



# 쉽게 배우는 Power BI 기초활용 및 AI활용

맞다 AI가 - 이종화



# 후원사 소개



Microsoft

 OceanLightAI





맞다AI가 활동 중  
MSA를 향하여!

**RAISE  
YOUR HAND**



JONGHWA LEE



# 1

주문하지도 않았는데  
배송준비가 완료...?

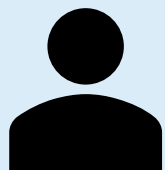
amazon.com

The Amazon logo, consisting of a curved orange arrow pointing from the letter 'a' to the letter 'z', is positioned below the text 'amazon.com'.

amazon

The Amazon logo, consisting of a curved orange arrow pointing from the letter 'a' to the letter 'z', is positioned below the text 'amazon'.

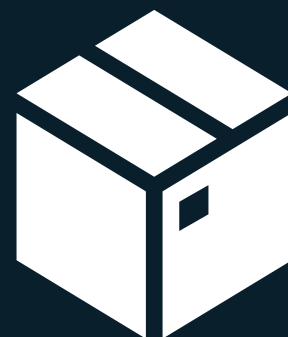
SEOUL



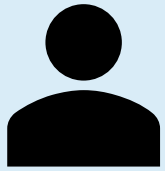
DAEGU



BUSAN



SEOUL



DAEGU



BUSAN





Let's predict the delivery

# Anticipatory Shipping

An aerial view of a large port at night. In the center, a Maersk container ship is docked, with its name 'MAERSK LI...' visible on the side. Several large gantry cranes are positioned around the ship, some with their lights on. The foreground is filled with stacks of colorful shipping containers, many of which are Maersk-branded. The background shows a city skyline across the water under a dark, cloudy sky.





# 2

줄이 이렇게 짧을 리가 없는데…?







+5min

+50 %

10 min

+ 30 %

20 %p

10 min

10 min





*Amazon  
&  
Disney World*





*Amazon  
&  
Disney World*

# AI 기반 데이터 분석과 시각화





**Power BI**



# Microsoft BI Platform

Data visualization tool with AI features for sharing and analyzing insights through interactive dashboards.



## Business Intelligence Platform

Powerful analytics and reporting system



## Data Visualization Tool (AI-Powered)

AI-enhanced data visualization and analysis



## Interactive Dashboards for Sharing Insights

Collaborate and share data-driven reports

맥 송 합 니 다...



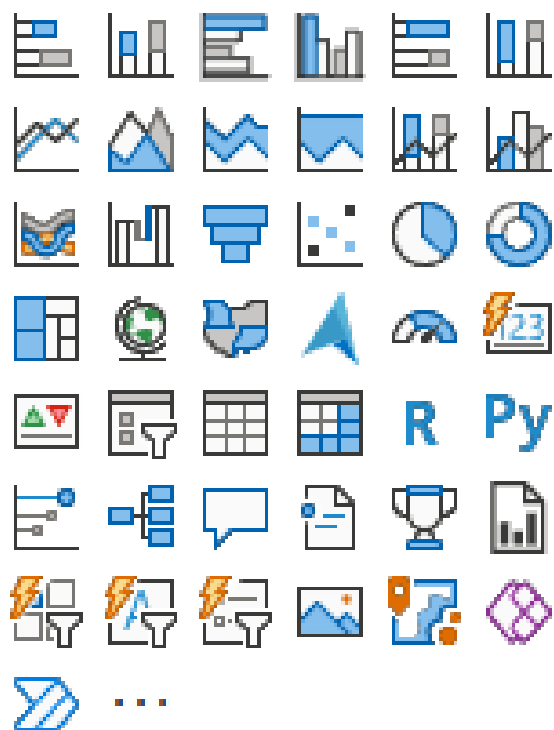


빌드



필터

제안



데이터

+데이터 추가

데이터

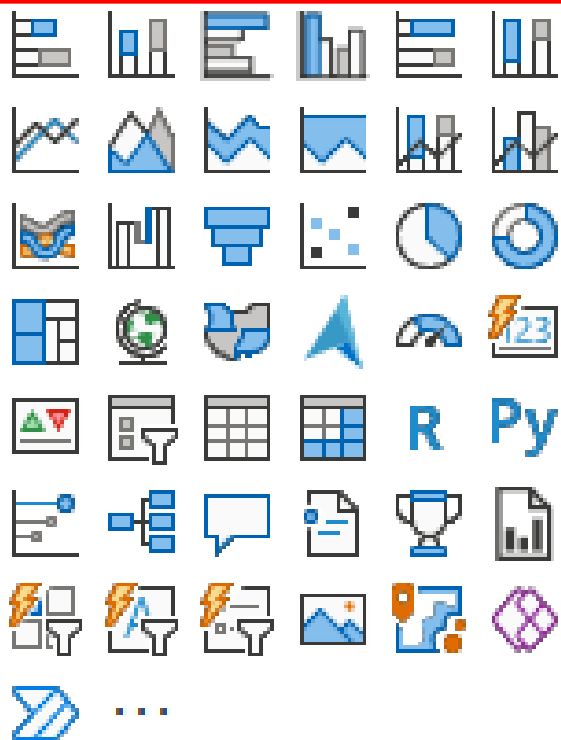


검색

> 기상청\_서울데이터



제안

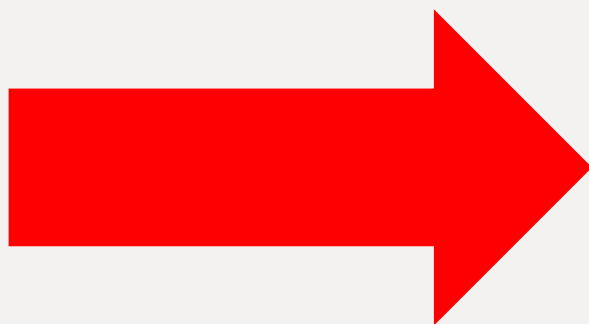


데이터

+데이터 추가

🔍 검색

> 📊 기상청\_서울데이터



시각적 개체  
인사이트



+데이터 추가

검색

> 기상청\_서울데이터



삽입한  
데이터 컬럼



빌드

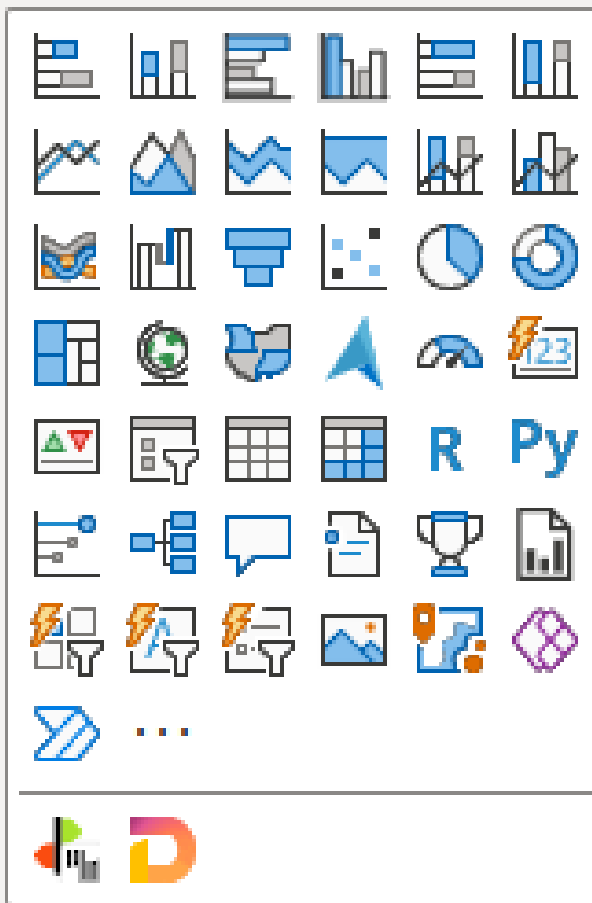


데이터



데이터  
패널

제안

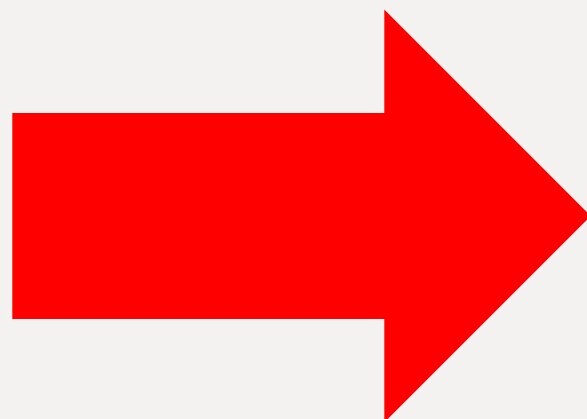


데이터

+데이터 추가

🔍 검색

> 📊 기상청\_서울데이터



분석할 데이터  
드래그 앤 드롭





















Power BI로 빌드 시작

<https://bit.ly/powerbi-intro>



## Power BI 보고서 디자인



<https://bit.ly/powerbi-reports>

**세션을 끝낼 주인공은 바로 당신!**





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맞다AI가 - 이종화



# 맞다AI가 26년 2월 밋업 만족도 조사



여러분의 피드백은 소중합니다!

앞으로 더 나은 행사를 진행할 수 있도록

가감없는 피드백 부탁드립니다!