RAJA MUHAMMAD MATEEN

Web Developer | Operations Coordinator | Social Media Specialist

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PROFILE

Versatile professional with 2+ years experience in Web Development, Social Media Growth, Operations Coordination, and Documentation. Currently working in Djibouti as Operations Coordinator while managing accounts for import/export company. Proven track record in delivering national-level web services and driving 300%+ social media engagement growth.

EXPERIENCE

Operations Coordinator & Accountant   Sep 2025 – Present
SORAM Industries, Djibouti
• Coordinate daily import/export operations and logistics
• Manage accounts, invoicing, and financial documentation
• Streamline operational processes for efficiency
• Handle customs documentation and compliance

Web Development Services   2024 – 2025
National Level – Online Freelance
• Delivered 50+ web projects to clients nationwide
• Specialized in React, Vue.js, WordPress, Shopify
• E-commerce solutions and business websites
• Client relationship management and project delivery

Social Media Growth Specialist   2024 – 2025
Freelance / Remote
• Developed content strategies for 20+ brands
• Achieved 300% average engagement increase
• Organic growth strategies without paid ads
• Analytics, reporting, and community management

IT Support Specialist   Jul 2024 – Sep 2025
AD Computer Jhelum, Pakistan
• Hardware/software installation & networking
• System maintenance and technical support

Documentation Writer   Jun 2023 – Apr 2024
Chaudhary Enterprises, Pakistan
• Web app documentation and CMS management
• Training sessions and user guides

EDUCATION

BS Information Technology   2023–2027
Virtual University of Pakistan

ICS (Computer Science)   2021–2023
Govt. Graduate College, Jhelum

KEY SKILLS

Web Development
HTML/CSS/JS   React   Vue.js   Node.js   WordPress   Shopify

Digital & Operations
Social Media Growth   Content Strategy   Operations Coordination
Accounting   Import/Export

Technical & Support
Documentation   IT Support   Networking   Hardware Repair

FEATURED PROJECTS

Aurora E-Commerce   Live →
React, Node.js, MongoDB

InstaAnalyze Pro   Live →
Vue.js, D3.js, API

Azure Solutions   Live →
WordPress, PHP, MySQL

Video Analytics   Live →
React, Python, TensorFlow

Shopify Store   Live →
Shopify, Liquid, JS

Brand Pulse   Live →
Next.js, GraphQL, AWS

ACHIEVEMENTS

50+	2+	30+	300%
Projects	Years	Clients	Growth

LANGUAGES

English (Professional)   Urdu (Native)   Punjabi (Native)

References available from all employers