# **Methods for Detecting Cyber Attacks**

## SMS phishing detection based on "Normal" traffic learning

## **Ariel University**

#### Introduction

SMS Spam messages are any type of unwanted or harmful messages, such as advertisements, frauds, business services, etc... Message filtering can range from a simple static list of prohibited terms, to advanced machine learning systems that constantly adapt based on the messages passing through them.

Spam detetction is a <u>Supervised Machine Learning</u> problem which normally uses the following methods of classifying wether a message is a ham or spam:

- Naïve Bayes: considered the simplest classification method.
- Random Forest
- Logistic Regression
- Support Vector Machine (SVM)
- Word2Vec: word2vec is a particular machine learning model that produces something called word embedding. Which correlates each word to a vector of numbers.

This project will focus on answering which combination of text representation and classification algorithms that gives the highest accuracy and F1-score in the problem of SMS spam detection. Especially, it will be studied if semantic text representation can improve the performance of classification.

### **Work Process:**

- 1. Through using Kaggle Dataset (SMS Spam Collection Dataset) which contains tagged messages with 0 for spam and 1 for ham, we will build and train our own model classification model. The model's goal will be to determine which messages are malicious.
- 2. The dataset will be split into training data (70% at the beginning) and testing data (remaining 30%)
- 3. We will then compare the model's performance against different types of classification algorithms.
- 4. Testing of classification algorithms with different text representation will be made to attempt and get better results.
- 5. Running our model vs the https://github.com/bit-ml/date model.
- 6. Additional consideration might be taken if the model performs poorly, such as adding more data, changing the training data ratio, adding more steps to the calculation of the error function, etc...