



Matej Novak

Creative Graphic Designer
Freelancer

+420 732 436 446

mates.novak24@gmail.com

Prague



work

2022 january – present
Creative Graphic Designer
Effectix.com, s.r.o. • Prague

I joined Effectix while studying graphic design and media design at College of Creative Communication. Here at Effectix I'm working as a Creative Graphic designer, with a focus on creating creative marketing and communication. To all projects I always approach original, individual according to the client's needs. I am with the client from birth of the idea to the final visual outputs.

2021 – present
Creative Graphic Designer
Centrum Alkos • Prague

The work for Alkos Centre consists of preparing short-term social media campaigns, including visuals. Furthermore, I created a new visual identity at the start of the cooperation, which was followed by the creation of internal materials (business cards, brochures, etc.). The biggest job was creating a motivational diary for people recovering from alcohol addiction.

2019 – present
Graphic Designer
Darkovna, s.r.o. • Prague

Cooperation with Dárkovna consists in creating content for social networks, including visuals. I also create packaging materials and labels for branded products.

2021 march – august
Graphic Designer
Albixon a.s. • Prague

Working with Albixon was a client-side job. I created internal materials in the form of catalogues, business cards, promotional items, etc. Furthermore, my work consisted in preparing visuals for marketing campaigns (billboards, online banners). I enjoyed most of all solving with an industrial designer the visuals of branches in the Czech Republic.

2019 may – september
Graphic Designer
Event Arena • Prague

It was a short-term cooperation, which was a continuation of the previous internship. The work included creating posts for clients' social networks, preparing web design and last but not least, creating logos.

education

2020 – present
Graphic & Media Design
University of Creative
Communication, Prague

2016 – 2020
Industrial & Graphic Design
VOS, SPS & SOS, Varnsdorf

skills

Design thinking
Ideas & creation
Conception & realisation
Cover & posters
Press kit & press release

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Figma

not my cup of tea

Motion graphic
Finance & commercial stuff
Administration

language

Czech	Native
English	Good
German	I understand
Italian	Would like