CS-130 Coursework 1: Video Presentation

By submitting this coursework electronically you state that you fully understand and are complying with the university's policy on Academic Integrity and Academic Misconduct. The policy can be found at https://www.swansea.ac.uk/academic-services/academic-guide/assessment-issues/academic-integrity-academic-misconduct.

*Submission Due: **13th November by 11.00am***

Submit via the Google Form linked to on Blackboard under Assignments

Any questions should be asked on CS-130 Blackboard > Discussions > CS-130 Coursework

---

Coursework Aims: *To familiarise you with the skills needed to deliver a video presentation; to give you a chance to practice preparing a presentation; to explore a societal or professional issue that is related to a disruptive technology; to apply techniques outlined in the course to the critical appraisal of these issues*

Coursework Brief

For this coursework, you will produce a 2 minute 30 second (maximum) video presentation on a question of your choice related to both technology and society. We recommend the question you select is the one that you write Coursework 3, your final report, on. Therefore, the question should be 1) Something that you personally find interesting and 2) Is suitable for in-depth study.

This means the question should have multiple related sources of information available including academic papers, newspaper articles and books. Ideally, there should be some conflicting views on the issue to discuss.

Try to think of a specific question you can answer in your report

Previous topics/questions people have looked at include "*What changes has digital distribution caused in the music industry?*", "*Is it realistically possible to keep your personal information secure online?*", "*What effect are new business models having on computer games?*" and "*What changes have occurred in healthcare due to new technologies?*".

Your video presentation should explain what the issue you wish to explore is. Assume the viewer has completed the CS-130 course already so don't get distracted covering basic parts of the topic.

High quality videos will:

- Explain clearly what the question you want to answer is
- Be factually accurate
- Give technical details of the technology involved
- Explain why the technology you discuss was disruptive
- Outline what societal issues came about in response to it
- Use sources to back up claims

Guidance for Making and Uploading a Video

When making the video it is up to you how you do it. The most basic form would be to record a video of you talking over a few slides like you would see in a PowerPoint presentation but you might be more adventurous and include video footage of your topic or film yourself talking and showing things to a camera. You can see in the mark scheme that you will get more marks for being more creative.

Sources: You should list the sources you have looked at in the google submission form for the video and cite them in the video at some point in one of the ways suggested in the supporting session. You are graded on this.

Capturing Video: We recommend that you use your own Smartphones or cameras to capture yourself talking for the video, or ask a friend to film you delivering the material you need to produce the video.

Video Editing: We will run a session on online video editing tools but if you are familiar with one already, you should use that one.

Video quality: Should be good enough to get your message across, however, you are not being assessed on the quality of the video you make. This means that less than perfect sound or low-resolution video will **not** lose you marks if legible.

Uploading: Upload your video to your choice of host when it is finished (YouTube, Vimeo, Dropbox) and make it publicly viewable then submit it via the Google Docs link on Blackboard.

Please note that it is college policy that any late submission receives 0 marks.

Academic Integrity

This is an individual piece of work. While you are encouraged to discuss the work with fellow students, your final submission should be your own work.

You should be aware that failure to correctly cite sources in one of the ways outlined in the supporting session can be an issue of academic integrity **regardless of intent**.

Mark Scheme (10 marks total)

Your presentation will be marked on the content and how well you make use of the video medium

*Note that to reach each mark boundary, all the requirements for lower mark boundaries must also be met. For example, to receive 6 marks for your presentation you must meet the criteria to receive 0-4 marks **and** 5 marks as well.*

Mark Boundary	Requirements
0-4	• Video includes you talking over a video of yourself or simple text • Video mentions an idea but does not go beyond the CS-130 module's current content • Submission form includes at least 4 sources for your information
5	• Video includes multiple relevant photos, and makes use of a title card at the start of the video • You include at least one relevant figure or graph • Video makes clear the issues you wish to explore and information goes beyond current CS-130 content • Submission form includes at least 2 sources from academic papers
6	• Video is well-produced, interesting and includes other's film or music in it as well as yourself talking • You include several relevant figures or graphs • You make clear the distinction between facts and opinions and go substantially beyond current CS-130 content • Submission form includes at least 8 sources including 4 from academic papers
7	• An interesting video produced to a high standard that presents some insight or analysis • All substantial claims made in the video are supported with evidence
8+	• The video is either exceptionally informative or entertaining • Video goes beyond the sources currently available and presents your own thoughts about the issue • You analyse some of the sources you use through comparison or contextualisation