

쉽게 배우는 Power BI 기초활용 및 AI활용

맞다 AI가 - 이종화



후원사 소개



Microsoft

oceanLightAI



맞다AI가 활동 중
MSA를 향하여!

RAISE
YOUR HAND



in

JONGHWA LEE

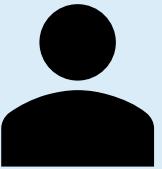
1

주문하지도 않았는데
배송준비가 완료…?

amazon.com

amazon

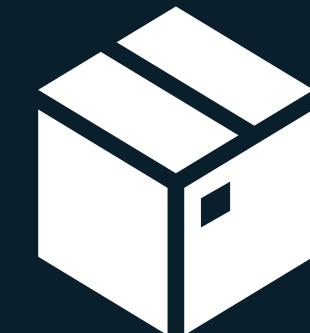
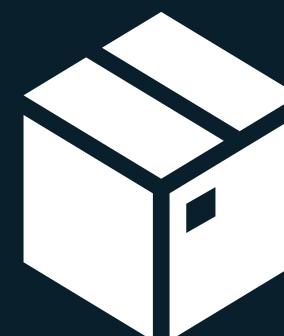
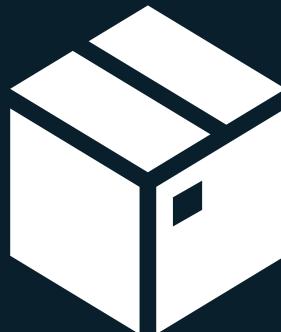
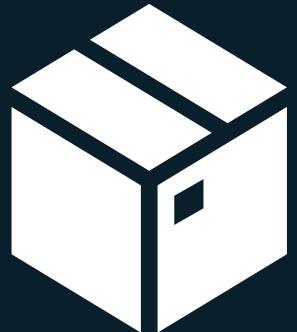
SEOUL



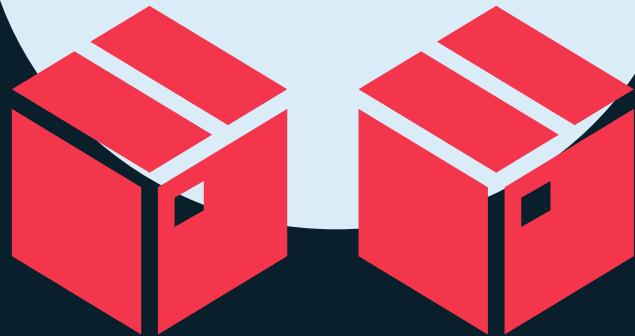
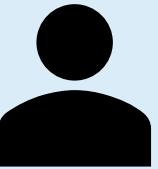
DAEGU



BUSAN



SEOUL



DAEGU



BUSAN





Let's predict the delivery

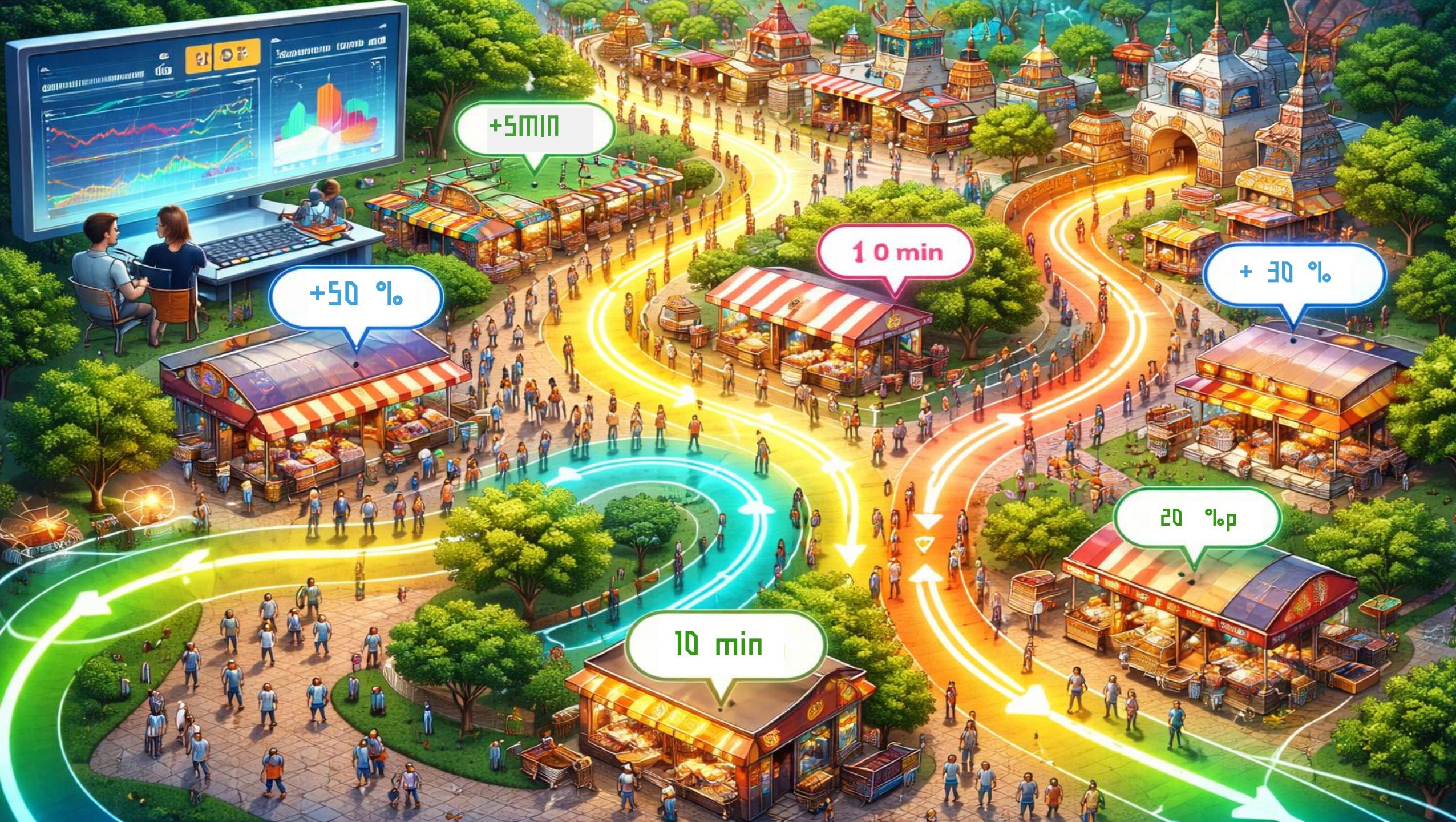
Anticipatory Shipping

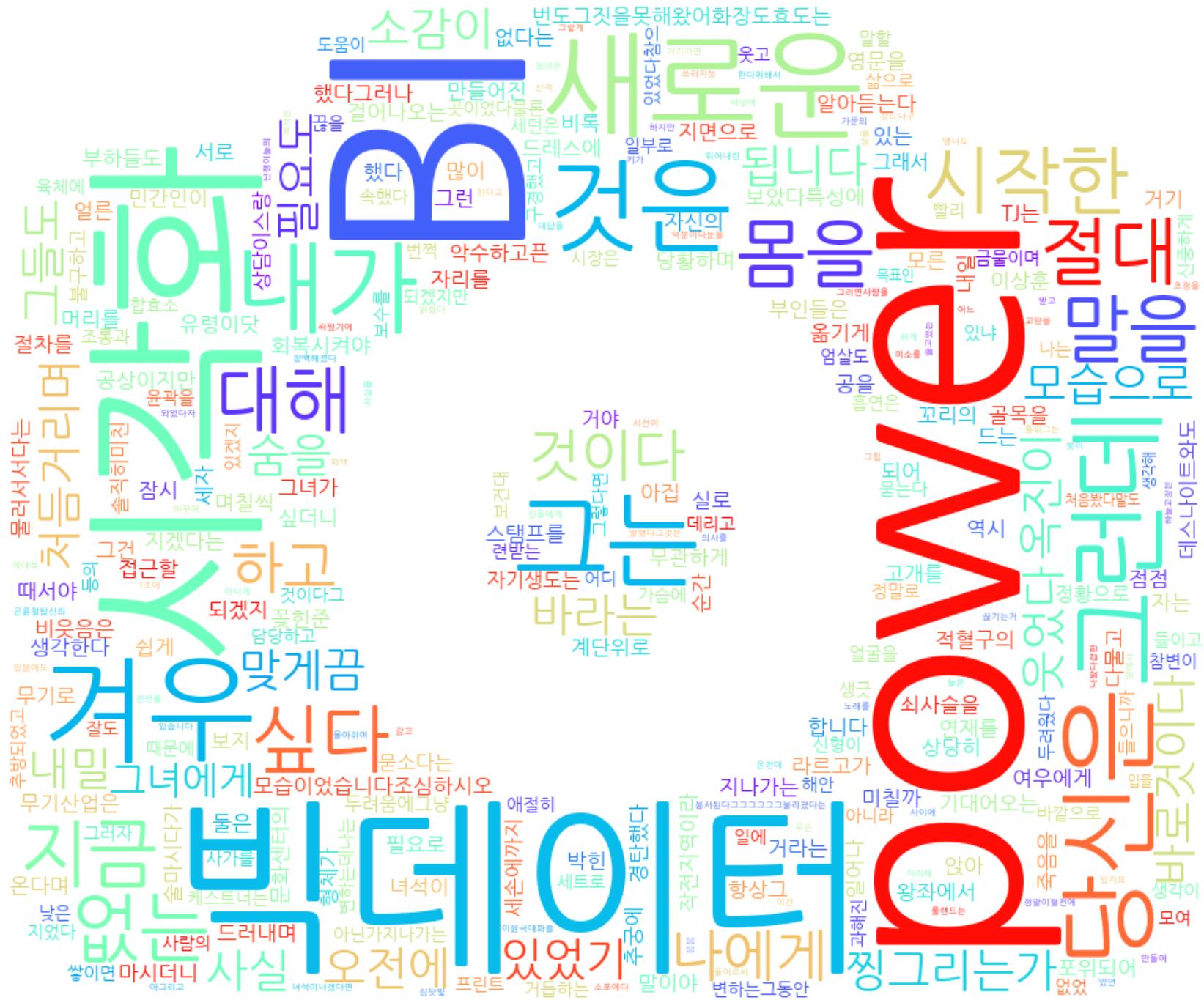


2

줄이 이렇게 짧을 리가 없는데…?







Amazon
&
Disney World



*Amazon
&
Disney World*

AI 기반 데이터 분석과 시각화





Power BI



Microsoft BI Platform

Data visualization tool with AI features for sharing and analyzing insights through interactive dashboards.



Business Intelligence Platform

Powerful analytics and reporting system



Data Visualization Tool (AI-Powered)

AI-enhanced data visualization and analysis

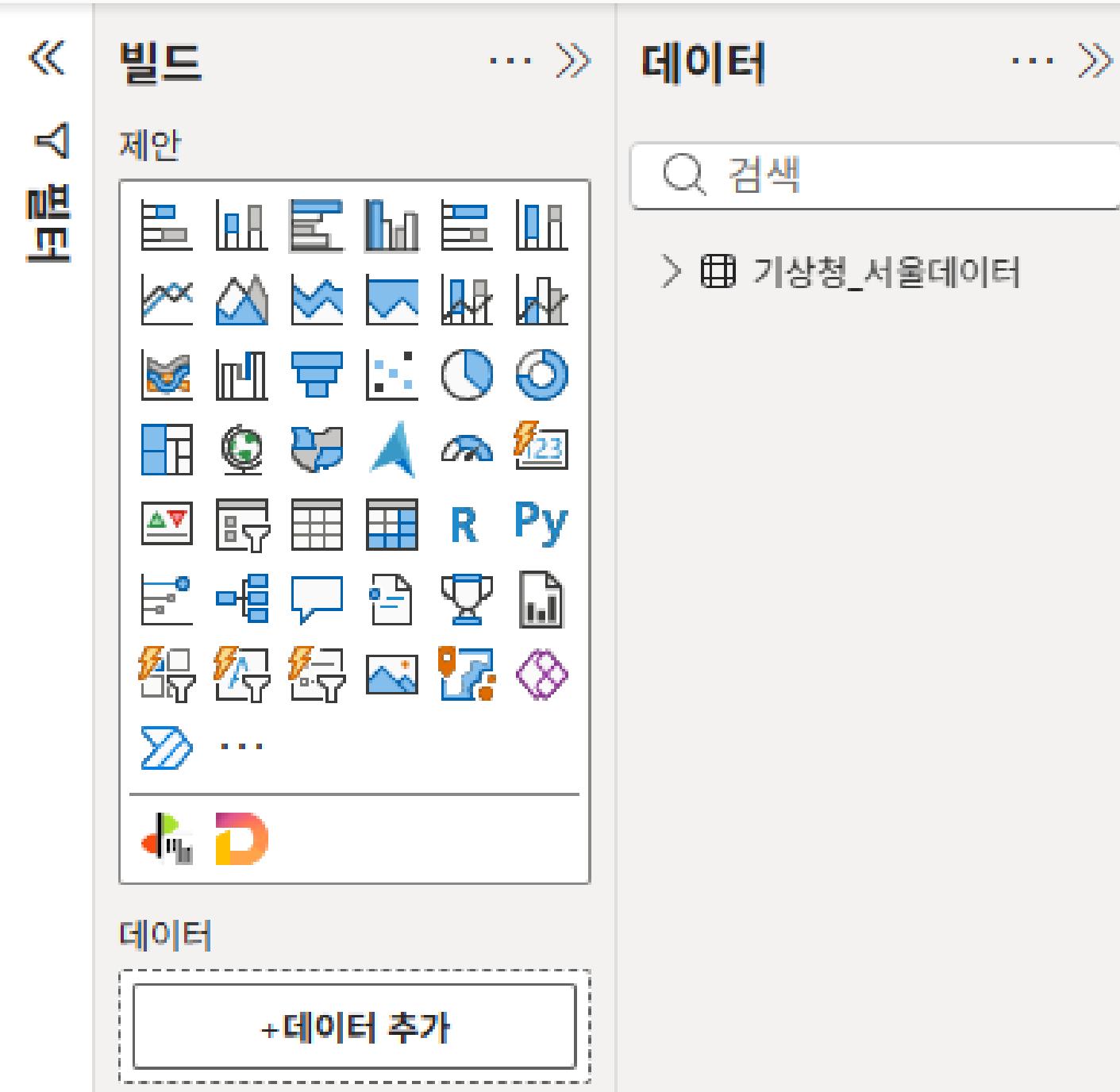


Interactive Dashboards for Sharing Insights

Collaborate and share data-driven reports

맥 송합나다...







빌드

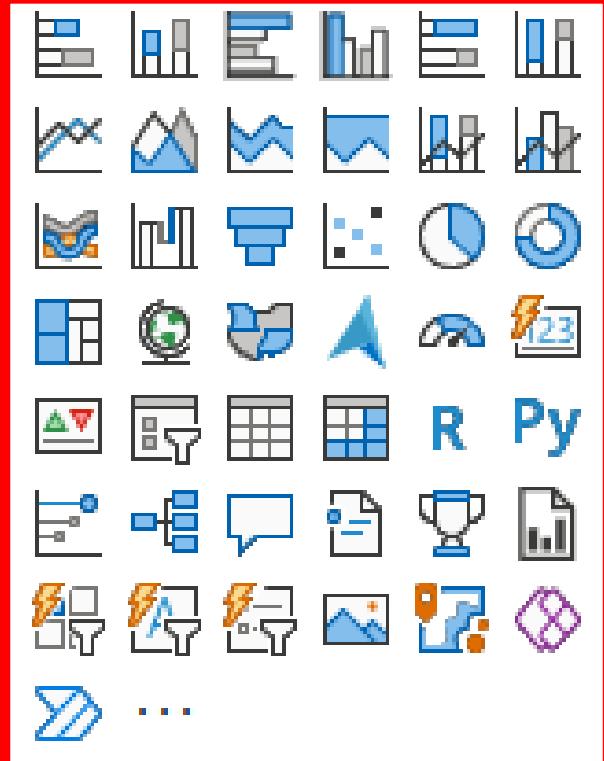
... >

데이터

... >>



제안

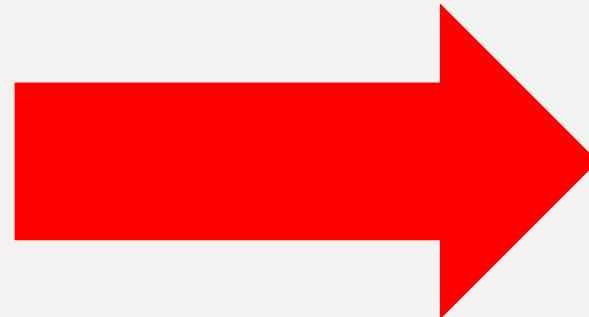


데이터

+데이터 추가

검색

> 기상청_서울데이터



시각적 개체
인사이트

The screenshot shows the Microsoft Power BI ribbon interface. The 'Data' tab is highlighted in blue, indicating it is the active tab. On the far left, there are three small icons: a left arrow, a magnifying glass, and a right arrow. To the right of the tabs, there are two sets of ellipsis buttons: '... >' and '< ...'. Below the tabs, there is a search bar with the placeholder text '검색' (Search) and a magnifying glass icon. A red rectangular box highlights the search bar area. Below the search bar, there is a list of data sources. The first item in the list is '기상청_서울데이터' (Seoul Weather Data), preceded by a small icon. At the bottom of the ribbon, there is a large red arrow pointing to the right. The overall background of the ribbon is white.

빌드

제안

클로우

데이터

+데이터 추가

데이터

검색

기상청_서울데이터

삽입한
데이터 컬럼



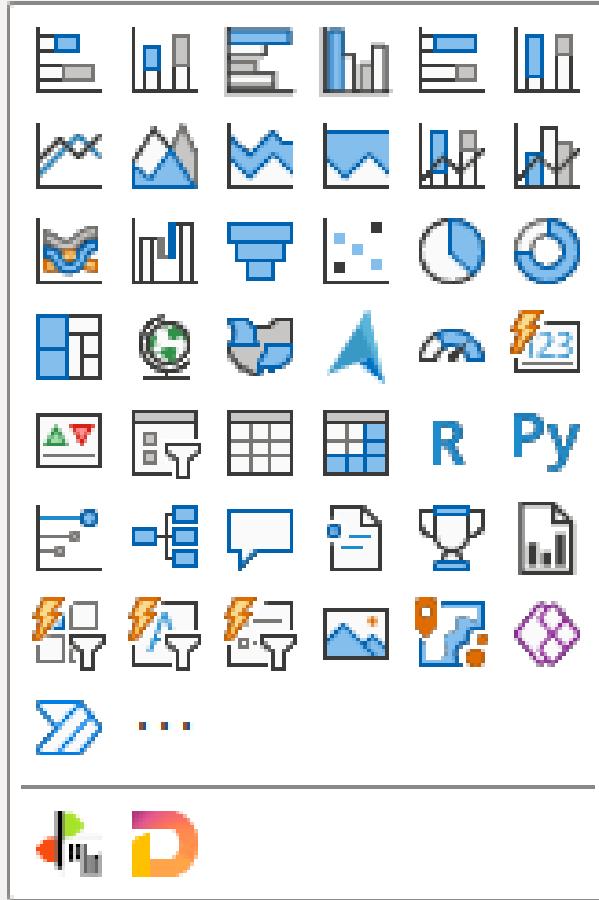
빌드

... >

데이터

... >>

제안

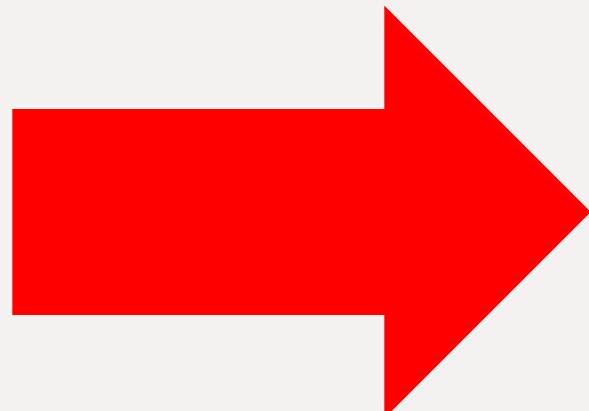


데이터

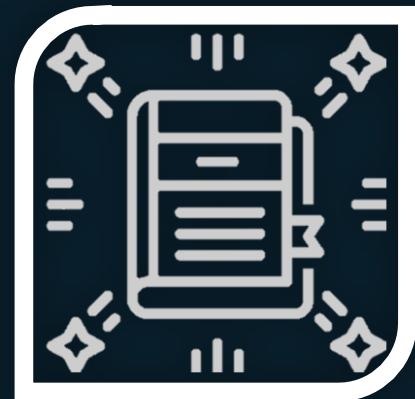
+데이터 추가

검색

> 기상청_서울데이터

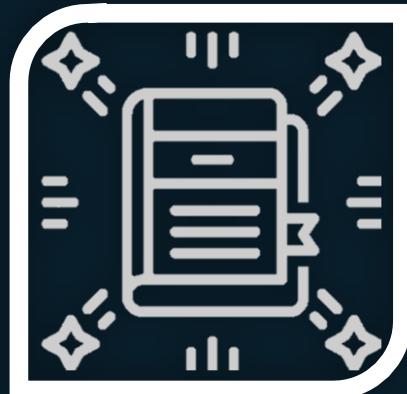


분석할 데이터
드래그 앤 드롭



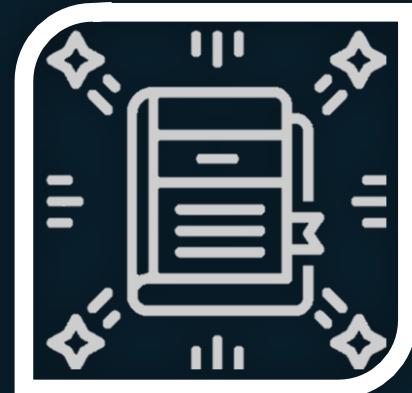


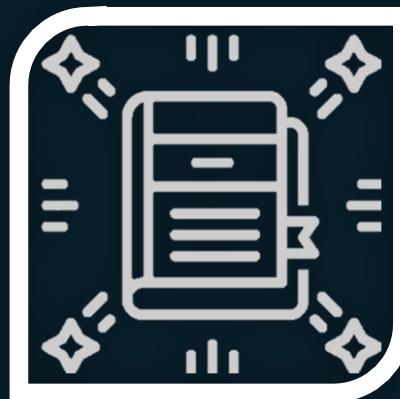
 **Key
Influencers**





**Decomposition
Tree**

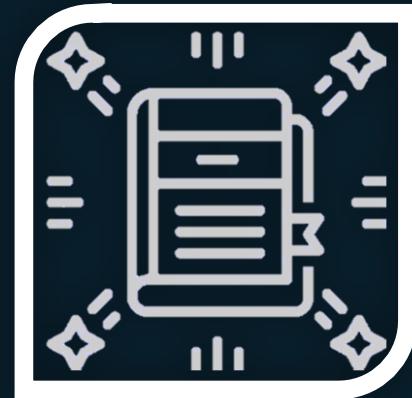






**Smart
Narrative**







Power BI로 빌드 시작

<https://bit.ly/powerbi-intro>



Power BI 보고서 디자인



<https://bit.ly/powerbi-reports>

세션을 끌낼 주인공은 바로 당신!



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맞다AI가 - 이종화



맞다AI가 26년 2월 빅업 만족도 조사



여러분의 피드백은 소중합니다!

앞으로 더 나은 행사를 진행할 수 있도록

가감없는 **피드백** 부탁드려요!