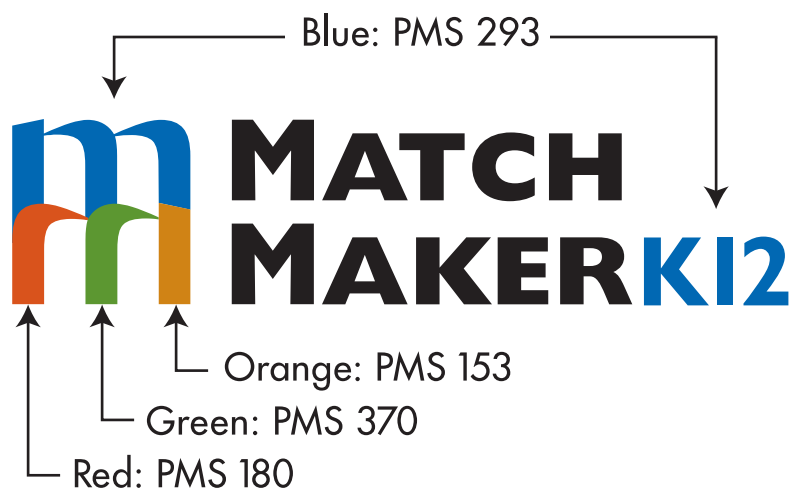


MatchMakerK12 Logo Usage Guidelines

Font: Gill Sans Extra Bold (w/ modifications) and Bold (K12)



Hex Mode:

Red = D9541E

Green = 5D9732

Blue = 0067B1

Orange = D18316

RGB Mode:

Red = 217-84-30

Green = 93-151-50

Blue = 0-103-177

Orange = 209-131-22

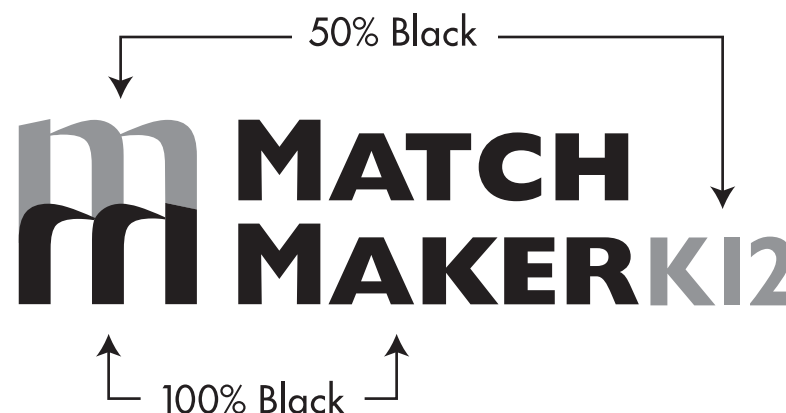
CMYK Mode:

Red = 0-79-100-11

Green = 56-0-100-27

Blue = 100-57-0-2

Orange = 0-46-100-18



Files Provided:

MM K12 logo_bw.eps (black & white)*

MM K12 logo_cmyk.eps (process colors)*

MM K12 logo_pms.eps (Pantone colors)*

MM K12 logo_rgb.eps (screen colors)*

MM-K12-logo_144pxw.gif (2" wide)

MM-K12-logo_393pxw.gif (5.5" wide)

*Scalable via Adobe Illustrator

For assistance, contact:

Gee Lindblom • Lindblom Design • 952-942-9954

gee@lindblom-design.com