AI Scheduler

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Abstract—In our project we will attempt to solve the multi participant scheduling problem - generate calendars for several users with mutual events. Our project includes a variety of techniques and topics which we learned in the course, such as CSP (Constraint Satisfaction Problem), Game Theory, Genetic Algorithms, Hill Climbing, and Neural Networks. Our final system integrates our algorithms into a convenient graphical user interface and the ability to export the output directly to Google Calendar.

I. INTRODUCTION

Building a schedule is an everyday task everybody has to complete - a good schedule is integral to productiveness. The main problem, is that building a schedule may be difficult and time consuming, especially when trying to synchronize it with other people - every person has their own preferences and tasks they need to schedule, apart from those meetings. In our project, we attempt to solve this problem, by building a complete system which takes the user preferences and events to schedule as input, and outputs a fair schedule for all users, taking into consideration all the users' preferences.

II. THE PROBLEM

As a complete system - our project solves several related problems.

A. Classifying Events

In our project, we defined 4 kinds of events:

- Tasks Basic events, everyday stuff.
 Some examples for the title of those events include: 'Do homework', 'Play sports', 'Learn about {random topic}'...
- 2) Meetings An event which must shared by multiple participants.
 - Some examples for the title of those events include: 'Meeting with Amit', 'Amit and Matan', 'Meeting about {random topic}', 'Do homework with {random name}'...
- 3) Must Be In An event that requires attendance. The time slot for this event cannot be changed, and other meetings and tasks cannot be scheduled at the same time as this schedule. Basically, a block in the calendar that cannot be overridden. Can optionally be shared by multiple participants. Some examples for the title of those events include: 'Lecture about Topic', 'Boss', 'URGENT discussion about {random name}', 'Exam', 'Nap', 'Exercise'...

4) Lunch - self-explainable. Lunch break.

Instead of the user specifying for each event what type of event is it, we decided to train a model that will do it automatically. The model will get the event name, and return its type - "TASK", "MEETING", or "MUST BE IN" (we do not include LUNCH in our classification problem) in order for the program to know what data to ask for (other participants when it's a "MEETING", specific time slot when it's a "MUST BE IN" and so on). In the solution section, we will discuss our different approaches to this problem.

B. Defining the scoring system

This part may seem at first quite trivial, but it is most certainly not. The problem of defining the scoring system includes using the user's preferences to score a given schedule. The user preferences as we defined them are based on 5 criteria:

- 1) Close Meeting meetings are one after the other
- 2) Close Tasks tasks are one after the other
- 3) Long Breaks breaks between events are as long as possible
- 4) Starting Late start the day late
- 5) Finishing Early end the day early

The user has the power to give a certain weight to each one of the criteria, and thus hand-craft his own preferences. In the 'Solution' part we will describe how we calculated the score.

C. Find an optimal assignment of user's tasks

Define n users $\{U_1, \ldots, U_n\}$ and corresponding constraints $\{C_{i,1}, \dots C_{i,m_i}\}$ for each user. Each of the users has tasks which need to be scheduled, $\forall i \in [1, n], \{T_{i,1}, \dots, T_{i,t_i}\},\$ which t_i stands for the number of tasks of the i-th user. We also given a set of scheduled meetings $\{M_1, \ldots, M_k\}$ and for each meeting a set of participants $\forall i \in [1, k], \{U_{a_{i,1}}, \dots, U_{a_{i,m_i}}\}$ and m_i stands for the number of participants of the i-th meeting. Finally, we are given a set of scheduled "Must Be In" (time slots for each user which the user must be in attendance at) $\{MB_1, \dots, MB_n\}$. We need to find a satisfiable assignment to the times of the user's tasks, taking into consideration each user's constraints and preferences, and also the times where the user is not able to do tasks in -Meeting and Must Be events (unless he defines otherwise in his preferences). After finding an assignment, we need to find an optimal one - a satisfiable assignment that maximizes the preferences of the user.

D. Finding an optimal assignment of the meetings

Given all the meetings of a group of users - we need to find them a time assignment which is optimal for all the users. Most of the times, plenty of satisfiable assignments exist and we want to find an optimal assignment, in which all of the users are happy with, based on their preferences. In order to talk about the "optimal assignment" we need to define it. As proposed by Nash [2], we can use the Nash equilibrium to define our optimal assignment. In our case, the Nash equilibrium is a time assignment for the meetings where the assignment for each user can't be better if we change it's meetings times (and to simplify things - change one of it's meetings time) - we found the optimal point for all of the users, altogether. Obviously, finding a Nash equilibrium is extremely hard (NP hard to be specific, or even impossible when there is no equilibrium), and we would like to approximate the equilibrium using "less strict" evaluation functions for the problem that will calculate a score based on how approximately close we are to the equilibrium (or other "game theory" spots. For example - maximizing on the sum of the group). In the solutions section we will discuss those functions.

III. OUR SOLUTIONS

In our project we used a variety of AI algorithms learned in class and over the internet. The algorithms are: optimized CSP, hill climbing, genetic algorithms, and neural networks.

A. Classification of Assignments

To approach the classification problem, we first needed data. After some online research, we were unable to find datasets that include many event names from google calendar, and so we decided to generate the data ourselves.

1) Data Generation: If we want to generate data, we must use a lot of randomness. To craft unique names for events, we use a random name generator in python, and a random topic generator. The names were generated using a package we found online, and the topics were generated by choosing at random from a list of topics. Now, to generate the data, we built templates for each one of the classes. For example, a template for a MEETING would be 'Meet with {random name} and {random name} about {random topic}'. We made as many templates as we could think of for each one of the classes, so the classifier trained over the generated data would be able to somewhat generalize over actual real data as well. In addition to the data generation, we created a smaller handcrafted test set which wasn't generated from the templates, to see if the classifier was able to generalize.

After generating the data, we must train a model. We trained three different models, and compared their performance.

Disclaimer - this part has concepts that the course didn't cover, but we wanted to put the extra work into understanding them and implementing them because they were interesting and cool.

The models we used were:

- Logistic Regression a model that utilizes logarithmic functions to classify. This solution did manage to get high accuracy on the training and evaluation, but when evaluating over the handcrafted test set, it doesn't get high accuracy.
- 2) Neural Network a simple model containing a single fully connected hidden layer with ReLU activation, a dropout layer, and an output layer with the softmax activation function and 3 neurons one for each class. Before entering the network, the string input gets tokenized, and the input is turned into vector of integers, by the words in the string. As a result of this, the model is able to generalize much better even one word from a template is enough to do determine the class.
- 3) Convolutional Neural Network a neural network with a convolutional layer, and an output layer. Similarly to the previous model, before entering the network, the string input gets tokenized, and the input turns into vector of integers, by the words in the string. This model also

Each of the models reach a high degree of accuracy training over the dataset and evaluating over the generated test set, but they reach varying degrees of accuracy over the handcrafted test set, which we will discuss in the Benchmarks section.

B. Define the scoring system

The scoring system is based on the 5 different parameters defined above. The approach we took in order to score those parameters is as follows:

- Close Meetings for every 2 continuous meeting, we credit 1 point
- 2) Close Tasks for every 2 continuous tasks, we credit 1 point
- 3) Long Breaks -for every hour of the longest continuous break in the day, we credit 1 point
- 4) Starting Late for every hour of delay after the start of the working day, we credit 1 point
- 5) finishing early for every hour of early termination of the day before the end of the working day, we credit 1 point

However, these scores gave much more weight to the last 3 parameters due to the typical combination of meetings and tasks. This problem makes the weight the user choose useless. So, in order to solve this - we normalized each parameter score by the maximum possible score.

C. Scheduling Each User's Tasks

This section is part of the total problem of finding the optimal assignment of user's tasks.

In order to schedule each user's tasks, we solved the problem as a CSP (Constraint Satisfaction Problem). For each user we have a set of variables $V = \{T_{i,1}, \ldots, T_{i,t_i}\}$, a domain of times $D = \{< h, m > | h \in [0,23], m \in \{0,15,30,45\}\} \times [1,7]$ which stands for the time and day in a week, and a function of constraints C which contains the "hard constraints" that define if certain assignment is valid or not. We solve this problem using backtracking and a simple heuristic - in

every iteration, the variable (task) with the largest duration is assigned time. The longest events are the hardest to schedule, and therefore dealing with those first makes the backtracking algorithm much quicker.

D. Find an optimal assignment of user's tasks

When taking the soft constraints into consideration, our problem shifts from a CSP problem into a CSOP (Constraint Satisfaction Optimization Problem). CSOP is a generalization of CSP - it has an additional function f which evaluates the score for every final solution. In our case, every schedule has a score based on the user's soft constraints. The mathematical definition of CSOP is identical to CSP, with the addition of the function f that returns a score on any valid assignment. Solving a CSOP is a hard task because not only do we need to find a solution, it has to be an optimal one as well - find the single assignment which maximizes f. We can solve it utilizing heuristics and pruning techniques, as described in the paper 'Why is Scheduling Difficult? A CSP Perspective [1]'. However, we won't get a satisfactory run time. This algorithm is executed many times by the "Optimal Assignment of Meetings" algorithm, so we want it to be as fast as possible. Therefore, we want to supply a solution in a reasonable amount of time, so instead of solving the CSOP problem we approximated the optimized solution. We did that by solving the CSP a certain amount of times, starting from different randomized states, and then, choosing the best solution out of all the runs. Given enough runs, this process gives us a good solution, and an approximation of the optimized one. In addition, in some cases the CSP takes too long, so each call is executed with a timer that halts the function when it times out.

The algorithm is as follows.

- 1) Randomize the starting state
- Backtrack, prune the call of the function if exceeds a predefined time
- Iterate K times, save the returned values and choose the best one

By randomizing the starting state, we are able to escape local maxima, and acheive better results. After this process we are left with a satisfiable assignment for all of the users, which also semi-optimizes its soft constraints. This procedure returns the assignment and the score, calculated by f, which will take a big part in solving the "Optimal Assignment of meetings" problem.

E. Find an Optimal Assignment of meetings

In this part, we assume we can get an optimal assignment for the tasks of each user - we assume the previous problem had been solved. Now, we want to find the optimal times for the meetings in order to find the optimal total solution. The term "optimal" is a bit complicated in this case, and in this part - we assume we have a function that, when given the scores of all the users, returns a total score. Maximizing this score means optimizing our solution. (we will discuss how we

define the formula for this score in the next chapter).

The route we took for optimizing on the optimal solution was based on two main (classes of) algorithms:

- 1) Hill Climbing (a variant of hill climbing)
- 2) Genetic Algorithm

In the following paragraphs we will describe the solution in each of these two algorithms.

Genetic algorithm: We learned the basics of the algorithm in the course. The main parts of the algorithms are as follows:

- Start from X different starting points (in our case assignments of time for the meetings)
- 2) Calculate the scores of each one of the starting points.
- 3) Populate the K best samples (based on score) using a combination of making "children" out of pairs of samples and then giving each one of them a "mutation".
- 4) Return to step 2 recursively until we have reached certain amount of steps.

So all we had to do is to define the "children" function and the "mutation" function:

- 1) Children we took each pair of samples (2 vectors of time assignments for the meetings) and for every meeting we replaced the times between the vectors. For example $[t_1, t_2]$ and $[t'_1, t'_2]$ will have the following children: $[t_1, t'_2], [t'_1, t_2]$.
- 2) Mutation taking one random meeting and changing its time to a random time which still satisfies the constraints. The mutations help escape local maxmima.

Now, we just need to define how we pick the starting point. After trying some heuristics out, we concluded that picking the starting points randomly will gives us the best results.

Hill climbing: As we all know, Hill Climbing works on continuous parameters and our problem is obviously discrete (discrete number of meetings and discrete amount of time slots - we had slots of 15 minutes each). So, we didn't actually used a Hill Climbing, but a form of greedy search which tries to maximize the score of the states, utilizing principles of Hill Climbing. The steps of the algorithm are as follows:

- 1) Start from a random starting point
- 2) Calculate the score of all the neighbors
- 3) Return to step 1 until the score is not getting better

The main difficulty in this algorithm was to define the neighbors of a state (a time assignment for the meeting). We had 2 approaches and we'll describe them both:

- 1) Permutation the basic method was to take the vector of time slots and to switch between the times of 2 meetings. The neighbors of the vector will be all the options for those switches. For example, the neighbors of $[t_1, t_2, t_3]$ will be $[t_1, t_3, t_2], [t_3, t_2, t_1], [t_2, t_1, t_3]$.
- 2) All Options the more complex method (which resulted in much more neighbors) was to iterate over the meeting and each time to replace the time of one of the meeting with all of its possible times. An important note is that for each neighbor we replace only one of the meetings times, but we create the neighbors for all the meetings.

These methods are supposed to give us a slight change from the current state and hopefully one of the neighbors will give us a better solution.

The last part we need to discuss about in the algorithm was epochs. As we all know, Hill Climbing tends to converge into local maxima which isn't really good for us. The known solution is to give a chance of ϵ to go to a neighbor other then the best one. But, in our specific problem the amount of steps in order to get to the maximum is low (linear to the amount of meetings) but a step time is high. Those restrictions results in making the ϵ solution irrelevant. So, our solution was trying X number of epochs, when each time we start from another starting location and taking the maximum of all the epochs. A quick note - in the permutation method - we need more epochs since the meeting time doesn't change (only the duration in each time).

F. What is optimal?

As we described in the previous chapter, we need to explain our scoring function which results with one of the following 2 game theory principles:

- 1) Maximizing the sum of the scores
- 2) Finding the equilibrium point

The scoring function we wrote takes the scores of each user and returns a weighted score.

- 1) Group scoring: Maximizing the sum of the scores is pretty straight forward we just take the average/sum of the scores and return it.
- 2) Equilibrium scoring: In this part, we attempted to create a scoring function that behaves in a certain way the larger the score, the closer to the solution is to the equilibrium point. However, we have two problems. The first one is that probably there isn't such a point. The second one, even if there is it's really hard to find it, and defining such a function is nearly impossible.

The approach we took in order to solve these problem was as follows: we don't know if there is an equilibrium point, or how close we are to it, but we can define a new parameter of how "fair" the current solution is. We defined "fair" by saying that most of the users are close to the average score. So, the initial thought was to take the standard deviation of the scores and trying to minimize it. However, this will create "fair" solutions, but not good on average (we are not maximizing on the score). The solution was to take into consideration the average of the scores and divide it by the standard deviation (in order to encourage high scoring assignments, but "punishing" them if they are unfair towards some users). We ended up with the following formula:

$$\frac{average(scores)}{max(0.1, std(scores))}$$

We take the max of the std and 0.1 in order to solve a simple problem - if we took the std only, the algorithm will highly prefer low stds over maximizing the scores. So, we solved it by defining 0.1 as "close enough", and by taking the max with 0.1 we force the algorithm to ignore stds bellow it.

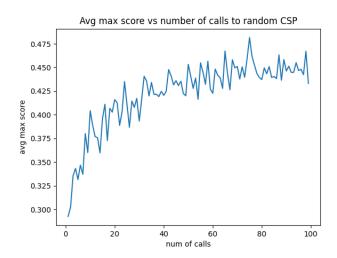
IV. BENCHMARKS

Firstly, we need to describe how we've measured the benchmarks of each part. We will describe the criteria for the following problems:

- Optimal Assignment for user tasks we will show
 a graph of the average max-score we get from our
 assignment versus the amount of calls to the random
 CSP solution. In this graph, we assumed 5 MUST-BE
 events and 10 tasks. The user's soft preferences are
 starting the day late and having tasks close together.
- 2) Optimal Assignment of Meetings in order to test our meeting scheduler, we created a basic formation: two users, 5 joint meetings and 5 tasks for each user (changed in the running time benchmark). We created a difference in their preferences the first wants the meetings to be close together, the second wants to start the day late. We will present the following benchmarks for each of the algorithms (hill climbing, genetic algorithm) score by amount of epochs (genetic) or steps from start (hill climbing) and running time by amount of meetings (plus the time by amount of starting points for the genetic algorithm). In addition, we will show the difference between the "sum" and "equilibrium" scoring functions on a more complex formation.
- 3) Classification we will evaluate the model over the test set generated from templates, and the handcrafted test set. We will look at the accuracy of the model what percentage of the entries did we classify correctly. When evaluating the Logistic Regression, we also add the precision and recall.

A. Optimal assignment of user's tasks

In the following graph we can see that the average score of X runs converges as X is larger.



The results are as expected, since we are taking the maximum over a larger and larger amount of runs, and therefore the probability of a run to improve the total score is lower and lower.

We wanted to "measure" the score visually, so here are the schedules for 1 run and for 100 runs (for the user preferring to start the day late). The results are:

After one run:

User's week 1 calender				export
Sunday	Monday	Tuesday	Wednesday	Thursday
915				
61.0	ех3	ex2	mb4	ex7
029		ex4		ex10
	mb2			
		mb3	ex1	
		ex6		ex8

After 100 runs:

User's week 1 calender export				
Sunday	Monday	Tuesday	Wednesday	Thursday
	ex4		mb4	
				ex9
ex7	mb2	e18		
			ex5	
ex2	ex6	mb3	exb	ex10
	ex3	ex1		

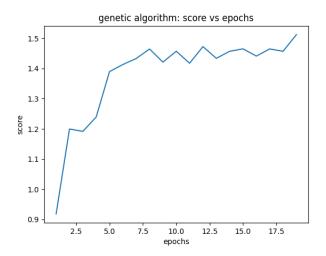
We can see the obvious difference - one run gave us a pretty random schedule, as opposed to the 100 runs which tried to start the day as late as possible (the blue events are a must be so their location could not be changed).

Another interesting observation is about the use of the meeting algorithms on top of our approximation. If we take one user only (with meetings (red events)) and let the scheduler schedule - the results are much better. For example for a user which prefers starting late:

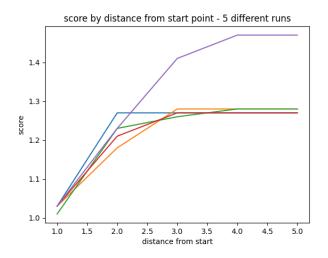
Ofir's week 1 calender				
Sunday	Monday	Tuesday	Wednesday	Thursday
ex12				
ex13	L	l		
Lunch			Lunch	
ex2	Lunch	Lunch	m2	Lunch
m1			m2	
	ex11	amsdn		
ex10	extt	anson		
			ex9	ex8
ex1				
	l	l		

B. Optimal assignment of meetings

1) Scoring results: In the genetic algorithm we got the following weighted scores as a function of the amount of epochs:



When running with the hill climbing algorithm, we've got the following weighted scores as a function of the amount of steps from the beginning:

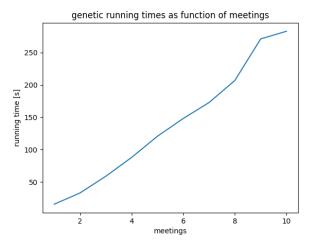


The genetic algorithm's results are clear - as we use more epochs - the score gets larger, and converges to a maximum when the amount is getting too big. The hill climbing results are a bit more interesting. We can see it converges to a maximum at about 3-4 steps, which makes sense since we have 5 meetings to schedule. But, we can see that most of the time it converged to a local maxima!

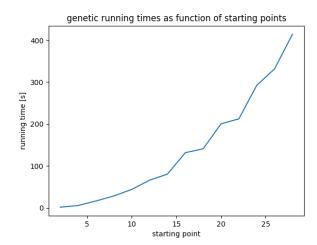
When comparing the algorithms we can see that the genetic algorithm gives us better results, unless the hill climbing algorithm does not get stuck in the local maxima. The conclusion for the final program was to run the hill climbing algorithm for more than 1 epoch in order to escape from the local maxima.

2) Running times: We wanted to measure the amount of time it takes to schedule using the genetic algorithm, and the hill climbing algorithm, For the genetic algorithm we looked at times as a function of starting points, and in the hill climbing we looked at times as function of amount of meetings needed to be scheduled.

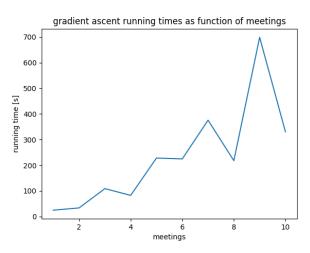
The results for the genetic algorithm are (function of meetings):



And for the amount of starting points:



The results for the hill climbing algorithm are:



As we can see, the running time of the hill climbing is square in the amount of meeting. The anomalies in the graphs are from runs where the amount of steps needed to reach the maximum point was low (a lucky starting point).

The running time for the genetic algorithm was linear in the amount of meetings (due to the fact that the amount of children created is linear in the amount of meetings), but square in the amount of starting points (since the amount of children is square in the amount of parents).

Comparing between the algorithms analytically in measures of running times is difficult due to the different structure of assignments we used for every test (it was done in order to keep us at reasonable running times). But, if we look at the amount of epochs it takes for the hill climbing to converge to the maximum - the genetic algorithm running times are much better.

3) Sum vs Equilibrium: In order to test our sum and equilibrium functions and compare between them - we wanted to create a test set which will make it easy to see the differences (note that the code works as well on more complicated test sets but it's much harder to see an obvious difference between the two functions). The test set we decided to use was based on meetings only - 3 shared meetings of an hour between two users (without any tasks and lunches). One of them prefers to start the day late, and the other wants to have long breaks, and we wanted to test the performances of our meetings scheduler. As we saw - the genetic algorithm is the one we want to use, and we let it run with a lot of epochs and starting points in order to find an optimal solution.

The results we've got when trying to maximize on group score are:

Amit's week 1 calender export				export
Sunday	Monday	Tuesday	Wednesday	Thursday
m3				
ms		m2	m1	

The results for trying to maximize on equality are:

Amit's week 1 calender export				export
Sunday	Monday	Tuesday	Wednesday	Thursday
		m3		
	m2	m1		

As we can see, when maximizing on sum the algorithm chose to maximize on the first user only (start late) and didn't care about making long breaks (because when maximizing on sum it doesn't really matter). But, when maximizing on equality - the algorithm moved two meetings on one day together in order to create long break on Tuesday.

C. Classification

After generating enough data (in our case - 500000 entries), we have a dataset. Using this dataset, we separate it into training data and test data. Then, we train each model on the training data, and evaluate it on the test data. After doing that, we then evaluate the model over the handcrafted test data, which is not generated from the templates.

We get the following results:

1) Logistic Regression: For the test data:

accuracy 0.99	35	
	precision	recall
TASK	1.00	0.98
MEETING	1.00	1.00
MUST_BE_IN	0.99	1.00
accuracy		
macro avg	0.99	0.99
weighted avg	0.99	0.99

We can see that the model does pretty good on the test set generated from the templates - it reaches a very high accuracy. For the handcrafted test data:

accuracy 0.6896551724137931				
р	precision			
TASK	0.55	0.75		
MEETING	0.75	0.60		
MUST_BE_IN	0.79	0.69		

We can see that the model is not able to generalize very well on real data - our model is overfitted on the templates. This is probably caused by the model taking the whole string as an input, and doesn't break it to tokens, and therefore cannot generalize very well on inputs that are not generated from a template.

2) Neural Network: For the test data:

Test accuracy: 1.0

We can see that the model does pretty good on the test set generated from the templates - it reaches a very high accuracy. For the handcrafted test data:

Test accuracy for non-generated test data: 0.793

We can see that the model is able to generalize adequately on real data - our model is surprisingly able to generalize pretty well over data not generated from templates. This model generalizes better than the logistic regression, because the input is broken down into a vector of tokens, instead of a whole string. This means that the model is able to generalize on inputs which do not adhere exactly to the templates, and therefore is better.

3) Convolutional Neural Network: For the test data:

Test accuracy: 1.0

We can see that the model does pretty good on the test set generated from the templates - it reaches a very high accuracy. For the handcrafted test data:

Test accuracy for non-generated test data: 0.79

We can see that the model is able to generalize adequately on real data. This model's performance is very similar to the Neural Network's performance, and the reason is for that is similar as well.

We can see that all of the models reached a 100 percent accuracy on the generated test set, but when evaluation over the handcrafted test set the logistics regression falls behind, probably because how the input is handled - take the string literal as input or break it down into tokens.

V. SUMMARY

In our project we wanted to create a complete calendar scheduling system. We started with approximating a solution for CSOP problem using backtracking in order to create a schedule for one user. Then solved the shared meetings scheduling problem using two game theory approaches - maximizing for the group and for equality, which we have created a suitable maximization function for. And then used the function using a version of hill climbing and genetic algorithm in order to find the solution. Finally, to complete our system, we used machine learning algorithms (neural nets and logistic regression) in order to predict the type of events in our schedule.

REFERENCES

- Mark S Fox and Norman M Sadeh. Why is scheduling difficult? a csp perspective. In ECAI, pages 754–767, 1990.
- [2] John F. Nash. Equilibrium points in n-person games. Proceedings of the National Academy of Sciences, 36(1):48–49, 1950.

VI. APPENDIX A - THE PROJECT CODE

All of the code is hosted and publicly shared on Github. you are welcome to use it. An important note is the GUI was written on Macos, so it may be less pretty when you run it on Windows or Linux.

VII. APPENDIX B - RUNNING THE CODE

In order to run the code - simply follow the steps in the README.md file.

VIII. APPENDIX C - SEARCH DOMAIN APPROXIMATION

We split our time in a day into slots of 15 minutes, hence we get d=24*4*7=672 slots in a week. each meeting can be placed in each of the time slots, hence for k different meetings we will get d^k options. Now, assigning t tasks for n users gives us the maximum size of our search problem - $d^{k \cdot n \cdot t}$.

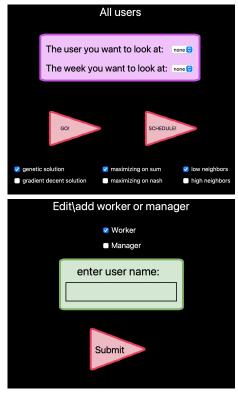
IX. APPENDIX D - FEATURES

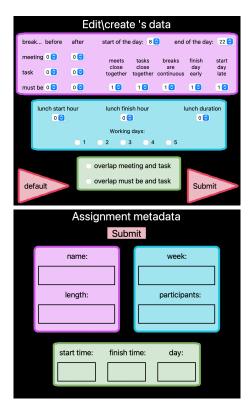
A. Graphical User Interface

Since we wanted to create a complete environment for scheduling - we had to create GUI for the users to use. The GUI includes the following screens:

- 1) home page
- 2) adding user (and his preferences)
- 3) adding tasks/meetings/must be for a user
- 4) scheduling page
- 5) calendar page for each user

Here are screenshots of the GUI we created:





B. Google Calendar API

We added a feature that enables compatibility between our project and Google Calendar. We opened a designated mail (fake email called ben.sirota.44@gmail.com, it's a long story who Ben Sirota is:), and created the credentials and tokens for this email, so we can use Google Calendar API. After our algorithm outputs an assignment to the scheduled week, the user is able to press a button, and export the schedule into Google Calendar - the user gets an invitation from the designated mail to each of the relevant events, and then by accepting the invite, the user can easily add the events to their own calendar. An example of the output to google calendar:

