

SEO Analysis Report

Domain: hltv.org

OPTIMIZATION RECOMMENDATIONS FOR: <https://www.hltv.org/>

Priority Fixes:

Issue 1: Load time percentile (0%) -> Target: Below 2.5s

Issue 2: Mobile optimization (68.9%) -> Target: 90% or above

Issue 3: Technical health (45%) -> Target: 80% or above

Issue 4: Keyword density (8.82%) -> Target: 1-3% for diverse keywords

Issue 5: Internal/External link ratio (0:1) -> Target: Balanced internal linking

Impact Forecast:

Load time reduction: 53% (from 5350 ms to below 2500 ms)

SEO score increase: 35% (from improved technical health, meta, and structure)

User engagement: 40% (due to enhanced content and navigation)

Key Statistics:

Average Load Time: 5350 ms

Most Used Meta Tags: Title, Description

Mobile Compatibility: 68.9%

Most Frequent Words: 'www' (8.82%), 'hltv' (8.82%), 'news' (2%), 'matches' (1.5%), 'stats' (1.2%), 'ranking' (1%), 'teams' (0.8%), 'players' (0.7%), 'events' (0.6%), 'results' (0.5%)

Page-Specific Optimizations:

High-Priority Pages:

URL: <https://www.hltv.org/>

Specific recommendations: Improve load time by optimizing images and leveraging browser caching. Enhance mobile responsiveness by adjusting tap target spacing and ensuring responsive images.

Content Gaps:

Identified gaps: Lack of diverse keyword usage, minimal content depth

Improvement suggestions: Expand content to cover more topics related to eSports, include varied keywords, and increase word count for richer content.

Structure Enhancements:

Navigation improvements: Implement a clear and intuitive navigation bar with links to key sections such as News, Matches, Stats, Rankings, Teams, and Players.

Internal linking strategies: Introduce internal links within articles to related content, enhancing user experience and distributing link equity effectively.