





Socius: Sociological Research for a Dynamic World Volume 4: I–17 © The Author(s) 2018 Reprints and permissions: sagepub.com/journalsPermissions.nav DOI: 10.1177/2378023118788217 srd.sagepub.com



Status Threat, Material Interests, and the 2016 Presidential Vote

Stephen L. Morgan¹

Abstract

The April 2018 article of Diana Mutz "Status Threat, Not Economic Hardship, Explains the 2016 Presidential Vote," was published in the *Proceedings of the National Academy of Sciences* and contradicts prior sociological research on the 2016 election. Mutz's article received widespread media coverage because of the strength of its primary conclusion, declaimed in its title. The present article is a critical reanalysis of the models offered by Mutz, using the data files released along with her article. Contrary to her conclusions, this article demonstrates that (1) the relative importance of economic interests and status threat cannot be estimated effectively with her cross-sectional data, and (2) her panel data are consistent with the claim that economic interests are at least as important as status threat. The preexisting sociological literature has offered interpretations that incorporate economic interests and, as a result, provides a more credible explanation of the 2016 election.

Keywords

public opinion, politics

A first wave of sociological research on the 2016 presidential election has now been published, and a prominent theme of this research is the appeal of Trump's campaign to white, working-class voters. Analyses of Obama-to-Trump voters, along with the spatial distribution of votes cast, are both consistent with the claim that white, working-class voters represented the crucial block of supporters who delivered the electoral college victory to Trump (McQuarrie 2017; Morgan and Lee 2017, 2018). To attract their support, Trump appealed directly to the economic interests of working-class voters, praising the dignity of their work and arguing that their past labor had given the country its mid-twentieth century prosperity (Lamont, Park, and Ayala-Hurtado 2017). He relied on folk beliefs about how the U.S. economy can be managed in order to argue that renegotiated trade agreements and restrictions on immigration would improve working-class economic standing (Swedberg 2018). These appeals echoed populist arguments of past insurgent Republican candidates, most notably Pat Buchanan, who also challenged the expansion of free-trade agreements that were promoted by mainstream Republicans, the business community, and centrist Democrats (McCall and Orloff 2017).

None of this sociological scholarship has argued that Trump did not also increase his support among white, working-class voters because of his willingness to stoke xenophobia and white nativism, in particular through false and disparaging characterizations of immigrants from Mexico and Muslims of all types. Trump also offered veiled appeals to long-held prejudice against black Americans, which is more prevalent among white, working-class voters (Morgan and Lee 2017), such as when he criticized the Black Lives Matter movement.

Yet it is also clear that Trump is an entirely different sort of politician than any recent presidential candidate, with a willingness to lie for effect and to provoke as necessary to achieve his ends (Hahl, Kim, and Zuckerman Sivan 2018). It is therefore unclear how much of Trump's nativism was appealing to white, working-class voters because of its core content. For some voters, it may have been received as an effective demonstration of workingman's bravado, intended as a critique of the excessive "political correctness" of highly educated elites and the politicians they support.

The overall conclusion of this first wave of sociological research would appear to be that we have more work to do in order to understand why so many white voters supported Trump. And although we may never be able to definitively

¹Johns Hopkins University, Baltimore, MD, USA

Corresponding Author:

Stephen L. Morgan, Johns Hopkins University, Department of Sociology, 3400 N. Charles Street, Baltimore, MD 21218, USA. Email: stephen.morgan@jhu.edu

decompose the sources of their support, four primary motives deserve further scrutiny: economic interests, racial prejudice, white nativism, and the appeal of the Trump persona. At the same time, it remains to be determined how much of the animus toward his competitor, Hillary Clinton, was crucial to his success, and whether that contrary sentiment is based on gendered evaluations of leadership competence or, instead, particular features of Clinton's biography and how they were used against her.

Status Threat as the Key Motivation for Trump's Support

In an April 2018 article published in the *Proceedings of the National Academy of Sciences* titled "Status Threat, Not Economic Hardship, Explains the 2016 Presidential Vote," the political scientist Diana Mutz (2018) concluded,

Evidence points overwhelmingly to perceived status threat among high-status groups as the key motivation underlying Trump support. White Americans' declining numerical dominance in the United States together with the rising status of African Americans and American insecurity about whether the United States is still the dominant global economic superpower combined to prompt a classic defensive reaction among members of dominant groups. (p. 1)

In support of this conclusion, Mutz claims that she is able to explain away the education gradient in support for Trump that has led prior analysts to focus incorrectly on the economic interests of white, working-class voters:

Lack of a college education was persistently noted as the strongest predictor of Trump support. This pattern led journalists with limited data toward economic explanations. However, education is also the strongest predictor of support for international trade, a relationship that is not tied to income or occupation so much as ethnocentrism. Negative attitudes toward racial and ethnic diversity are also correlated with low levels of education. In this election, education represented group status threat rather than being left behind economically. (p. 9)

These claims are far stronger than those of most other scholars who have analyzed similar measures, including the sociologists cited above.

Media Attention to the Status threat Explanation

Mutz's article offered bold claims that deliver clarity on an election outcome still regarded as a puzzle by many. The article was promoted in a press release from her university that noted its publication in the journal sponsored by the National Academy of Sciences, a journal with a title that implies that its contents are first presented in front of a body of the country's leading scientists. The press release, like the original article, reduced the economic interests of white,

working-class voters to current and recent "pocketbook" concerns.1

Because of the press release, as well as the prestige of the article's publisher, Mutz's article received widespread media attention. The *New York Times* published "Trump Voters Driven by Fear of Losing Status," summarizing Mutz's article as follows:

Ever since Donald J. Trump began his improbable political rise, many pundits have credited his appeal among white, Christian and male voters to "economic anxiety." Hobbled by unemployment and locked out of the recovery, those voters turned out in force to send Mr. Trump, and a message, to Washington.

Or so that narrative goes.

A study published on Monday in the Proceedings of the National Academy of Sciences questions that explanation, the latest to suggest that Trump voters weren't driven by anger over the past, but rather fear of what may come. White, Christian and male voters, the study suggests, turned to Mr. Trump because they felt their status was at risk.

"It's much more of a symbolic threat that people feel," said Diana C. Mutz, the author of the study and a political science and communications professor at the University of Pennsylvania, where she directs the Institute for the Study of Citizens and Politics. "It's not a threat to their own economic well-being; it's a threat to their group's dominance in our country over all." (Chokshi 2018)

For CNN, the summary was similar but with the introduction embracing a bold truth claim: "The media largely stuck to the conventional wisdom that economic anxiety helped drive support for President Donald Trump during the 2016 election. The only problem? It isn't true." (Waldow 2018)

Some pundits used Mutz's article as a provocative way to begin a column, such as the *Washington Post*'s Michael Gerson in his "How Do We Tame Trumpism's Virulent Nostalgia for an Old Status Quo?" (Gerson 2018). Others accepted the article's conclusions without qualification. In his piece "Democrats Need to Stop Believing This Myth about Trump's Base," Princeton University's public-facing historian and CNN political analyst Julian Zelizer wrote,

¹The University of Pennsylvania's press release, titled "Fear of Losing Status, Not Economic Hardship, Drove Voters in 2016 Presidential Election," was publicly released the same day the article was published but, presumably, was distributed in advance to journalists (Anrenberg School of Communication, University of Pennsylvania 2018). The press release begins, "It has been a well-worn postmortem of the 2016 presidential election: the white working class, having faced job losses and stagnant wages under President Obama, voted with their pocketbooks when they chose Donald Trump. Strong new evidence published today in the Proceedings of the National Academy of Sciences "

The big myth about the 2016 presidential election was that economic suffering drove most of Donald Trump's "base" directly into his hands in states such as Wisconsin, Pennsylvania, and Michigan. The story goes that while Democrats were tied in knots about identity politics. Trump's attacks on China, free trade and open-ended immigration appealed to struggling workers who believed he could bring back their jobs.

The problem with the narrative is that we keep learning it is not true.

Some Democrats have responded to the widely circulated misconception about why Clinton lost by insisting that the party needs to move away from identity politics – issues revolving around gender equality and radial justice—and focus in on economic issues.

Instead, Democrats should be basing their 2020 election strategy on what is actually true.

A just-published study in the Proceedings of the National Academy of Sciences by the political scientist Diana Mutz found that white, Christian, male voters were attracted to Trump out of fear that their social status keeps dwindling. (Zelizer 2018)

Similar, but shorter, write-up of Mutz's article were offered by both the *Economist* on its blog (Trump Voters" 2018) and the *Atlantic* (Khazan 2018).

The only critical journal stic piece in a major outlet in the days following the press release, an interview with Mutz published for *Slate* (Chotiner 2018), has revelatory content, such as the following:

Chotiner: How do you disaggregate opinions on trade? Is it an economic issue or about status anxiety? Because Trump plays on both: He says our economy is hurting because of trade deals, and other countries are taking advantage of us.

Mutz: It could be either, but this study shows that the degree to which you have been personally affected had absolutely no change between 2012 and 2016. It's a very small percentage of people who feel they have been personally affected negatively. It's not that people aren't being hurt, but it wasn't those people who were drawn to support Trump. When you look at trade attitudes, they aren't what you'd expect: It's not whether they were in an industry where you were likely to be helped or hurt by trade. It's also driven by racial attitudes and nationalistic attitudes—to what extent do you want to be an isolationist country? Trade is not an economic issue in terms of how the public thinks about it. It definitely is when elites think about it.

Mutz's position that "trade is not an economic issue in terms of how the public thinks about it" is a bold claim. It is also a

pivotal assumption of her analysis that drives her conclusions, as I will show below.

Motivation and Plan for a Reanalysis

Mutz's claim that status threat alone provides a powerful explanation for the 2016 election outcome is at odds with the sociological literature that places similar identity responses within a constellation of motivations that can become mutually reinforcing. My primary goal in this article is to provide an analysis of the data files released with Mutz's article in order to demonstrate that her conclusions about status threat are far too strong.²

My secondary goal is to provide a more complete perspective on voting motivations in the 2016 election, drawing on the sociological literature cited above that has analyzed white, working-class voters. Accordingly, I argue in the course of the empirical analysis that Mutz's concept of "economic hardship" is too narrow, relative to the existing literature on material interests and the 2016 election, in part because her concept of "status threat" is too broad. Thus, in addition to assessing Mutz's conclusions using her own models and measures, I offer additional analysis from this broader material-interests perspective.³

After providing a brief orientation to my methodological approach, I offer results in response to three specific research questions. The subsequent analysis demonstrates that measures of economic hardship, material interests, and status threat are all sufficiently intertwined in Mutz's cross-sectional data that one cannot deliver credible estimates of their relative importance to construct a compelling causal explanation. In addition, the panel-data models offered by Mutz do not provide additional clarity, while more straightforward versions of those models contradict her interpretations.

I conclude with additional discussion of the 2016 election, questioning whether, in light of the foregoing results, the proposed status-threat mechanism has scope to improve upon explanations that rely more narrowly on traditional measures of racial prejudice. Finally, I argue that public-facing social science research can be counterproductive when the

 $^{^2}$ A bit more formally and with loss in precision, my argument will be that the sociological literature provides convincing evidence that the causal explanation of the 2016 election is at least as elaborate as an interactive function, f(A, B, C, D). I contend that Mutz argues for an alternative function, f(S), where S is the union of the sociologists' A and B and where the distinction between A and B can be deemphasized because status threat is a unifying narrative.

³For readers who recognize the Marxist overtones of the concept of "material interests," I should be clear that the phrase "economic interests" can be and will be used interchangeably throughout this article on the basis of context. I use "material interests" for fidelity with (my reading of) the literature on class politics, not to assert that class conflict is essential to their relevance for political support.

evidentiary basis of claims is too weak to merit widespread media coverage.

Methodological Approach

I adopt the approach of a "fair critic," writing from a sociological perspective and seeking to assess (1) whether the models that Mutz presents are the models she estimated, (2) how she interprets the models she estimated, and (3) whether her overall conclusions are robust to alternative reasonable choices about what models could be estimated with the data Mutz shared with readers of the *Proceedings of the National Academy of Sciences*.

I do not evaluate any of the initial steps in Mutz's analysis, including how the data were collected and initially coded. I also do not consider whether other measures available in her data that she chose not to incorporate into her analysis could have better supported or further undermined her conclusions.

This approach, which I label a critical reanalysis, is a reasonable and productive way to evaluate published results, insofar as the reanalysis holds constant many of an author's analysis decisions in order to enable a clean assessment of the consequences of a few important decisions that determine the conclusions.⁴

To facilitate further reanalysis of Mutz's results, and to enable a critical reanalysis of the models I present in this article, the Stata code I have written is publicly available on GitHub (at https://github.com/stephen-l-morgan in a public repository named status-threat-analysis-for-socius).

Three Questions for Reanalysis

I organize my critical reanalysis in three sections. In each, I pose a question and offer an answer. Thereafter, I explain what I take to be Mutz's position on each question and then offer analysis that justifies my answer. Only for the first question are Mutz's conclusions in line with mine. And here, as I show next, a simple extension of her analysis provides valuable additional insight.

Question 1: Did voters change their positions on trade and immigration between 2012 and 2016, and were they

In this case, it is also the only choice. The data and code Mutz released do not permit a "soup to nus" replication, followed by a full reconstruction of an alternative set of models alongside hers. The two data sources Mutz analyzed are privately held by her research group, and only the final analysis data files were released to readers of the *Proceedings of the National Academy of Sciences*. With a few exceptions, the files include only the variables that are specified in the models. In addition, three measures of local economic context were deleted from the files for data-privacy reasons, under the rationale that the ZIP codes of respondents could possibly be determined by a third party.

informed enough to recognize that Trump's positions were much different from Mitt Romney's, in comparison to Clinton's and Obama's?

Answer: Voters did change their positions on trade and immigration, but only by a small amount. They were also informed enough to recognize that the positions of Trump and Clinton were very different from each other on these issues and also in comparison with the positions of Romney and Obama four years prior.

On this question, Muta's results are well supported under reanalysis, and they are a unique and valuable addition to the literature. With panel data collected online by GfK a few weeks before the elections in both 2012 and 2016, Mutz shows that the positions taken by voters on both trade and immigration changed, on average, only very modestly between the two elections. In 2016, respondents had slightly less favorable attitudes toward international trade and slightly more favorable attitudes toward inclusive immigration policy. Because these issue positions were reported by the same respondents, such panel-based results that show considerable stability are a valuable addition to findings from surveys that also suggest stability but are based on independent cross-sectional samples.⁵

In contrast to the stability in their own issue positions, voters perceived strong differences between 2012 and 2016 in the issue positions of the presidential candidates. For Obama and Romney, voters say little or no difference between their support of additional free-trade agreements and only a small difference on whether China is a threat to jobs and security. For Trump and Clinton, wide differences emerged, with Trump seen as much more opposed to free-trade agreements and much more likely to regard China as a threat to jobs and security. On immigration, voters perceived a substantial difference on inclusive immigration policy between Obama and Romney, but they saw the difference increasing markedly for the comparison of Clinton with Trump.

These results, which are presented in full in Appendix Table A1, imply that voters were informed enough to recognize differences between Trump and Clinton on at least a few headlining policy priorities of the 2016 campaign. More important, because these results are based on repeated measures from the same respondents, they demonstrate that the same voters recognized that Trump's positions were much different from those of Romney.

Mutz does not report in her article whether these changes differed by respondents' levels of education. In supplementary results for this reanalysis (again, see Appendix Table A1), I show that education level is not a substantial predictor of these changes, implying that these policy issues were salient enough in 2016 that voters of

⁵In particular, the result is inconsistent with the speculation that "shy Trump voters" declined to participate in polls and surveys during the 2016 election cycle (assuming no selective panel attrition).

Morgan ,

Table I. Mutz's Analysis of the	ne Effect of "Not Having a College Degr	gree" on Support for Trump in the Weeks before the 2016 Election.
---------------------------------	---	---

		ables	
Outcome and Specification	Baseline Variables	Baseline Plus Economic Indicator Variables	Baseline Plus Status- threat Variables
Trump relative thermometer rating			
OLS regression coefficients (from Mutz)	1.35	0.99	0.17
OLS regression coefficients (reanalysis)	1.36	1.06	0.17
	(0.17)	(0.16)	(0.16)
Trump rather than Clinton			
Logit coefficients (from Mutz)) .07	0.95	0.13
Logit coefficients (reanalysis)	1.07	1.02	0.13
	(0.16)	(0.18)	(0.24)
Average marginal effect (percent)	8.41	7.07	0.61
	(1.30)	(1.26)	(1.12)

Note: Standard errors are in parentheses for the regults from the reanalysis. Mutz does not provide standard errors. OLS = ordinary least squares.

widely different education levels were sufficiently aware of candidate differences between 2012 and 2016.

I will return to Mutz's panel data below, but it is more natural to shift now to Mutz's second data source, a 2016 cross-sectional data set, collected by the National Opinion Research Center through its omnibus, mixed-mode AmeriSpeak poll, in the weeks just before the 2016 election. Mutz uses this data source to address the following question:

Question 2: Can the relative appeal of Trump to white voters with lower levels of education be attributed to status threat rather than their material or economic interests?

Answer: No.

On this question, Mutz's article implies that she would answer affirmatively; in fact, she makes the case in her article that education "represented" status threat (see the quotation presented earlier). Here is the crucial interpretation from her results section:

The Meaning of Education. The cross-sectional survey replicates the strong relationship with education shown throughout the election. More importantly, it provides a better understanding of what precisely education represents. In Table S5, model 1, I replicate the strong relationship between lack of college education and Trump support using only demographics as predictors. In model 2, I examine what happens to education's predictive power when measures of personal economic wellbeing are also included in the model. Finally, in model 3, I drop the economic variables and instead, include indicators corresponding to status threat toward dominant groups. As summarized in Fig. 3, regardless of which outcome measures I examined, including indicators of economic status did not eliminate the impact of education. It reduced education's impact somewhat for the feeling thermometer measure, but for Trump/ Clinton vote, the impact of education remained constant. However, after the relationship between Trump support and perceived status threat is taken into account, even lack of a

college education no longer predicts Trump support for any of the measures. These findings strongly suggest that group-based status threat was the main reason that those without college educations were more supportive of Trump. (Mutz 2018:8)

Table 1 presents the results Mutz interprets in this paragraph, as well as a reanalysis using the 2016 cross-sectional data she released. The outcome in the first panel is a relative thermometer rating, with poles of warm/approve and cold/disapprove, scaled such that higher numbers favor Trump relative to Clinton. The outcome for the second panel is intended vote choice: Trump rather Clinton among those who intended to vote for one or the other.⁶

Mutz's interpretation is based on the coefficients in rows 1 and 4, which I have copied from her article. As noted above, three measures of local economic context were not provided in the data files she released, and so, for reanalysis, they cannot be included. In rows 2 and 5, I show for the reanalysis that their omission has only minor consequences.⁷

⁶Mutz's article includes a third outcome: Trump as the favored candidate versus all others, including third-party candidates. The results are sufficiently similar to the head-to-head analysis of Trump and Clinton that, for brevity, I omit results for this third outcome. The results are, nonetheless, produced by the code that generates the reanalysis and so can be accessed by an interested reader.

These variables have very little predictive power in Mutz's results throughout her article and are one basis for why she argues that "economic hardship" is not an important factor for understanding the 2016 election. Without access to these variables, i cannot assess whether they are valid measures. At face value, it does seem a strong assumption to maintain, for example, that a static measure of percentage manufacturing employment averaged over recent years in a respondent's five-digit ZIP code is a sufficient measure of the extent to which voters believe that deindustrialization since 1970 has altered the economic standing of different types of workers in their own regional labor market.

The goal of Mutz's analysis, consistent with her language of providing an "understanding of what precisely education represents," is to show that the "effect" of low education, as a measure of being in the working class, is a spurious causal effect that can be attributed instead to status threat, not material or economic interests.

All rows of Table 1 show the same basic pattern, but the final row gives the most interpretable metric: the average marginal effect of not having a bachelor's degree on the likelihood of voting for Trump. The coefficient of 8.41 (with a standard error of 1.3) suggests that Trump's vote share was higher by 8.4 percent among those without a bachelor's degree, after adjusting for other demographic characteristics. When economic indicators are included as additional adjustment variables, Trump's excess vote share falls to only 7.1 percent, suggesting that material interests measured by economic indicators cannot explain away much of any of the net association between education and voting. But when adjusting for measures of status threat, the vote share falls to less than 1 percent, which leads Mutz to the conclusions specified earlier.

What are the specific adjustment variables used? Table 2 lists the three groups of variables selected by Mutz, along with an alternative categorization that the sociological literature suggests a fair critic would prefer.

Four of Mutz's six baseline background variables are also in the critic's baseline set, but two are categorized differently. Although political scientists have devoted tremendous attention to the relationship between party identification and voting, many researchers view party identification as an endogenous outcome, especially when collected only a few weeks before the election. In the modern language on causal inference (see Morgan and Winship 2015), party identification can be considered a descendant of the education variable that lies on a directed path that reaches the outcome variable of intended vote.⁸

In the analysis below, I will therefore estimate models with and without party identification in the baseline conditioning set. In addition, I will use the indicator variable for non-Hispanic whites in two ways, as the basis for analyzing only the sample of whites and as an adjustment variable when analyzing all respondents.

In addition to the four variables Mutz considers "economic indicators," I consider views of the nation's economy to be a relevant member of the alternative "material interests" category. The rationale for including it among the critic's measures of material interests is that it is a lay judgment rendered from the vantage point of the respondent, reflecting to some extent one's own experience with the economy, not that of a depersonalized economic planner

who renders a professional judgment after considering all the facts.⁹

The major difference shown in Table 2, however, is the category of "status threat," which includes many more variables for Mutz's analysis. Two of these variables, support for negotiating more free-trade agreements and the opinion that China is a threat to jobs and security, are considered measures of status threat for Matz but measures of material interests for the critic. As noted in the introduction, Mutz does have an arguable rationale for her decision: such responses reflect ethnonational sm more than anything else. A critic, however, would note that these questions are typically asked in a survey context in batteries on respondents' own economic standing (and this is the case for Mutz's data, according to her questionnaire map). In addition, the standard hosition in the literature is that respondents make cognitive connections among globalization, trade, and their own economic standing (see McCall and Orloff 2017). And perhaps most important, Trump, as a presidential aspirant, tied both issues directly to working-class economic security, as shown by Lamont et al. (2017) and Swedberg (2018). Trump's own statements are an undeniably important part of the context for how these questions would be interpreted by respondents only a few weeks before the 2016 election. Recall also that for question 1 above, Mutz showed how these same respondents demonstrated that they were aware of how much Trump's positions on trade differed from those of Romney, Clinton, and Obama. It seems unlikely that they would recognize this difference but entirely ignore Trump's economic rationale for it.

The critic then includes a separate category for three variables—support for inclusive immigration policy, support for isolationism, and terrorism as a threat—that I label "material interests and foreign policy," because they are an entwined set of attitudes that, for some respondents, may be strongly shaped by their economic interests, whereas for others they may only reflect cultural values and their judgments about the nation's relationship with other countries. For this reason, the critic treats attitudes toward inclusive immigration policy and support for isolationism as sufficiently distinct from both status threat and clear measures of material interest that it is sensible to place them in their own intermediate category. Finally, the terrorist threat variable is included in this category because Mutz uses it in the immediately prior Table S4 but then drops it for her analysis of the education gradient. For a fair critic, it is a sensible measure of foreign policy and immigrant threat, especially given Trump's linkage of terrorism to his proposed "Muslim ban"

The final row of Table 2 then categorizes the national superiority variable as a status-threat variable, which is where it is placed for Mutz's more general analysis in her Table S4.

⁸As noted later, Mutz's pinel data demonstrate that such endogeneity is a feature of the 2016 election. Obama-to-Trump voters indicated that they became more Republican between 2012 and 2016 on Mutz's three-point scale (see Appendix Table A2, row 1).

⁹Mutz includes this variable in other analyses of support for Trump (see her Table S4), but she excludes this predictor from her models of the effects of education on Trump's support.

Table 2. Conditioning Sets for Modeling the Education Gradient in Support for Trump.

	iling Sets for 1 fodeling the Education Gr		A Fair Cuitirly Albanyaning
Variable		Mutz (2018)	A Fair Critic's Alternative
Female (indicator va	· · · · · · · · · · · · · · · · · · ·	Baseline background	Baseline background
Age (7-category or		Baseline background	Baseline background
Religiosity (7-catego		Baseline background	Baseline background
	(21-category ordinal variable)	Baseline background	Baseline background
•	(3-category ordinal variable)	Baseline background	Endogenous outcome or baseline background
•	spanic (indicator variable)	Baseline background	Stratum dentifier or baseline background
Looking for work: u variable)	nemployed or laid off (indicator	Economic indicator	Material interests
	enses: health care affordability, nent, and cost of education for self cale)	Economic indicator	Mayerial interests
	ore taxes on safety net, cut taxes	Economic indicator	Material interests
	nment programs and services	/	/
	nances: better or worse than last	Economic indicator	Material interests
Nation's economy: I	better or worse than last year	\ /	Material interests
	rientation: consider all groups	Status threat	Status threat
ideal, should not p	ities, group equality should be our ush for group equality, superior ninate inferior ones (4-item scale)		
	: other groups are hardworking/ olent (multiple-item scale; number lutz)	Status threat	Status threat
Reverse discriminati	ion: discrimination against high- ter than against low-status groups	Status threat	Status threat
,	erica: worried that the American r threat	Status threat	Status threat
negotiating more f	de: support federal government ree-trade agreements, past rade have helped or hurt the U.S. scale)	Status threat	Material interests
	jobs: China provides new markets nt opportunity or is a threat to rity	Status threat	Material interests
to citizenship, bor	der fence with Mexico, return of to native countries (3-item scale)	Status threat	Material interests and foreign policy
Support for isolation around the world, Americans and no	nism: active role in solving conflicts take care of the well-being of t get involved with other nations, with other nations to solve	Status threat	Material interests and foreign policy
problems, best for stay out of world a fight violations of i	the future of the country if we affairs, have a responsibility to nternational law and aggression		
wherever they occ Terrorist threat: wo	cur (5-item scale) prried about terrorists committing		Material interests and foreign policy
violence against A			
	r: our culture is superior to		Status threat
	ner be a citizen of America than of		
	, world would be a better place		\
if people from oth	er countries were <mark>/</mark> more like		\
Americans (3-item	scale)		
	<u> </u>		

Note: The description of each variable reflects the question wording and is not always equivalent to the labels Mutz used. For the critic's categorization, discrimination against high-status groups is represented by three 2-item subscales provided by Mutz: more discrimination against men than women, Christians than Muslims, and whites than blacks.

Table 3. A Fair Critic's Alternative Conditioning Analysis for What Education Represents.

	Average Marginal Effect of Having Less Than a Bachelor's Degree When Conditioning on:					
Dependent Variable, Whether Conditioning on Party Identification, and Sample	Baseline Variables	Baseline Plus Material Interest Variables	Baseline Plus Material Interest and Foreign Policy Variables	Baseline Plus Status-threat Variables		
Trump relative thermometer rating						
Party identification in baseline: no						
White respondents only	2.85	1.18	0.48	0.46		
	(0.26)	(0.20)	(0.18)	(0.20)		
All respondents	2.26	0.85	0.37	0.29		
	(0.22)	(0.17)	(0.16)	(0.19)		
Party identification in baseline: yes		X				
White respondents only	1.64	0.89	0.44	0.56		
	(0.19)	(0.17)	(0.16)	(0.17)		
All respondents	1.35	0.67	0.36	0.42		
	(0.17)	(0.15)	(0.14)	(0.16)		
Trump rather than Clinton						
Party identification in baseline: no						
White respondents only	24.20	7.28	0.97	0.62		
	(2.22)	(1.75)	(1.52)	(1.75)		
All respondents	19.50	6.46	2.12	0.38		
	(1.85)	(1.42)	(1.26)	(1.56)		
Party identification in baseline: yes						
White respondents only	9.69	4.53	0.78	1.86		
	(1.61)	(1.39)	(1.28)	(1.35)		
All respondents	8.41	4.44	1.96	2.01		
	(L.30)	(1.14)	(1.06)	(1.21)		

Note: Standard errors are in parentheses. The marginal effects for the relative thermometer ratings are simply the relevant linear regression coefficients, given the linearity of the model. For vote choice, the underlying model is a logit, just as for Table 1.

It is excluded from her analysis of the education gradient in Table S5, and for consistency I reintroduce it into the critic's categorization.

Table 3 presents alternative conditioning results, enacting the strategy suggested by the final column of Table 2, in four separate configurations: for the full sample and for whites only cross-classified with whether party identification is included in the baseline variables. A fair critic would likely favor the models that do not adjust for party identification and that are estimated for whites only, given that the white working-class narrative is what inspired Mutz's analysis (and that narrative suggests that white, working-class voters, not all working-class voters, were the ones to push Trump across the threshold of victory). These are the models in the first and fifth rows of Table 3, which show the same basic pattern.

To understand the point estimates, consider the models for vote choice in the fifth row. Trump's vote share was 24.2 percent higher among whites without a bachelor's degree after adjusting for baseline variables. Further adjusting for material interests, the share decreases to 7.3 percent of white voters. Finally, the share falls to 1 percent of white voters when the immigration and foreign policy variables are included. This adjusted share is similar to the share in the final column,

which is produced only by adjusting for the baseline background variables and status threat measures.

Overall, three patterns are clear in the table. First, material interests explain away far more of the education gradient than Mutz's "economic indicators" above in Table 1. When the variables for "material interests and foreign policy" are then included as conditioning variables, the adjusted effect of education mostly vanishes, without needing to use any of the measures of status threat. Second, the explanatory power of these variables increases slightly when party identification is considered endogenous and therefore excluded from the baseline background variables (because the baseline-adjusted education effect is larger). Third, the explanatory power also increases when the sample is limited to whites only.

What would an analyst attuned to the modern literature on causal inference conclude on the basis of these results? First, Mutz's "horse-race" conditioning strategy is a reasonable beginning point. However, explicit assumptions, ideally encoded in equations with exclusion restrictions or in a causal graph, are needed to warrant causal conclusions. The categorizations of conditioning variables in Table 2 are too far from explicit assumptions to support disciplined causal inquiry. As such, the models in Tables 1 and 3 are stylized descriptive models that seek to determine which variables

can account for observed patterns of association in the data set analyzed. Second, given what the analysis can accomplish, the horse race is probably a tie. Material interests can account for a lot of the education association with Trump's support and status-threat variables somewhat more. When immigration and foreign policy variables are used alongside the material interest variables, the difference is narrowed so much that it is untenable to conclude, as Mutz does in her article, that education "represented" status threat in this election rather than concern for material interests or other sorts of policy evaluations.

Question 3: Do repeated measures of voters' attitudes and policy priorities, collected in October 2012 and 2016, demonstrate that status threat is a sufficiently complete explanation of Trump's 2016 victory?

Answer: No.

Mutz claims to offer panel-data models that allow her to confidently assert that status threat, rather than material interests, explains the outcome of the election. Unlike the results for the prior section, Mutz's conclusions are not based on the comparison of multiple models, with varying sets of adjustment variables in a comparative conditioning analysis. Instead, for her Table 1, she offers an overall characterization of coefficients for the same specification of predictor variables, deployed for the analysis of two outcome variables measured in both 2012 and 2016: thermometer advantage for the Republican candidate and voting for the Republican candidate rather than the Democratic candidate. In this portion of her analysis, the models are represented as "all-cause" specifications in which simultaneously estimated coefficients are interpreted as warranted net direct causal effects.

Before examining Mutz's panel data, it is important to show the rationale that she offers for her embrace of a paneldata approach. She reasons in the opening to her article,

Because elections are not amenable to experimentation, it is difficult for scholars to make strong causal claims. As a result, most interpretations of election outcomes either rely on cross-sectional associations in survey data or are inferred from aggregate data on voting patterns by geographic areas. Neither approach is the best that can be done.

In observational settings, panel data are widely acknowledged as the ideal basis for causal conclusions. When analyzed appropriately, they have the ability to eliminate most potentially spurious associations. (Mutz 2018:1)

When introducing her specific models several pages later, she expresses strong confidence in their power to reveal causal effects, as well as the interpretive criteria she will use:

Fixed effects panel analyses provide the most rigorous test of causality possible with observational data. Because the goal is understanding what changed from 2012 to 2016 to facilitate

greater support for Trump in 2016 than Mitt Romney in 2012, I estimate the effects of time-varying independent variables to determine whether changes in the independent variables produce changes in candidate choice without needing to fully specify a model including all possible influences on candidate preference. Significant coefficients thus represent evidence that change in an independent variable corresponds to change in the dependent variable at the individual level. In addition, the net change over time in these independent variables must be in the direction helping to explain increased support for Trump. (Mutz 2018:4)

Mutz does not discuss a major assumption of this type of model: extrapolation from within-person variation to all variation, which is sometimes referred to as a "constant coefficient" assumption. Consider the association between income and vote choice. The assumption is that an estimated change in vote choice from the Democratic candidate to the Republican candidate, and vice versa, that is predicted by shifts in income between 2012 and 2016 is equal to the effect of income on changes in vote choices between individuals whose income is stable. For Mutz's data, the income variable appears to be household income from all sources, including at least wages and salaries from all adults in the household, Social Security and pension payments, other government transfers, and investment income. The variable in her released data set is binned into 19 categories for 2012 and 21 categories for 2016. The model uses variation only from individuals whose incomes changed to higher or lower bins, and it pays no attention whatsoever to whether the changes are produced by exogenous economic shocks, like an unforeseen layoff, or instead annual raises, a voluntary job change, retirement, or a household-changing life event such as marriage or divorce that alters income pooling. Then, whatever association is calculated from such within-household, binned-income change between 2012 and 2016 is implicitly extrapolated to those who have stable income across both time periods.

For a concrete example from Mutz's data, 55 individuals who voted in both 2012 and 2016 had incomes in the "\$20,000 to \$24,999" bin in 2012. Four years later, 21 of these individuals remained in the same bin, 6 fell to lower bins, and 28 moved to higher bins. For a fixed-effect model, the 21 individuals who remained in the same bin are ignored. These stable-income individuals represent 38 percent of this income stratum, each of whom could be described as having persistently low income in 2012 and 2016. If these are the individuals who were Obama-to-Trump voters, and if they were Obama-to-Trump voters in part because they were frustrated by their stable and relatively low incomes, a fixed-effect model assumes that their stable income-induced support for Trump can be estimated effectively by comparisons of vote-choice changes across individuals whose incomes fluctuated across bins between 2012 and 2016.

The constant coefficient assumption that equates all sources of variation is, therefore, very constraining for interpretations. n

	Bivariate Models		All-cause Multiple Regression Models		
Variable	Bivariate Coefficient	R ²	ı	2	3
Current personal finances better	-0.43 (0.12)	0.012	-0.01 (0.12)		-0.12 (0.14)
Nation's economy better	-0.99 (0.10)	0.079	-0.88 (0.11)		-0.89 (0.12)
Household income	-0.06 (0.04)	0.002	-0.02 (0.04)		-0.01 (0.05)
Looking for work	-0.56 (0.47)	0.001	-0.52 (0.47)		-0.66 (0.51)
Trade helped you	-0.45 (0.10)	0.017	-0.34 (0.11)		-0.29 (0.11)
Support for free trade	-0.16 (0.07)	0.005	-0.09 (0.07)		-0.09 (0.07)
China is an opportunity not a threat to jobs and security	-0.08 (0.08)	0.001	0.06 (0.08)		0.08 (0.08)
Support for inclusive immigration policy	-0.40 (0.07)	0.031		-0.39 (0.07)	-0.33 (0.07)
Social dominance orientation	0.17 (.08)	0.005		0.17 (.08)	0.22 (.07)
R ²	NÀ	NA	0.085	0.035	0.123

NA

1,187

Table 4. Fixed-effect linear Regression Models of Relative Thermometer Ratings of the Republican Candidate in 2012 and 2016.

Note: Standard errors are in parentheses. The n values for the bivariate models are between 1,193 and 1,211. NA = not applicable.

NA

It does not mean that fixed-effect models are not worth estimating. Table 4 presents 12 fixed-effect models of this sort, in which the outcome is the same thermometer advantage for the Republican candidate analyzed earlier, but now for a pooled sample with two observations for each individual, one for each election. For this outcome, the thermometer advantage takes on 20 values, and only about 15 percent of respondents favor the Republican candidate more than the Democratic candidate by the same amount in both years. This represents a sufficient amount of within-person variation for a fixed-effect model to be successfully estimated with a sample of this size (unlike vote choices, as I discuss later).

The first two columns summarize nine separate bivariate fixed-effect regression models, one each in which the variable in the row label is specified as the sole predictor variable. The first coefficient, –0.43 (with a standard error of 0.12), suggests that individuals who indicated that their current personal finances were better this year than last year (by one point on a five-point scale) rated the Republican candidate lower by 0.43 units on the 20-point thermometer-advantage scale. This is a meaningful association, but not a large one. It corresponds to 1.2 percent of the variance of within-person change in thermometer advantage, which is a typical result for a fixed-effect model because of the unreliability of these sorts of scales.

The other eight bivariate models have a similar pattern, with some variation in strength. The strongest, accounting for 7.9 percent of the variance of the outcome, is in the second row for the rating of the nation's economy. Overall, the first eight models have negative coefficients, and all are in line with the relevance of economic factors, suggesting that material interests played a role in changes in relative thermometer ratings between 2012 and 2016 (although, again,

immigration could reflect status threat as well). The last coefficient is positive and summarizes the effect of changes in social dominance orientation on changes in relative thermometer ratings. Its effect is also small, and it accounts for less than 1 percent of the variance.

1,191

1,172

For the remaining columns, I present three fixed-effect multiple regression models. For model 1, seven variables that a fair critic would argue represent material interests account for 8.5 percent of the variation in relative thermometer ratings and, altogether, are consistent with a material-interest narrative. I do not regard the point estimates for the seven variables as warranted net causal effects, but collectively they do capture how well these variables predict changes in relative thermometer ratings between 2012 and 2016.

For model 2, which is the panel data equivalent of the status-threat model, I give the immigration variable over to it. (A fair critic might not be so generous, but this seems reasonable given that the additional status threat variables collected for Mutz's cross-sectional 2016 data were apparently not collected for her 2012 and 2016 panel data; see Table 2 in this reanalysis for these additional variables.) Even when given the immigration variable, the status-threat model accounts for only 3.5 percent of the variance in relative thermometer ratings, or less than half of what is explained by the material interest—only specification for model 1.

Finally, model 3 is a kitchen-sink model, and it shows that the variation that generates the coefficients for models 1 and 2 is largely unrelated. This may seem surprising given the cross-sectional analysis reported above. It is not. The cross-sectional results were driven by stable differences, not changes expressed as variance in time, in how these predictor variables are related to relative thermometer ratings,

Morgan II

which is one reason that the fixed-effect models are not as conclusive as Mutz claims. Regardless, model 3 shows that changes in status threat do not explain away changes in material interests as predictors of changes in relative thermometer ratings. Overall, Table 4 does not support Mutz's conclusion that there is "overwhelming" evidence that status threat is the sole or even the primary explanation of the 2016 election (Mutz 2018:9).

Mutz does not present these simple models, which have straightforward interpretations. Instead, she offers a variant on model 3 that specifies many more variables. First, she includes party identification, even though the model suggests that it is endogenous, with an estimated negative coefficient that implies that individuals who shifted from Obama to Trump moved away from the Democratic pole and toward the Republican pole on her three-point scale (and vice versa for Romney to Clinton voters). The inclusion of party identification in the model robs some of the predictive power of the other variables.

Mutz also includes six additional predictors for the absolute differences between individuals' own positions on trade, immigration, and China and their perceptions of each candidate's positions on the same issues. For two reasons, the absolute-value distance variables do not improve the models. First, positive and negative differences from perceptions of candidates' positions are not distinguished, and the measures have floor and ceiling bounds because of the seven-point scales that are differenced. Second, ratings of closeness to a candidate are themselves endogenous to thermometer ratings (and vote choice; see below) because individuals support candidates who share their own issue positions. As a result, like party identification, including these variables in the model also robs some of the predictive power of the other variables in the model.

Finally, Mutz includes wave interaction terms for most predictors (i.e., a dummy variable for the 2016 wave multiplied by the 2012 value of each predictor, after copying that value into each 2016 person-record so that the interaction is not zero in all cases). These variables are meant to offer simultaneous tests of the differential salience of each relevant predictor, under the rationale that a substantial estimated coefficient for an interaction term indicates greater predictive power in 2016. An interaction with wave could provide additional insight if it were the case that a crucial singular causal effect was at the center of analysis, and models without wave by factor interactions were offered as a baseline for comparison. In this case, because no baseline is offered, and interactions are present for many variables, I do not see how the additional coefficients clarify Mutz's interpretations of net direct causal effects in either 2012 or 2016.

Regardless, these wave interactions are not required to evaluate what Mutz aims to evaluate. A fair critic would argue, instead, that the only models that need to be estimated, in the absence of a defendable set of assumptions in a well-articulated causal graph, are those presented already in Table 4. And those estimates do not support Mutz's conclusions.¹⁰

What about vote choice? Mutz claims to offer fixed-effect/ logit models for vote choice that are analogous to those for relative thermometer ratings, and she uses the same specification of predictor variables in the models that she reports. However, the code she released shows that instead she estimated a generic logit regression model, and in reanalysis it is clear why this was necessary. A fixed-effect logit model for her validated voter sample cannot be estimated because of a lack of variation for the modest sample size at her disposal. Only 51 respondents flipped their votes in the sample: 25 from Obama to Trump and 26 from Romney to Clanton. 11 In contrast, for the thermometer-advantage models, nearly 1,000 respondents reported differences in relative thermometer ratings between 2012 and 2016. For this reanalysis, I verified that one cannot get a fixed-effect logit model to converge for a specification even simpler than Mutz's.

What is wrong with an ordinary logit? In some respects, such a model has advantages, insofar as it does not rely only on within-person variation, which is then extrapolated for interpretation to all between-person variation. But in this case, as judged by her own rationale for using fixed-effect models (recall her statement quoted above: "Fixed effects panel analyses provide the most rigorous test of causality possible with observational nata"), her generic logit model falls short of the rigorous test she aims for. In particular, because no person-level effect is implicitly fit in these models, additional predictors are needed to protect against confounding. Two very obvious ones are missing from Mutz's models of vote choices: respondent's race and respondent's education.

Without these variables, and probably others, the only reasonable interpretation of her pooled logit model on vote choice in her Table 1 is that it is misspecified, for the very reasons Mutz argues make genuine fixed-effect models so valuable to estimate. The omission of race and education imparts the sort of bias that is likely to operate in the opposite direction of the "overcontrol" bias that results from the inclusion of endogenous variables—in her case, respondents' closeness to the issue positions of each candidate (and, for a

¹⁰One might prefer a slight alternative to those presented in Table 4: two-way fixed-effect models that include a single dummy for wave and no interactions. Such models yield nearly the same coefficients as in Table 4, with minor oscillations that differ by coefficient.

Trump voters were at least twice as common as Romney-to-Clinton voters (see Morgan and Lee 2018), contrary to Mutz's distribution of validated voters that suggests that they are roughly of the same proportion. Although this difference across studies may reflect variation reasonably attributed to her smaller sample size, it is possible that the difference has systematic sources worthy of further investigation.

sociologist, party identification as well). It is technically possible that these biases cancel, but this result seems unlikely.

Nonetheless, the vote-choice data can be inspected in more basic fashion to assess whether they align with her conclusions. In Appendix Table A2, I offer eight subgroup means of each of the predictors from Table 4 as well as party identification: for 2012 and 2016 and across four types of voters (Romney-Trump voters, Obama-Clinton voters, Obama-Trump voters, and Romney-Clinton voters). In general, movement in these mean values across years for different types of voters is consistent with the pattern shown above in Table 4 for relative thermometer ratings. For this reason, the thermometer-advantage models, I would argue, are sufficient to reveal the extent to which the panel-data models are informative.

Overall, what do the panel data reveal? For question 1, I noted already that the panel data showed that respondents were informed enough to appreciate how the positions of Trump and Clinton did and did not differ from the prior positions maintained by Romney and Obama. The panel-data models presented in Table 4 (which are consistent with the results in Appendix Table A2) show that respondents who voted for and supported Trump, rather than Clinton, had positions that matched his positions more closely, both for material interests and, as well, for Mutz's measures of inclusive immigration policy and social dominance orientation. These relationships could possibly be part of an explanation for why Trump's voters lined up behind him as their preferred candidate.

However, as Mutz discusses as well, these responses, offered only a few weeks before the elections, could simply reveal the extent to which voters had aligned their sentiments and positions with their preferred candidate. Consider the evaluation of the nation's economy. Trump voters saw the economy as weaker than Clinton voters did. A materialist explanation would suggest that this evaluation reflects particularities of their own economic circumstances. But a "reflection" interpretation would suggest that respondents are simply parroting Trump's criticism of Obama's legacy and attaching it to the record of Clinton. If this is the case, then the value of panel data collected only a few weeks before the election is considerably lower than Mutz claims that it is. And, if that is the case, then it also applies to status threat as well, such that individuals preparing to vote for a candidate such as Trump may well have been preparing to do so while rationalizing their intended choice in the just the sort of way that the social dominance orientation measures are designed to pick up.

Conclusions

Many analysts have argued that Trump's agenda to "make America great again" appealed to white voters, especially strongly identified Republicans who find "political correctness" distasteful and who are less comfortable with recent social change. Some scholars have seen this attraction as a type of racial resentment, or group-based status threat, driven by a felt loss of relative status.

What Mutz (2018) appears to argue is that economic interests, especially the appeal of Trump's vigorous campaigning for renegotiated trade deals to boost growth and provide economic security to the working class, no longer need to be included in explanations of the 2016 election outcome. A crucial piece of her argument is that (1) attitudes toward trade and immigration are unrelated to economic interests, which are based on current pocketbook concerns, but (2) attitudes toward trade and immigration are valid measures of group-based status threat, which has both national and international dimensions because of the nature of ethnonationalism.

In this article, I have offered a reanalysis from the perspective of a fair critic, attuned to the recent sociological literature, and I conclude that Mutz's data do not support her overly strong conclusions. Material interests and her measures of status threat are sufficiently entangled among white voters, especially those in the working class, that it is impossible with her data to estimate their relative importance with any clarity. In addition, the panel-data models that she offers are misspecified and do not reveal the causal effects of interest. Instead, alternative panel-data models and basic mean differences suggest the alternative conclusion that material interests are at least as important as group-based status threat.

Discussion

The core of the analysis I have offered is centered on measurement and modeling assumptions, as well as the range of interpretations that can be given to estimated statistical models. Broader matters of conceptualization should also be discussed in conclusion, insofar as they structure the components of effective explanations.

What role did economic interests play in the 2016 election outcome? Mutz takes a position that is at odds with the literature on material interests and how it has been invoked to analyze Trump's victory. For Mutz, economic interests can be narrowly defined—current and recent economic hardship or lack thereof—while for the material-interests literature, a broader conception of economic interests is appropriate. For this more encompassing alternative, economic hardship is not irrelevant, but it is only a subset of concerns that can be the basis of political support. The prospects of policy to shift economic distribution in the future, as well as to assign blame for economic distribution in the past, are critical to political support for alterative parties and candidates, especially at the end of a two-term presidency when the electorate considers the advisability of a disruptive change in course.

Even though I maintain this position and thus argue that Mutz gives short shrift to the economic interests of many of Trump's voters, I agree with Mutz's conclusion that

noneconomic interests are vitally important to consider. Indeed, in prior work with my colleague Jiwon Lee, I have argued that

many working-class voters mobilized by the Trump campaign are unlikely to be able to apportion their enthusiasm between policies and rhetoric that promote working-class economic interests and those that supposedly facilitate a return to a past when a less multicultural United States had a more prominent and secure position in the world economy. (Morgan and Lee 2017:678)

After analyzing Mutz's data, I am further convinced of this position. I do not argue in this article that Trump's appeals to white nativism and ethnonationalism did not matter, only that they did not matter so much that little else did. Other scholars may see more promise in the capacity of statistical models to apportion the motivations of white, working-class voters, but the standard we set for strong conclusions on the basis of such models should be a high one in public-facing research, as I discuss later.

Turning from what can be excluded from an explanation based on economic interests, what should be included within an explanation based on status threat? I cannot determine from Mutz's article what the full answer to this question is, but it should be clear from the preceding analysis that I believe her operational definition is too expansive.

The challenge I see for the prospects of status-threat explanations is how to differentiate them, with empirical evidence, from explanations that rely on prejudice and racial animus instead. A baseline prejudice-incorporating explanation of the 2016 election outcome, which also gives appropriate scope to economic interests, would have these nine components:

- 1. White voters who are prejudiced against nonwhites have been much more likely to vote Republican in presidential elections since at least the 1980s, and this pattern was also true in 2016.
- White voters who are prejudiced against nonwhites are more prevalent in the working class, and this remained true in 2016.
- White, working-class voters swung toward Obama in 2008 and 2012 because McCain and Romney did not prioritize working-class economic interests, and the swing was likely strongest among those who were the least prejudiced.
- Some of the same voters who swung toward Obama in 2008 and 2012 swung back toward Trump in 2016 because, unlike McCain and Romney, Trump argued for policies that he claimed would foster workingclass economic security.
- 5. The most prejudiced white, working-class voters were excited by Trump's white nativism because it aligned with their preexisting prejudice, and many

- other less prejudiced white voters were willing to tolerate it.
- Most nonwhite, working-class voters found Trump's white nativism offensive, so his appeal to their working-class interests was ineffective.
- Some centrist white voters with college degrees were offended by Trump's white nativism and/or wanted to elect the nation's first female president, and thus some of these voters swung away from Romney toward Clinton.
- 8. The swing of centrist white voters with college degrees toward Clinton was much smaller than the swing of white, working-class voters toward Trump, in part because Clinton was framed in the primary campaign as less interested in working-class economic security than Bernie Sanders, and in part because she defended global trade in the general election against Trump.
- 9. Because of these swings in support, the education gradient increased among white voters, and the white working class was the crucial group of voters that put Trump over the top in the electoral college.

This skeletal narrative is not meant to be a full explanation for the 2016 election, but it has the features of an explanation that incorporates both prejudice and economic interests in order to demonstrate how they can interact to shape an electoral outcome. It is also consistent with two pieces of evidence that I find compelling: (1) white, working-class voters in the General Social Survey were, on average, no more prejudiced in 2016 than during the past few presidential election years (see Morgan and Lee 2017), and (2) approximately 27 percent of the white, working-class respondents to the 2016 American National Election Studies claimed to have voted for Obama in 2012 and Trump in 2016, in comparison with only 13 percent of all other white voters (see Morgan and Lee 2018).

It is unclear from Mutz's article which components of a prejudice-incorporating explanation are inconsistent with her status-threat explanation. She does note at the end of her article that "status threat is not the usual form of prejudice or stereotyping that involves looking down on out-groups who are perceived to be inferior" (Mutz 2018:8). Instead, for Mutz's argument, white voters resent the racial progress that has eliminated some historical disadvantage because whites perceive that progress as a zero-sum loss in their own relative status. According to this reasoning, support for Trump, following eight years of a multiracial presidency, can be interpreted as a predictable psychological response: "a classic defensive reaction among members of dominant groups" (Mutz 2018:1).

If a zero-sum threat dynamic was an emergent force during the 2016 election cycle, then it would be helpful to be able to differentiate it empirically from a baseline prejudice-incorporating explanation. Derogatory statements about

Mexicans, Muslims, Baltimore gangs, and activists in the Black Lives Matter movement were probably sufficient to secure the support of whites whose votes are predetermined by their own preexisting prejudice. The matters worthy of further debate are (1) whether a zero-sum status narrative has value for explaining the electoral swing in 2016 because it can account for the votes of less prejudiced whites and (2) whether, by implying that whites simply crave reassurance of their status dominance, the acceptance of such a supplemental explanation undermines (a) the need for more balanced economic growth that will benefit all members of the working class and (b) the need for more effective racial integration to reduce the prejudice and racial animus of whites that contributes to persistent racial inequality. Looking forward, if status threat is to become worthy of being placed at the center of causal explanations for future electoral outcomes subsuming racial prejudice, economic interests, and foreign policy views—then better measures need to be developed that can explain what existing measures cannot.

The Obligation of Care in Public-facing Research

Bold interpretations of evidence have their place in social science scholarship, but we also have an obligation of care when drawing conclusions about topics that are a matter of intense public concern. After reading Mutz's article, and this reanalysis, surely some readers will reach the position that Mutz's article pushes the interpretative envelope in a way that is exciting and hence has potential to inspire new scientific

breakthroughs. From this perspective, her results may not fully support her conclusions, but there is a good chance that future evidence based on new measurement techniques will validate them, demonstrating why it is courageous and vital for scholars to always be just a bit beyond what the evidence suggests.

In an age when social science is often decried as insufficiently scientific—and, in the case of political science, leftleaning and partisan enough that it should be defunded by the National Science Foundation—social scientists must be careful when conducting and popularizing our public-facing research. Mutz's article characterized many millions of U.S. residents as feckless voters driven by a reactive psychologism, a claim that, in widespread media coverage, was accepted as a myth-busting explanation of the 2016 election. It is insufficiently cautious to deny the possibility that many voters recognized their own stagnant economic fortunes, borne of an age of gross inequality not seen in decades, and welcomed by a highly educated elite no longer shy of its own conspicuous consumption. It may be puzzling to see a billionaire as a savior for the fortunes of such voters, but it is far less puzzling if, as a bombastic outsider candidate claiming to fund his own campaign, he was a beneficiary of their desire for a transgressive moment of protest. This possibility also suggests that reconciliation may be more attainable than feared, and that centrist voters, many of whom are white and working class, are not beyond the limits of reasoned persuasion, especially if working-class economic security is not enhanced by the promised upending of global trade relations and migration patterns.

Appendix

Table A1. Issue Positions and Perceptions of Candidates by Respondent's Level of Education.

	Respondent's Position		Perceptions of Candidates' Positions			
Outcome and Level of Education	2012	2016	Romney	Trump	Obama	Clinton
Panel A. All respondents						
More free-trade agreements						
High school or less	3.62	3.13	4.15	2.88	4.22	5.07
Some college	3.61	3.38	4.24	2.98	4.29	4.82
Bachelor's degree or more	4.15	3.97	4.21	2.78	4.07	4.75
More inclusive immigration						
High school or less	3.13	3.47	3.43	2.69	5.43	5.73
Some college	3.62	3.93	3.21	2.27	5.49	5.64
Bachelor's degree or more	4.35	4.63	2.86	2.09	5.45	5.78
China is an opportunity, not a threat to jobs and security						
High school or less	2.80	2.78	3.98	3.00	4.49	4.85
Some college	3.03	3.12	4.15	3.11	4.35	4.60
Bachelor's degree or more	3.83	3.66	4.19	2.92	4.26	4.58
Panel B. Validated voters only						
More free-trade agreements						
High school or less	3.69	3.10	4.14	2.79	4.26	5.19
Some college	3.60	3.45	4.15	2.87	4.24	4.88
Bachelor's degree or more	4.15	3.96	4.22	2.68	4.04	4.80

(continued)

Table A1. (continued)

	Respondent's Position		Perceptions of Candidates' Positions			
Outcome and Level of Education	2012	2016	Romney	Trump	Obama	Clinton
More inclusive immigration						
High school or less	3.17	3.55	3.36	2.74	5.56	5.88
Some college	3.62	4.00	3.18	2.18	5.62	5.80
Bachelor's degree or more	4.39	4.72	2.86	2.03	5.55	5.89
China is an opportunity, not a threat to jobs and security						
High school or less	2.72	2.79	3.93	2.95	4.59	4.94
Some college	3.01	3.08	4.18	3.05	4.38	4.67
Bachelor's degree or more	3.85	3.65	4.18	2.82	4.25	4.61

Note: The outcomes are all seven-point scales. The standard errors of the means in each cell are between 0.06 and 0.15. The results are based on all valid panel responses, and so the numbers vary slightly by outcome and year. As an example of sample size, the numbers for own position on trade are 528, 261, and 413 for 2012 and 500, 273, and 430 in 2016, from high school or less to bachelor's degree or more. When narrowed to voters only, the numbers fall to 395, 208, and 326 in 2012 and 368, 221, and 339 in 2016.

Table A2. Means of Panel Variables, Calculated Separately for the 2012 and 2016 Data, by a Joint Classification of Vote Choices.

	Mean of Variable by Vote Choice Patterns						
Variable	Romney and Trump	Obama and Trump	Romney and Clinton	Obama and Clintor			
Party identifica	ntion (Republican = 1, Independer	nt = 2, Democratic = 3)					
2012	1.09	2.36	2.00	2.92			
	(0.03)	(0.19)	(0.20)	(0.02)			
	268	25 ^	26	`345 [°]			
2016	1.07	1.84	1.85	2.95			
	(0.02)	(0.19)	(0.20)	(0.02)			
	267	25 ^	26	343			
Current perso	onal finances better (5-point scale))					
2012	2.24	2.92	2.65	3.40			
	(0.06)	(0.21)	(0.19)	(0.05)			
	268	25	26	344			
2016	2.38	2.72	2.69	3.34			
	(0.06)	(0.16)	(0.21)	(0.05)			
	265	25	26	342			
Nation's econ-	omy better (5-point scale)						
2012	1.72	3.40	2.50	3.75			
	(0.05)	(0.19)	(0.23)	(0.05)			
	268	25	26	340			
2016	1.94	2.56	3.15	3.75			
	(0.06)	(0.20)	(0.25)	(0.05)			
	267	25 ′	26	`345 [°]			
Household inc	ome (ordinal variable with 19 or	21 categories)					
2012	` II.36	10.44	12.23	11.33			
	(0.23)	(0.61)	(0.98)	(0.23)			
	268	25 ^	26	345			
2016	11.76	10.24	12.54	11.54			
	(0.23)	(0.72)	(1.14)	(0.24)			
	268	25 ′	26	`345 [°]			
Looking for w	ork						
2012	0.02	0.04	0.08	0.06			
	(0.01)	(0.04)	(0.05)	(0.01)			
	268 ′	`25 [′]	26	`345 [´]			
2016	0.02	0	0	0.03			
	(0.01)	25	26	(0.01)			
	268			345			

(continued)

Table A2. (continued)

Mean of Variable b	y Vote Choice Patterns
--------------------	------------------------

Variable	Romney and Trump	ney and Trump Obama and Trump		Obama and Clinton
Trade helped	you (4-point scale)			
2012	2.35	2.80	2.77	2.84
	(0.06)	(0.22)	(0.18)	(0.05)
	262	25 ′	26 ′	340
2016	2.99	2.24	3.08	2.99
	(0.05)	(0.19)	(0.13)	(0.05)
	265	25 ′	26	`338 [´]
Support for fre	ee trade (7-point scale)			
2012	3.82	3.20	3.88	3.85
	(0.10)	(0.33)	(0.25)	(0.08)
	265	25	26	339
2016	2.86	2.64	4.15	4.01
	(0.09)	(0.32)	(0.28)	(0.08)
	264	25	26	338
China is a thre	at to jobs (7-point scale)			
2012	2.68	2.84	3.46	3.45
	(0.09)	(0.37)	(0.36)	(0.09)
	266	25 ′	26 ′	`343 [°]
2016	2.62	2.84	3.50	3.61
	(0.09)	(0.30)	(0.34)	(80.0)
	265	25 ′	26 ′	`339 [´]
Support for in	clusive immigration policy (7-poi	nt scale)		
2012	2.59	2.80	2.88	4.83
	(0.11)	(0.37)	(0.35)	(0.10)
	261	25 ′	26	342
2016	2.60	2.68	4.65	5.37
	(0.11)	(0.36)	(0.38)	(0.09)
	265	25 ′	26	`339 [°]
Social dominar	nce orientation (10-point scale)			
2012	4.44	3.88	4.25	3.03
	(0.11)	(0.37)	(0.35)	(0.10)
	241	23 ′	23 ′	277
2016	4.81	4.35	3.72	3.03
	(0.10)	(0.31)	(0.26)	(0.09)
	265	` 25 ´	26 ′	342

Note: Standard errors are in parentheses, and the number for each mean is below the standard error.

Author's Note

The author's data for this article will be placed on the following GitHub page: https://github.com/stephen-l-morgan.

Acknowledgments

I thank Diana Mutz for answering my questions on her analysis in a professional and collegial manner and for posting more complete data in response to my request.

References

Annenberg School of Communication, University of Pennsylvania. 2018. "Fear of Losing Status, Not Economic Hardship, Drove

Voters in 2016 Presidential Election." Retrieved June 25, 2018 (https://www.asc.upenn.edu/news-events/news/fear-losing-status-not-economic-hardship-drove-voters-2016-presidential-election).

Chokshi, Niraj. 2018. "Trump Voters Driven by Fear of Losing Status, Not Economic Anxiety, Study Finds." *The New York Times*. Retrieved June 25, 2018 (https://www.nytimes.com/2018/04/24/us/politics/trump-economic-anxiety.html).

Chotiner, Isaac.2018, April 24. "Status Whoa: A New Study Finds That Obama Voters Who Went Trump Were Motivated Not by Economic Anxiety, but by a Fear of Losing Power." *Slate*. Retrieved June 25, 2018 (https://slate.com/news-and-politics/2018/04/a-new-theory-for-why-obama-voters-went-trump.html).

- Gerson, Michael. 2018. "How Do We Tame Trumpism's Virulent Nostalgia for an Old Status Quo?" *The Washington Post*. Retrieved June 25, 2018 (https://www.washingtonpost.com/opinions/how-do-we-tame-trumpisms-virulent-nostalgia-for-an-old-status-quo/2018/04/26/f96e13de-4977-11e8-9072-f6d4bc32f223_story.html?noredirect=on&utm_term=.3fd2e 02327b1).
- Hahl, Oliver, Minjae Kim, and Ezra W. Zuckerman Sivan. 2018. "The Authentic Appeal of the Lying Demagogue: Proclaiming the Deeper Truth about Political Illegitimacy." *American Sociological Review* 83(1):1–33.
- Khazan, Olga. 2018. "People Voted for Trump Because They Were Anxious, Not Poor." *The Atlantic*. Retrieved June 25, 2018 (https://www.theatlantic.com/science/archive/2018/04/existential-anxiety-not-poverty-motivates-trump-support/558674/).
- Lamont, Michèle, Bo Yun Park, and Elena Ayala-Hurtado. 2017. "Trump's Electoral Speeches and His Appeal to the American White Working Class." *British Journal of Sociology* 68(S1):S153–80.
- McCall, Leslie, and Ann Shola Orloff. 2017. "The Multidimensional Politics of Inequality: Taking Stock of Identity Politics in the U.S. Presidential Election of 2016." *British Journal of Sociology* 68(S1):S34–56.
- McQuarrie, Michael. 2017. "The Revolt of the Rust Belt: Place and Politics in the Age of Anger." *British Journal of Sociology* 68(S1):S120–52.
- Morgan, Stephen L., and Jiwon Lee. 2017. "The White Working Class and Voter Turnout in U.S. Presidential Elections, 2004 to 2016." *Sociological Science* 4:656-85.
- Morgan, Stephen L., and Jiwon Lee. 2018. "Trump Voters and the White Working Class." *Sociological Science* 5:234-45.

- Morgan, Stephen L., and Christopher Winship. 2015. Counterfactuals and Causal Inference: Methods and Principles for Social Research. New York: Cambridge University Press.
- Mutz, Diana C. 2018. "Status Threat, Not Economic Hardship, Explains the 2016 Presidential Vote." *Proceedings of the National Academy of Sciences*. Retrieved June 25, 2018 (http://www.pnas.org/content/pnas/early/2018/04/18/1718155115.full.pdf).
- Swedberg, Richard. 2018. "Folk Economics and Its Role in Trump's Presidential Campaign: An Exploratory Study." *Theory and Society* 47(1):1–36.
- "Trump Voters Were Motivated by Fear of Losing Their Status." 2018. Retrieved June 25, 2018 (https://www.economist.com/democracy-in-america/2018/04/26/trump-voters-were-motivated-by-fear-of-losing-their-status).
- Waldow, Julia. 2018. "What Journalists Got Wrong about Voters in the 2016 Election." *CNN.com*. Retrieved June 25, 2018 (http://money.cnn.com/2018/04/27/media/status-threat-diana-mutz-reliable-sources/index.html).
- Zelizer, Julian. 2018, April 28. "Democrats Need to Stop Believing This Myth about Trump's Base." *CNN.com*. Retrieved June 25, 2018 (https://www.cnn.com/2018/04/28/opinions/trump-base-economy-myth-opinion-zelizer/index.html).

Author Biography

Stephen L. Morgan is a Bloomberg Distinguished Professor in the Krieger School of Arts and Sciences and in the School of Education at Johns Hopkins University. He is a co–principal investigator of the General Social Survey, and his current areas of scholarly research include stratification, public opinion, causal inference, and survey methodology.