

Effective Date: June 7, 2025

Last update: June 7, 2025

Version: 1.0

Full-Fill.ai Cookie Policy

What is a Cookie? A cookie is a small text file stored on your device (computer or mobile) when you visit a website. Cookies remember information about your visit and can help the website recognize your device on subsequent visits. Most browsers accept cookies by default, but you can usually control or disable them in your browser settings.

How We Use Cookies: Full-Fill.ai uses cookies and similar technologies for the following purposes:

- **Essential Cookies:** These cookies are necessary for the core functionality of the site (for example, keeping you logged in and maintaining session state). Our site would not function properly without these cookies.
- **Analytics Cookies:** We use analytics cookies to understand how visitors use our websites and applications, so we can improve them. For example, we use Google Analytics on our public site and Microsoft Clarity in the app to collect anonymous usage data (such as pages visited, features used, session duration). These cookies do not collect personal information; they only collect aggregated data to help us improve our services.
- **Other Third-Party Cookies:** We may allow third-party providers (like Google and Microsoft) to set cookies through our site for analytics and performance. We do not control these cookies, but we link to their privacy information below.

Google Analytics Cookies: On the Full-Fill.ai marketing site, we use Google Analytics, a web analytics service provided by Google. Google Analytics sets cookies on your device and tracks how you use the site (e.g. page views, time on page). The information collected is sent to Google's servers. Google uses this data on our behalf to help us analyze site usage and compile reports. You can learn more about Google Analytics' data practices on Google's website, and you can opt out of Google Analytics tracking by installing Google's opt-out browser add-on or by using our cookie banner to disable analytics cookies.

Microsoft Clarity Cookies: Within the Full-Fill.ai app (app.full-fill.ai), we use Microsoft Clarity for user behavior analytics. Clarity sets cookies (e.g. `_clck`, `_clsk`) and records anonymized session replays and heatmaps to help us improve the app. The data collected by Clarity is aggregated and used only to measure user interaction with our site. You can opt out of Clarity tracking by visiting Microsoft's opt-out page (select "Microsoft" under ad choices) or by installing a browser extension like "Protect My Choices".

Managing and Opting Out of Cookies: You have several options to manage cookies:

- **Browser Settings:** You can disable or delete cookies using your browser's settings. For example, in Chrome or Firefox, go to Settings > Privacy to block cookies. (Keep in mind that disabling cookies may affect site functionality)
- **Google Analytics Opt-Out:** As noted, you can install Google's opt-out browser add-on to prevent Google Analytics from storing cookies.
- **Microsoft Opt-Out:** You can opt out of Microsoft's analytics cookies by visiting the Microsoft opt-out page and selecting the relevant options.
- **Consent Banner:** We use a cookie consent banner on our site. You can revise your cookie choices at any time via that banner or by clearing cookies from our site.

Changes to This Policy: We may update this Cookie Policy over time. Any changes will be posted on our website. Please review this page periodically. Continued use of our site or app after changes are posted means you accept the updated policy.

Contact: If you have questions about our policies or data practices, please contact us at info@full-fill.ai or via postal mail at YESHA'YAHU 20, Tel-Aviv 6249417, Israel.