

Effective Date: June 7, 2025

Last Update: July 17, 2025

Version: 1.1

Full-Fill.ai Cookie Policy

1. What is a Cookie?

A cookie is a small text file stored on your device (computer or mobile) when you visit a website. Cookies help websites recognize your device and remember information about your visit (such as your login status or preferences). Most browsers accept cookies by default, but you can usually disable or manage them through your browser settings.

2. Who We Are

Full-Fill.ai is a product developed and operated by **Salora AI LTD**, a company registered in Israel with its principal business address at **Yeshayahu 20, Tel-Aviv 6249417, Israel**. This Cookie Policy outlines how we use cookies and similar technologies across our websites and applications.

3. How We Use Cookies

Full-Fill.ai uses cookies and related technologies for the following purposes:

a. Essential Cookies

These cookies are necessary for the core functionality of our website and app. For example, they help keep you logged in and maintain session state. Without these cookies, certain features of the platform will not work properly.

b. Analytics Cookies

We use analytics cookies to better understand how visitors interact with our platform, so we can improve usability, performance, and content. These cookies help us measure things like session duration, feature usage, and navigation behavior.

- **Google Analytics:** On our public marketing site (e.g., full-fill.ai), we use Google Analytics to collect anonymous usage data such as page views and time on site.
- **Microsoft Clarity:** Inside the Full-Fill.ai application (e.g., app.full-fill.ai), we use Microsoft Clarity to track session interactions through heatmaps and anonymized session recordings.

These analytics tools **do not collect personal information** and are used solely to enhance product development and user experience.

c. Third-Party Cookies

We may permit third-party services (like Google and Microsoft) to set cookies for analytics or performance monitoring. While we do not control these cookies directly, we aim to only work with providers who respect user privacy.

Below are more details on how these tools work and how to opt out:

Google Analytics Cookies

Google Analytics sets cookies on your device to measure and report user behavior on our marketing site. Information is transmitted to Google servers for analysis.

- Learn more: Google's Privacy Policy
- Opt-out: Google Analytics Opt-Out Add-on

Microsoft Clarity Cookies

Within the Full-Fill.ai application, Microsoft Clarity sets cookies like `_click` and `_clsk` to monitor anonymous behavior through session replays and click heatmaps.

- Learn more: [Microsoft Privacy Statement](#)
- Opt-out: [Microsoft Ad Choices](#)

4. Managing and Opting Out of Cookies

You have control over how cookies are used on your device:

- **Browser Settings:** You can disable or delete cookies via your browser (e.g., in Chrome or Firefox, go to Settings > Privacy & Security). Note that disabling cookies may impair functionality.
- **Google Analytics:** Install the Google Opt-Out Browser Add-on.
- **Microsoft Clarity:** Visit [Microsoft's opt-out page](#) and select preferences.
- **Consent Banner:** We use a cookie consent banner to ask for permission before placing non-essential cookies. You can adjust your choices anytime by re-opening the banner or

clearing cookies from our domain.

5. Changes to This Policy

We may update this Cookie Policy from time to time. Updates will be posted on this page with an updated “Last Update” date. Your continued use of our services after changes are posted implies acceptance of the revised policy.

6. Contact

If you have questions about this policy or how your data is used, please contact us at:

Email: info@full-fill.ai

Mail: Salora AI LTD, Yeshayahu 20, Tel-Aviv 6249417, Israel