

UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED
31 DECEMBER 2023

STARKWOOD MEDIA GROUP
LIMITED

MENZIES

STARKWOOD MEDIA GROUP LIMITED

COMPANY INFORMATION

Directors Mr I J Piper
Mr C R Queen
Mr R C Quantick

Registered number 04030011

Registered office Victoria House
50-58 Victoria Road
Farnborough
Hampshire
GU14 7PG

Trading Address Basepoint Business Centre
377-399 London Road
Camberley
Surrey
GU15 3HL

Accountants Menzies LLP
Chartered Accountants
Victoria House
50-58 Victoria Road
Farnborough
Hampshire
GU14 7PG

STARKWOOD MEDIA GROUP LIMITED

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STARKWOOD MEDIA GROUP LIMITED
 REGISTERED NUMBER:04030011

STATEMENT OF FINANCIAL POSITION
 AS AT 31 DECEMBER 2023

	Note	2023 £	2022 £
Fixed assets			
Tangible assets	4	139,990	6,657
Investments	5	1	1
		139,991	6,658
Current assets			
Debtors: amounts falling due within one year	6	235,506	217,610
Cash at bank and in hand		556,966	503,956
		792,472	721,566
Creditors: amounts falling due within one year	7	(189,363)	(187,372)
Net current assets		603,109	534,194
Total assets less current liabilities		743,100	540,852
Provisions for liabilities			
Deferred tax		(34,417)	(717)
		(34,417)	(717)
Net assets		708,683	540,135
Capital and reserves			
Called up share capital		2	2
Profit and loss account		708,681	540,133
		708,683	540,135

STARKWOOD MEDIA GROUP LIMITED

REGISTERED NUMBER:04030011

STATEMENT OF FINANCIAL POSITION (CONTINUED) AS AT 31 DECEMBER 2023

The Directors consider that the Company is entitled to exemption from audit under section 477 of the Companies Act 2006 and members have not required the Company to obtain an audit for the year in question in accordance with section 476 of the Companies Act 2006.

The Directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of FRS 102 Section 1A - small entities.

The financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The Company has opted not to file the statement of income and retained earnings in accordance with provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the board and were signed on its behalf by:

.....
Mr C R Queen
Director

Date: 9 May 2024

The notes on pages 3 to 6 form part of these financial statements.

STARKWOOD MEDIA GROUP LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2023

1. General information

Starkwood Media Group Limited is a private company limited by shares, registered in England and Wales. The address of its registered office and principal place of business are disclosed on the company information page.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The following principal accounting policies have been applied:

2.2 Exemption from preparing consolidated financial statements

The Company, and the Group headed by it, qualify as small as set out in section 383 of the Companies Act 2006 and the parent and Group are considered eligible for the exemption to prepare consolidated accounts.

2.3 Turnover

Turnover is recognised to the extent that it is probable that the economic benefits will flow to the Company and the turnover can be reliably measured. Turnover is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

2.4 Pensions

Defined contribution pension plan

The Company operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the Company pays fixed contributions into a separate entity. Once the contributions have been paid the Company has no further payment obligations.

The contributions are recognised as an expense in the Statement of Income and Retained Earnings when they fall due. Amounts not paid are shown in accruals as a liability in the Statement of Financial Position. The assets of the plan are held separately from the Company in independently administered funds.

STARKWOOD MEDIA GROUP LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2023

2. Accounting policies (continued)

2.5 Current and deferred taxation

The tax expense for the year comprises current and deferred tax. Tax is recognised in the Statement of Income and Retained Earnings, except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the Company operates and generates income.

Deferred tax balances are recognised in respect of all timing differences that have originated but not reversed by the Statement of Financial Position date, except that:

- The recognition of deferred tax assets is limited to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits; and
- Any deferred tax balances are reversed if and when all conditions for retaining associated tax allowances have been met.

Deferred tax balances are not recognised in respect of permanent differences except in respect of business combinations, when deferred tax is recognised on the differences between the fair values of assets acquired and the future tax deductions available for them and the differences between the fair values of liabilities acquired and the amount that will be assessed for tax. Deferred tax is determined using tax rates and laws that have been enacted or substantively enacted by the reporting date.

2.6 Tangible fixed assets

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives.

Depreciation is provided on the following basis:

Motor vehicles	- 3 years straight-line
Fixtures and fittings	- 25% reducing balance
Office equipment	- 25% reducing balance or 3 years straight-line

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in profit or loss.

2.7 Valuation of investments

Investments in subsidiaries are measured at cost less accumulated impairment.

2.8 Financial instruments

The Company only enters into basic financial instruments transactions that result in the recognition of financial assets and liabilities like trade and other debtors and creditors, loans from banks and other third parties, loans to related parties and investments in non-puttable ordinary shares.

STARKWOOD MEDIA GROUP LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2023

3. Employees

The average monthly number of employees, including directors, during the year was 24 (2022 - 25).

4. Tangible fixed assets

	Motor vehicles	Fixtures and fittings	Office equipment	Total
	£	£	£	£
Cost or valuation				
At 1 January 2023	-	5,925	46,624	52,549
Additions	156,580	-	-	156,580
At 31 December 2023	156,580	5,925	46,624	209,129
Depreciation				
At 1 January 2023	-	5,925	39,967	45,892
Charge for the year on owned assets	21,583	-	1,664	23,247
At 31 December 2023	21,583	5,925	41,631	69,139
Net book value				
At 31 December 2023	134,997	-	4,993	139,990
At 31 December 2022	-	-	6,657	6,657

STARKWOOD MEDIA GROUP LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2023

5. Fixed asset investments

Cost or valuation	Investments in subsidiary companies	£
At 1 January 2023		1
At 31 December 2023		1

6. Debtors

	2023	2022
	£	£
Trade debtors	215,258	204,677
Other debtors	5,392	7,636
Prepayments and accrued income	14,856	5,297
	235,506	217,610

7. Creditors: Amounts falling due within one year

	2023	2022
	£	£
Trade creditors	4,345	3,976
Corporation tax	48,653	35,461
Other taxation and social security	120,225	94,610
Other creditors	11,835	12,612
Accruals and deferred income	4,305	40,713
	189,363	187,372

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.