

M Ateeq Anjum

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EDUCATION

Capital University of Science and Technology

Islamabad, Pakistan

Bachelor in Computer Science

2021 – 2025

- **CGPA : 2.99 / 4.00**
- Among the top 10% of the batch

F.G Inter College Jhelum

Jhelum, Pakistan

FSC in Pre-Engineeering

2019 – 2021

- **Percentage : 83 %**
- Among the top 5% of the batch

SKILLS

Technical: SQL, Python, Statistics, Data Visualization, Front-End Development

Tools: Tableau, Power BI, Excel

CERTIFICATIONS

- Alison , Introduction to Data Analytics Using Power BI - Oct'25

EXPERIENCE

Ezitech Institute

Islamabad, Pakistan

Junior Data Analyst & Developer

May'24 – Aug'24

- Developed Power Bi Dashboards Using realistic data.
- Developed website Using HTML, CSS and Javascript.

PROJECTS

Office Meeting Analysis Dashboard

- Built a complete Office Meeting Analysis Dashboard to identify productivity gaps, understand meeting patterns, and optimize employee time usage.
- Power BI Desktop (Data Modeling, DAX measures, Visualization).
- Power Query (ETL : extract , Transform, Load).
- Excel / CSV (Data Source).

Company Overview Dashboard

- Developed a Power BI dashboard providing key business insights on revenue, expenses, sales trends, and departmental performance for quick data-driven decision-making.
- Power BI Desktop (Data Modeling, DAX measures, Visualization).
- Power Query (ETL : extract , Transform, Load).
- Excel / CSV (Data Source).

Credit Card Analysis Dashboard

- Created a Power BI dashboard to analyze credit card usage, customer spending patterns, payment behavior, and risk metrics, enabling informed business and marketing decisions.
- Power BI Desktop (Data Modeling, DAX measures, Visualization).
- Power Query (ETL : extract , Transform, Load).
- Excel / CSV (Data Source).

Advanced Sales Analysis Dashboard

- Designed a Power BI dashboard to track sales performance, revenue trends, top products, and regional sales, providing actionable insights for improving business strategy.
- Power BI Desktop (Data Modeling, DAX measures, Visualization).
- Power Query (ETL : extract , Transform, Load).
- Excel / CSV (Data Source).

Flight Analysis Dashboard

- Developed a Power BI dashboard to monitor flight operations, including on-time performance, delays, passenger trends, and route efficiency, enabling data-driven operational decisions.
- Power BI Desktop (Data Modeling, DAX measures, Visualization).
- Power Query (ETL : extract , Transform, Load).
- Excel / CSV (Data Source).

Construction Work Analysis Dashboard

- Created a Power BI dashboard to track project progress, resource allocation, budget utilization, and timelines, enabling efficient monitoring and data-driven decision-making in construction projects.
- Power BI Desktop (Data Modeling, DAX measures, Visualization).
- Power Query (ETL : extract , Transform, Load).
- Excel / CSV (Data Source).

Employees Analysis Dashboard

- Developed a Power BI dashboard to analyze employee performance, attendance, department-wise distribution, and turnover trends, supporting HR decisions and workforce planning.
- Power BI Desktop (Data Modeling, DAX measures, Visualization).
- Power Query (ETL : extract , Transform, Load).
- Excel / CSV (Data Source).

Shop Store Data Dashboard

- Developed an interactive Excel dashboard to analyze shop/store data, including sales trends, inventory levels, product performance, and customer purchase patterns.
- Utilized Excel features such as pivot tables, charts, and conditional formatting to provide actionable insights for improving store operations and decision-making.

ACHIEVEMENTS

- Developed a Sales Analysis Dashboard in Power BI, enabling management to track key metrics and contributing to a 15% increase in quarterly revenue.
- Created a Credit Card Analysis Dashboard that identified high-risk accounts, reducing delinquency by 10%.
- Analyzed customer behavior and purchase patterns, leading to a 20% increase in upsell opportunities.
- Analytical Thinking – able to interpret large datasets and extract actionable insights.
- Decision-Making – supports management in making informed, data-backed decisions.
- Team Collaboration – works effectively with cross-functional teams to deliver insights.
- Attention to Detail – ensures accuracy in reports and dashboards.
- Adaptability – quickly learns new tools and technologies to meet project requirements.