## Abdul Mateen



#### Objective:

I am a digital marketing specialist and drive influential online campaigns that engage and convert the target audience. By leveraging strategic techniques, data analysis, and creative content, I aim to enhance brand visibility, foster customer relationships, and ultimately contribute to business growth through the digital landscape.

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G-Mail : abdulmateen103103@gmail.com

Nationality : Pakistani

## **Qualification:**

Degree	Board/University	Years	Marks/CGP
Matric (Science)	BISE	2016	742/1100
FSC (pre-Engineering)	BISE	2018	727/1100
BS Computer Science	NUML University	2023	3.4/4

# <u>Skills</u>:

- Facebook Ads
- SEO (Search Engine Optimization)
- Instagram Ads
- Youtube Ads
- Google Ads
- Tik-Tok Ads
- Grow Your Bussiness
- Linkeidn Ads

### <u>Experience</u>:

- I have wok done for five year experience as Digital Marketer at Bird
  View Software House. Main responsibility work to runing ads on Social
  Media.
- I have work done for Digital Marketing and have active accounts on Fiver and Up-Work.
- One year Experience in Digital Marketing work with Local Client Sorun Solution.

#### <u>Language</u>:

**English and Urdu** 

# MY Ability:

Everyone wants their products to sell but it doesn't happen because what is seen sells. I have the skills and experience to help you sell your products by promoting them to as many people as possible.

Hi

I am Mateen. I am an expert in digital marketing. I am also an expert in social media advertisement management and network control on all types of social media. I am also passionate about it. Facebook, YouTube, and Instagram ads campaign is the most effective way to target people worldwide.

I'm great at advertising, particularly computerized showcasing, and I accept my capacity will cause your organization to get more pay.

#### Linkedin Profile Link

https://www.linkedin.com/in/mateen-%F0%9F%8E%AF-marketing-specialist-418793267/