

“Austin Park Equity” && “The Arc of Civic Hacking”

@MATEOCLARKE





JAY JANNER/AUSTIN AMERICAN-STATESMAN/AP

Gregorio Casar for Austin casarforcouncil.com Mateo

English Español

Gregorio CASAR
FOR CITY COUNCIL

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Click here for Run-off Voting Information

Join the team that's standing up for our working families.

name

email

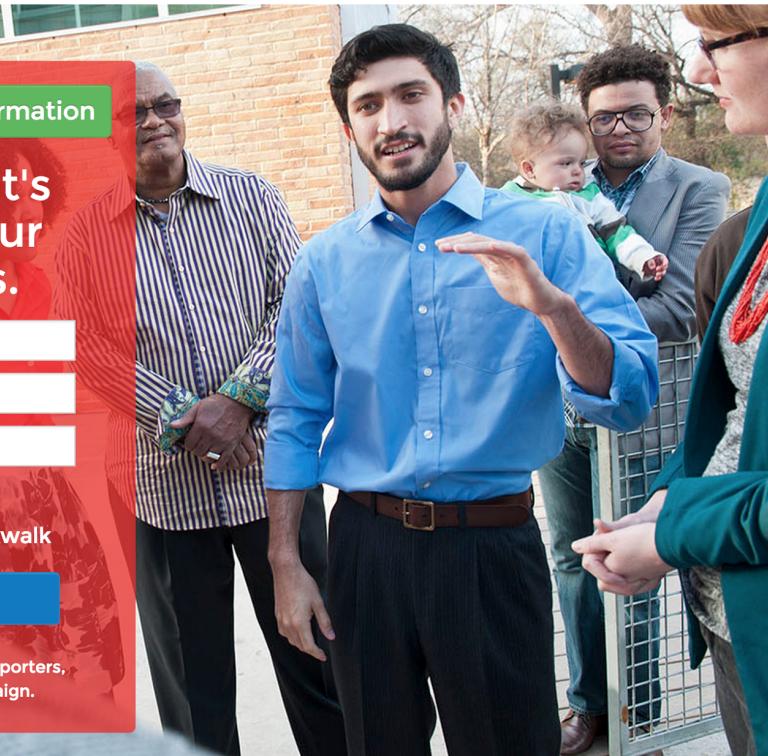
zip

Yes, I want a yard sign!

I would like to volunteer or blockwalk

[Count me in!](#)

We'll add your name to Greg's list of public supporters, and you'll receive updates about the campaign.



Code Across Austin

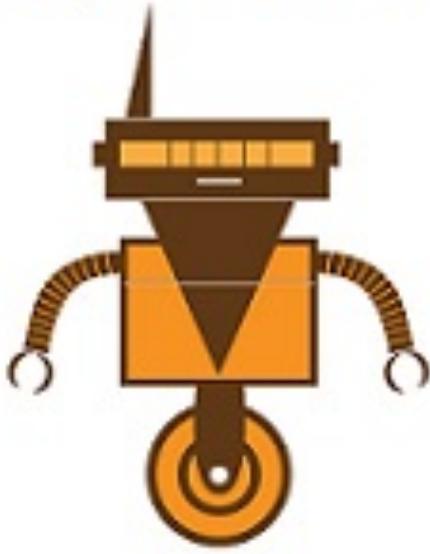
- 
- 1. Design for people's needs
 - 2. Ensure everyone can participate







City of Austin

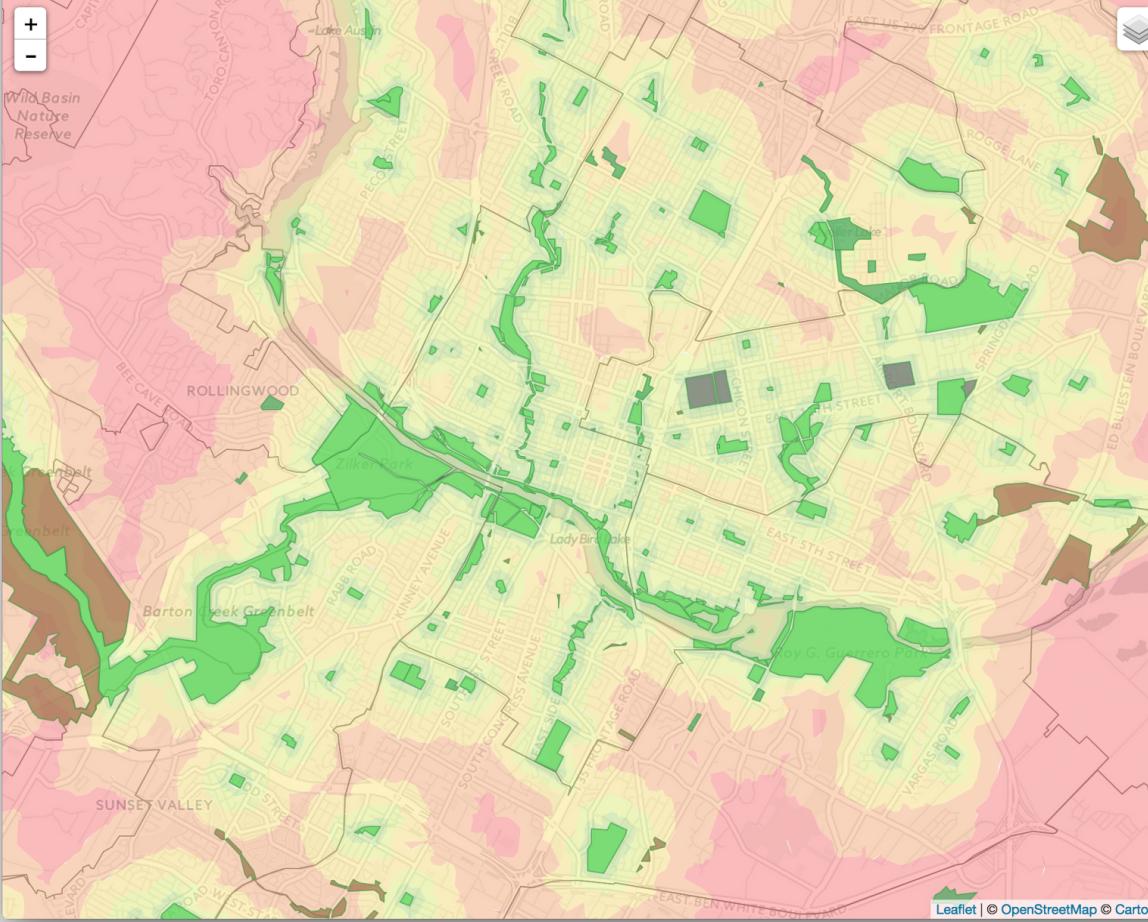


**OPEN DATA
PORTAL**

ATX Hack for Change



- 3. Use data to inform decisions**
- 4. Start small and continuously improve**



Districts

- District 1
- District 2
- District 3
- District 4
- District 5
- District 6
- District 7
- District 8
- District 9
- District 10

Distance from Nearest Park

500 feet	1/4 mile	1/2 mile	1 mile	over 1 mile
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What is the goal?



A man with glasses and a striped shirt is speaking at a podium during a city council budget session.

"You can't have a
conversation without
a place to have that
conversation."



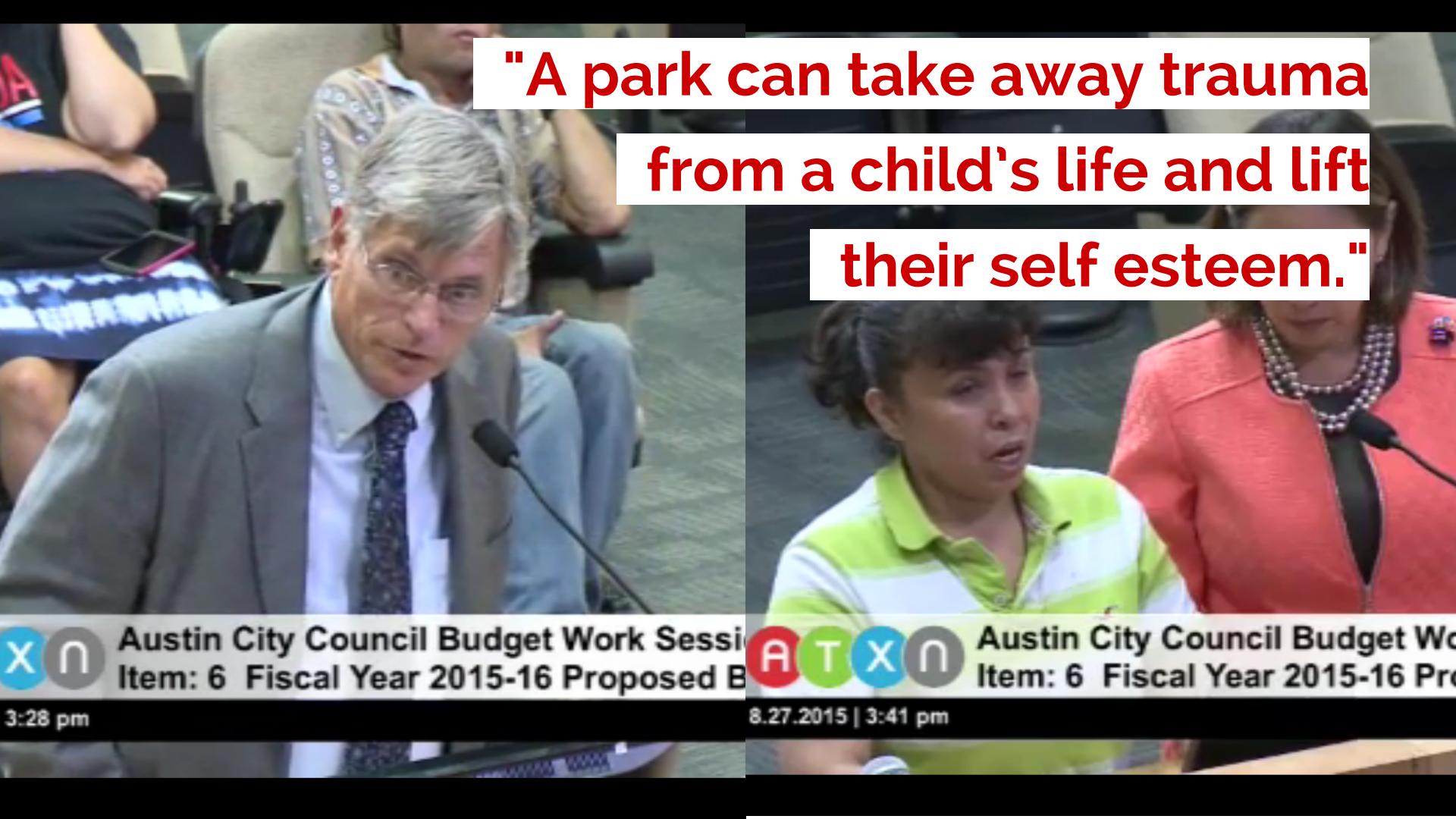
Austin City Council Budget Work Session
Item: 6 Fiscal Year 2015-16 Proposed Budget



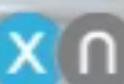
8.27.2015 | 3:11 pm

Nathaniel Sanders



A composite image showing two video stills from an Austin City Council Budget Work Session. The left still shows a man with glasses and a grey suit speaking into a microphone. The right still shows two women, one in a yellow vest and another in a red jacket, also speaking into microphones.

"A park can take away trauma
from a child's life and lift
their self esteem."



Austin City Council Budget Work Session
Item: 6 Fiscal Year 2015-16 Proposed B

3:28 pm



8.27.2015 | 3:41 pm

Austin City Council Budget Work Session
Item: 6 Fiscal Year 2015-16 Proposed Budget

City of Austin Parks Equity ✘ RGBa Browser Support | C ✘ Mateo

austinparkequity.com

AUSTIN PARK EQUITY MAPS ABOUT

District 4

Park Information

	Rank
Total Park Acres	189.87 acres
Percent Park Coverage	2.50%
Total Parks	20 parks

Demographic Information

	Rank
Population Under 18 years old	28.7% 9
Percent Rented Housing Units	70.23% 8
Poverty Rate	31.2% 8
Percent without Health Insurance	38.9% 10
Median Family Income	\$39,200 9

Ranking Legend

1-2	3-4	5-6	7-8	9-10
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Leaflet | OpenStreetMap | CartoDB



The Arc of Civic Hacking

Foundation of the Arc



<A> Open Austin
@openaustin

Following

The best way to work!



Hack Night

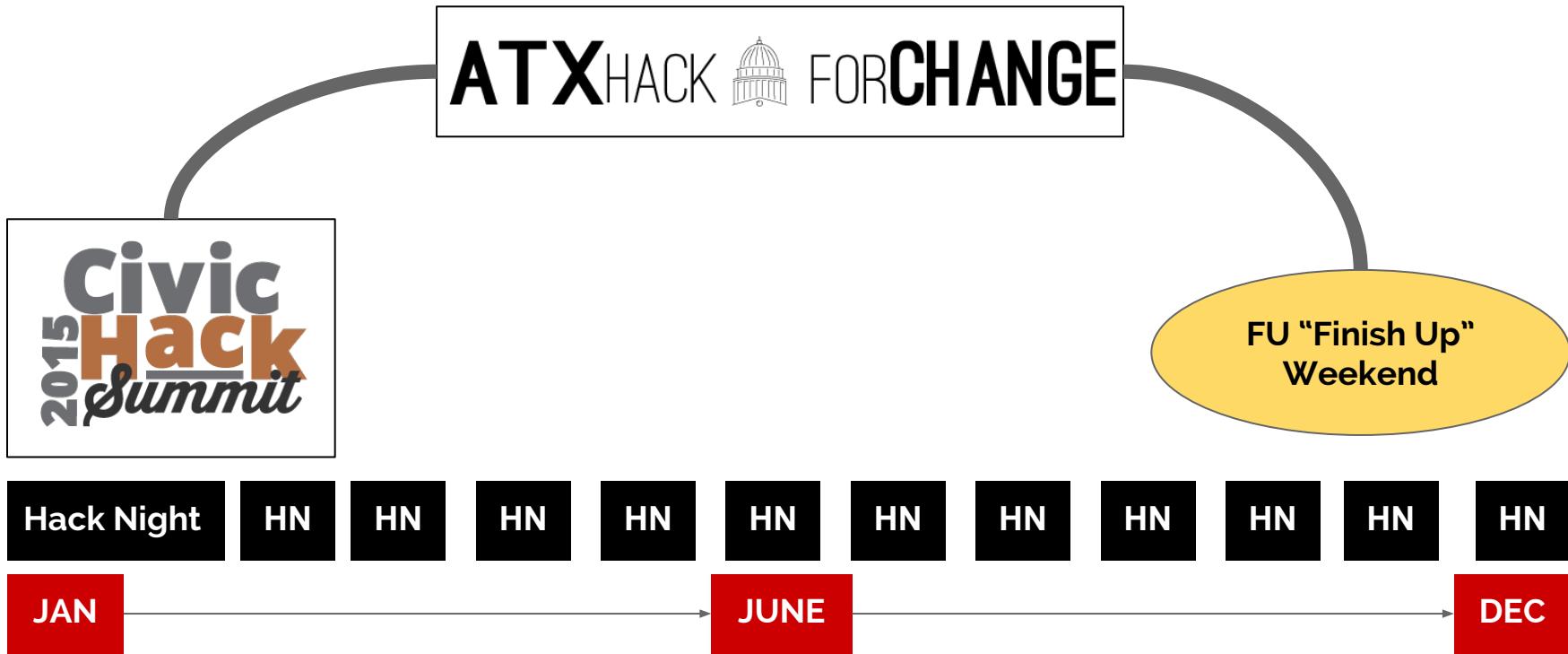
HN

JAN

JUNE

DEC

Big Events in the Arc of Civic Hacking



The screenshot shows a web browser window with the URL www.codeforamerica.org/governments/practices/. The page features a large, hand-drawn style title '21ST CENTURY GOVERNMENT PRACTICES' overlaid on a background image of a wall covered in sticky notes and a woman's profile. The sticky notes contain various ideas like 'CONNECT CITIZENS TO RESOURCES', 'EMPOWER TO MAKE CHANGE', 'AND ENGAGE.', 'Outcomes', 'INCREASE EDUCATION', 'INCREASED ACCOUNTABILITY', 'INCREASED REACH', 'TAGGING INFO', 'MULTIPLE APPROACHES TO ANNUAL', 'COORD. WITH CITY BUDS', 'YOU LIKE IT FEED THEM TO YOU', 'THINGS I DIDN'T KNOW', 'FOLDS', 'VIDEO', and 'NEIGHBORHOOD INFO'. Below the title, there is a navigation bar with links: ABOUT, GOVERNMENTS (highlighted in red), CITIZENS, COMPANIES, OUR WORK, SUMMIT, BLOG, and DONATE. At the bottom, there are links for Fellowship, 2015 Partners, Alumni Partners, and Practices for 21st Century Government.

21ST CENTURY GOVERNMENT PRACTICES

ABOUT **GOVERNMENTS** CITIZENS COMPANIES OUR WORK SUMMIT BLOG DONATE

Fellowship 2015 Partners Alumni Partners Practices for 21st Century Government

Over the past five years of building digital services with local governments around the country, we've identified seven practices that, when in place, help government work for the people, by the people, in the 21st century.

1. Start with people's needs

Building the right team





austinparkequity.com