

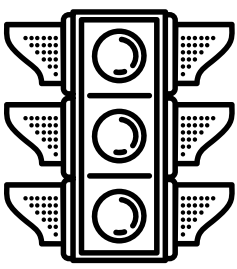
# SMART GOALS

Develop specific measurable actions



## SPECIFIC

It must be clear what you are going to do and who is doing it.



## MEASURABLE

It must be clear when the action and its goal is achieved.



## ACHIEVABLE

The action and its goal must be reachable.



## RELEVANT

The goal matters and solves a problem.



## TIMEBOXED

There is a deadline for the action.

## TEMPLATE

In order to <reach a goal>(A, R) we will <do an action>(S) before <a point in time>(T). We know that we were successful when <measure a result>(M).