

WATCH STORE

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Introduction

Watch Store is a fully functional front-end watch shopping platform developed using HTML, CSS, and JavaScript. The application simulates a real-world online shopping system where users can register, log in, browse products, add items to the cart, complete checkout, make payments, and view order history. All data is managed using the browser's Local Storage, eliminating the need for a backend server while still maintaining persistent user and order information. The platform is structured to replicate the workflow of leading e-commerce websites such as Flipkart and Amazon, focusing on user authentication, product management, cart functionality, checkout validation, and order tracking.

To ensure the reliability, functionality, and stability of the application, automated testing was implemented using Java, Maven, and Selenium WebDriver. Apache Maven is used as the build and dependency management tool, allowing smooth execution of test suites and project compilation. Selenium WebDriver is used to automate browser actions such as login validation, cart operations, checkout process, navigation flow, and session management. This ensures that each feature of the Watch Store platform works as expected under different test scenarios.

For advanced reporting and better visualization of test execution results, the Allure Report framework is integrated into the project. Allure generates detailed, interactive test reports that include passed, failed, and skipped test cases, execution steps, logs, and overall test statistics.

This enhances debugging capabilities and provides a professional-level reporting structure suitable for academic submissions and industry standards.

Overall, Watch Store not only demonstrates strong front-end development capabilities but also showcases structured automation testing, build management, and professional reporting practices, making it a complete end-to-end e-commerce and QA automation project.

Objective of the Project

The objective of this project is to design and develop a fully functional watch shopping website that simulates a real-world online shopping platform. The project aims to ensure that all modules work smoothly and efficiently through structured testing.

Automation testing is implemented using Selenium WebDriver to validate different user flows such as login, adding products to cart, placing orders, and logout functionality. The project uses Apache Maven for build management, dependency handling, and smooth execution of test cases. Additionally, Allure Report is integrated to generate detailed and professional test execution reports.

Overall, the objective is to combine web development with automation testing and reporting tools to demonstrate a complete software testing lifecycle in a practical and structured manner.

Technologies Used

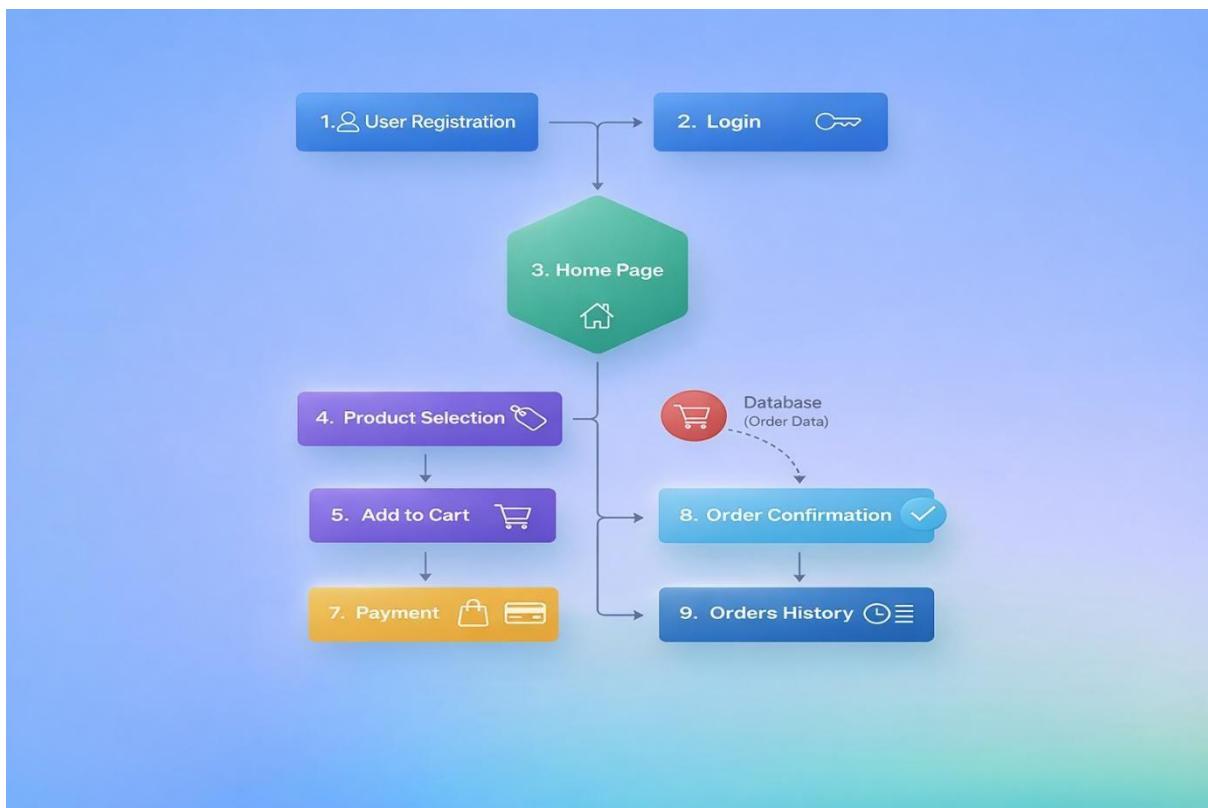
- Frontend: HTML5, CSS3, Vanilla JavaScript
- Storage: Local Storage
- Automation: Java, Selenium WebDriver, Maven
- Reporting: Allure Framework

Framework Design Pattern

The automation suite for Watch Store Online Shopping Platform Utilizes the Page Object Model (POM) design pattern.

- **Maintenance:** By separating the page-specific locators (like Login fields, Add to Cart buttons, Payment details) from the actual test scripts, the framework becomes highly maintainable.
- **Reusability:** Common actions like login() or checkOut() are stored in a Base Class, reducing code duplication across the 80 test cases.

Application Flow



Testing Strategy

- Functional Testing – Validates core features.
- UI Testing – Ensures proper layout and element visibility.
- Validation Testing – Checks form validations.
- Security Testing – Prevents unauthorized access.
- Performance Testing – Verifies load time.
- Session Testing – Ensures login persistence.

```
[INFO] Tests run: 69, Failures: 0, Errors: 0, Skipped: 0, Time elapsed: 180.2 s -- in TestSuite
[INFO]
[INFO] Results:
[INFO]
[INFO] Tests run: 69, Failures: 0, Errors: 0, Skipped: 0
[INFO]
[INFO] -----
[INFO] BUILD SUCCESS
[INFO] -----
[INFO] Total time: 03:03 min
[INFO] Finished at: 2026-02-23T09:36:30+05:30
[INFO] -----
```

Test Cases Report

TC ID	Module	Test Case Description	Preconditions	Test Steps	Expected Result	Priority
TC_01	Login	Verify login page URL	Browser launched	Open login URL	Login page URL loaded	High
TC_02	Login	Verify login page title	Login page open	Get page title	Title not empty	Medium
TC_03	Login	Verify email field visibility	Login page open	Locate email input	Email field displayed	High
TC_04	Login	Verify password field visibility	Login page open	Locate password input	Password field displayed	High

TC_05	Login	Verify login button visibility	Login page open	Locate login button	Login button displayed	High
TC_06	Login	Verify login with valid credentials	Valid user exists	Enter valid credentials and submit	User logged in successfully	Critical
TC_07	Login	Verify login with invalid credentials	Login page open	Enter invalid credentials	Error message shown	High
TC_08	Login	Verify empty email validation	Login page open	Submit with empty email	Validation message shown	High
TC_09	Login	Verify empty password validation	Login page open	Submit with empty password	Validation message shown	High
TC_10	Home	Verify home page URL	Logged in	Open home page	Home page URL loaded	High
TC_11	Home	Verify home page title	Home page open	Get page title	Title not empty	Medium
TC_12	Home	Verify product cards displayed	Home loaded	Inspect product section	Products displayed	High
TC_13	Home	Verify product name visibility	Home loaded	Check product name	Product name shown	Medium
TC_14	Home	Verify product price visibility	Home loaded	Check product price	Price shown	High
TC_15	Home	Verify Add to Cart button visibility	Home loaded	Locate add button	Button visible	High
TC_16	Home	Verify Add to Cart functionality	Product available	Click add button	Product added to cart	Critical
TC_17	Home	Verify multiple	Home loaded	Scroll products	Multiple products shown	Medium

		products displayed				
TC_18	Home	Verify search box visibility	Home loaded	Locate search bar	Search bar visible	High
TC_19	Home	Verify search functionality	Search bar present	Search product	Matching results shown	High
TC_20	Home	Verify scroll down functionality	Home loaded	Scroll down	Page scrolls	Medium
TC_21	Home	Verify scroll up functionality	Home loaded	Scroll up	Page scrolls	Medium
TC_22	Home	Verify page refresh	Home loaded	Refresh page	Page reloads successfully	Medium
TC_23	Home	Verify navigation to cart page	Home loaded	Click cart icon	Cart page opened	High
TC_24	Home	Verify browser back navigation	Navigated away	Click back	Returns to home	Medium
TC_25	Cart	Verify cart page URL	Logged in	Open cart page	Cart URL loaded	High
TC_26	Cart	Verify cart page title	Cart page open	Get title	Title not empty	Medium
TC_27	Cart	Verify added item visible in cart	Item added	Open cart	Item displayed	High
TC_28	Cart	Verify quantity field visibility	Cart page open	Locate quantity	Quantity shown	Medium
TC_29	Cart	Verify quantity increment	Item in cart	Increase quantity	Quantity updated	High
TC_30	Cart	Verify quantity decrement	Item in cart	Decrease quantity	Quantity updated	High
TC_31	Cart	Verify remove item button	Item in cart	Locate remove button	Button visible	High

TC_3 2	Cart	Verify remove item functionality	Item in cart	Click remove	Item removed	High
TC_3 3	Cart	Verify cart total calculation	Multiple items	Check total	Correct total displayed	Critical
TC_3 4	Cart	Verify empty cart message	Cart empty	Open cart	Empty cart message shown	Medium
TC_3 5	Cart	Verify continue shopping link	Cart page open	Click continue shopping	Redirects to home	Medium
TC_3 6	Cart	Verify checkout button visibility	Item in cart	Locate checkout button	Button visible	High
TC_3 7	Cart	Verify checkout navigation	Item in cart	Click checkout	Navigates to payment	High
TC_3 8	Cart	Verify cart page refresh	Cart page open	Refresh page	Page reloads	Medium
TC_3 9	Cart	Verify cart persistence after refresh	Item in cart	Refresh page	Items retained	High
TC_4 0	Orders	Verify orders page URL	Logged in	Open orders page	Orders URL loaded	High
TC_4 1	Orders	Verify orders page title	Orders page open	Get title	Title not empty	Medium
TC_4 2	Orders	Verify orders list visibility	Orders exist	Inspect orders table	Orders displayed	High
TC_4 3	Orders	Verify order ID displayed	Orders exist	Check order ID	Order ID visible	Medium
TC_4 4	Orders	Verify order date displayed	Orders exist	Check order date	Date visible	Medium
TC_4 5	Orders	Verify order status displayed	Orders exist	Check status	Status visible	High

TC_4 6	Orders	Verify view order details	Order exists	Click view details	Order details shown	High
TC_4 7	Orders	Verify multiple orders listed	Multiple orders	Inspect list	All orders shown	Medium
TC_4 8	Orders	Verify orders page refresh	Orders page open	Refresh page	Page reloads	Medium
TC_4 9	Orders	Verify navigation from orders to home	Orders page open	Click home	Home page opened	Medium
TC_5 0	Orders	Verify pagination if applicable	Many orders	Navigate pages	Pagination works	Low
TC_5 1	Orders	Verify orders page scroll	Orders page open	Scroll page	Scroll works	Low
TC_5 2	Orders	Verify order summary accuracy	Order exists	Check summary	Correct details shown	High
TC_5 3	Orders	Verify order amount displayed	Order exists	Check amount	Amount visible	High
TC_5 4	Orders	Verify no orders message	No orders	Open orders page	Message shown	Medium
TC_5 5	Payments	Verify payment page URL	Logged in	Open payment page	Payment URL loaded	High
TC_5 6	Payments	Verify payment page title	Payment page open	Get title	Title not empty	Medium
TC_5 7	Payments	Verify payment form visibility	Payment page open	Locate form	Form displayed	High
TC_5 8	Payments	Verify card number field	Payment page open	Locate card field	Field visible	High
TC_5 9	Payments	Verify expiry date field	Payment page open	Locate expiry field	Field visible	Medium

TC_6 0	Payments	Verify CVV field	Payment page open	Locate CVV field	Field visible	High
TC_6 1	Payments	Verify invalid card number	Payment page open	Enter invalid card	Error shown	High
TC_6 2	Payments	Verify invalid CVV	Payment page open	Enter invalid CVV	Error shown	High
TC_6 3	Payments	Verify empty payment submission	Payment page open	Submit empty form	Validation shown	High
TC_6 4	Payments	Verify successful payment	Valid details	Submit payment	Payment successful	Critical
TC_6 5	Payments	Verify payment confirmation message	Payment success	Observe confirmation	Message shown	High
TC_6 6	Payments	Verify redirect after payment	Payment success	Observe redirect	Redirected correctly	High
TC_6 7	Payments	Verify payment history update	Payment success	Open orders	Order updated	High
TC_6 8	Payments	Verify payment page refresh	Payment page open	Refresh page	Page reloads	Medium
TC_6 9	Payments	Verify payment failure handling	Invalid scenario	Submit payment	Failure handled properly	High

Performance Testing

The screenshot shows the Apache JMeter interface with a summary report for a test plan named "HTTP Request.jmx". The report details a single "HTTP Request" sample with the following statistics:

Label	# Samples	Average	Min	Max	Std. Dev.	Error %	Throughput	Received KB/sec	Sent KB/sec	Avg. Bytes
HTTP Request	1	12	12	12	0.00	0.00%	83.3/sec	370.44	10.25	4552.0
TOTAL	1	12	12	12	0.00	0.00%	83.3/sec	370.44	10.25	4552.0

The desktop taskbar at the bottom includes icons for Olympic Games, Today's updates, Search, File Explorer, Task View, Taskbar settings, and system status.

Allure Report

February 23, 2026 at 9:37:15 AM

**Results** 70

Quality Gates 0

Global Attachments 0

Global Errors 0

Total

Retried tests

Broken

Passed

70

70

1

69

 Name or ID

Retry

Flaky

Transition ▾

Total 70

Broken 1

Passed 69

Sort by: Order Earliest ▾

▼ Selenium Suite

1 69

▼ Website Tests

1 69

> com.example.tests.OrdersTest

1 15

> com.example.tests.CartTest

15

> com.example.tests.HomeTest

15

> com.example.tests.PaymentsTest

15

> com.example.tests.LoginTest

9



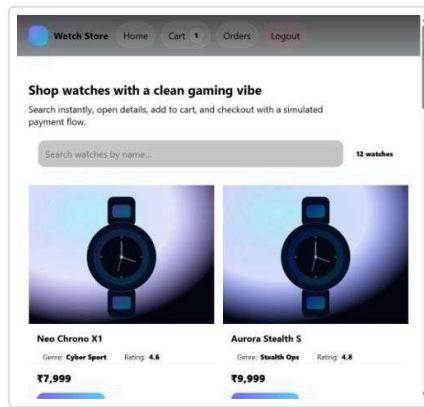
Performance

Values are estimated and may vary. The [performance score is calculated](#) directly from these metrics. [See calculator.](#)

▲ 0–49

50–89

90–100



METRICS

Expand view

First Contentful Paint

0.3 s

Total Blocking Time

0 ms

Speed Index

0.3 s

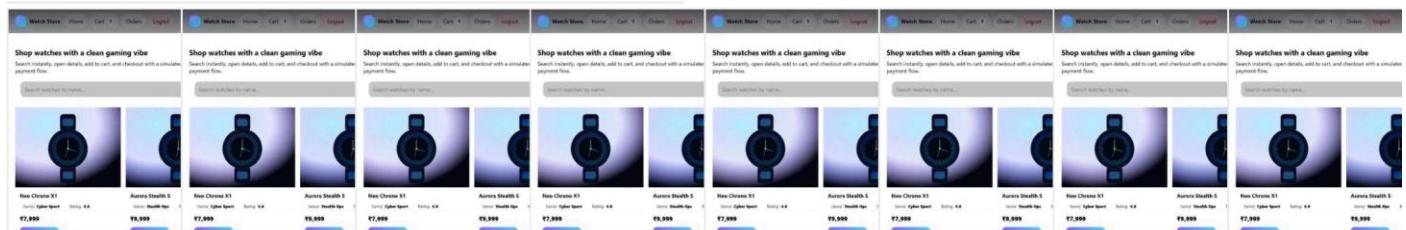
Largest Contentful Paint

0.4 s

Cumulative Layout Shift

0.001

1



Show audits relevant to: All FCP LCP CLS

INSIGHTS

▲ Render blocking requests — Est savings of 90 ms

▲ Network dependency tree

Document request latency — Est savings of 3 KiB

○ Layout shift culprits

○ LCP breakdown

These insights are also available in the Chrome DevTools Performance Panel - [record a trace](#) to view more detailed information.

DIAGNOSTICS

▲ Page prevented back/forward cache restoration — 1 failure reason

Minify JavaScript — Est savings of 4 KiB

More information about the performance of your application. These numbers don't [directly affect](#) the Performance score.

PASSED AUDITS (22)

Show



Accessibility

These checks highlight opportunities to [improve the accessibility of your web app](#). Automatic detection can only detect a subset of issues and does not guarantee the accessibility of your web app, so [manual testing](#) is also encouraged.

NAVIGATION

▲ Heading elements are not in a sequentially-descending order

These are opportunities to improve keyboard navigation in your application.

BEST PRACTICES

- Identical links have the same purpose.

These items highlight common accessibility best practices.

ADDITIONAL ITEMS TO MANUALLY CHECK (10)

Show

These items address areas which an automated testing tool cannot cover. Learn more in our guide on [conducting an accessibility review](#).

PASSED AUDITS (18)

Show

NOT APPLICABLE (40)

Show



Best Practices

TRUST AND SAFETY

- Ensure CSP is effective against XSS attacks

▼

- Use a strong HSTS policy

▼

- Ensure proper origin isolation with COOP

▼

- Mitigate clickjacking with XFO or CSP

▼

- Mitigate DOM-based XSS with Trusted Types

▼

PASSED AUDITS (13)

Show

NOT APPLICABLE (2)

Show



SEO

These checks ensure that your page is following basic search engine optimization advice. There are many additional factors Lighthouse does not score here that may affect your search ranking, including performance on [Core Web Vitals](#). [Learn more about Google Search Essentials](#).

CONTENT BEST PRACTICES

- ⚠ Document does not have a meta description

▼

Format your HTML in a way that enables crawlers to better understand your app's content.

ADDITIONAL ITEMS TO MANUALLY CHECK (1)

Show

Run these additional validators on your site to check additional SEO best practices.

Initial page load

Custom throttling

Using Chromium 145.0.0.0 with

devtools

Show

PASSED AUDITS (7)

NOT APPLICABLE (2)

Show

Captured at Feb 23, 2026, 11:53
AM GMT+5:30

Emulated Desktop with
Lighthouse 13.0.1

Single page session

Generated by **Lighthouse** 13.0.1 | [File an issue](#)

Conclusion

Watch Store successfully demonstrates the development of a complete online shopping system using front-end technologies along with structured automation testing practices. The project effectively integrates core web development concepts with automated validation to ensure functional accuracy and system stability. By using Selenium WebDriver for automation, Apache Maven for build management, and Allure Report for advanced reporting, the project follows industry-standard testing methodologies.

This project not only enhances practical Knowledge of e-commerce workflows but also strengthens understanding automation frameworks, test execution strategies, and professional reporting. Overall, Watch Store represents a complete end-to-end implementation of development and quality assurance processes in a structured and efficient manner.