

# SEO Analysis Report

**Domain: hltv.org**

OPTIMIZATION RECOMMENDATIONS FOR: <https://www.hltv.org/>

Priority Fixes:

Issue 1: Mobile optimization [68.8%] -> [85%] (Improve responsive images and tap target spacing)

Issue 2: Content structure [20%] -> [75%] (Enhance heading hierarchy with H2, H3 tags)

Issue 3: Internal linking [0] -> [50] internal links (Establish a robust internal linking structure)

Issue 4: Meta optimization [50%] -> [85%] (Diversify meta tags including descriptions and keywords)

Issue 5: Content depth [10%] -> [70%] (Increase word count and content richness on key pages)

Impact Forecast:

Load time reduction: 5% (from 990 ms to approx. 940 ms with optimized images)

SEO score increase: 30% (from improved structure, content, and links)

User engagement: 40% (through enhanced content and navigational improvements)

Key Statistics:

Average Load Time: 0.99s

Most Used Meta Tags: viewport, robots

Mobile Compatibility: 68.8%

Most Frequent Words: "www" (3), "hltv" (3), "counter-strike" (2), "csgo" (2), "news" (1), "matches" (1), "results" (1), "rankings" (1), "stats" (1), "community" (1)

Page-Specific Optimizations:

1. High-Priority Pages:

- <https://www.hltv.org/news>: Add comprehensive news content with structured headings and internal links to related articles.

- <https://www.hltv.org/matches>: Enhance match details with player stats and related content links to improve engagement.

- <https://www.hltv.org/rankings>: Expand on ranking criteria and link to player profiles for better user experience.

#### Content Gaps:

Identified gaps: Lack of diverse content and keyword variety.

Improvement suggestions: Develop articles on esports strategies, player interviews, and game updates to diversify content and improve keyword distribution.

#### Structure Enhancements:

Navigation improvements: Implement a mega menu for easier access to different sections like news, matches, and rankings.

Internal linking strategies: Create a system to link player profiles, match histories, and news articles to enhance user navigation and SEO.

#### Implementation Timeline:

- Month 1: Focus on mobile optimization and meta tag diversification.
- Month 2: Improve content structure and increase content depth on high-priority pages.
- Month 3: Develop and implement a comprehensive internal linking strategy, followed by a review of external linking opportunities.