

**REGISTERED NUMBER 4030011 (England and Wales)**

**Abbreviated Unaudited Accounts  
for the Year Ended 31 December 2011  
for  
Starkwood Media Group Limited**

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COMPANIES HOUSE

**Starkwood Media Group Limited (Registered number. 4030011)**

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for the Year Ended 31 December 2011**

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**Starkwood Media Group Limited**  
**Company Information**  
**for the Year Ended 31 December 2011**

**DIRECTORS**

I J Piper  
C R Queen

**REGISTERED OFFICE**

Ashcombe Court  
Woolsack Way  
Godalming  
Surrey  
GU7 1LQ

**REGISTERED NUMBER:**

4030011 (England and Wales)

**ACCOUNTANTS**

Roffe Swayne  
Chartered Accountants  
Ashcombe Court  
Woolsack Way  
Godalming  
Surrey  
GU7 1LQ

**Starkwood Media Group Limited (Registered number 4030011)**

**Abbreviated Balance Sheet  
31 December 2011**

	Notes	2011 £	2010 £
<b>FIXED ASSETS</b>			
Tangible assets	2	22,561	48,903
Investments	3	3	3
		<u>22,564</u>	<u>48,906</u>
<b>CURRENT ASSETS</b>			
Stocks		1,505	6,070
Debtors		164,894	147,744
Cash at bank and in hand		92,796	33,657
		<u>259,195</u>	<u>187,471</u>
<b>CREDITORS</b>			
Amounts falling due within one year		<u>204,728</u>	<u>234,615</u>
<b>NET CURRENT ASSETS/(LIABILITIES)</b>		<u>54,467</u>	<u>(47,144)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>77,031</u>	<u>1,762</u>
<b>CREDITORS</b>			
Amounts falling due after more than one year		-	(5,083)
<b>PROVISIONS FOR LIABILITIES</b>		<u>(2,650)</u>	<u>-</u>
<b>NET ASSETS/(LIABILITIES)</b>		<u><u>74,381</u></u>	<u><u>(3,321)</u></u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	4	2 74,379	2 (3,323)
Profit and loss account			
<b>SHAREHOLDERS' FUNDS</b>		<u><u>74,381</u></u>	<u><u>(3,321)</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2011

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2011 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The notes form part of these abbreviated accounts

**Starkwood Media Group Limited (Registered number: 4030011)**

**Abbreviated Balance Sheet - continued  
31 December 2011**

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on  
signed on its behalf by

29/3/12

and were



I J Piper - Director

The notes form part of these abbreviated accounts

**Notes to the Abbreviated Accounts  
for the Year Ended 31 December 2011**

**1 ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**Turnover**

Turnover represents net invoiced sales of goods and services, excluding value added tax

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life or, if held under a finance lease, over the lease term, whichever is the shorter

Air conditioning	- 25% on reducing balance
Fixtures and fittings	- 25% on reducing balance
Motor vehicles	- 25% on cost
Computer equipment	- 25% on reducing balance

**Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

**Hire purchase and leasing commitments**

Assets obtained under hire purchase contracts or finance leases are capitalised in the balance sheet. Those held under hire purchase contracts are depreciated over their estimated useful lives. Those held under finance leases are depreciated over their estimated useful lives or the lease term, whichever is the shorter.

The interest element of these obligations is charged to the profit and loss account over the relevant period. The capital element of the future payments is treated as a liability.

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

**Group accounts**

The financial statements present information about the company as an individual undertaking and not about its group. The company and its subsidiary undertakings comprise a small-sized group. The company has therefore taken advantage of the exemptions provided by section 399 of the Companies Act 2006 not to prepare group accounts.

**Starkwood Media Group Limited (Registered number: 4030011)**

**Notes to the Abbreviated Accounts - continued  
for the Year Ended 31 December 2011**

**2 TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 January 2011	65,028
Additions	10,941
Disposals	(41,730)
	<u>34,239</u>
At 31 December 2011	<u>34,239</u>
<b>DEPRECIATION</b>	
At 1 January 2011	16,125
Charge for year	9,874
Eliminated on disposal	(14,321)
	<u>11,678</u>
At 31 December 2011	<u>11,678</u>
<b>NET BOOK VALUE</b>	
At 31 December 2011	<u>22,561</u>
At 31 December 2010	<u>48,903</u>

**3 FIXED ASSET INVESTMENTS**

	Investments other than loans £
<b>COST</b>	
At 1 January 2011 and 31 December 2011	<u>3</u>
<b>NET BOOK VALUE</b>	
At 31 December 2011	<u>3</u>
At 31 December 2010	<u>3</u>

The company's investments at the balance sheet date in the share capital of companies include the following

**UK Web Sites Limited**  
Nature of business Dormant

	% holding	2011 £	2010 £
Class of shares	100 00		
Ordinary £1			
Aggregate capital and reserves		<u>2</u>	<u>2</u>

**Starkwood Media Group Limited (Registered number: 4030011)**

**Notes to the Abbreviated Accounts - continued  
for the Year Ended 31 December 2011**

**3 FIXED ASSET INVESTMENTS - continued**

**Compucars Limited**

Nature of business Dormant

Class of shares	% holding	2011	2010
Ordinary £1	100 00	£	£
Aggregate capital and reserves		<u>1</u>	<u>1</u>

**4 CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid  
Number Class

		Nominal value	2011	2010
2	Ordinary	1	£ <u>2</u>	£ <u>2</u>