

WHAT

Describe the case in a few sentences.

ACTUAL SITUATION

Is there an existing model? Or some approximate rules?
Is the data already used for a prediction?
Does the company has experience with machine learning?
How should the model be integrated in the current process?
Which decisions will be made subsequently with the output?
...

TARGET SITUATION

How should the target situation look like?
What is the goal for the project?
...

INPUT

Which data is necessary to produce the expected output?
Is labelled data available?
Is access to the data possible without restriction?
Is the available data structured?
...

OUTPUT

What is the purpose of the model output?
Which kind of output is expected? Classification?
Regression?
Is it important that the model can be interpreted?
...

VALUE

0 |-----| 10

LIKELIHOOD OF SUCCESS

0 |-----| 10

EASE OF IMPLEMENTATION

0 |-----| 10