

Results for semestr :

Source 1: ↓ 623 094,48 \$ ↑ 546 780,59 \$

Source 2: ↓ 859 143,28 \$ ↑ 1 560 618,47 \$

Source 3: ↓ 1 608 342,87 \$ ↑ 1 565 437,59 \$

Overall costs: 3 090 580,63 \$

Overall income: 3 672 836,65 \$

ROI_(source 1)

-12,24 %

ROI_(source 2)

+81,64 %

ROI_(source 3)

-2,67 %

2016	Source 1		Source 2		Source 3	
	Costs	Earning	Costs	Earning	Costs	Earning
June	82202,88	98487,15	116367,5	209056,149	225569,35	181631,1
July	88583,27	48446,09	128836,76	172683,59	233821,7	108181,65
August	95448,34	81904,57	128915,37	235471,62	242213,1	266709,4
September	89822,3	76616,66	119563,49	187281,349	218727,53	255964,25
October	91960,84	89372,81	119677,08	245461,57	229766,87	215805,9
November	83878,8	66098,04	121105,37	211882,78	233747,48	289669,07
December	91198,04	85855,26	124677,69	298781,39	224496,83	247476,22
Total	623094,47	546780,58	859143,26	1560618,448	1608342,86	1565437,59

Results for each month:

ROI_{(source 1) first_month}

+19,80 %

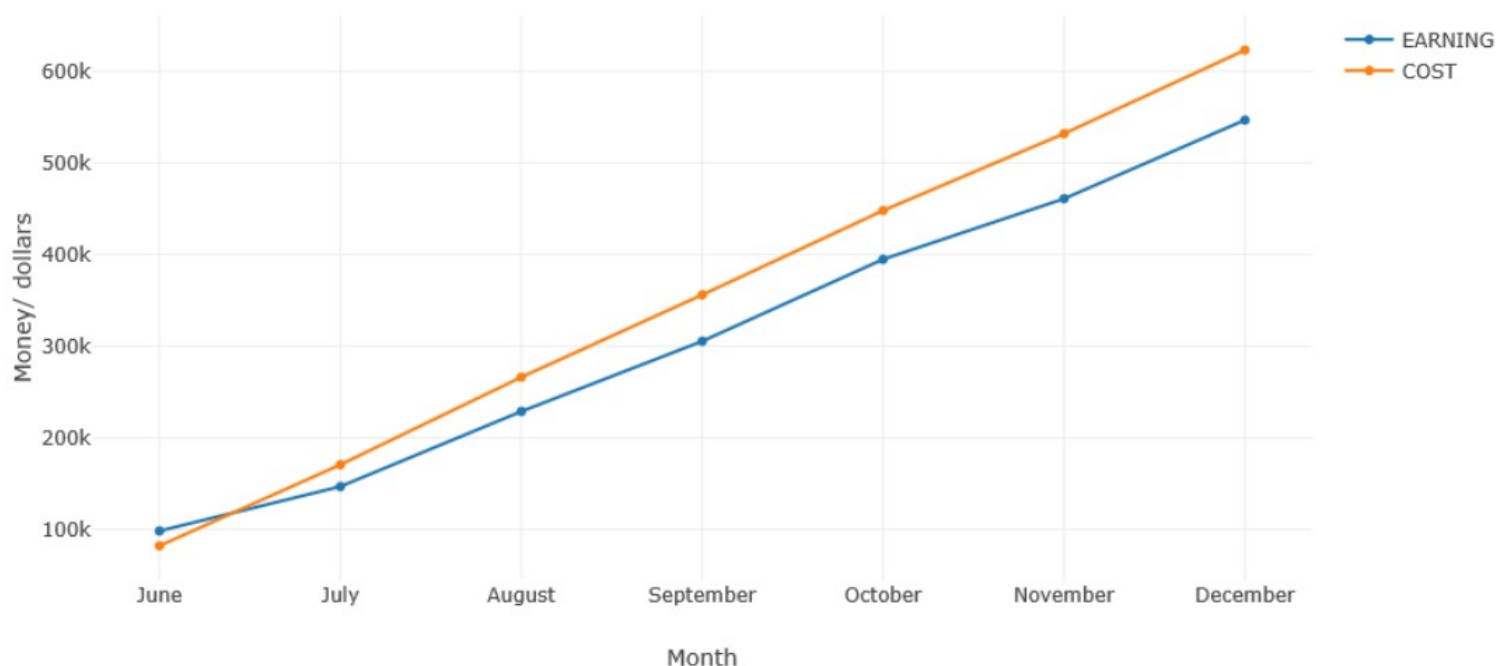
ROI_{(source 2) first_month}

+79,65 %

ROI_{(source 3) first_month}

-19,48 %

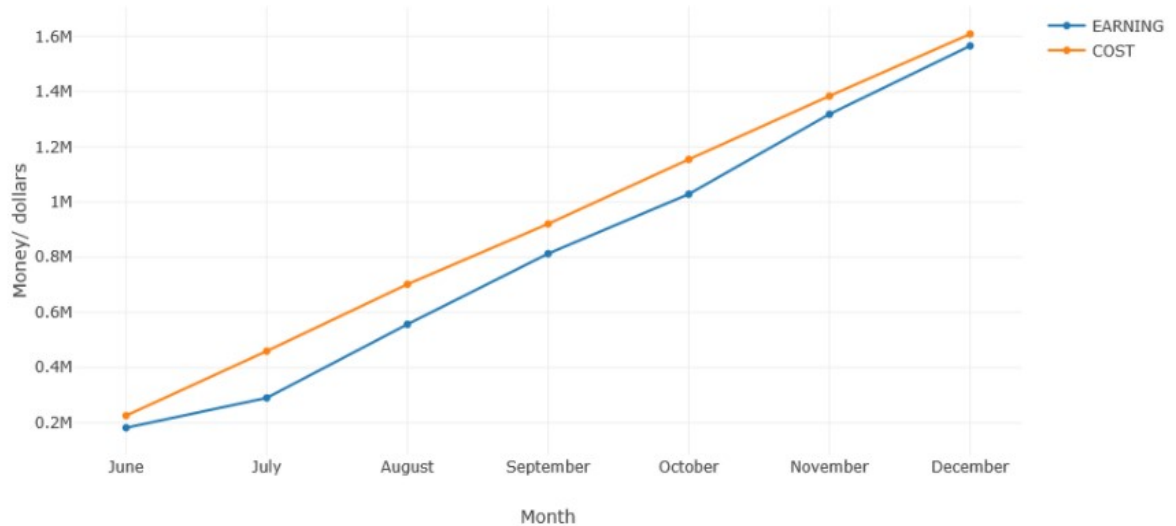
Graph of Cost and Income Balance - Source 1



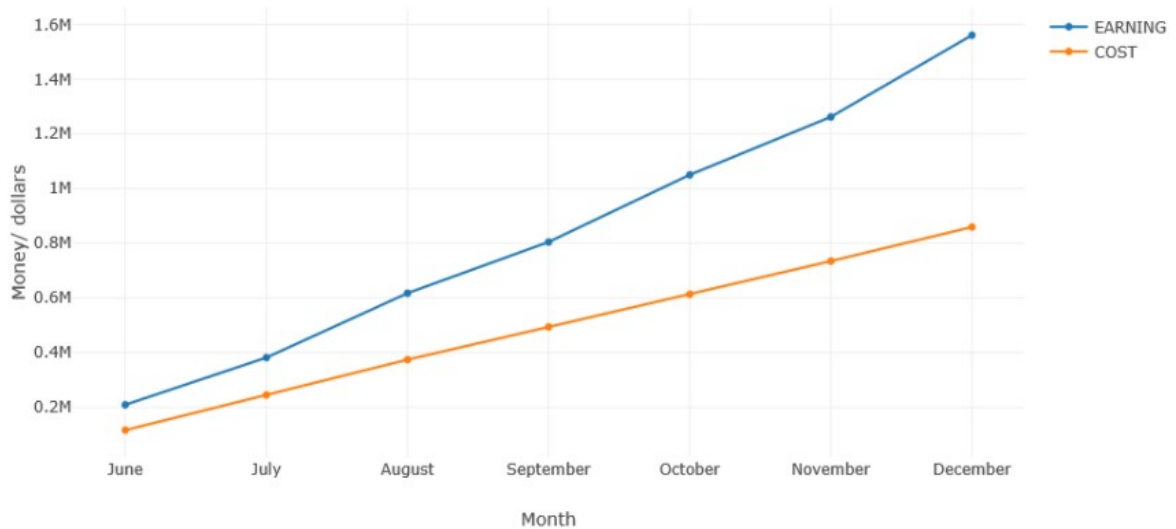
Task 4:

Which sources pay off ?

Graph of Cost and Income Balance - Source 3



Graph of Cost and Income Balance - Source 2



Results first week:

Source 1: ↓ 19 708,62 \$ ↑ 50 192,60 \$

Source 2: ↓ 27 197,58 \$ ↑ 44 510,67 \$

Source 3: ↓ 60 408,17 \$ ↑ 93 510,45 \$

ROI_(source 1) +154,6 % ROI_(source 2) +63,66 % ROI_(source 3) +54,80 %

Results first day:

Source 1: ↓ 3 653,90 \$ ↑ 47 348,50 \$

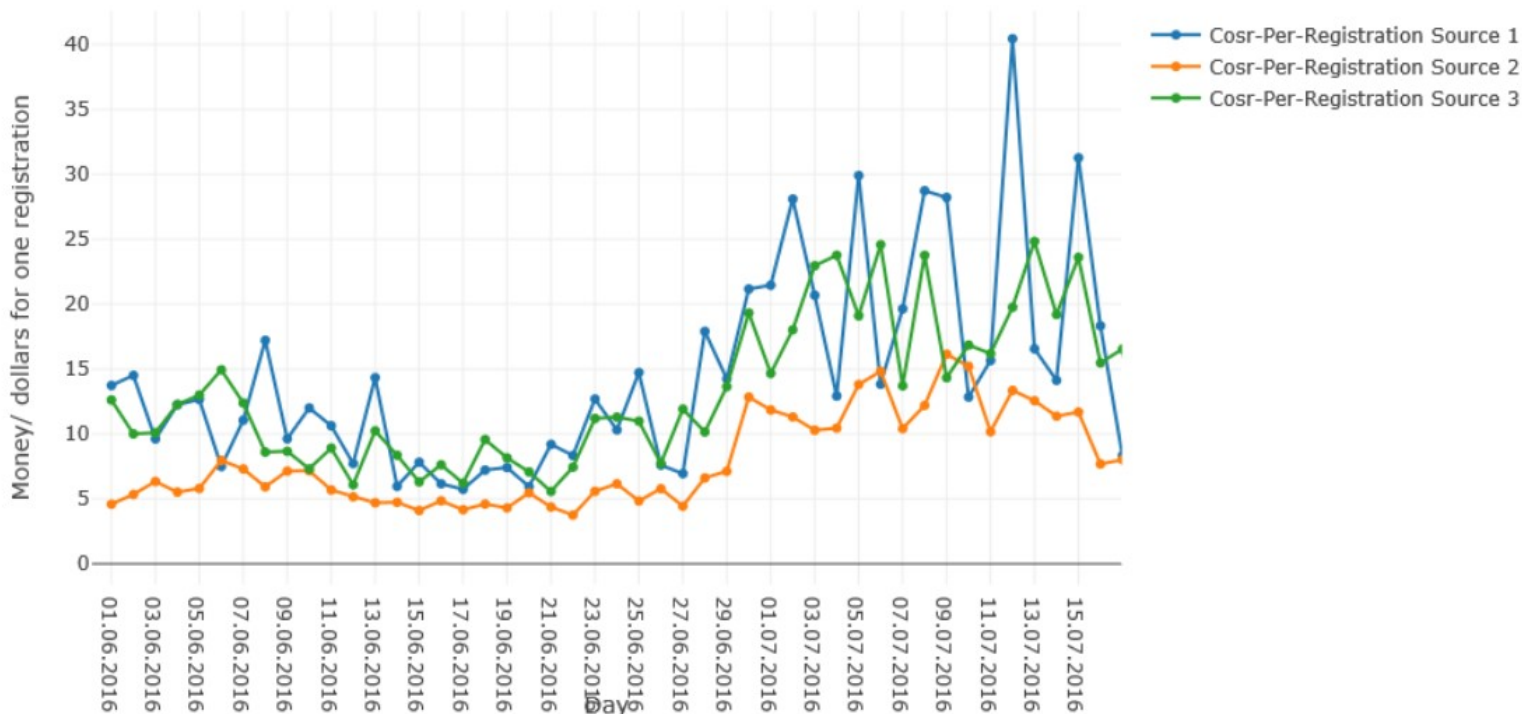
Source 2: ↓ 4 054,58 \$ ↑ 4 054,58 \$

Source 3: ↓ 9 652,48 \$ ↑ 8 245,27 \$

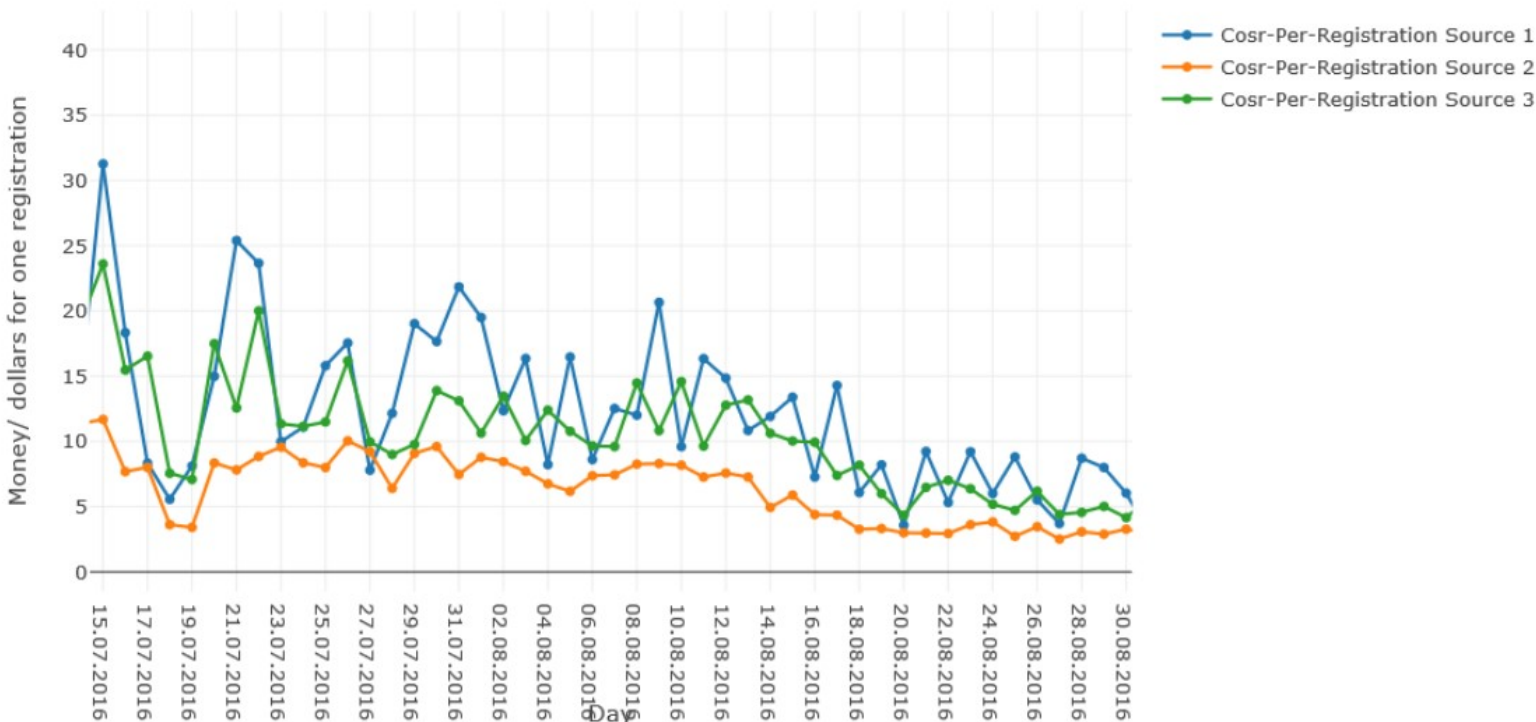
ROI_(source 1) +1195,83 % ROI_(source 2) +27,44 % ROI_(source 3) -14,58 %

Result of analysis: Source 1 is profitable for up to one month.
Source 2 is the best option. Also he is profitable for every month up to half a year.
Source 3 is unprofitable.

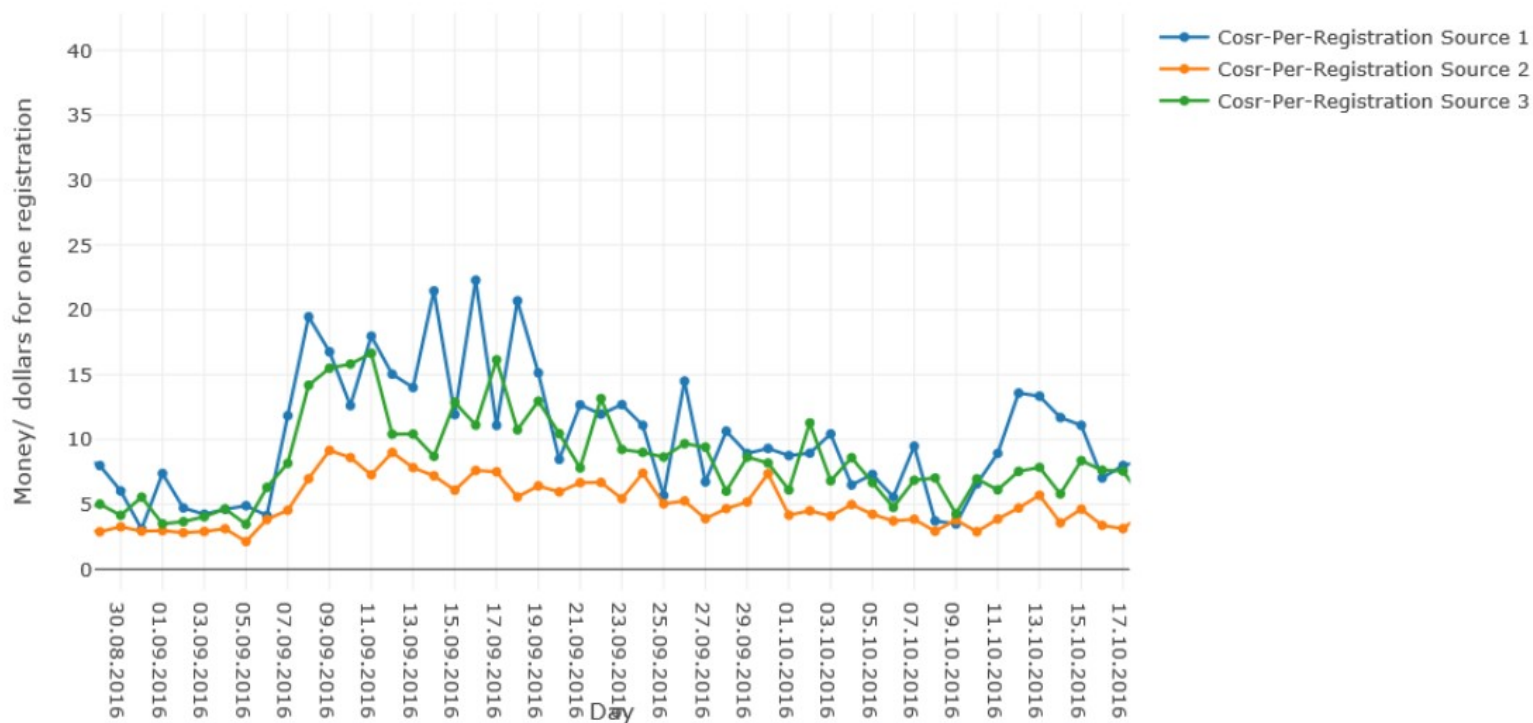
Cost Per Registration - All sources



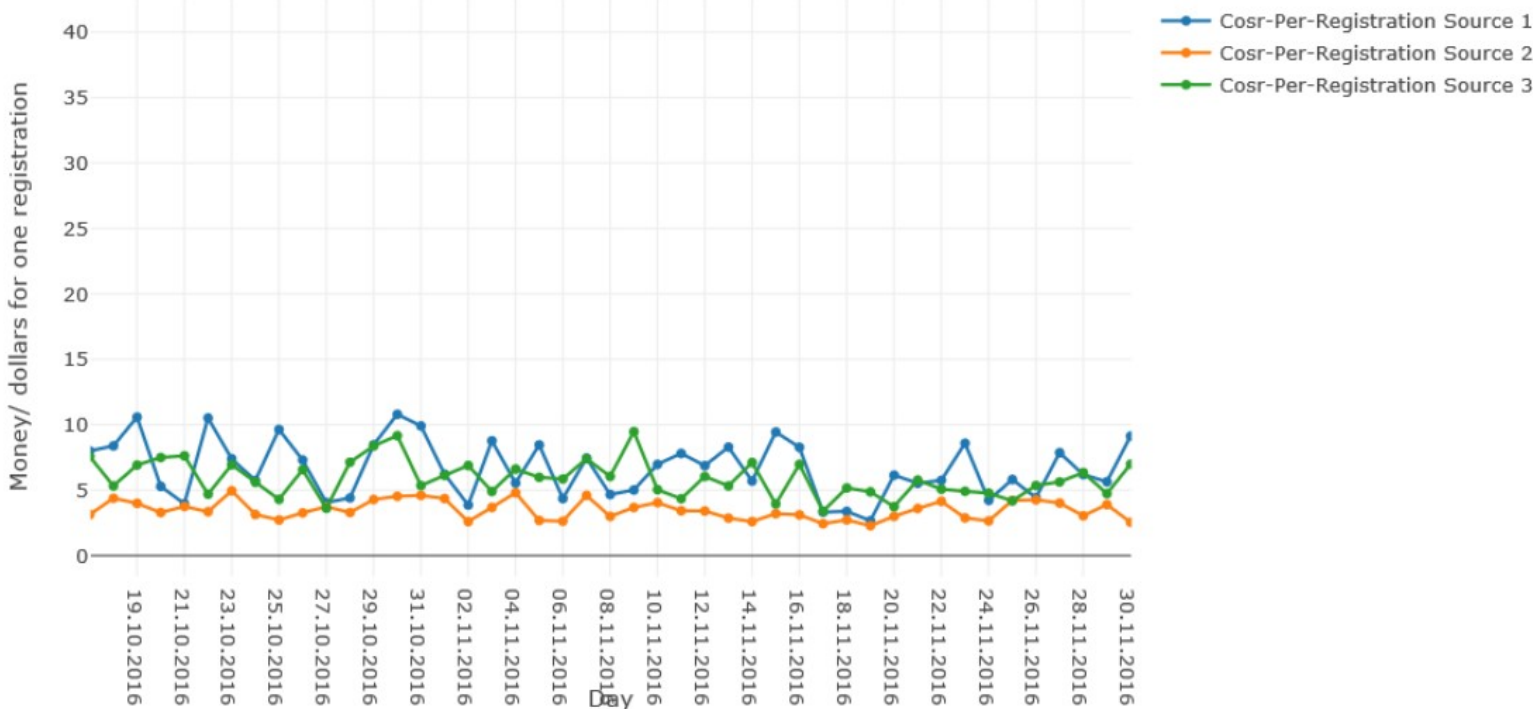
Cost Per Registration - All sources



Cost Per Registration - All sources



Cost Per Registration - All sources



Cost Per Registration - All sources

