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# COMPLEX PATTERN

## PROJECT 2

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GABRIEL

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R E S E A R C H & D E V E L O P M E N T

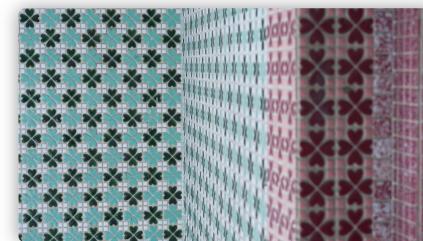
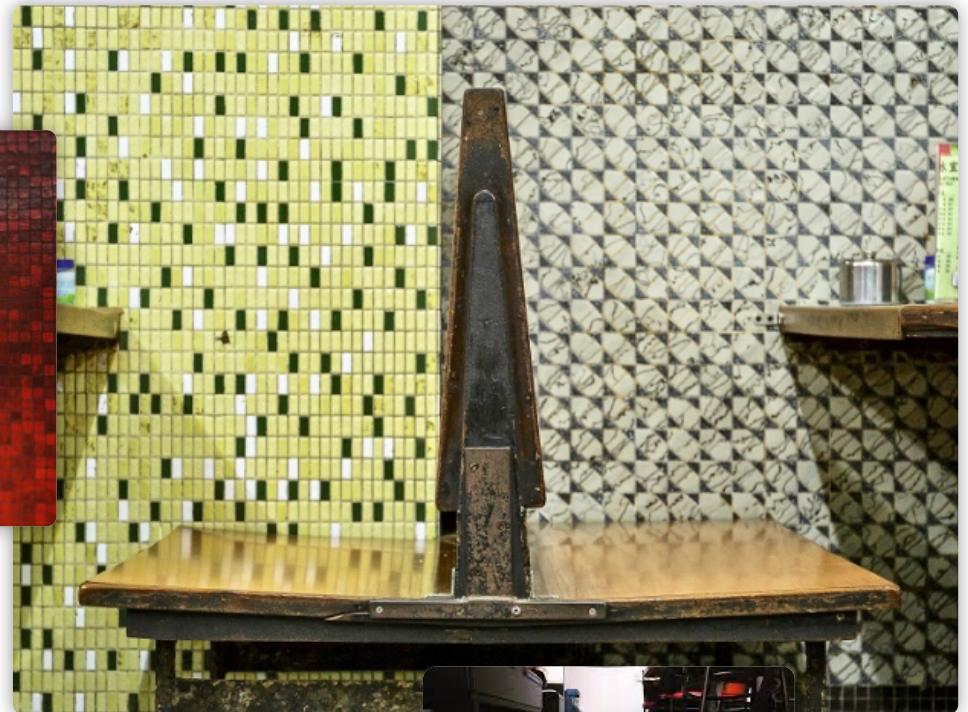
# RESEARCH & DEVELOPMENT

PART 1



G A B R I E L

## IDEATION

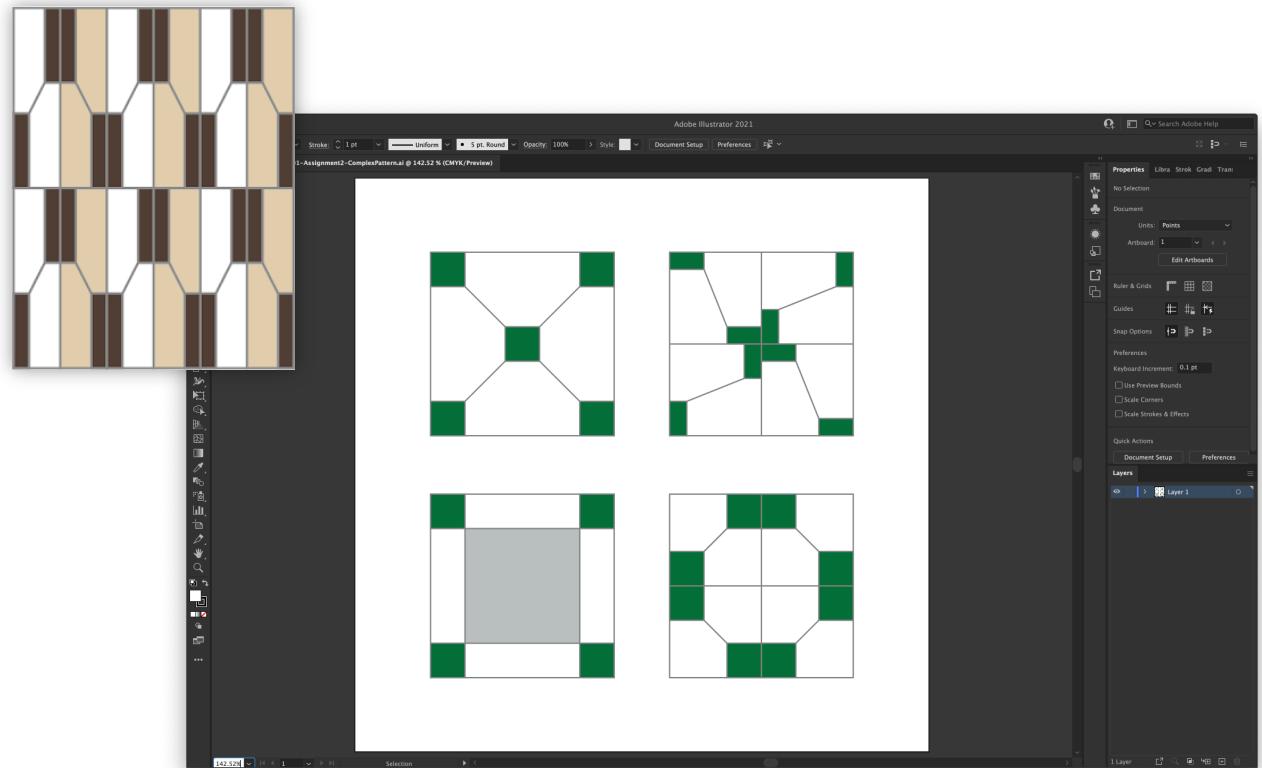


Hong Kong is in a unique place on the Great Wheel of History, where because of the mixture of the Eastern and Western cultures, we are able to develop an artistic style that is one of its kind.

G A B R I E L

# SKETCH

Following popular mosaic tiles pattern that I found across, I have re-created a subsection of the designs that I selected.



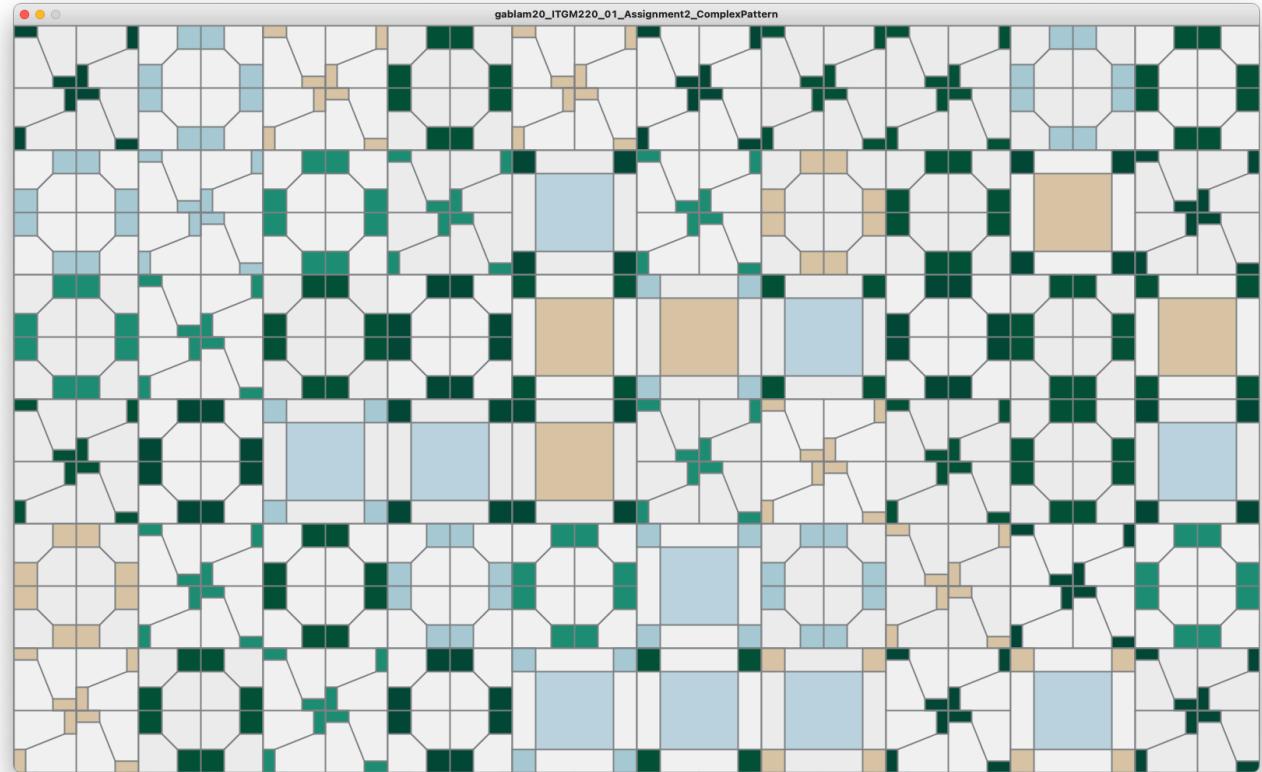
I have opted out from using the brown design that is shown here as it does not fit the design in a balance way.

G A B R I E L

## WORK IN PROGRESS

I originally planned to use only 1 color table to generate the color for all the tiles but turns out that some tiles design only fit with certain color scheme.

And for culture history reference I would like the green to take up more visual weights than all other material.



G A B R I E L

## FONT SELECTION

For this specific project I have selected the classic "Clarendon" font that first introduced in 1845.

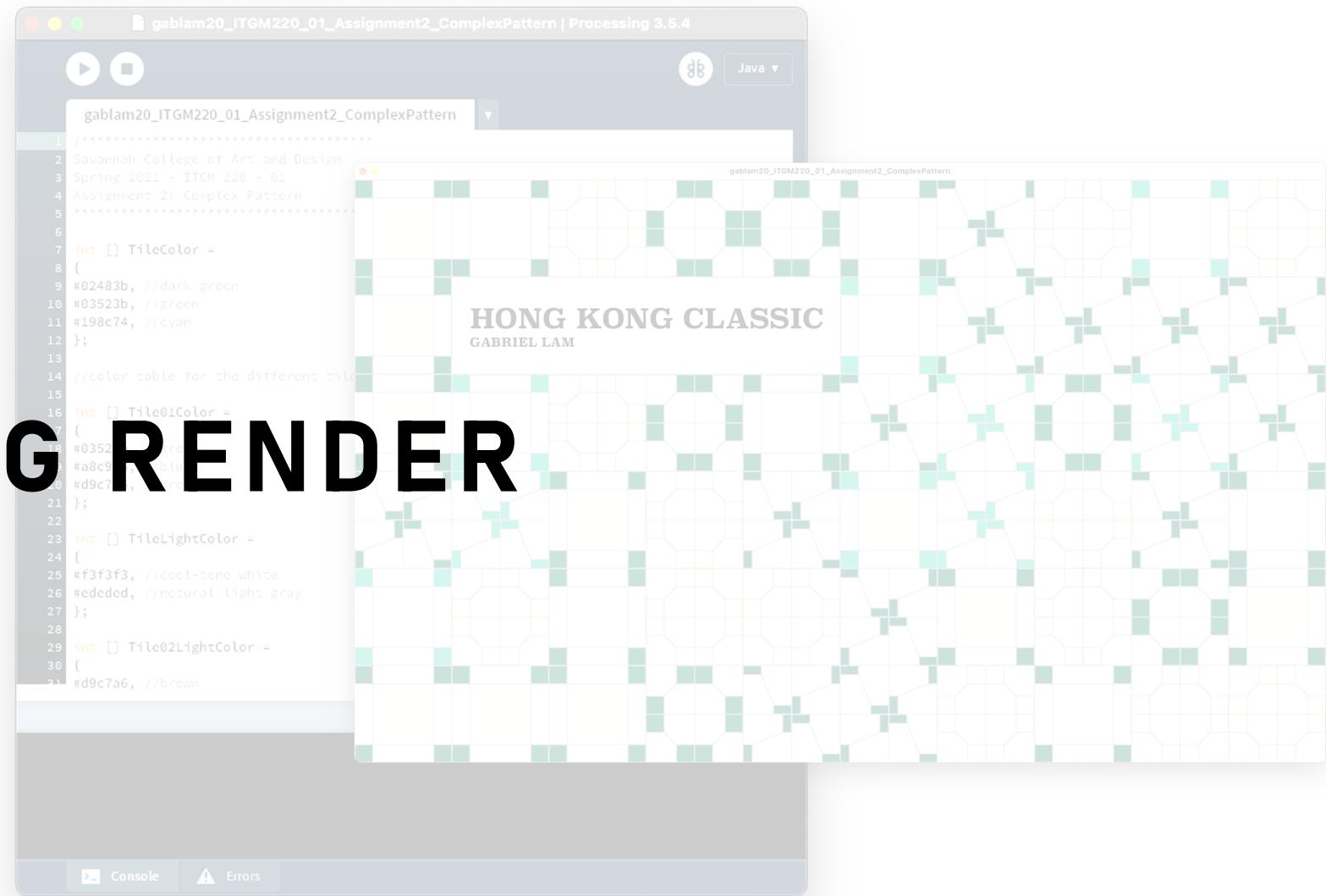
It was a classic for Hong Kong during the colonial era where you can find it on a lot of buildings.



G A B R I E L

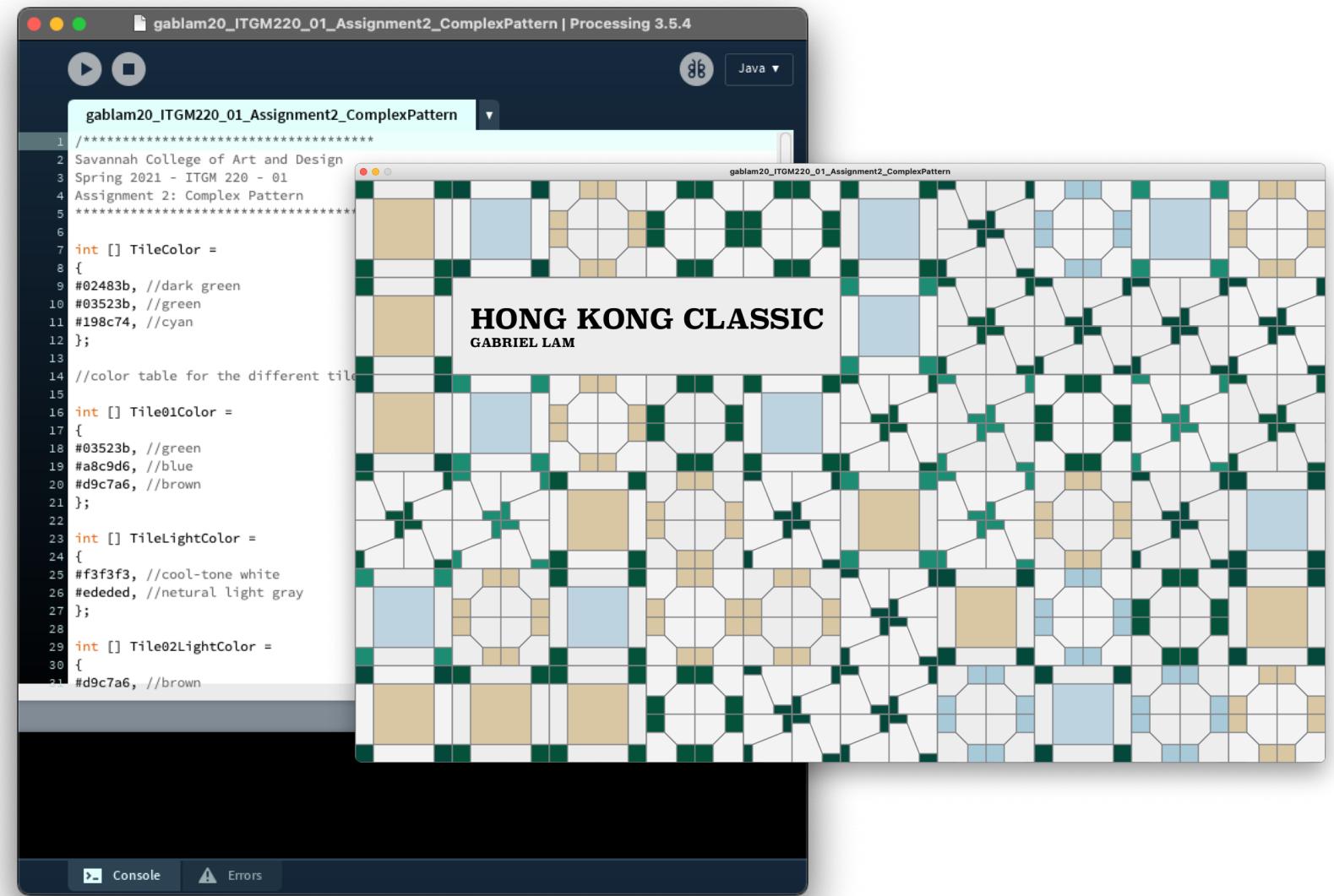
# PROCESSING RENDER

PART 2



G A B R I E L

## DELIVERY



Hong Kong

Processing Rendering

1600 x 960 px

G A B R I E L

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THANKS

G A B R I E L