

# SEO Analysis Report

**Domain: quarks.de**

OPTIMIZATION RECOMMENDATIONS FOR: <https://www.quarks.de/>

Priority Fixes:

Issue 1: Load time percentile 0% -> Target: Reduce to under 2500 ms

Issue 2: Mobile optimization 75.2% -> Target: Improve to 90%

Issue 3: Technical health 65% -> Target: Increase to 85%

Issue 4: Meta optimization 60% -> Target: Enhance to 80%

Issue 5: Internal/External link ratio 3.92 -> Target: Balance closer to 2.0

Impact Forecast:

Load time reduction: 20%

SEO score increase: 15%

User engagement: 10%

Key Statistics:

Average Load Time: 3000 ms

Most Used Meta Tags: Title, Description, Keywords

Mobile Compatibility: 75.2%

Most Frequent Words: "quarks" (2.79%), "der" (2.14%), "und", "die", "ist", "ein", "zu", "mit", "auf", "für"

Page-Specific Optimizations:

High-Priority Pages:

[URL]: Improve load speed by optimizing images and leveraging browser caching.

[URL]: Enhance mobile optimization by adjusting tap target sizes and ensuring responsive design elements.

Content Gaps:

Identified gaps: Lack of comprehensive meta tag variety and depth in content.

Improvement suggestions: Expand meta descriptions to include more diverse keywords and enrich content with detailed subtopics.

Structure Enhancements:

Navigation improvements: Simplify menu structure to enhance user experience and improve crawl efficiency.

Internal linking strategies: Increase the number of contextual internal links to distribute page authority more evenly across the site.

Implementation Timeline:

- Week 1-2: Address load time issues by compressing images and enabling caching.
- Week 3-4: Enhance mobile optimization by refining responsive design and tap targets.
- Week 5-6: Improve meta tags and optimize keyword usage across key pages.
- Week 7-8: Balance internal/external link ratio and refine navigation structure.

These recommendations aim to strategically enhance the website's SEO performance, focusing on critical areas that will yield significant improvements in search rankings and user engagement.