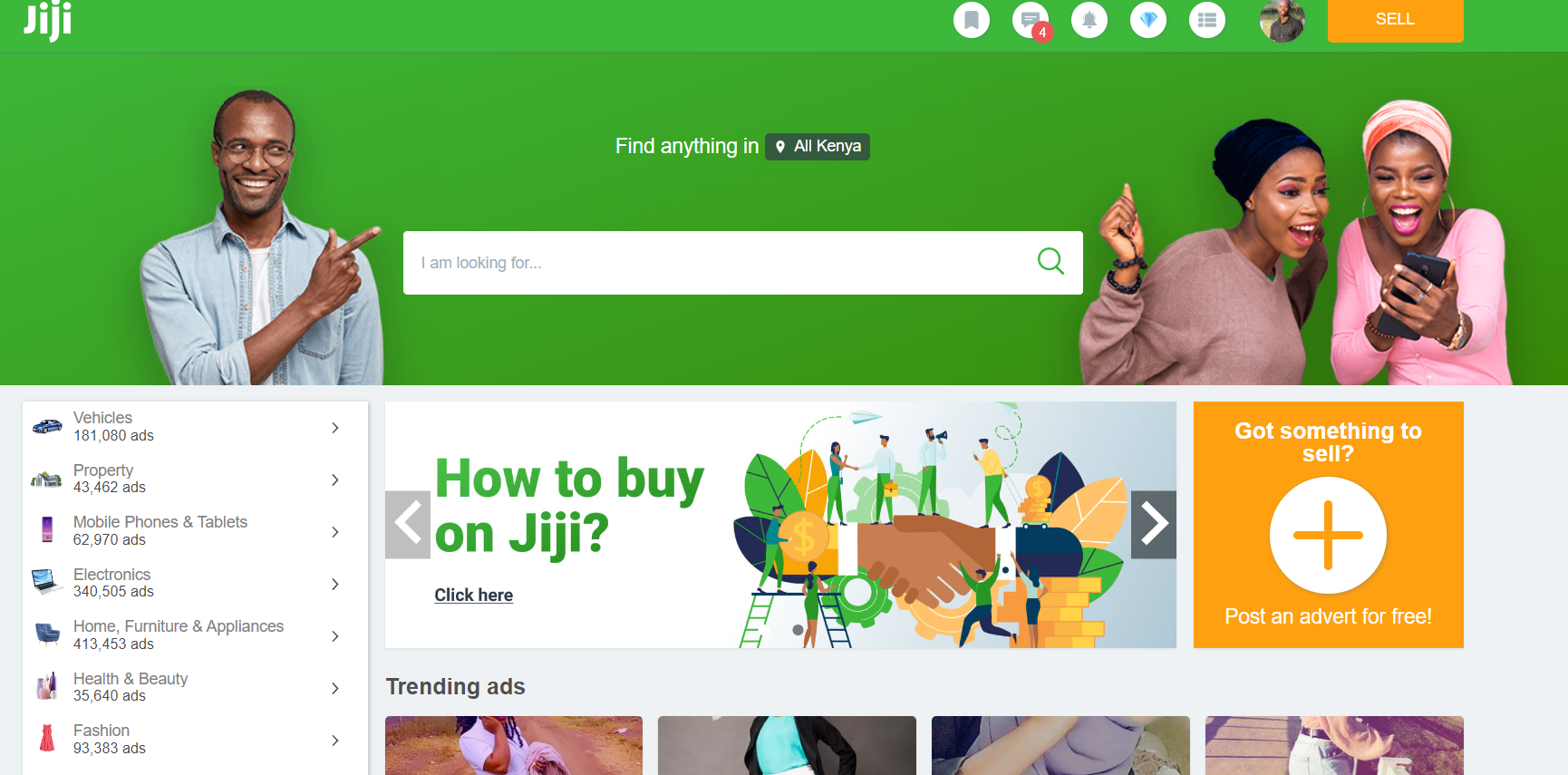
I have two projects 1. Smthing like a jiji clone (classified, must have a campaign feature for merchants to run sms campaigns) will integrate with an existing sms provider. 2. A construction niche marketplace - with a escrow optional payment mode

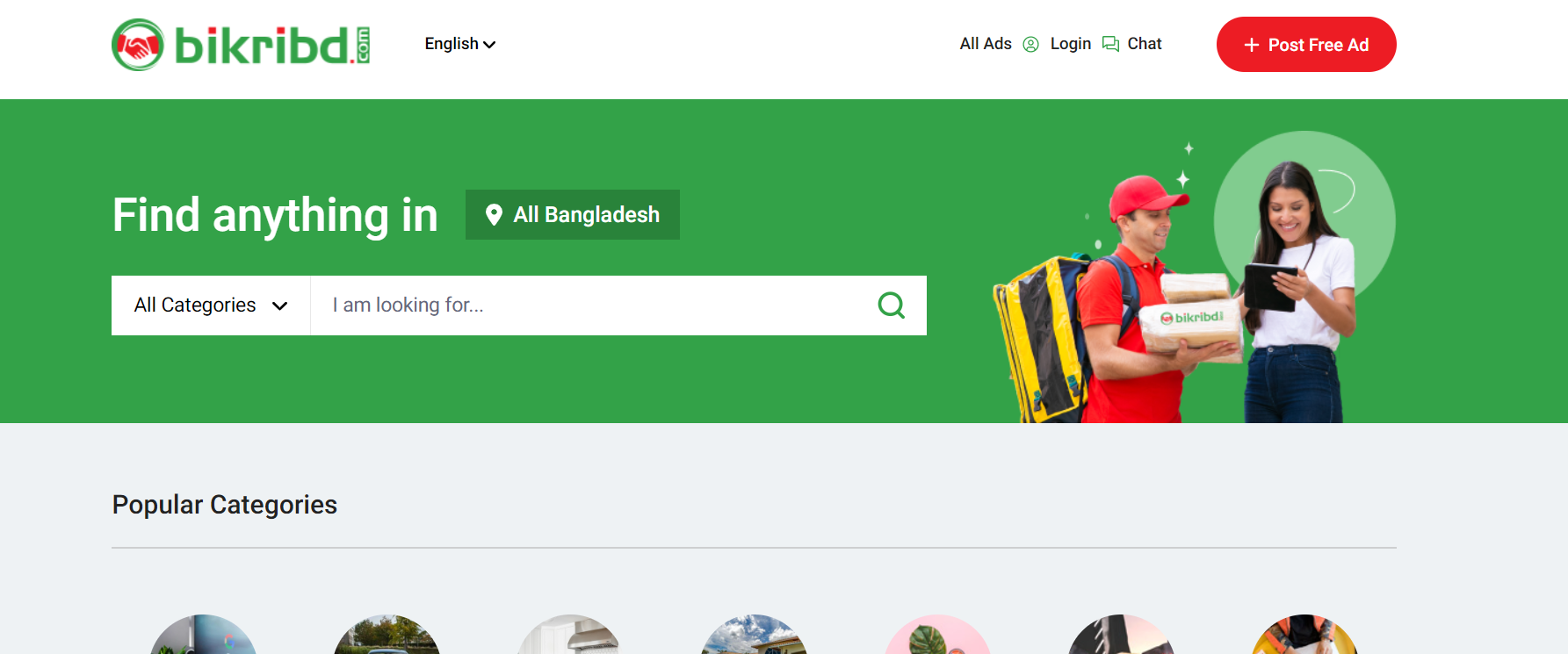
**Dukaletu System Requirements**

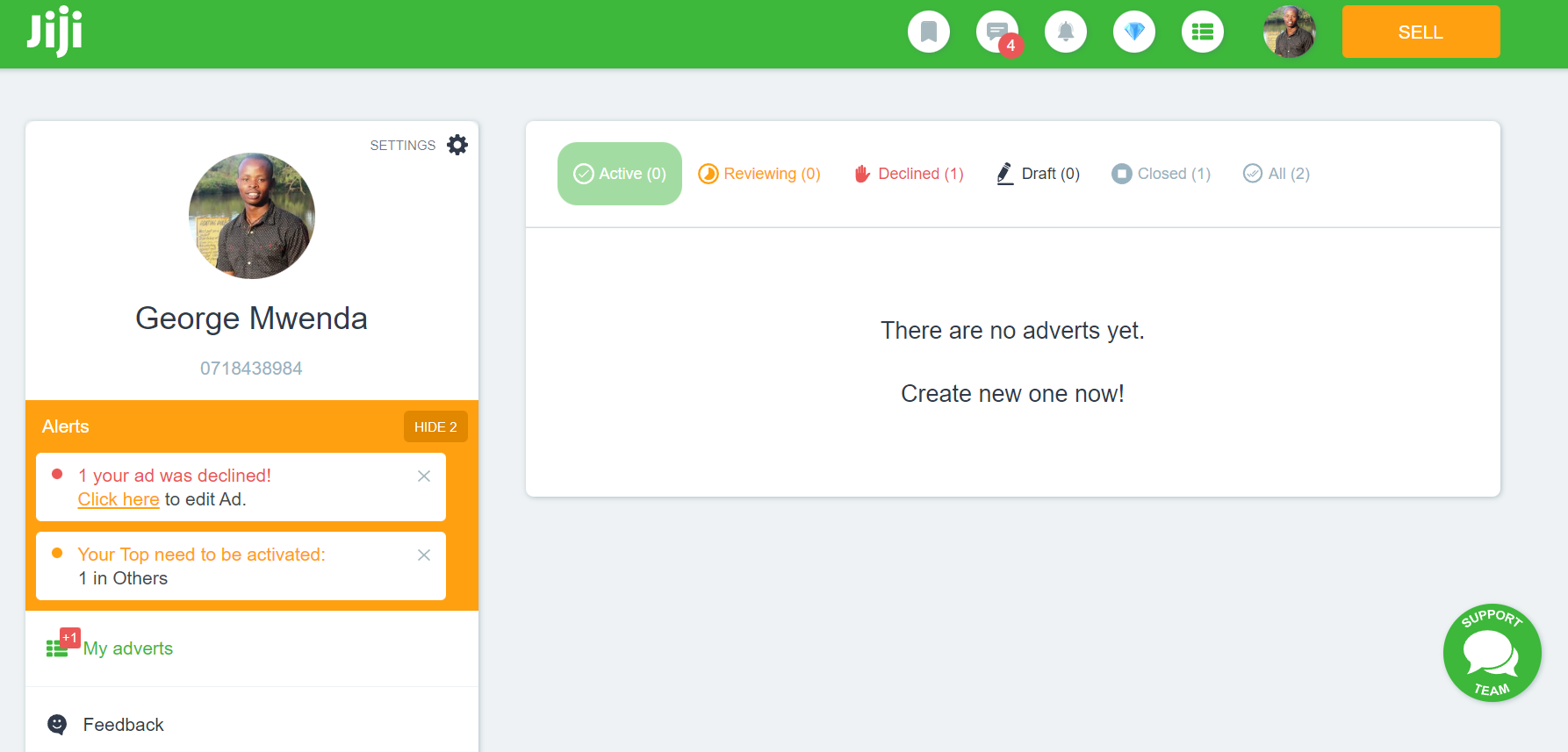
1. User View

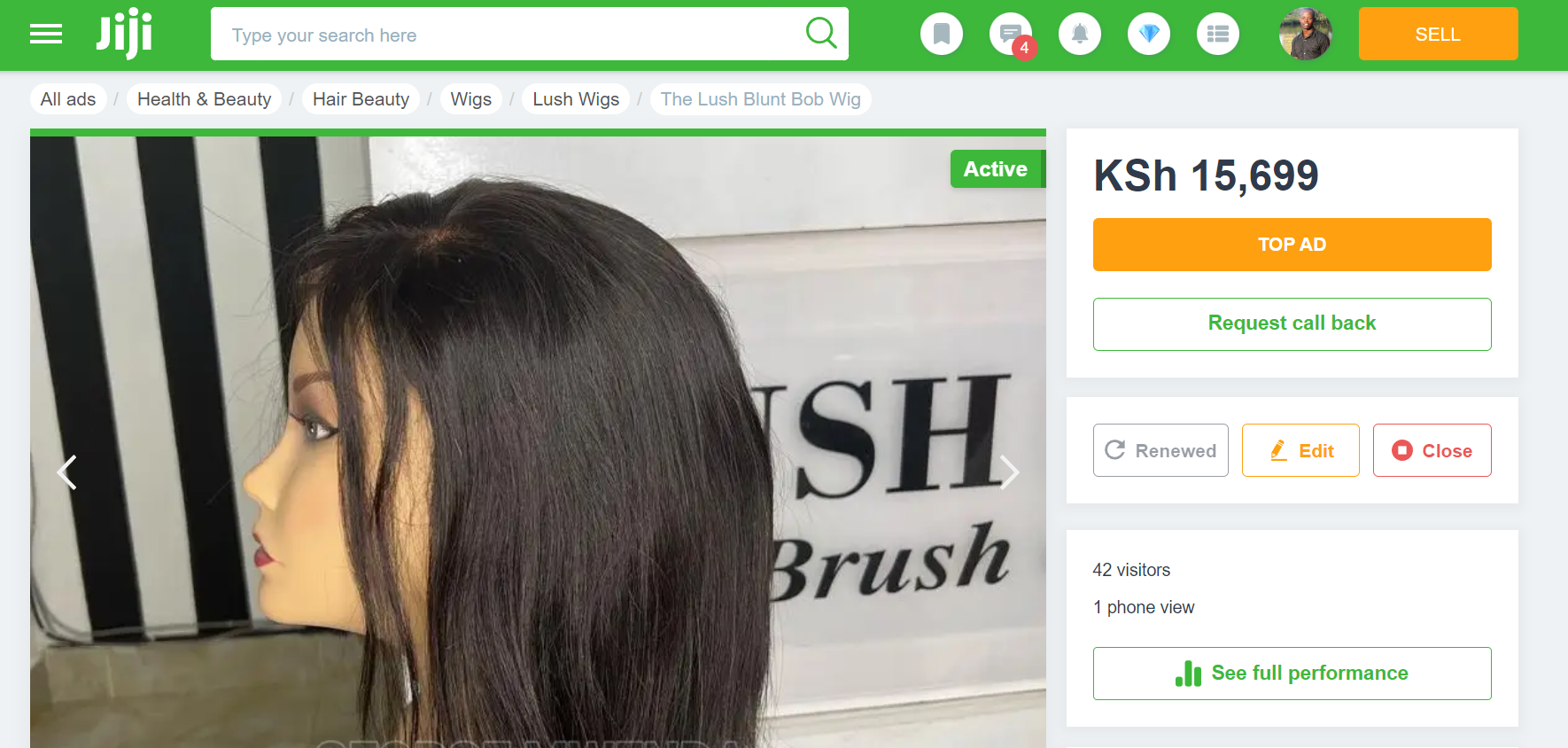
* Customer Create account or log in using social Media account (Gmail & Facebook).
* Customer search for items.
* Displayed items to show the pic, Price, period since posted.
* Any registered user can place an advert.

Please refer to **jiji.co.ke** layout but for colors maintain the look on **bikribd.com**



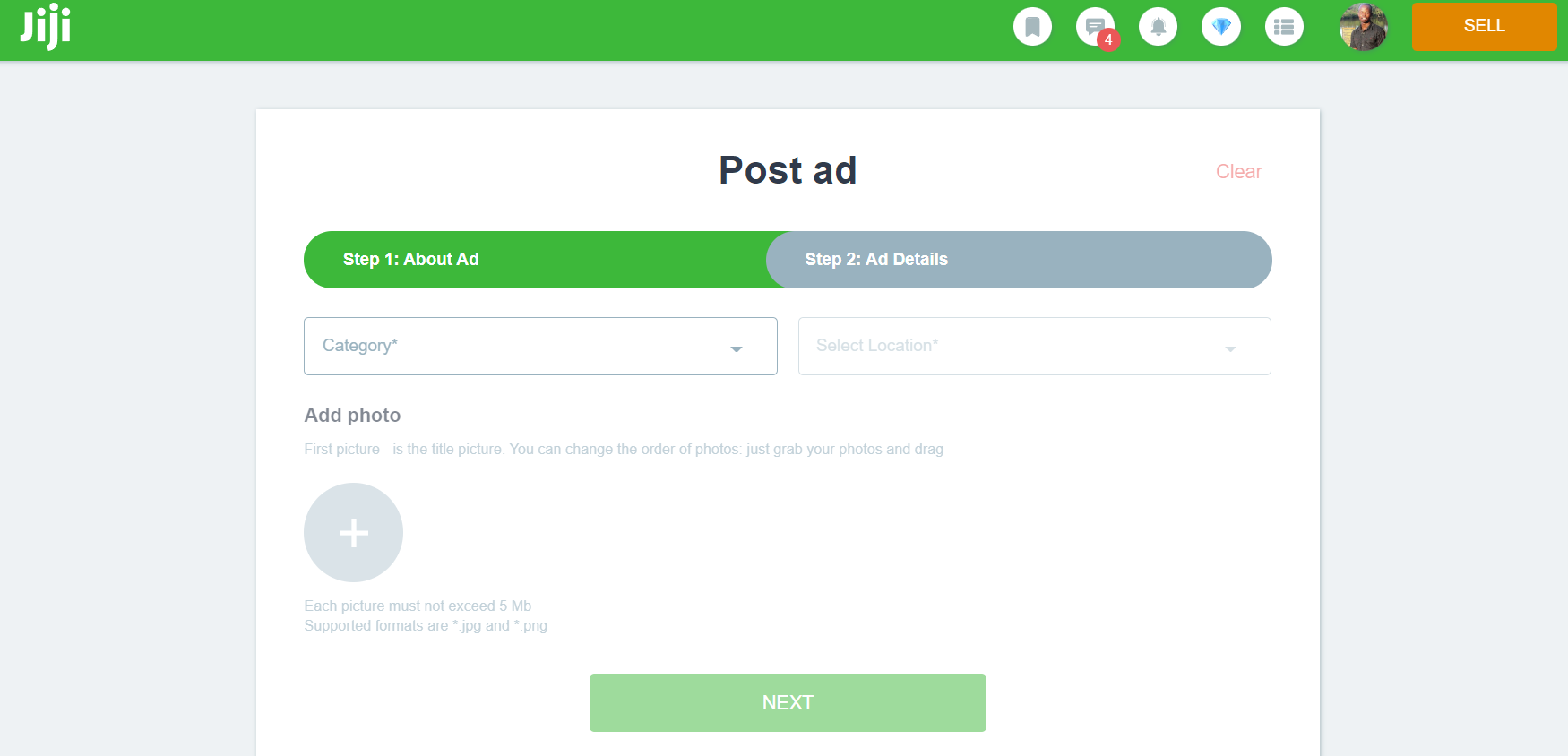


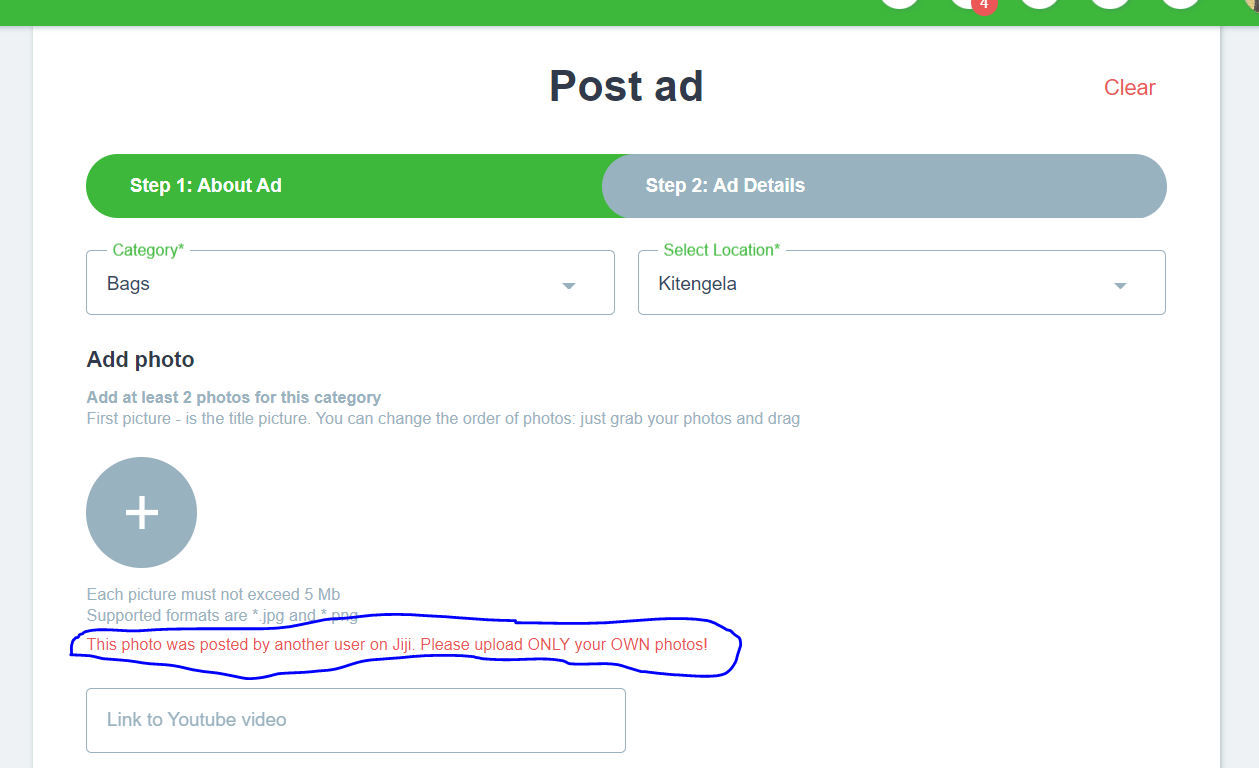


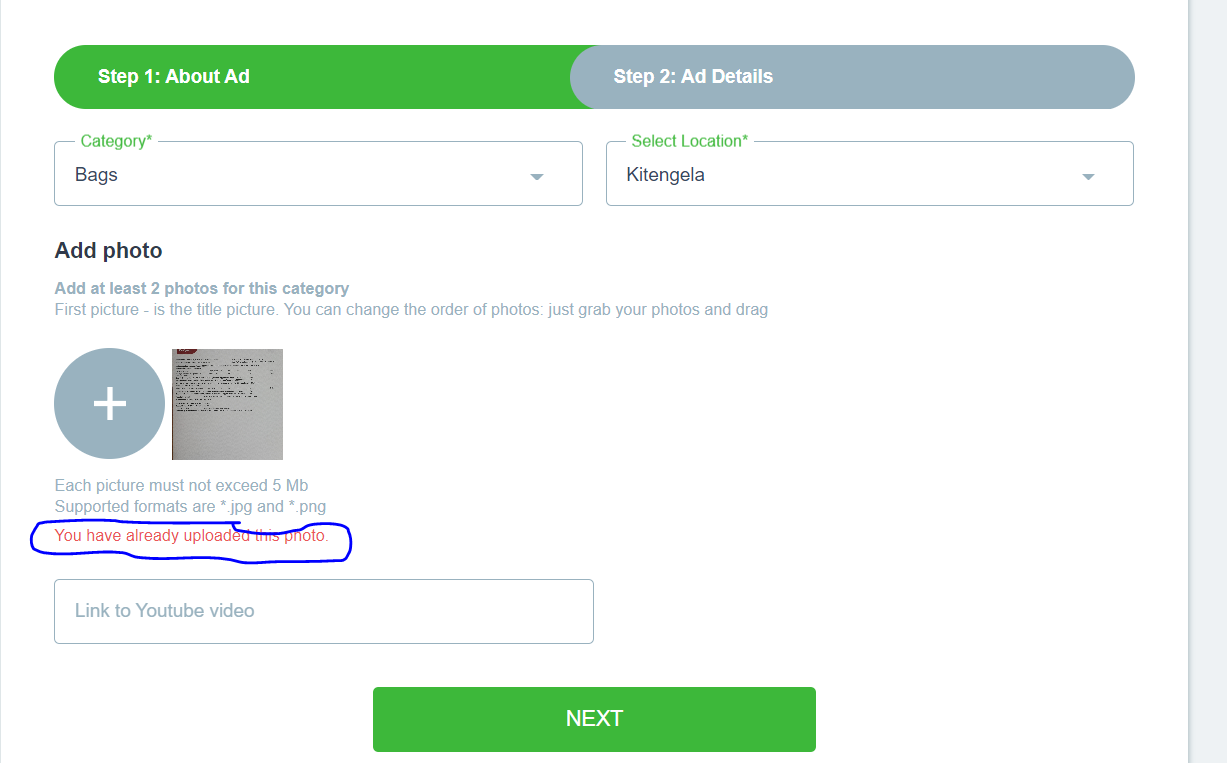


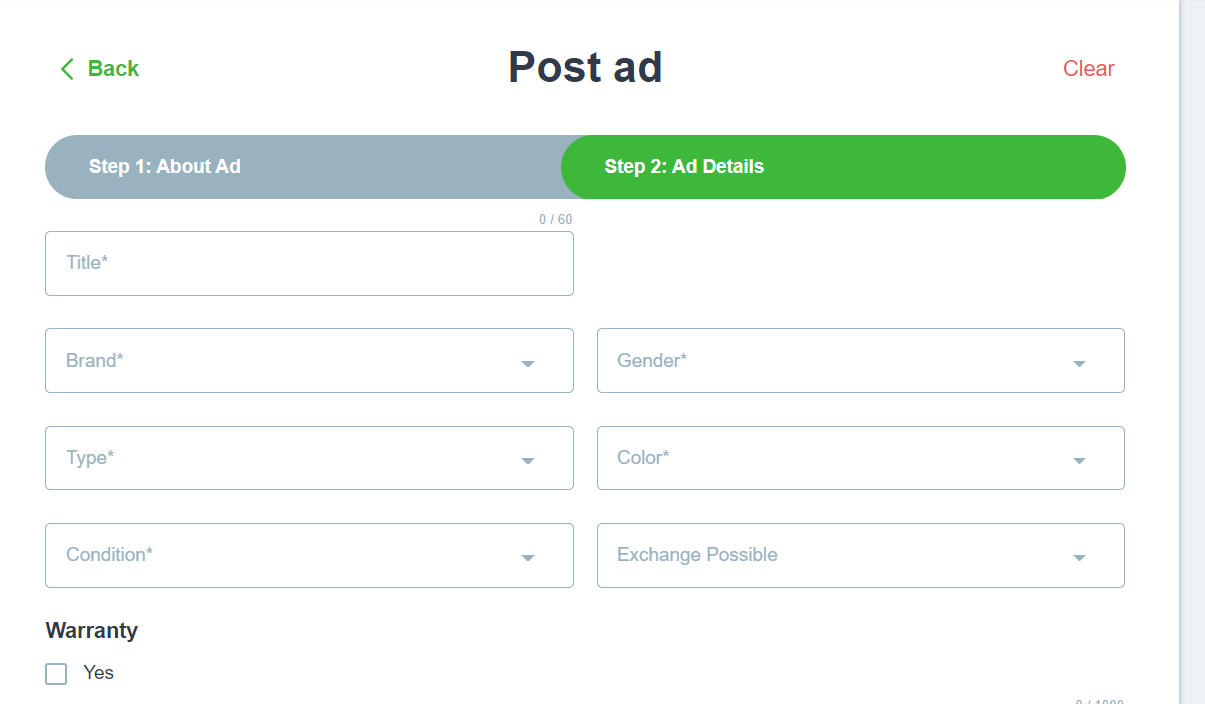
1. **Posting an Ad:**

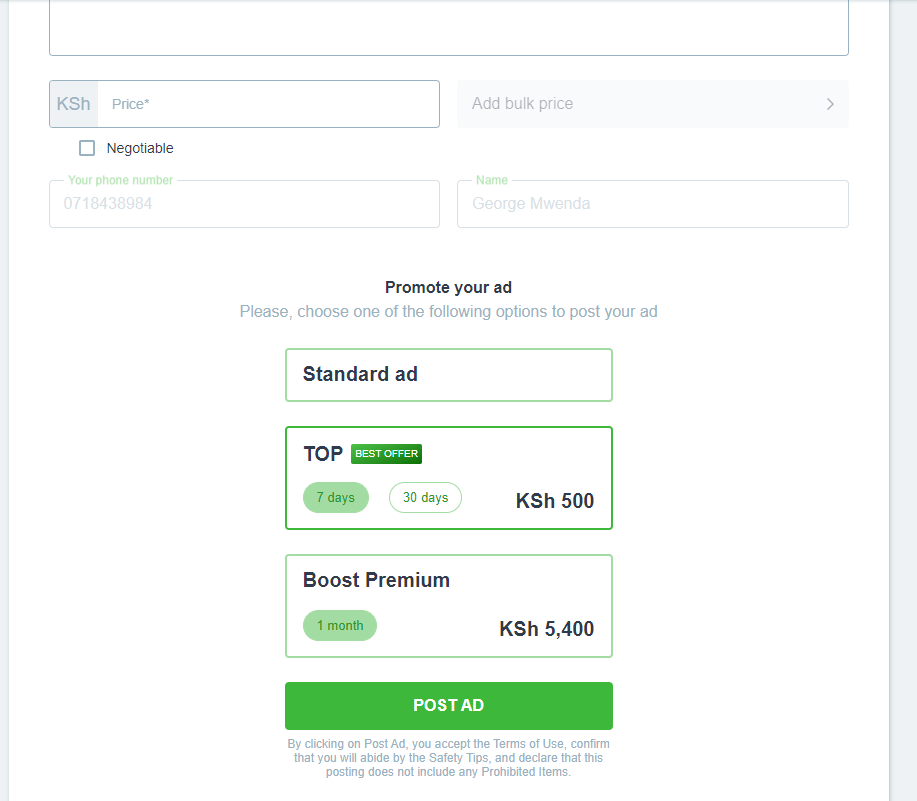
* Validate the images being uploaded so that they are not repeated or posted earlier by another user (Account). This is to avoid downloading images and uploading as your own a characteristic of scammers.
* Same image/Content shouldn’t be uploaded more than once to curb ads spamming.
* The details (Ad details like type, brand, warranty) should vary with the category the customer has chosen e.g an ad in the vehicle category should be show the vehicle models/sub categories.
* Promote Ad view should be visible when posting the ad.





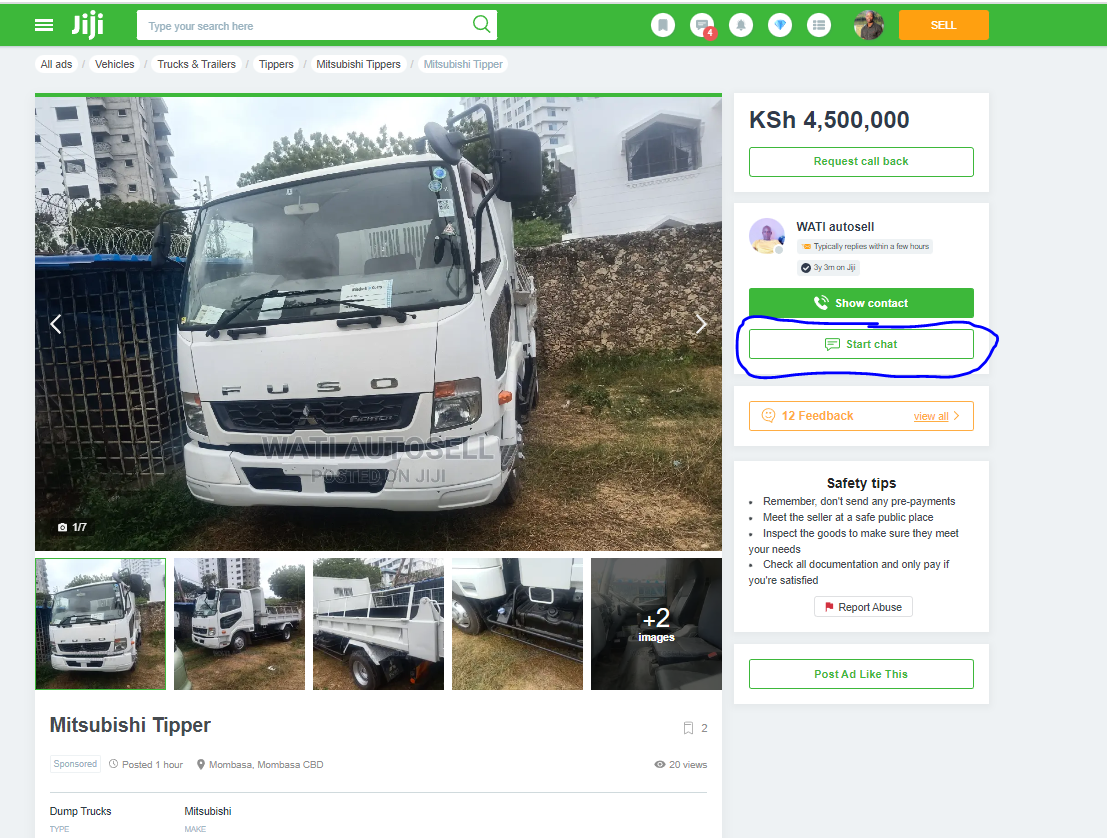


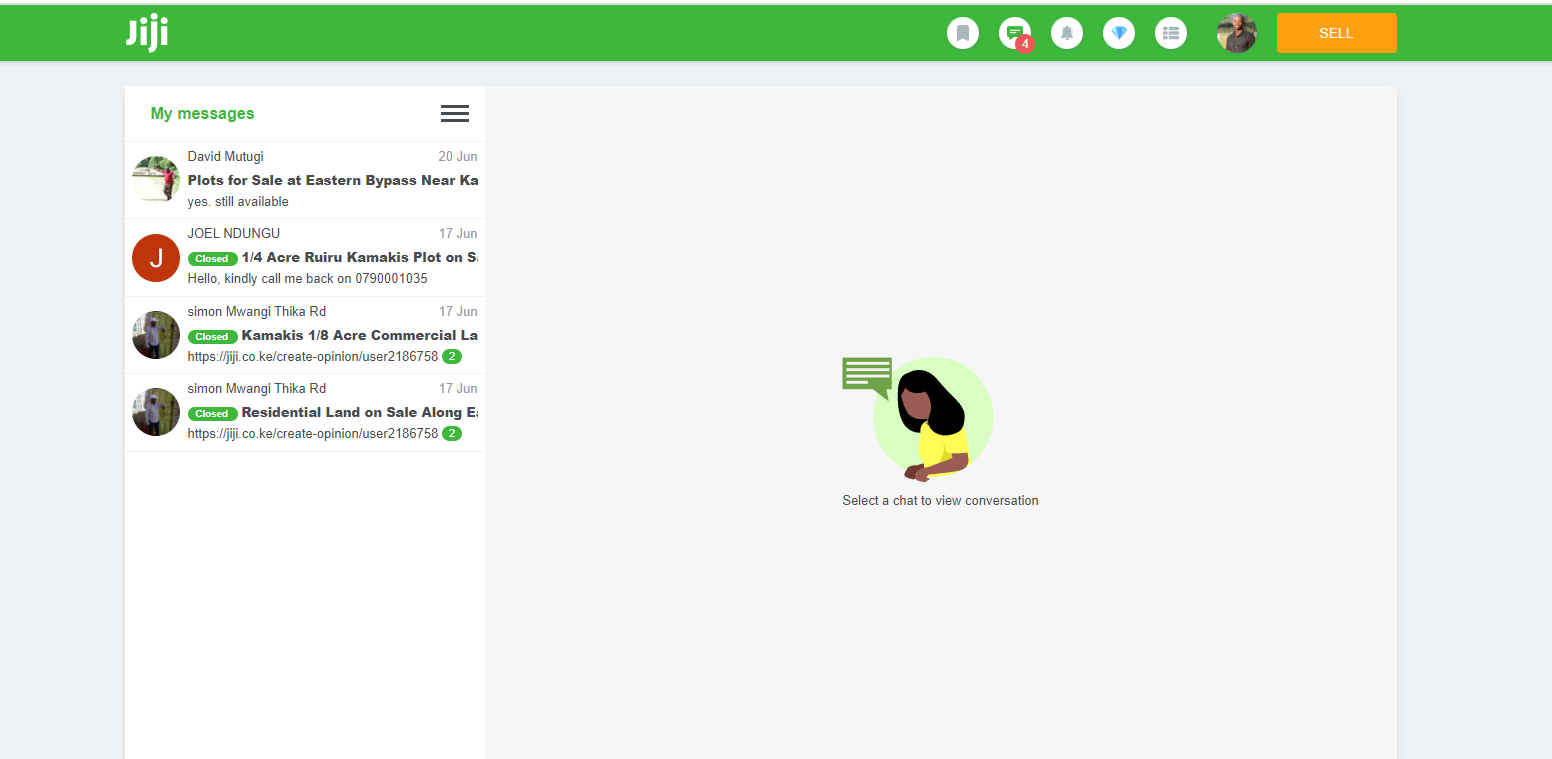




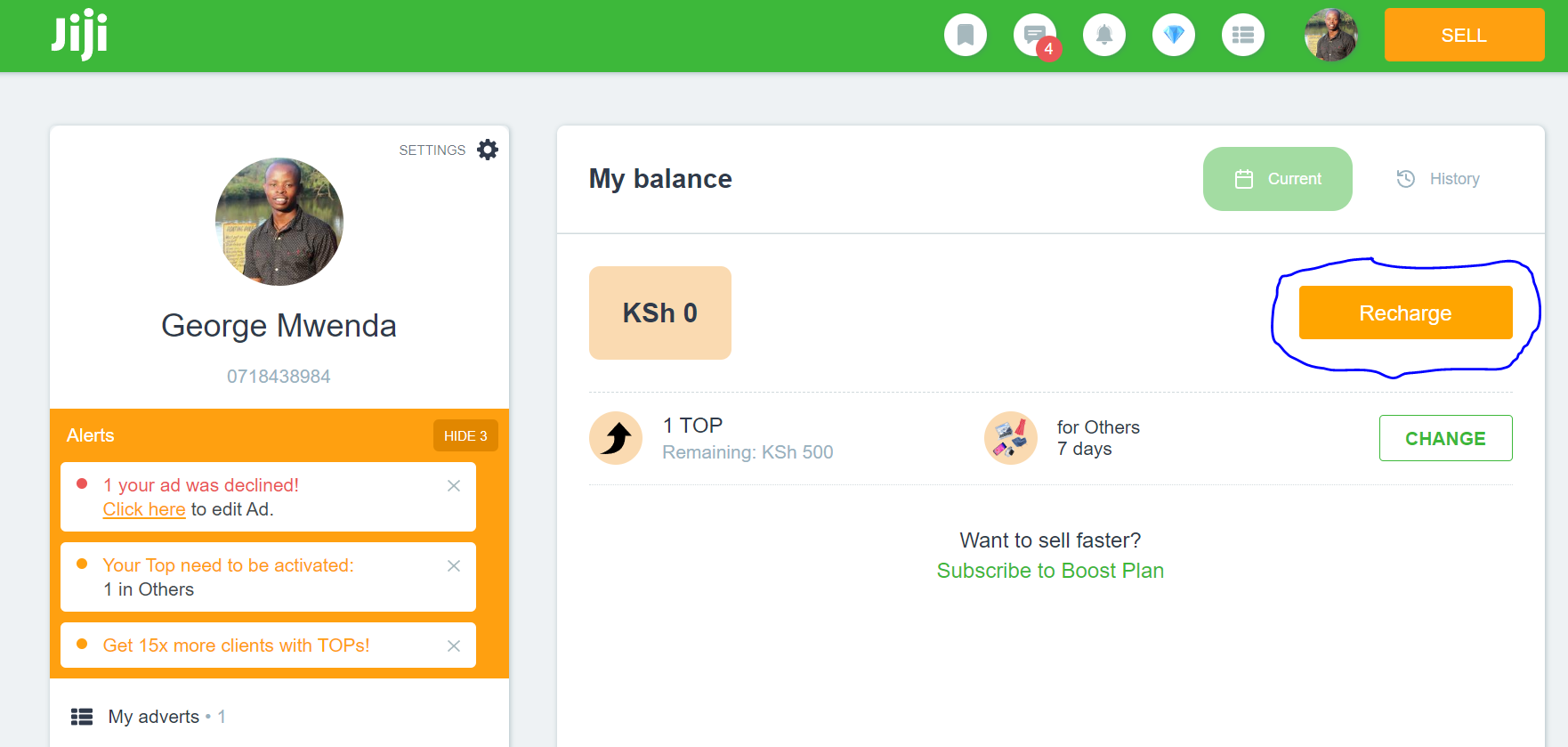
1. **Chat System**

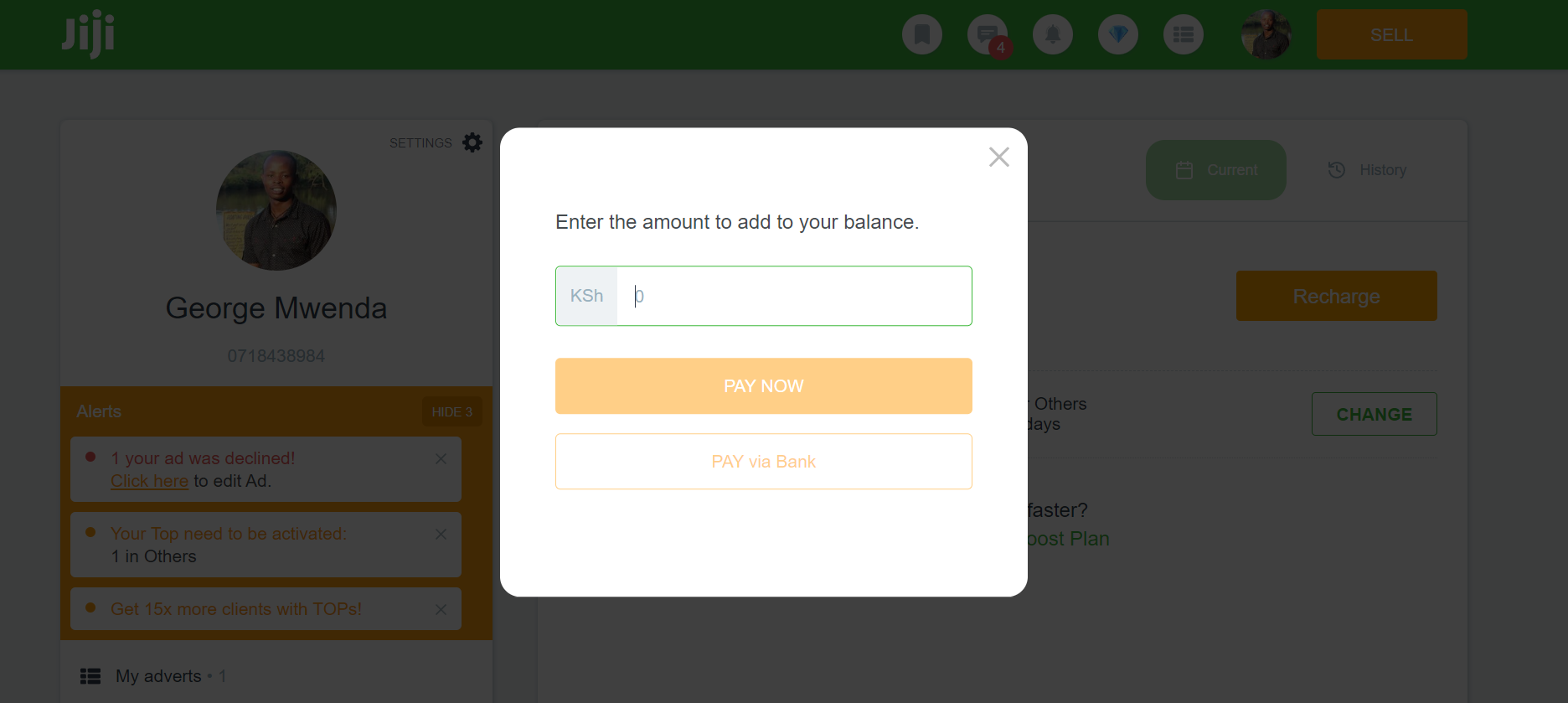
* The chat system can be initiated when the customer is viewing an ad.
* The numbers/contacts are first hidden till the customers clicks on show contact.

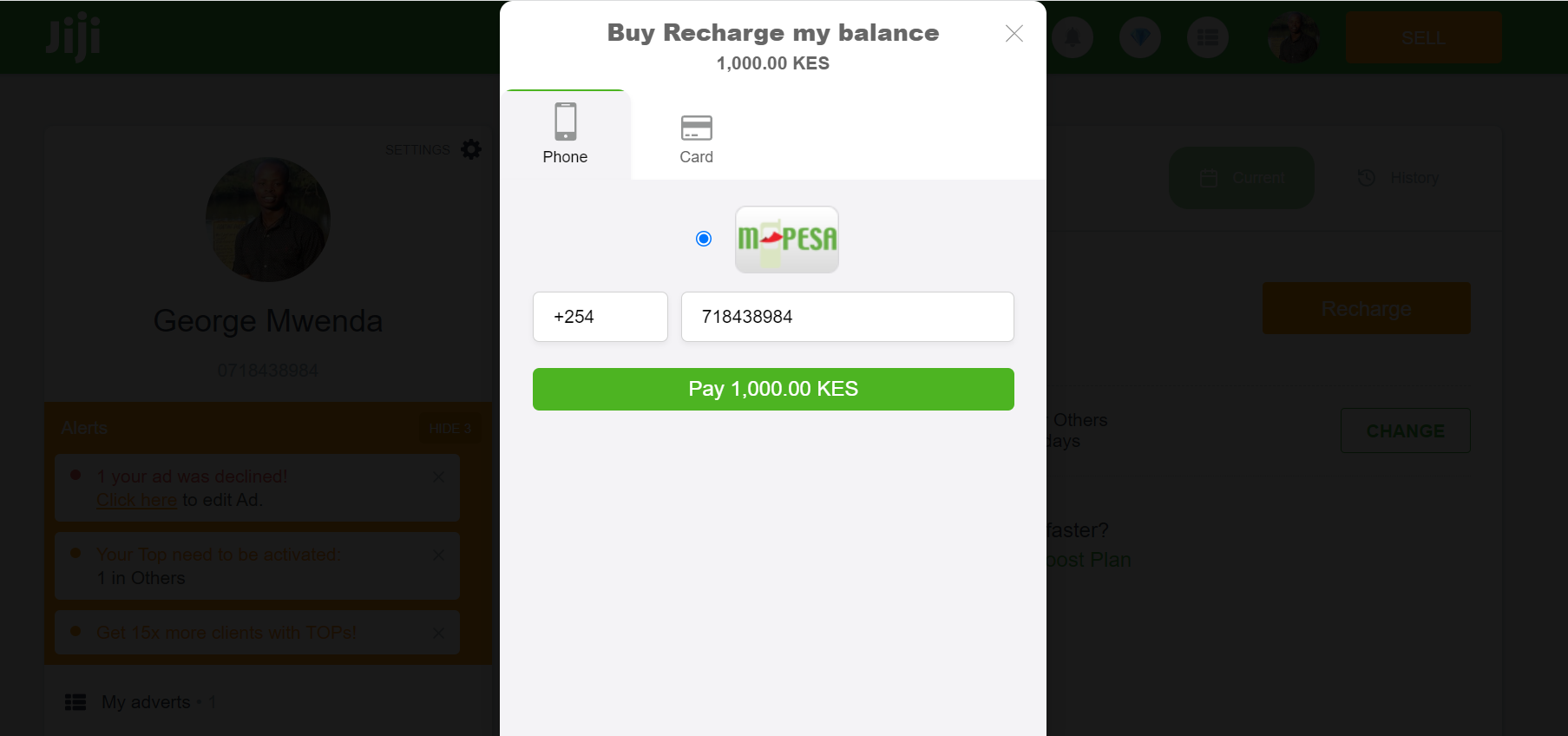


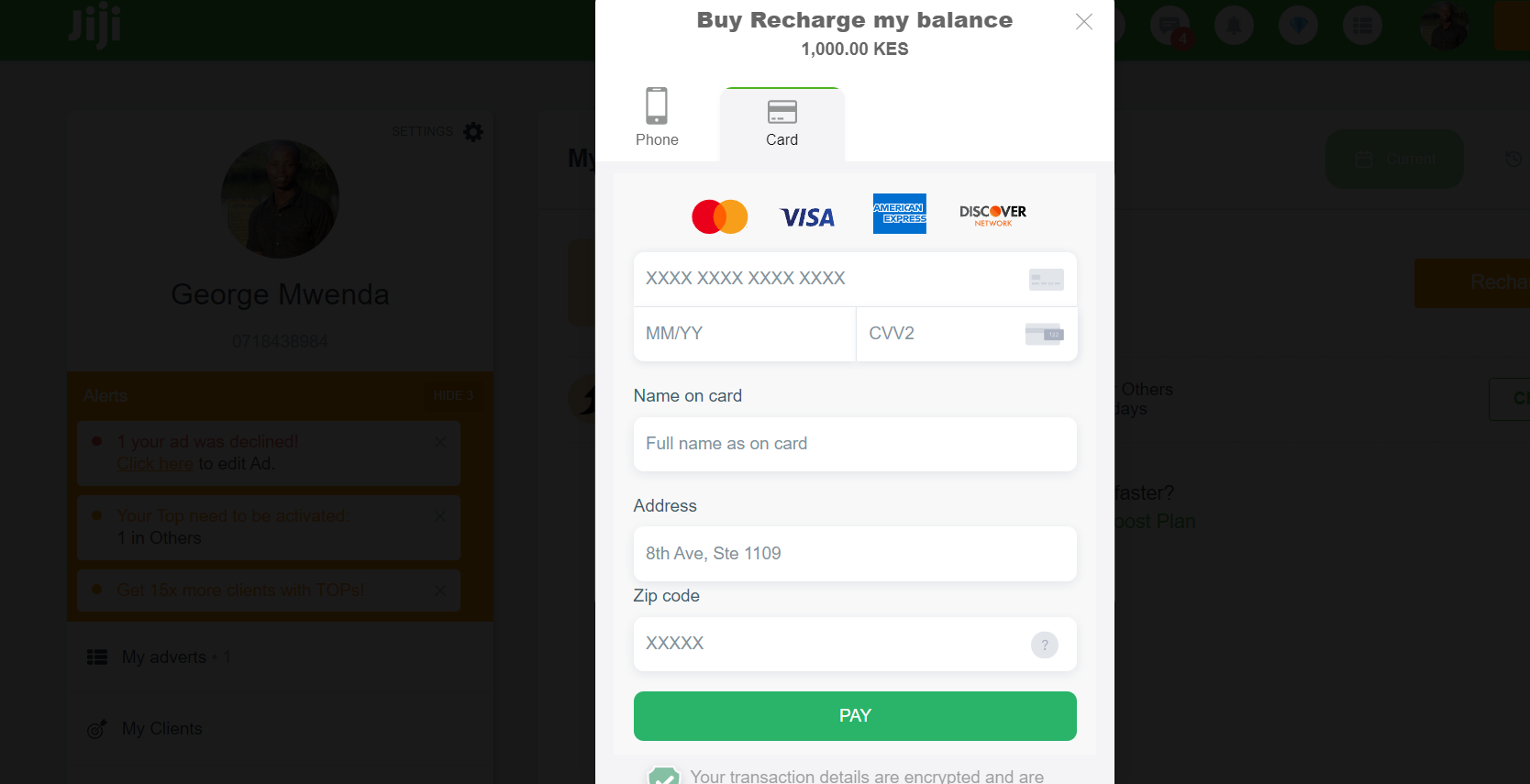


1. **User recharging account via M-PESA and Card.**









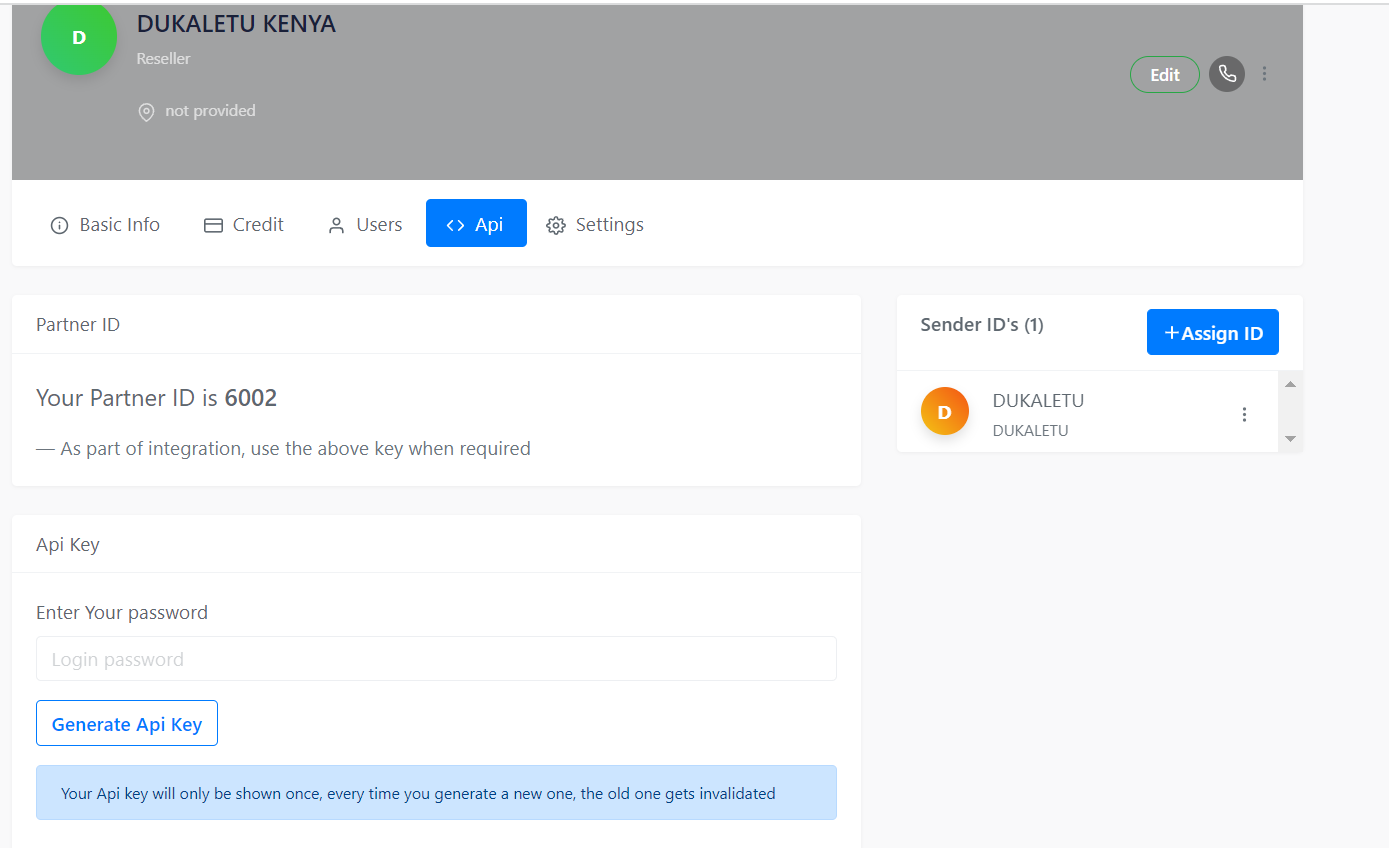
1. **SMS Marketing for the Sellers**

* Build an integration to existing bulk SMS campaign tool (<https://smsportal.dukaletu.co.ke>)
* Use the following logins to view the likely integration method:

User: DUKALETU

Pass: fHU2VT

* User to be able to buy SMSs
* User can start a campaign and send SMS by uploading a csv, txt or a excel file.



1. **Premium Services**

Premium services are the promotion tools for the sellers which help to advertise the items as much as possible in the particular category, to sell all the goods faster and get in several times more clients.

1. **dont forget the site will also be used for google adwords monetisation**

**Admin View**

The administrator view to manage the portal, users, adverts, categories and other things.